DIVISION MEMORANDUM
No. 6K, s. 2016

November 8, 2016

OPENING OF THE 14TH BATCH OF THE MIDDLE MANAGERS CLASS OF THE PUBLIC MANAGEMENT DEVELOPMENT PROGRAM

To: Division Chiefs, Education Program Supervisors,
Public Schools District Supervisors, Division Heads of Sections
Public Elementary and Secondary School Heads

1. Attached are copies of the Endorsement dated October 28, 2016 from Atty. Alberto T. Escobarte, CESO IV, Regional Director and invitation letter from Antonio D. Kalaw, Jr., CESO I, President of Development Academy of the Philippines and National Executive Director of Public Management Development Program (PMDP), to send nominations to the 14th batch of the Middle Managers Class of the PMDP.

2. The PMDP is the Philippine government’s response to the needs for a corps of ethical, competent, committed and development-oriented officials in the bureaucracy who will drive performance in the agencies and push the agenda for change and sustained progress.

3. The nomination is open to qualified high performing high potential personnel occupying permanent positions SG-18 to SG-24.

4. Updated nomination forms including admission guidelines may be downloaded from www.dap.edu.ph/pmdp. Nomination forms are to be submitted on or before October 28, 2016.

5. Immediate dissemination of this Memorandum is desired.

DEE D. SILVA, DPA, CESO VI
Schools Division Superintendent

Encls: 1st Endorsement dated October 28, 2016, PMDP Invitation, DAP flyer
mcj: DAP-PMDP
8 Nov, 2016
Respectfully referred to the Schools Division Superintendents, this Region, the attached invitation letter of Mr. Antonio D. Kalaw, Jr., CESO I, President, Development Academy of the Philippines (DAP) and National Executive Director of the Public Management Development Program (PMDP), dated October 3, 2016, re: Opening of the 14th batch of the Middle Managers Class of the Public Management Development Program. Also attached is a flyer of the said program for your reference and information.

ATTY. ALBERTO T. ESCOBARTE, CESO IV
Regional Director

Enclosure: as stated
October 3, 2016

DR. LEONOR M. BRIONES
Secretary
Department of Education
DepEd Complex, Meralco Avenue, Pasig City

Dear Secretary Briones:

The Development Academy of the Philippines is pleased to announce the opening of the 14th batch of the Middle Managers Class of the Public Management Development Program on February 17, 2017. For this reason, we earnestly invite you to send in your nominations on or before October 28, 2016. Qualified are high performing high potential personnel occupying permanent positions SG-18 to SG-24.

The Public Management Development Program (PMDP) is the Philippine government’s response to the need for a corps of ethical, competent, committed and development-oriented officials in the bureaucracy who will drive performance in the agencies and push the agenda for change and sustained progress. Once accepted in the Program, your agency’s nominees shall have the distinct chance of learning public management from our seasoned faculty on full government scholarship.

The Program has a five-month residential training at DAP Tagaytay with regular one week breaks which is followed by the implementation of a Re-entry Project (ReP) addressing a concern or issue of their agencies. Academic achievements such as a Certificate of Residential Training Completion, Diploma in Development Management and Master in Development Management are granted by DAP upon completion of program milestones.

Since its launch in 2012, the Program has already graduated a total of 475 officers from various government agencies nationwide. These graduates are now equipped with leadership and management competencies as well as a vast network of peers in government.

The PMDP is overseen by an Inter-agency Steering Committee composed of the National Economic and Development Authority, Department of Budget and Management, Department of Finance, Civil Service Commission and Career Executive Service Board.

Updated nomination forms including admission guidelines may be downloaded from our website www.dap.edu.ph/pmdp. The PMDP secretariat may be reached through the contact information below.

Thank you and we look forward to your prompt and positive response.

Very truly yours,

ANTONIO D. KALAW, JR., CESO I
President, DAP

[Signature]

President, DAP
National Executive Director, PMDP
MOR Department/Regional Offices
Middle Managers Class

Shaping Transformative Leaders, Strategic Managers.
THE QUALIFICATIONS

This is designed for section to division chiefs who are intelligent, driven, dynamic, open to learning and show promise of assuming bigger responsibilities in the bureaucracy. They belong to the breed of forward-looking junior managers and leaders who exhibit strength in interpersonal skills and a natural love for serving people. Candidates should hold permanent employment status and positions with salary grade 18 to 24 and be aged 50 years or less and in good health.

THE FACULTY

More than 50 distinguished men and women from government, the private sector and the academe comprise the illustrious faculty pool, the program’s key asset for providing a rich and distinctive training on both the theory and practice of public management. Their diverse backgrounds, long career in government and known expertise combine to make a uniquely insightful educational experience.

THE PROGRAM DESIGN

The Class is divided into two phases. The Residential Phase has three parts: a rigorous Training in DAP Tagaytay, a Sensing Journey in a rural community and Re-Entry Project (ReP) development, spread over 5 months with 1-week breaks in between. The ReP Implementation Phase runs for 3 to 4 months.

THE CURRICULUM

LEARNING AREA 1
Governance & Development

Provides the scholars with a deeper understanding of various complementary and sometimes conflicting perspectives on development and the range of roles of government can and does play to make this happen.

- Development Perspectives
- Philippine Governance and Administrative System
- Dynamics of Social Development

LEARNING AREA 2
Strategic Public Management

Equips the scholars with the skills and tools needed for efficiently leading and managing their agencies and offices in a way that maximizes their contribution to development and their impact on society.

- Economic Applications in the Public Sector
- Public Finance and Budgeting
- Public Policy Analysis
- Managing High-Performing Public Sector Organizations
- Project Development & Management

LEARNING AREA 3
Personal Efficacy & Leadership

Optimizes the scholars’ awareness of self and others, thus laying the foundation of leadership, and enhances their communication skills to further achieve greater heights of performance in public service.

- Peak Performers in the Public Sector
- Transformational Leadership
- Communication, Negotiation and Media Relations

THE ACADEMIC EQUIVALENCY

Master in Development Management (MDM) will be conferred upon scholars who complete the academic requirements of the program.

Accepted applicants will enjoy a full scholarship grant from the National Government.

The Development Academy of the Philippines (DAP) is the designated implementing Agency of the Public Management Development Program. The Academy created and conducted the precursor program in the 70s and 80s which enrolled more than a thousand Career Executive Service Officers (CESOs) from whom emerged more than 30 Secretaries, Undersecretaries, Assistant Secretaries and Heads of Agencies.

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