DIVISION MEMORANDUM
No. 312, s. 2015

TO : Chief, Curriculum Implementation Division
     Education Program Supervisors
     Public Schools District Supervisors
     Elementary School Principals/School Heads

FROM : DEE D. SILVA, DPA, CESO VI
       Assistant Schools Division Superintendent
       Officer-In-Charge

SUBJECT : Strengthening School Reading Programs and Institutionalizing the Division Reading Program

DATE : November 17, 2015

1. In consonance with the Millennium Development Goal 2: Achieve Universal Primary Education For All (EFA) Goal on Improving the Quality of Education and Every Child A Reader Program (ECARP), this Office is strengthening the School Reading Programs and institutionalizing the Reading Program Initiative in this division.

2. Concomitant to the DRP, it is suggested that all schools will follow the activities hereunder for effective and successful implementation of this reading program:
   a. Revival/Establishment of Reading Corner in the classroom
   b. DEAR- Drop Everything and Read (DepED Memo No. 244, s. 2011)
   c. Revival/Establishment of School Reading Centers
   d. Strengthening Existing School Reading Programs

3. Since November is a Reading Month, the schools are hereby enjoined to have a synchronized implementation of DEAR at 10:00 o’clock in the morning on November 25, 2015, as a kickoff activity. Hence, all teachers from Kindergarten to Grade Six are required to read stories or any reading material to their pupils on the said date. They can also invite partners or storytellers. A narrative report for this activity shall be submitted to the Division Office: Attention: Division Reading Coordinator.

4. Wide and prompt dissemination of this Memorandum is desired.