Memorandum No. 355, s. 2016

TO: Public Schools District Supervisors
    Secondary School Principals
    OICs Secondary Annexes

RE: Consumer Welfare Month Celebration.

1. Herewith is a photocopied letter from the Provincial Director of the Department of Trade and Industry informing all concerned that October of every year is declared as Consumer Welfare Month (CWM).

2. The salient points of this letter requested of us are:
   2.1. To join the motorcade on October 3, 2016, assembly area at DTI-Davao del Sur Provincial Office, jump off time 9:00 a.m.
   2.2. To print and hang streamer/tarpaulin (please see tarp design)

3. Please see attachment i.e. List of Activities for the celebration in Davao del Sur for your reference.

4. Immediate dissemination of this Memorandum is desired.

DEE D. SILVA, DPA, CESO VI
Schools Division Superintendent

[Signature]

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553-8396/553-8376  www.depeddigoscity.org  digos.city@deped.gov.ph
September 16, 2016

MS. DEE D. SILVA, CESO VI
Schools Division Superintendent
DepEd - CITY DIVISION OFFICE
Roxas Street, Digos City

Dear Dr. Silva,

Greetings!

Pursuant to Presidential Proclamation No. 1098, October of every year is declared as the Consumer Welfare Month(CWM). Its celebration aims to further enhance the collaborative efforts of the mandated government agencies to fully and effectively implement the RA 7394, or otherwise known as Consumer Act of the Philippines.

For this year, Bangko Sentral ng Pilipinas(BSP) will host and lead the celebration of CWM with the theme: "Consumer Protection: A Shared Responsibility". The theme emphasizes the importance of working together among government agencies and business sector in ensuring that consumer are accorded the protection needed.

As one of the agencies mandated to implement consumer welfare and protection, the Department of Trade and Industry(DTI) will also actively participate in the observance of the CWM. Different activities will be undertaken during the month long observance to make the public more informed and vigilant.

Relative to this, may we respectfully request your good office for the following, to signify your support to the CWM celebration:

1. To join the motorcade on October 3, 2016, assembly area at DTI-Davao del Sur Provincial Office, jump off time – 9:00AM;

2. To print and hang a streamer/tarpaulin outside your establishment during the whole month of October starting October 1, 2016;

Attached herewith is the text for the streamer/tarpaulin and the List of Activities for the celebration in Davao del Sur for your reference.

Thank you and we look forward to your usual support and participation.

Very truly yours,

DELIA MAYANO, CESO V
Provincial Director
<table>
<thead>
<tr>
<th>Activity</th>
<th>Date</th>
<th>Proposed Venue</th>
<th>Responsible Person(s)</th>
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</thead>
<tbody>
<tr>
<td>Motorcade</td>
<td>Oct. 3</td>
<td>Digos City (DTI Office to Gmall Digos)</td>
<td>EAR</td>
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<tr>
<td>Mini Trade Fair, Consumer and Standards Exhibit</td>
<td>Oct. 3-5</td>
<td>Gmall Digos Atrium</td>
<td>SLK, EAR &amp; MMS (BDD)</td>
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<tr>
<td><strong>Side Activities:</strong></td>
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<tr>
<td>1. Seminar: Updated List of Valid ICC Christmas Lights</td>
<td>Oct. 3</td>
<td>Gmall Digos Atrium</td>
<td></td>
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<tr>
<td>2. BRACES Capacity Bldg. for Brgy San Jose Officials &amp; Purok Presidents</td>
<td>Oct. 4</td>
<td>Gmall Digos Atrium</td>
<td></td>
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<tr>
<td>3. Updates on the Products and Mandatory Standards</td>
<td>Oct. 5</td>
<td>Gmall Digos Atrium</td>
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<tr>
<td>BOCES/BRACES-Capacity Building Seminar for Barangay Officials</td>
<td>Oct. 7</td>
<td>Crisbel Crown Convent Center</td>
<td>SLK</td>
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<tr>
<td>Regional Quiz Bee &amp; Poster Making Contest</td>
<td>Oct. 19</td>
<td>Tagum City</td>
<td>SLK &amp; EAR</td>
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<td>Training on News &amp; Success Story writing</td>
<td>Oct. 20</td>
<td>DTI-DSFO Conference Room</td>
<td>SLK</td>
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<tr>
<td>Culmination Ceremonies</td>
<td>Oct. 28</td>
<td>Gmall Digos Atrium</td>
<td>SLK &amp; EAR</td>
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<tr>
<td>Launching of New Project/ Culmination</td>
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<td>SCJ</td>
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October 2016

Consumer Welfare Month

in the celebration of
as Host Agency
BANKO SENTRAL NG PILIPINAS
NATIONAL CONSUMER AFFAIRS COUNCIL and the

Participating Agency

Department of Trade and Industry
PHILIPPINES