DIVISION MEMORANDUM
No. 728, s. 2016

TO : Chief – Curriculum Implementation
Public Schools District Supervisors
Elementary & Secondary School Principals/School Heads
Digos City Senior High School Stand-Alone
Elementary & Secondary School Reading Coordinators

FROM : DEE D. SILVA, DPA, CESO VI
Schools Division Superintendent

SUBJECT : Nationwide Synchronized Araw ng Pagbasa
(2016 Reading Month)

DATE : November 24, 2016

1. This is to inform the field that there will be a Nationwide Synchronized Araw ng Pagbasa on November 25, 2016, 9:00 a.m. Philippine Standard Time (PST). It is the culmination activity for the Reading Month Celebration.

2. The theme for this year’s celebration is “Nasa Pagbasa ang Pagbasa”.

3. Details of the activity are found in the enclosures: Regional Memorandum No. 336, s. 2016 and DepEd Memorandum No. 193, s. 2016 re: 2016 National Reading Month.

4. Wide and prompt dissemination of this Memorandum is desired.
Regional Memorandum
No. 2016-1896, s. 2016

2016 NATIONAL READING MONTH

To: Schools Division Superintendents

1. Pursuant to DepEd Memorandum No. 193, s. 2016, re 2016 National Reading Month, the DepEd Region XI through Curriculum and Learning Management Division (CLMD) will join in the nationwide celebration of the 2016 National Reading Month (NRM) with the theme Nasa Pagbasa ang Pag-aso this November.

2. The objectives of this celebration are to:
   a. support the K to 12 Basic Education Program; and
   b. strengthen the DepEd’s Every Child A Reader Program (ECARP) making every Filipino learner a reader.

3. Details of the activity are found in the enclosures.

4. Pictorials and narrative reports of the activities done during the month-long celebration is expected to be submitted to the Bureau of Learning Delivery-Teaching and Learning Division (ELD-TLD) through email address: bld.tld@deped.gov.ph not later than December 15, 2016.

5. Immediate dissemination of this Memorandum is desired.

ATTY. ALBERTO T. ESCOBARTE, CESO III
Regional Director

Encl.: As stated

Reference: DepEd Memorandum No. 193, s. 2016

To be indicated in the Perpetual Index under the following subjects:
CELEBRATIONS, FESTIVALS, LEARNING AREAS, READING, SCHOOLS
2016 NATIONAL READING MONTH

To: Undersecretaries
    Assistant Secretaries
    Bureau and Service Directors
    Regional Directors
    Schools Division Superintendents
    Public and Private Elementary and Secondary Schools Heads
    All Others Concerned

1. The Department of Education (DepEd) will spearhead the nationwide celebration of the 2016 National Reading Month (NRM) with the theme Nash Pagbasa ang Pag-asa this November.

2. The Celebration aims to:
   a. support the K to 12 Basic Education Program; and
   b. strengthen the DepEd’s Every Child A Reader Program making every Filipino learner a reader.

3. All school officials and learning center administrators are enjoined to conduct activities listed in the enclosure for all elementary, junior, and senior high school learners. However, schools are also encouraged to hold other related activities other than those from the list.

4. The NRM shall commence with a Mystery Reader and shall culminate with the nationwide synchronized Araw ng Pagbasa on November 25, 2016, 9:00 a.m. Philippine Standard Time (PST).

5. However, it should be emphasized, that the school activities during the celebration of the NRM must not disrupt the contact time between the teachers and learners as stipulated in DepEd Order No. 9, s. 2005 entitled Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith.

6. Pictorials and narrative reports of the activities done during the month-long celebration is expected to be submitted to the Bureau of Learning Delivery—Teaching and Learning Division (BLD-TLD) through email address: bld.tld@deped.gov.ph not later than December 15, 2016.
7. For more information, all concerned may contact the Bureau of Learning Delivery–Teaching and Learning Division (BLD–TLD). Attention: Ms. Angelika D. Jabines 4th Floor, Beneficio Building, Department of Education (DepEd) Central Office, DepEd Complex, Meralco Avenue, Pasig City, at telephone nos. (02) 634-4702 and (02) 634-2546.

8. Immediate dissemination of this memorandum is desired.

LEONOR MACOTOLIS BRIONES
Secretary

Encl.
As stated

Reference:
DepEd Memorandum No. 148, s. 2015

To be indicated in the Perpetual Index under the following subjects:

CELEBRATIONS AND FESTIVALS
Learning Area, READING
LEARNERS
SCHOOLS
TEACHERS

SMMA/104-2016 National Reading Month
6794-October 24, 2016
**SUGGESTED ACTIVITIES FOR THE NATIONAL READING MONTH**

**Mystery Reader.** A national kick-off activity where all school administrators, Schools and City Division Superintendents, and Regional Directors shall act as Mystery Readers of a children’s Filipino story book during the school’s flag raising ceremony. Local government officials and others may also be invited to this activity.

**Exchange Books.** All learners and teachers will bring an old story book that they have read. After the flag raising ceremony on a selected day, each one will trade his/her book to another reader.

**Reading Academy.** Schools and City Divisions are enjoined to hold training for teachers on storytelling and story reading.

**Reading Camp.** A week-long activity that will highlight the following:
- Reader’s Theater
- Reader’s Hat (storybook reading)
- Book Talk (Storytelling)
- Trivial Pursuit (quiz bee for children’s stories)
- My Own Story (short story writing that shares and features stories of hope)
- Read In: (Poster making contest on the value of reading)
- From Book to Film (video making contest featuring stories written by Filipino writers)

**Reading Challenge.** The learners shall set his/her reading goals. The school shall give out five, four or three story books as rewards to the first three (3) readers who can finish their reading goal ahead of the others.

**Climb the Poetree.** Each learner writes on a paper leaf his/her favorite line from a favorite Filipino poem that he/she have read in the class. He/she may also write an original poem and post it in the school’s poetree.

**Planting Reading Trees.** During the month-long celebration, the learner shall plant a tree seedling as he/she completes a book. Name the tree after the title of the book instead of its botanical name.