MEMORANDUM No. 125 s. 2017

TO : Secondary School Principals

FROM : DEE D. SILVA, DPA, CESO VI
        Schools Division Superintendent

SUBJECT: Poster Making Contest and Amateur Photo Contest

DATE : February 24, 2017

1. Pursuant to Unnumbered Regional Memorandum dated February 21, 2017, attached is an invitation from Engr. Metodio U. Turberia, Regional Director of Department of Environment and Natural Resources, re-the conduct of a Poster Making Contest and Amateur Photo Contest among secondary and tertiary schools to strengthen their information campaign to protect the Davao River or the Philippine Clean Water Act of 2004.

2. Other details of this Memorandum are contained in the enclosure.

3. Dissemination of this Memorandum is earnestly desired.
MEMORANDUM

TO : Schools Division Superintendents
     OIC/SDS, ASDS, OIC/ASDS

SUBJECT : Poster Making Contest and Amateur Photo Contest

DATE : February 21, 2017

Hereewith is the basic communication from Engr. Metodio U. Turlbella, Regional Director, Department of Environment and Natural Resources, Environmental Management Bureau XI, Chairperson of the Governing Board for Davao River Water Quality Management Area (WQMA), requesting this Office to disseminate the information to all Schools Division Offices and schools in this region, regarding the invitation of the above subject matter, which is self explanatory, for appropriate action.

Immediate dissemination of this Memorandum is desired.

ATTY. ALBERTO T. ESCOBARTE, CESO III
Regional Director
ATTY. ALBERTO T. ESCOBARTE
Regional Director
Department of Education - XI
F. Torres St., Davao City

Dear Director Escobarte:

Greetings!

The Department of Environment and Natural Resources through the Environmental Management Bureau - XI will embark on a Poster Making Contest and Amateur Photo Contest among secondary and tertiary schools in Davao City to strengthen our information campaign to protect the Davao River following its designation as Water Quality Management Area (WQMA), pursuant to Republic Act 9275 or the Philippine Clean Water Act of 2004. Since then collaborative efforts of stakeholders including the academe have been undertaken in support to our objective of improving the deteriorating water quality of the Davao River WQMA.

The theme of the contests “Davao River: Our Water, Our Life” coincides with the global celebration of World Water Month in March. In order to maximize wider participation among schools, we would like to invite any interested student/s from academic institution to participate in the said activities. It will be open to secondary and tertiary academic institutions, which will be held on March 28, 2017 at the SM City of Davao located at Ecoland Drive, Davao City at 10:00 AM. All entries in the Amateur Photo Contest must be submitted not later than March 20, 2017. Only top 10 entries will be displayed and be called to attend the awarding ceremony on March 28, 2017.

Moreover, participants for the On-the-Spot Poster Making Contest shall bring their own drawing materials such as ¼ size illustration board, pencil and oil pastel on the actual activity. For related information and further details, attached are the Mechanics and Criteria for both the On-the-Spot Poster Making Contest and Amateur Photo Contest for reference. Below is the Confirmation Slip to be filled-up by any interested school and may sent back to us through our fax number 233-0809 or email at embdav@ymail.com. Please coordinate with Engr. Melvin Dapitanon or Ms. Aleli Dionela at telephone numbers 233-0809 or 234-0061.

Looking forward to a fruitful undertaking towards achieving the objectives of Davao River Water Quality Management Area.

Very truly yours,

METODISTA DIONELA
Regional Director and Chair
Governing Board for Davao River WQMA

Name of Participant:
Name of School:
Address:
ON-THE-SPOT POSTER MAKING CONTEST

RATIONALE

The Davao River Water Quality Management Area (WQMA) will be celebrating the World Water Month in March this year. Along with this is to strengthen its Information, Education and Communication (IEC) campaign for the protection and preservation of the Davao River.

Participants agree to the rules and regulations of the contest.

ELIGIBILITY

1. The contest is open to all students enrolled in secondary and tertiary schools within Davao City, except for post-graduate students.
2. Entrants under 18 years of age require the permission of a parent or guardian. By entering the contest, entrants under 18 years of age indicate that they have obtained the permission of a parent or guardian.

TIMING

1. All participants should be at the contest venue at exactly 10:00 in the morning at the venue for briefings on March 28, 2017. The Programme will start at 10:30 AM. The Contest will begin at 1:00 PM and ends at 3:00 PM. It will be followed by the judging of entries by a Panel of Judges named by the Davao River WQMA Governing Board.

* Food will be served to all participants.

OFFICIAL RULES

1. All contestants should come in complete school uniform with valid school ID.
2. All participants shall bring their own drawing materials to be used for the contest such as ¼ size illustration board, pencil and oil pastel during the contest.
3. All artworks must be done on the spot and must be completed within the allotted time of two hours (2 hours).
4. All entries must carry the theme “Davao River: Our Water, Our Life.”
5. The entry should not reflect or show any marks, initials, words and/or phrases that identifies the participating individual.
6. Artworks that contain obscene, sexually explicit, offensive or any other objectionable or inappropriate content are NOT allowed.
7. The entry must NOT bear images of public officials and political party.
JUDGING

The Poster Making Contest shall be judged according to the following criteria:

<table>
<thead>
<tr>
<th>Criteria</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Adherence to the theme/Content</td>
<td>40%</td>
</tr>
<tr>
<td>Creativity and Originality</td>
<td>40%</td>
</tr>
<tr>
<td>Visual Impact</td>
<td>20%</td>
</tr>
</tbody>
</table>

The decision of the Board of Judges shall be final and binding in all respects relating to this Contest.

WINNER NOTIFICATION

The entry with the highest score will be announced on March 28, 2017 and will be considered as winner.

PRIZES

Winners will receive a cash prize and plaque of recognition. All participants will be given with Certificate of Participation. The prizes are as follows:

- First Prize: Php3,000.00
- Second Prize: Php2,000.00
- Third Prize: Consolation Prize worth Php1,000.00

USE OF THE WINNING ENTRIES

All entries submitted as entry for the contest shall be considered as property of the Davao River WQMA Governing Board and maybe used by the Board at any time that it sees fit, such as but not limited to publications, advertisements, exhibits and other printed or digital media.

The Davao River WQMA Governing Board shall also have exclusive rights to the winning artworks; publish it on websites, social media and other platforms of multimedia and IEC material.
AMATEUR PHOTO CONTEST

Overview:

The Davao River Water Quality Management Area (WQMA) will be celebrating the World Water Month in March this year. Along with this is to strengthen its Information, Education and Communication (IEC) campaign for the protection and preservation of the Davao River, thus the Amateur Photo Competition.

Participants agree to the rules and regulations of the contest.

ELIGIBILITY

1. The contest is open to all students enrolled in secondary and tertiary schools within Davao City, except for post-graduate students.
2. The participant is allowed to submit up to two (2) entries only.
3. Contest is open to amateur photographers only.
4. Entrants under 18 years of age require the permission of a parent or guardian. By entering the contest, entrants under 18 of age indicate that they have obtained the permission of a parent or guardian.

PHOTO ENTRIES

1. All entries must be an original material taken by the photographer along the stretch of Davao River.
2. Photo entries should carry the theme: “Davao River: Our Water, Our Life.”
3. Photos must be taken within Davao River Watershed. Davao River must be a subject or a background of the entries. Printed name of the participant and the contact number must be indicated at the back of the photos with complete name of the school and contact number.
4. In a separate sheet (short size bond paper), a title with brief description explaining the components of the photo should also be included in the entry. This should not be more than 50 words. Printed name must be indicated in the paper with the name of the school.
5. The photo entry should not reflect or show any marks, initials, words and/or phrases that identifies the participating individual.
6. Each entrant is allowed to submit two (2) photo entries only. Entries must be in FULL color. Photos in black and white or Sepia are NOT allowed.
7. Photos of captive, tamed or baited animals are NOT accepted. Images must not involve the harassment of wildlife or photographs that contain obscene, sexually explicit, offensive or any other objectionable or inappropriate content.
8. If faces are recognizable, it is assumed that the entrants have permission from the individuals featured. Photographs bearing images of public officials and political party are not allowed.
9. Photos must NOT be digitally enhanced (colorizing, toning, collage, photo composites, stitched panoramas, high dynamic range or HDR images, etc.). Nothing should be added to the image aside from in-camera dust spots. Normal processing of RAW images file and minor adjustments to color and contrast are acceptable, as is cropping.
10. Photo entries must be in 12" X 15" prints, accompanied by RAW file format in CD/DVD/USB. Electronic copies of entries must be at least 72 ppi in resolution and in JPEG format. For best results, we recommend using camera that is capable of capturing images at 5.0 megapixels or better. Label each file with your first name and last name underscore subject/title with no extra spaces (example: JuanDelacruz_WaterIsLife.jpg).
11. Deadline for submission of entries is on March 20, 2017 at 5 pm at the DENR-EMB Xi Office.
COMPETITION PARAMETERS AND INTELLECTUAL PROPERTY RIGHTS

1. By entering the competition, the participants declare that the photos submitted are their original work, have not been submitted to any other competition, and do not infringe on any third party's existing copyrights. Any complaints that may arise due to similarities or comparison of the output/photo would be the accountability of the participant as he/she would be responsible to prove the authenticity.

2. The amateur photo contest shall be judged according to the following criteria:

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<tbody>
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<td>25%</td>
</tr>
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3. A pre-judging activity will be done prior to March 28, 2017. Only top 10 entries will be displayed and be called to attend the awarding ceremony on March 28, 2017. Participants who will be called to attend the awarding ceremony must be in complete uniform with valid school ID. The winning entries will be announced on March 28, 2017 (Tuesday) by the Chair or any of the members of the panel of judges to be named by the Davao River WQMA Governing Board. The decision of the judges is final and binding in all aspects relating to this Contest.

4. Awarding of the entry shall be on March 28, 2017. Three winners shall be chosen and receive plaque and cash prizes worth:

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<th>1st Place</th>
<th>P1,000.00</th>
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</tr>
<tr>
<td>3rd Place</td>
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5. All entries submitted as entry for the contest shall be considered as property of the Davao River WQMA Governing Board, and maybe used by the Board at any time that it sees fit, such as but not limited to publications, advertisements, exhibits and other printed or digital media.

6. The Board shall also have exclusive rights to the winning photo, publish it on websites, social media and other platforms of multimedia and IEC materials.
Republic of the Philippines  
Department of Environment and Natural Resources  
ENVIRONMENTAL MANAGEMENT BUREAU XI  
OFFICE OF THE REGIONAL DIRECTOR  
3rd Floor, North-wing Building, DENR-XI Compound, Km 7, Lanang, Davao City  
Telephone No. (082) 233-0805 / Tel Nos. (082) 234-0069, (082) 237-2032  
Email address: embxi@yahoo.com website: emb.gov.ph/portal11

ATTY. ALBERTO T. ESCOBARTE  
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Department of Education - XI  
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HECTOR L. TUMALIA  
Regional Director and CMO

Governing Board for Davao River WQMA
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- Adherence to the theme/Contest: 40%
- Creativity and Originality: 40%
- Visual Impact: 20%

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