



Republic of the Philippines
DEPARTMENT OF EDUCATION
Region XI
Division of Digos City



*Office of the Schools Division
Superintendent*

Telefax: (082) 553 – 8396; 553-8376

Division Advisory No. 088 s. 2016

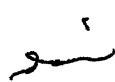
FILM SHOWING BY CRYSTAL CLEAR MULTIMEDIA MARKETING

To: Public Schools District Supervisors
School Principals/Administrators/Officers-in-Charge
Public and Private Elementary and Secondary Schools

Date: September 28, 2016

Attached herewith are DepEd Regional Advisory No. 123, s. 2016 and the Letter of **Jommel Owen Banez**, Assistant Head Organizer for Mindanao of Crystal Sky Multimedia, contents of which are self-explanatory.

For your information and guidance.

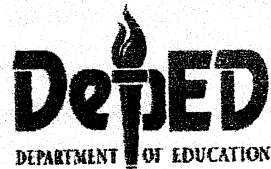

DEE D. SILVA, DPA, CESO VI
Schools Division Superintendent

DepEd Schools Division of Digos

RELEASED
9029
Date: SEP 29 2016 Time: 8:20
By: fj




Republika ng Pilipinas
KAGAWARAN NG EDUKASYON
REHIYON XI
Lungsod ng Dabaw
Tanggapan Panrehiyon



Telefax Numbers: (082) 227-1102; 227-9342 (Trunkline) 225-8495
221-9428; 227-8025; 222-2617; 227-0941; 221-1210; 221-8435

Website: <http://www.region11.deped.gov.ph>
SED Email Address: sed.deped11@gmail.com

DepEd Schools Division of Digo:

 **RECEIVED** 9029
Date: SEP 26 2016 Time: 1:08 PM
By: J


REGIONAL ADVISORY NO. 123, S. 2016

FILM SHOWING BY CRYSTAL CLEAR MULTIMEDIA MARKETING INC.

To: Schools Division Superintendents

Date: September 19, 2016

1. This has reference to the proposal /offer of Crystal Sky Multiple Marketing Inc., for the showing of movies for school screening that promotes values formation in today's millennial generation.
2. In view thereto, this Office interposes no objection to such proposal, provided the participation of DepEd personnel, staff and students in the said activity is voluntary, absolutely no collection of any fee/ money from the school pupils/students for watching the movies, no disruption of classes per DepEd Order No. 9, s. 2005 entitled: "Instituting Measures to increase Engaged Time-on-Task and Ensuring Compliance Therewith" as such viewing shall be done during vacant periods, and no DepEd funds be utilized for the said purpose.
3. For information, dissemination and guidance.


ALBERTO T. ESCOBARTE, CESO III
Regional Director

Encl.: as stated
ROC08/ MCDEstrada

Department of Education
Regional Office XI
RECORDS SECTION

RELEASED

By: lme

Date: 9/22/16 Time: 1:08 PM

August 30, 2016

ATTY. ALBERTO T. ESCOBARTE
Regional Director
DEPARTMENT OF EDUCATION
F. Torres St., Davao City

Department of Education
Regional Office XI
RECORDS SECTION

By: _____
Date: 8-30-16 Time: 3:16
Barcode No: 16-08-0773

Dear Atty. Escobarte,

We are please to offer our movies for school screening that promotes proper values formation. In today's millennial generation, the best way to send across any message we want to send to them is in the platform they are attached to. By sending the right lessons to them through the cinema experience, they will receive it clearly and the experience would add more impact for them to be able to absorb the life lessons and right values we want to imprint on their character.

It is through this activity that we could together improve the next generation. Below are the lists of some of the features we are proposing for this activity.

1) **SAMMY'S ADVENTURE: A TURTLES TALE** (MTRCB Rating: General Patronage)

One of the very colorful and important animated movie for environment, climate change and care for planet Earth.

Nominated European Film Award: Best Animated Film

2) **QUEST FOR A HEART** (MTRCB Rating: General Patronage)

This Amazing fairytale will capture your heart and teach us to take care of our environment and respect for all living things and we can co-exist.

3) **BACK TO THE SEA** - Animation (MTRCB Rating: General Patronage)

The film teaches kids the importance of all living things and care for the environment, including criminal activities will not prosper.

4) **GEOGRAPHY CLUB** - Live (MTRCB Rating: Parental Guidance)

Highly Recommended by MTRCB

Won an Audience Award for Outstanding US Best Dramatic Feature "LA

OUTFEST

This movie tackles a teenage coming out of age, Bullying, friendship and of being unique

Write-ups

*Entertainment Tonight: The Film is so culturally important. It should be required viewing

*The Advocate: The Appeal of Being Unique

5) **PINOCCHIO** -Live-Animation (MTRCB Rating: Parental Guidance)

A partly animated movie featuring a cute, modern Pinocchio alongside some of most acclaimed actors led by Mario Adorf. Winner of World's Best Film at New York Film Festival. The movie encourages our kids to become respectful to elders, honestly and positive out-look in life.

COMING SOON:

6) **JUST LET GO** - (Available October 2016)

The Film encourages forgiveness, love for others and God

7) **THE COKEVILE MIRACLES** - (Available October 2016)

Trust in God and miracles do happen.

8) **OOOPS : NOAH IS GONE** - (Available November 2016)

It's Classical beloved timeless biblical story of Noah's Ark. This time, though, it's not about the winners, but the losers, who are often a lot more fun than those on the right side of the evolutionary fence. This is the story of Nestrians Grymps and Griffins animal that never existed.

9) **SAMMY 2: ESCAPE FROM PARADISE** - (Available September 2016)

We would want to present further the program mechanics and how it would best fit your endeavors to produce high caliber students. Please feel free to contact us at your convenient schedule

Sincerely yours,

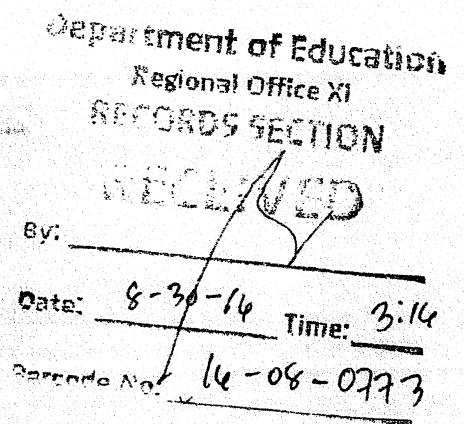
Jommel Owen Banez
Asst. Head Organizer-Mindanao
09257937210

Noted By:

ARMAND M. SEDENTARIO
Head Organizer - Mindanao
0917-7001767/09420181178
LL+ (632) 697-8194 Telefax (632) 570-7821
www.crystalskymultimedia.com
www.facebook.com/CRYSTALSKYMULTIMEDIA
www.twitter.com/crystalskymedia

CRYSTALSKY MULTIMEDIA

Samui 307 Royal Palm Residence, Acacia Estates Brgy Ususan Taguig City
2nd Floor Cherry Miranda Suarez Optical Mc Arthur Highway Tuktukan Guiguinto Bulacan
Phone (632) 6978194 Telefax (632) 570-7821



CORPORATE PROFILE

Our Philosophy

Everything is possible! This is what we believe and live by here in CRYSTALSKY MULTIMEDIA MARKETING, INC. We are dedicated in forging lasting relationships, which ultimately make us a valuable resource and ally for our valued clients. We do not only sell ideas; we create those ideas, make them so tangible and we run with them, so that our clients who we create these ideas for are not only recognized, but recalled by their intended audience in all media, all the time.

Our Campaign

We create and nurture lasting connections. We deliver our clients' messages in ways that are contemporary, lively and with an edgy quality to them that our clients do not only get the attention of their target audience; they are also intrigued, challenged, and are therefore encouraged to engage with and participate positively in our clients' call to action.

We continue to do this with unmatched success that we are able to constantly add on to our partner base. We've teamed up with industry leaders and movers like Dream Satellite TV (the first direct-to-home satellite TV provider in the Philippines) and Living Asia Channel (travel and leisure program provider for local and international audience) so that we can provide clients with the best value for their money.

Led by Richard Suarez, President and CEO, is the heart and soul of Crystalsky Multimedia. "The Movies" is in his blood. The son of the late producer-director, Bobby A. Suarez, whose movies have a cult-like following not only in the Philippines, but internationally as well. Richard knows the ins and outs of the entertainment industry.

His more than 20 years of experience in the industry has made him one of the content providers (TV show supplier) for various television networks like ABS-CBN, ABC-5, RPN-9, PTV-4, IBC-13, RJ-TV and SBN-2.

With his valuable experience, expertise, he brings with him his vast media networks – print ads, radio, local cable, on the ground media advertisers, etc. – and this makes CRYSTALSKY a dynamic company and a force to reckon with today.

Our production and marketing units are composed of carefully selected, highly creative professionals and media practitioners -- and product development team, and event planners. They are the backbone and the creative mind behind our campaigns.

Our Services

We make your message compelling and unforgettable so that they stand out. We do this through combining tried and tested ad routes with new and emerging channels of distribution to reach your target market.

Advertising Marketing



Living Asia is a lifestyle channel which caters to everyone needing to get away from the hustle and bustle of daily life and wish to embark on a purely Asian adventure; whether it is the best beaches, food or resorts. It is also a great way to learn about the beautiful, interesting, and colorful people and cultures that

abound in this fascinating region. With audience demographics spread throughout every sector in the economic hierarchy, we are certain that your message will reach your targeted niche.

Film Marketing and Distribution

We know international movie production/acquisition/distribution like the back of our hands. We buy/sell rights for movies in various genres, including mainstream, short, and art films and make sure that these are screened to a wider, international audience. Already, we are providing Tagalog/English film titles locally and some international markets as well.

A few of our most recent movie releases in the Philippines for which we own all-media rights to are DARK FLOORS (Suspense-Horror) and DEADFALL (Eric Bana, Olivia Wilde, Charlie Hunnam & Treat Williams). STAND UP GUYS with Academy Award winning actors Al Pacino, Christopher Walken & Allan Arkin, . QUEST FOR A HEART (Animation), EXIT HUMANITY, MAXIMUM CONVICTION (Steven Seagal, Steve Austin & Michael Pare), THE MULE (Sharon Stone), THE WHITE DRAGONS (Danny Glover), THE OUIJA EXPERIMENT, CURSE OF THE SHADOW, THE CANYONS (Lindsay Lohan), A GOOD MAN (Steven Seagal) THE HOUSE OF MAGIC (Animation), , THE HOUSE OF MAGIC (Animation) SAVAGED, COMPOUND FRACTURE, WOLFCOP, AMERICAN HEIST (Adrien Brody,, Hayden Kristensen & Jordana Brewster), HEAVENLY SWORD (based on the best selling PSP game) and our forthcoming movies JUNE

(Casper Van Dien, Victoria Pratt & Kennedy Brice), LIFE ON THE LINE (John Travolta & Kate Bosworth), DEEP (from the creator of Shriek), SLY-COOPER (Best selling sony Playstation video game), END OF THE GUN (Steven Seagal), PERFECT WEAPON (Steven Seagal), ITHACA (Meg Ryan and Tom Hanks) and a lot more, Crystalsky Multimedia releases 20 to 40 titles a year for the Philippine Theatrical market. Currently, we have over 150 titles in our library not including those that we have acquired for release in the later part of 2016, 2017 and 2018.

Media Planning and Ad Placement

If you're looking to do an ad campaign, which involves tri-media, we are experts in formulating a concept, executing it and making sure that the message is carried out in the major dailies, radio stations and television networks.

Event Management

Whether it's a corporate party, product launch or a rock concert, we will help you from conceptualization, preparation, support services and live entertainment. We will take care of getting the right hosts/talents, bands, visual effects and sound systems to make your event a roaring success!

Production

Working with a team of seasoned professionals, we excel in conceptualizing and executing any audio-visual requirement for theatrical, print (photography), television or radio.

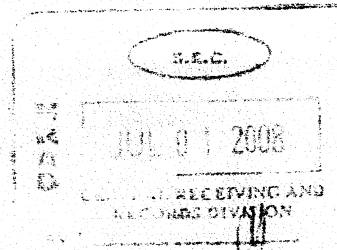
PR Services

One of the company's specialties is improving your image to attract better business.

Our Satisfied Clients

1. ABS CBN 2
2. PTV 4
3. ABC 5
4. RPN 9
5. IBC 13
6. RJTV
7. SBN2
8. Dream Satellite TV
9. Living Asia Channel
10. SM Entertainment
11. Saudi Arabian Airlines – We supply the in-flight programming of Saudi Arabian Airlines to the delight of both excited and weary travelers as it boasts quality Filipino Movies like Mano Po 5, Inang Yaya, My Kuya's Wedding, I Will Always Love You, Bahay Kubo, The Promise, Ligaw Na Liham, Crying Ladies, 100, etc.
12. Draven Shoes
13. Rogue Lifestyle Shop at Trinoma
14. Rocka Group of Companies – One of the largest Real Estate Companies in Bulacan.
15. United Laboratories
16. Star Cruises
17. PAGCOR
18. Advertising agencies

ARTICLES OF INCORPORATION



The undersigned incorporators, all of legal age and majority of whom are residents of the Philippines, have this day voluntarily agreed to form a stock corporation under the laws of the Republic of the Philippines.

CRYSTALSKY MULTIMEDIA MARKETING, INC.

TO EMPLOY IN THE FIELD OF MARKETING AND SALES
OF PERSONAL AND COMMERCIAL GOODS, PROJECTS OR
BUSINESS; A PERSON WHO IS A PARTNER, PROPRIETOR
OR FULLY EMPLOYED, WHO HAS A DIRECT INTEREST
AND IS PROVIDING ALL OTHER SERVICES RELATED THEREWITH



REPUBLIC OF THE PHILIPPINES
SECURITIES AND EXCHANGE COMMISSION
SEC Building, EDSA, Greenhills
City of Mandaluyong, Metro Manila

COMPANY REG. NO. CS200810467
COMPANY TIN 007-072-880

CERTIFICATE OF INCORPORATION

KNOW ALL PERSONS BY THESE PRESENTS:

This is to certify that the Articles of Incorporation and By-Laws of

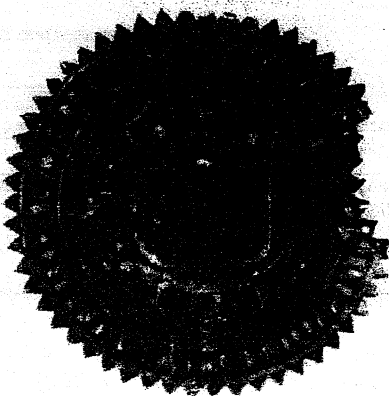
CRYSTALSKY MULTIMEDIA MARKETING, INC.

were duly approved by the Commission on this date upon the issuance of this Certificate of Incorporation in accordance with the Corporation Code of the Philippines (Batas Pambansa Blg.68), and copies of said Articles and By-Laws are hereto attached.

This Certificate grants juridical personality to the corporation but does not authorize it to undertake business activities requiring a Secondary License from this Commission such as, but not limited to acting as: broker or dealer in securities, government securities eligible dealer (GSED), investment adviser of an investment company, close-end or open-end investment company, investment house, transfer agent, commodity/financial futures exchange/broker/merchant, financing company, pre-need plan issuer, general agent in pre-need plans and time shares/club shares/membership certificates issuers or selling agents thereof. Neither does this Certificate constitute as permit to undertake activities for which other government agencies require a license or permit.

As a registered corporation, it shall submit annually to this Commission the reports indicated at the back of this certificate.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the seal of this Commission to be affixed at Mandaluyong City, Metro Manila, Philippines, this 3rd day of July, Two Thousand Eight.




BENITO A. CATARAN
Director

Company Registration and Monitoring Department

