DIVISION MEMORANDUM

No. 371, series of 2015

TO: Public Schools District Supervisors
Public and Private Schools Principals and Administrators

FROM: DELD. SILVA, DPA, CESO VI
Assistant Schools Division Superintendent
Officer-In-Charge

SUBJECT: SECOND OMBUDSMAN INTEGRITY DEVELOPMENT ESSAY WRITING CONTEST

DATE: December 15, 2015

1. Attached is a DepED Memorandum No. 150, s.2015 with the above-named subject which is self-explanatory for your information and guidance.

2. Mechanics for the Essay Writing Contest are contained in the enclosure.

3. Immediate dissemination of this Memorandum is enjoined.
SECOND OMBUDSMAN INTEGRITY DEVELOPMENT ESSAY WRITING CONTEST

To: Regional Directors
   Schools Division Superintendents
   Public and Private Elementary Schools Heads
   All Others Concerned

1. The Department of Education (DepEd) supports the Office of the Ombudsman in the conduct of its **Second Ombudsman Integrity Development Essay Writing Contest** with the theme *Katapatan sa Serbisyo Publiko: Ang Susi Sa Kaunlaran Ng Komunidad* from October 1 to December 15, 2015.

2. The Contest aims to establish mass advocacy and awareness on anti-corruption and good governance through creative writing.

3. The Contest is open to both public and private elementary school learners, aged 10 to 12 years old currently enrolled in any public and private schools in the country.

4. The mechanics for the Essay Writing Contest are contained in the enclosure.

5. Participation of both public and private schools shall be subject to the *no-disruption-of-classes policy* stipulated in DepEd Order No. 9, s. 2005 entitled *Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith*.

6. For more information, all concerned may contact Ms. Julie Faye F. Banawa of the Office of the Ombudsman at telephone nos. (02) 479-7300 local 5303 or Ms. Gina M. Divina at telephone nos. (02) 479-7300 local 358 or 319.

7. Immediate dissemination of this Memorandum is desired.

BR. ARMIN A. LUSTRO FSC
Secretary

Encl.: As stated
Reference: None
To be indicated in the Perpetual Index
under the following subjects:

**CONTESTS**  **LEARNERS**  **SCHOOLS**
The 2nd Ombudsman Integrity Development

essay writing contest

Open to all elementary students, aged 10 to 12 years old, currently enrolled in any public or private school in the country, children or relative (up to the 3rd degree of consanguinity/affinity) of an active or retired public official/employee.

* Theme: “Katapatang sa Serbisyo Publiko - ang suot sa kasaysayan ng komunidad”
* Participants are to prepare an essay about their perspective and proposition on how integrity in public service will help improve the quality of life in their community.
* Essay must be in English or Filipino, computer or word processed, and must not exceed a maximum of 1,500 words.
* The essay must be original, unpublished online or offline, of the sole property of the writer, and cannot be previously submitted to any other contest.
* Entries must be submitted together with the following documents:
  - a duly accomplished entry form available via the Office of the Ombudsman website: www.ombudsman.gov.ph
  - proof of relationship to the active or retired public official/employee
  - Photocopy of identification card issued by government agency or office in which the relative is currently or was employed
* Submission may be made in the following manners:
  - Personal submission at any Ombudsman office (Manila, Valenzuela, Mandaluyong)
  - Registered mail addressed to the Secretary, Ombudsman Integrity Development Contest
    c/o the Community Coordination Bureau, 1st Floor, Office of the Ombudsman
    Apacnie Road, Diliman, Quezon City, 1112
  - Email (PDF format) to projectmanagement@ombudsman.gov.ph

* Prizes (National Winners):
  - 1st Place: P50,000.00 + Joiebee Gift Check
  - 2nd Place: P20,000.00 + Joiebee Gift Check
  - 3rd Place: P10,000.00 + Joiebee Gift Check

* Submission of Entries: October 1, 2015 to December 15, 2015
Insights from the 2nd Ombudsman Integrity Development Essay Writing Contest

- The Office was able to build and foster strong partnerships among various sectors and experts.
- Target has an in-depth understanding of the concept of integrity in public service deeply rooted to their family values.
- It proved that the Office can establish relevant connection with the youths via creative channels.
- Set up a credible validation system of the activity.
Leverage.....

- There is an opportunity to expand the scope of the statement to the youth and general public;

- Strengthen the sustainable support of the partners in our advocacy;

- Utilize a proven creative medium that will meaningfully connect to the various targets.

Breakthrough:

Let the youth talk to the community about integrity in public service.
The 2nd Ombudsman Integrity Development

Essay Writing Contest

Objectives:

• To inculcate in the consciousness of the 'tweens the significance of integrity in public service, as a personal commitment to social development.

• To reinforce in their minds the value of having a strong moral foundation to improve the quality of life in a community.
CONCEPT:

KATAPATAN SA SERbisyo PUBLIKO
Ang sususukan ng mga Kapwa-Dumada

- Public Service rooted on Honesty;

- Participants are to prepare an essay about their perspective and proposition on how integrity in public service will help improve the quality of life in their community.

- Each contestant must infuse through their essays the importance of honesty and integrity in forming a person's integrity, especially of those in public offices.

SYSTEM:

- The contest is open to all layout, aged 10 to 12 years, and currently enrolled in any public school in the country; children or relatives of a sworn or active public official/employee.

- The essay must be in English, 800 to 1,000 words processed, and must not exceed a maximum of 1,000 words.

- The entry must be original, unclaimed, or offline of the sole property of the writer, and has not been previously submitted to any other contest.
SYSTEM:

Forms of submission:
- Personal Submission at Ombudsman Offices
- Registered Mail
- Email

SCREENING PROCESS:

- The target total number of entries is at least 1,000.

- The initial screening committee will select the top 30 qualified pre-finalists from the total number of entries submitted.

- The final screening committee will select the top 10 finalists from the top qualified entries, who will undergo a writing workshop prior to the validation of essay writing for the selection of the five winners (3) winners.
SCREENING PROCESS:

Initial Screening Committee Members:
- IDC, Technical Working Group
- one from the Public Information and Media Affairs Bureau
- one from the Community Relations Bureau

SCREENING PROCESS:

Final Screening Committee Members:
- Ombudsman
- Overall Deputy, Ombudsman
- Deputy Ombudsman C.A. Montilla - Advisor
- Assistant Ombudsman E.A. Baliton - Advisor
- Representative from Jollibee Foods Corporation
- Representative from the Ombudsman Commission
- Representative from the Department of Education
- Two professional and highly-acclaimed writers
SCREENING PROCESS:
A screening committee will preliminarily evaluate the entries according to the following criteria:

- Relevance to the theme: 30%
- Creativity: 30%
- Coherence: 20%
- Structure & Grammar: 20%

AWARDS:
There will be three (3) national winners:

Prizes:
- 1st place: Php 30,000.00 + trophy
- 2nd place: Php 20,000.00 + trophy
- 3rd place: Php 10,000.00 + trophy
PERIOD:

MOBILIZATION/INFORMATION DISSEMINATION/START OF CAMPAIGN
Third Week of September 2016

OFFICIAL START OF CONTEST/SUBMISSION OF ENTRIES
October 1, 2016

PERIOD:

START OF INITIAL SCREENING
Second Week of January 2017

ANNOUNCEMENT OF TOP TEN PLAYERS
Third Week of February 2017

FINAL JUDGING
March 2017

AWARDING OF WINNERS
March 2017