



Republic of the Philippines
DEPARTMENT OF EDUCATION
Region XI
SCHOOLS DIVISION OF DIGOS CITY
City of Digos



Office of the City Schools
Division Superintendent

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DIVISION MEMORANDUM
No. 115, series of 2017

TO : Chiefs, CID and SGOD
Eppie Grace Presto - Education Program Supervisor
Ida Juezan - Public Schools District Supervisor
Marcelino Ranollo, Jr. - Supply Officer (Former Music Teacher)
Anamerthyl I. Regala - Brigada Eskwela Division Coordinator

FROM : DEE D. SILVA, DPA, CESO VI
Schools Division Superintendent

SUBJECT : **EVALUATION OF ENTRIES AND SELECTION
OF DIVISION WINNER FOR THE 2017 BRIGADA ESKWELA
JINGLE MAKING CONTEST**

DATE : February 20, 2017

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1. This pertains to DepEd Memorandum No. 19, s. 2017 dated February 8, 2017 and unnumbered Regional Memorandum dated February 9, 2017, entitled Guidelines and Criteria for the 2017 Brigada Eskwela Jingle Making Contest, the Division Selection Committee shall evaluate the entries submitted by each school. Based on the evaluation result, a division winning entry shall be declared and shall be submitted as the official entry for the 2017 Regional Brigada Eskwela Jingle Making Contest.
2. In view of the conduct of the contest, the following are the members of the Evaluation and Selection Committee for the 2017 Brigada Eskwela Jingle Making Contest – Division Level:

| | |
|--------------------------|---|
| i. Eppie Grace Presto | - Education Program Specialist |
| ii. Ida Juezan | - Public Schools District Supervisor |
| iii. Marcelino Ranollo | - Supply Officer (Former Music Teacher) |
| iv. Anamerthyl I. Regala | - SEPS |
3. The committee is hereby directed to evaluate the entries and to select a division winning entry on **February 22, 2017 Wednesday 8:00 AM**. Attached is the Criteria for the 2017 Brigada Eskwela Jingle Making Contest.
4. The Division Brigada Eskwela Coordinator shall submit the division winning entry to Region Office for the Regional Level Contest on or before **February 24, 2017**. Travel expenses shall be chargeable against local funds subject to usual accounting and auditing rules and regulations.
5. For compliance and guidance.

**MECHANICS FOR THE 2017 BRIGADA ESKWELA JINGLE
MAKING CONTEST**

Theme: *“Isang DepED, Isang Pamayanan, Isang Bayanihan Para sa
Handa at Ligtas na Paaralan.”*

1. COMPOSITION

- The jingle must be in Filipino language.
- It must be relevant to the theme.
- The time duration for the jingle must not be more than three (3) minutes.
- It must be an original composition made by the learners and may be through the guidance of a music teacher/coach.
- Any musical instrument can be used as accompaniment.

2. PARTICIPANTS

- The contest is open to all pupils/students of public elementary and secondary schools.
- Composer can be either an individual or a group of learners.
- For the regional level, 1 entry per division may qualify
- Only 1 entry per region will qualify for the National level competition.

3. ENTRY FORMAT AND REQUIREMENTS

- Jingle entries shall be submitted in an MP3 format with the title of the Jingle entry as the file name.
- Entries must be sent in a USB flash disk or DVD/Optical Disc with the following requirements:
 - Accomplished Entry Form
 - Narrative report on the concept of the jingle.
 - Profile of composers and the music teacher/coach. (Note: this might be found in the Entry Form)

4. ANNOUNCEMENT OF WINNERS

- The decision of the judges will be final and irrevocable.
- Winners will be announced through a DepEd Issuance after March 31, 2017
- The Regional Office of the winning entry shall be notified via email through the Regional ASP Coordinator.

5. PRIZES

Prizes for the top 10 at the Division Level shall be at the discretion of the SDO

Regional Level

First Place: P7,000.00 for the students and Plaque of Recognition for the School

Second Place: P5,000.00 for the students and Plaque of Recognition for the School

Third Place: P3,000.00 for the students and Plaque of Recognition for the School

Consolation Prize for Regional top 10 participating entries: P1,000.00 for the students

National Level

First Place: P30,000.00 for the students and Plaque of Recognition for the School

Second Place: P20,000.00 for the students and Plaque of Recognition for the School

Third Place: P10,000.00 for the students and Plaque of Recognition for the School

Consolation Prize: P3,000.00 for the students

6. TIMELINES FOR THE SUBMISSION OF ENTRIES

Division Level- February 1-15, 2017

Regional Level- February 20- 28, 2017

National Level- March 1-15, 2017

Announcement of BE Jingle Winner- March 31, 2017

CRITERIA

| | |
|---|-------------|
| Originality | 50% |
| Musicality: | 30% |
| Melody | |
| Arrangement | |
| Instrument/Accompaniment | |
| Tone | |
| Appropriateness | |
| Singability | |
| Relevance to the BE Program and the Theme | <u>20%</u> |
| Total | 100% |

The winning piece will be used as the official Brigada Eskwela Jingle for 2017. DepEd shall have the right of ownership of the jingle and may be used for the production of an improved version for official use and distribution.