MEMORANDUM No. 131 s. 2017

TO : Secondary School Principals

FROM : For and in the absence of:

DEE D. SILVA, DPA, CESO VI
Schools Division Superintendent

BEVERLY S. DAUGDAUG, Ed.D.
Chief - Curriculum Implementation Division

SUBJECT: Philippine Cultural Education Program: 2017 Program Components

DATE : February 24, 2017

1. Attached is a DepEd Memorandum No. 20, s. 2017 dated February 8, 2017 informing that the National Commission on Culture and the Arts (NCCA) in partnership with the Department of Education will be implementing the Philippine Cultural Education Program: 2017 Program Components.

2. The following are the 2017 Program Components:
   a. Graduate Diploma in Cultural Education (GDCE)
   b. Graduate Diploma in Teaching Arts (GDTA)
   c. Kaguruang Makabayan Training National Seminar on Culture-Based Teaching Methodologist, Content and Approaches;
   d. Bantula: ASEAN Integration Conference-Strengthening Culture Based Education in a Borderless Economy and Diverse Cultural Community
   e. Contextualization Writeshop: Kwentong Supling 2nd Batch;
   f. Diwang Sagisag Kultura ng Filipino –Tatlong Children’s Song (K-4), Solo KWIZ (5-10), Lesson Exemplars for Teachers, and School Website Development Competition.

3. Interested participants may coordinate directly to the organizing committee. For inquiries, all concerned may contact the PCEP Secretariat, Philippine Cultural Education Program, National Commission for Culture and the Arts (PCEP, NCCA) at Tel (02) 527-2192 local 509/ or Email to pcep.secretariat@gmail.com.

4. Other details are contained in the enclosure.

5. Immediate dissemination of this Memorandum to all concerned is desired.
Regional Memorandum
No. 09, s. 2017

TO: Schools Division Superintendents

1. Attached is a DepEd Memorandum No. 20, s. 2017 dated March 16, 2016 informing that the National Commission on Culture and the Arts (NCCA) in partnership with the Department of Education will be implementing the Philippine Cultural Education Program: 2017 Program Components.

2. The following programs for the 2017 are as follows:
   a. Graduate Diploma in Cultural Education (GDCE);
   b. Graduate Diploma in Teaching Arts (GDTA);
   c. Kaguyahan Makaayaw Training; National Seminar on Culture-Based Teaching Methodologist, Content and Approaches;
   d. Rantula: ASEAN Integration Conference- Strengthening Culture Based Education on a Borderless Economy and Diverse Cultural Community;
   e. Contextualization Workshop: Kwentong Supling 2nd Batch;
   f. Diwang Saisag Kultura ng Filipino- Tatlong Bibinga Children’s Song (K-4) Solo KWIZ (5-10). Lesson Exemplars for Teachers, School Website Developmental Competition.

3. Interested participants may coordinate directly to the organizing committee. For enquiries, all concerned may contact the PCEP Secretariat, Philippine Cultural Education Program, National Commission for Culture and the Arts (PCEP, NCCA) at Tel: (02) 527-2192 local 509 or Email to: pcep.application@gmail.com.

4. Other details of said training/program are contained in the enclosure.

5. Immediate dissemination of this Memorandum to all concerned is desired.

Encl. stated.

Reference: DepEd Memo No. 20, s. 2017
To be indicated in the Personnel Index
Under the following categories:
   CONFERENCE
   OFFICIALS
   SCHOLARSHIPS
   STRANDS: Curriculum and Instruction
   TEACHERS
   COMPETITION

F: Regional Memo, PCEP, Cultural Education Program: 2017 Program Components
RC2-Joselito B. dela Cerna
MAP/IS/FRA/SPR
February 14, 2017

Regional Memorandum
No. 064, s. 2017

PHILIPPINE CULTURAL EDUCATION PROGRAM: 2017 PROGRAM COMPONENTS

TO : Schools Division Superintendents

1. Attached is a DepEd Memorandum No. 20, s. 2017 dated March 18, 2016 informing that the National Commission on Culture and the Arts (NCCA) in partnership with the Department of Education will be implementing the Philippine Cultural Education Program: 2017 Program Components.

2. The following programs for the 2017 are as follows:
   a. Graduate Diploma in Cultural Education (GDCE);
   b. Graduate Diploma in Teaching Arts (GDTA);
   c. Kaguruang Makaayaw Training: National Seminar on Culture-Based Teaching Methodologist, Content and Approaches;
   d. Bantula: ASEAN Integration Conference- Strengthening Culture Based Education on a Borderless Economy and Diverse Cultural Community
   e. Contextualization Writeshop: Kwentong Supling 2nd Batch;
   f. Diwang Sagisag Kultura ng Filipino- Tadong Bibe Children's Song (K-4), Solo KWIZ (5-10), Lesson Exemplars for Teachers, and School Website Development Competition.

3. Interested participants may coordinate directly to the organizing committee. For enquiries, all concerned may contact the PCEP Secretariat, Philippine Cultural Education Program, National Commission for Culture and the Arts (PCEP, NCCA) at Tel. (02) 527-2192 local 509 / or Email to: pcep.application@gmail.com.

4. Other details of said training/program are contained in the enclosure.

5. Immediate dissemination of this Memorandum to all concerned is desired.

Atty. ALBERTO T. ESCOBARTE, CESO III
Director III

Reference: DepEd Memo no. 20, s. 2017
To be indicated in the Perpetual Index
Under the following subject:
CONFERENCES
SCHOLARSHIPS
STANDARDS: Curriculum and Instruction
TEACHERS
COMPETITION

For Regional Memo/Phil. Cultural Education Program: 2017 Program Components
ROC2- Jeslyn B. dela Cuesta
MAPEH/SPA/SPS

Department of Education
Regional Office III
RECORDS SECTION
RELEASED

By:
1/2/2017 Time: 
PHILIPPINE CULTURAL EDUCATION PROGRAM: 2017 PROGRAM COMPONENT

To: Regional Directors
    Schools Division Superintendents
    Public Elementary and Secondary Schools Heads
    All Others Concerned

1. The National Commission for Culture and the Arts (NCCA), in partnership with the Department of Education (DepEd), will be implementing the following programs for the year 2017:

   a. Graduate Diploma in Cultural Education (GDCE);

      The 24-unit graduate credit program follows a two summer ladderized curriculum designed for public school teachers of any subject area in the elementary and high school levels. Each phase consists of 12 graduate-level academic credits. Level I scholars are expected to continue to Level II. Successful graduates of program have the option to continue on to the Master of Education, Major in Cultural Education to be offered in higher education institutions (HEIs) selected by NCCA. The list of HEIs is enclosed as Enclosure No. 1 of this Memorandum.

      The NCCA shall provide the scholarship grant consisting of full tuition and ₱ 5,000.00 as stipend to subsidize meals, accommodations, and other expenses.

   b. Graduate Diploma in Teaching Arts (GDTA);

      A two-summer 24-unit post-baccalaureate program divided into Levels I and II which offers foundational and major courses to on the basic theories, processes, and application of the arts, culture, and heritage in the culture-based teaching of the basic education curriculum. The GDTA course allows the application of classroom concepts in professional settings through internships and independent studies at numerous arts organizations in their respective regions. The arts management program maintains academic and professional relationships with many national and regional institutions. Level 1 scholars are expected to continue to Level II.

      The NCCA shall provide the scholarship grant consisting of full tuition and ₱ 5,000 stipend to subsidize meals, accommodations, and other expenses.
c. Kaguruang Makabayan Training: National Seminar on Culture-Based Teaching Methodologies, Content, and Approaches;

The seminar aims to disseminate information and orient teachers, administrators, principals, and supervisors on culture-based education across various subject areas. The seminar will also showcase award-winning Lesson Exemplars. This encourages teachers to participate in the yearly Lesson Exemplar Competitions.

d. Bantul: ASEAN Integration Conference - Strengthening Culture-Based Education in a Borderless Economy and Diverse Cultural Community;

The objective of the conference is to discuss among the stakeholders of cultural education - institutional leaders and policymakers, academics, artists, and cultural workers, local government officials, culture bearers and cultural advocates, students, community leaders and organizers - pivotal role of culture-based education as a driver of sustainable development and inclusive growth in the ASEAN region.

Cultural Education as catalyst for regional cooperation facilitates socio-cultural mobility by promoting partnership - respect and understanding - among members of ASEAN Community, whose national lives and cultures are intertwined and interconnected through shared histories and common traditions. A responsive and relevant culture-based education ensures the creation, promotion, and preservation of a peaceable environment conducive to productive collaboration, creative interaction, and meaningful cooperation.

All National Association of Cultural Educators and Scholars (NACES) Officers and members are encouraged to participate.

e. Contextualization Writeshop: Kuwentong Supling 2nd Batch;

The writeshop aims to develop K-12 lessons through the localization and contextualization of the Essential Knowledge On Philippine Arts, Culture And Heritage for Basic Education Curriculum (EKPCAHBEC). The participants are expected to: (1) present an enriched culture-based instructional design in contextualizing essential culture knowledge into the K to 12 content standards across the curriculum; (2) conduct a re-telling of Filipino folktales through a workshop with K to 3 teachers; and (3) produce a manuscript for Kuwentong Supling in six languages, namely Cebuano, Kalinga, Ibanag, Maguindanao, Maranao, and Tausug.
1. Diwang: Sagisaq Kultura ng Filipino - Tatlong Bibe Children's Song (K-4), Solo KWIZ (5-10), Lesson Exemplars for Teachers, and Schools Website Development Competition.

The 3rd Diwang: Sagisaq Kultura Ng Filipino: Pagkilala, Pagpapahalaga at Pagpapalagay competition aims to understand, promote, and utilize the Philippine cultural index of knowledge through the following activities: Tatlong Bibe Children's Song Competition (for kinder to Grade 4 students), Solo KWIZ (for Grades 5 to 10 students), and Schools Website Development Competition.

This also involves the development of Lesson Exemplar for Teachers. The said Lesson Exemplars in Filipino, English, Math, Science, Social Studies, Values Education, Arts/Music, Technology and Livelihood Education, and PE/Health should ensure that the basic education institution are promoting the cultural icons of the Filipinos in their websites.

2. It is hereby requested that all DepEd regional directors release a Regional Memorandum per program indicating the dates, venue, and program designs in consultation with PCEP and Regional Coordinators. The PCEP Secretariat shall coordinate with the Regional Coordinators the details and requirements per program. The list of Regional Coordinators is contained in Enclosure No. 2.

3. All regional coordinators are required to attend the PCEP 2017 Program Orientation and Evaluation. The details of the orientation, including letter requests, will be provided by the PCEP Secretariat through email. The PCEP shall provide for the transportation, board, lodging, and other expenses of all participants.

4. For further information and inquiries, all concerned may contact the PCEP Secretariat, Philippine Cultural Education Program, National Commission for Culture and the Arts (PCEP, NCCA) at telephone no. (02) 527-2192 local 520 or email at pcepp.secretariat@gmail.com.

Leonor Briones
Secretary

Encs.:
As stated

References:
DepEd Memorandum: Nos. 14, 15, 47, 168 and 214, S. 2016
To be indicated in the Perpetual Index
under the following subjects:

CULTURAL EDUCATION
LEARNING AREA, ARTS
OFFICIALS
PUPILS

SCHOLARSHIP
STUDENTS
TEACHERS

RMA: CM Philippine Cultural Education Program 2017 Program Components
0080-January 26/February 2, 2017
<table>
<thead>
<tr>
<th>NATIONAL CAPITAL REGION</th>
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<tbody>
<tr>
<td><strong>Lyceum of the Philippines University</strong></td>
</tr>
<tr>
<td>Muralia St, Intramuros, Manila</td>
</tr>
<tr>
<td>Phone Number: (02) 527 8251</td>
</tr>
<tr>
<td><strong>St. Joseph’s College of Quezon City</strong></td>
</tr>
<tr>
<td>295 E. Rodriguez Sr. Avenue, Quezon City</td>
</tr>
<tr>
<td>Telephone Number: (02) 723 0223</td>
</tr>
<tr>
<td>Email Address: <a href="mailto:info@sjcpc.edu.ph">info@sjcpc.edu.ph</a></td>
</tr>
<tr>
<td><strong>CORDILLERA ADMINISTRATIVE REGION</strong></td>
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<tr>
<td><strong>University of the Cordilleras</strong></td>
</tr>
<tr>
<td>Governor Pack Road, Baguio City</td>
</tr>
<tr>
<td>Telephone Number: (074) 442-3316</td>
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<td>Email Address: <a href="mailto:email@uc-bcf.edu.ph">email@uc-bcf.edu.ph</a></td>
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<tr>
<td><strong>REGION 1 - ILOCOS</strong></td>
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<tr>
<td><strong>University of Northern Philippines</strong></td>
</tr>
<tr>
<td>Tamag, Vigan City, Ilocos Sur</td>
</tr>
<tr>
<td>Telephone Numbers: (077) 722-8980, (077) 722-7213</td>
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<td><strong>REGION 2 - CAGAYAN VALLEY</strong></td>
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<tr>
<td><strong>Isabela State University</strong></td>
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<tr>
<td>San Fabian, Echague, Isabela</td>
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<tr>
<td>Telephone Numbers: (078) 323-0982</td>
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<tr>
<td>Email Addresses: <a href="mailto:president_isu@yahoo.com">president_isu@yahoo.com</a>,</td>
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<td><a href="mailto:president@isu.edu.ph">president@isu.edu.ph</a></td>
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<td><strong>REGION 3 - CENTRAL LUZON</strong></td>
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<tr>
<td><strong>La Consolacion University Philippines</strong></td>
</tr>
<tr>
<td>Paseo del Congreso Street, Malolos, Bulacan</td>
</tr>
<tr>
<td>Telephone Number: (044) 791-0184, (044) 791-3950 loc 101</td>
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<tr>
<td><strong>REGION 4A - CALABARZON</strong></td>
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<tr>
<td><strong>Colegio de San Juan de Letran – Calamba</strong></td>
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<tr>
<td>Bucal, Calamba City, Laguna</td>
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<tr>
<td>Telephone Number: (049) 545-5453</td>
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# LIST OF REGIONAL COORDINATORS

<table>
<thead>
<tr>
<th>REGION</th>
<th>REGIONAL DIRECTOR</th>
<th>REGIONAL COORDINATOR</th>
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<tbody>
<tr>
<td>NATIONAL CAPITAL REGION</td>
<td>Dr. Ponciano Menguito</td>
<td>Mr. Emmanuel I. Maninang</td>
</tr>
</tbody>
</table>
| Misamis St., Bago Bantay, Quezon City | Regional Director                       | Mobile: 0918-564-4070  
manny_15@yahoo.com; separate_2007@yahoo.com | |
| CORDILLERA ADMINISTRATIVE REGION | Dr. Beatriz G. Torno                   | Ms. Jeanne Clair Y. Pigaanyagi                           |
| Wangai, La Trinidad, Benguet | Regional Director                       | Mobile: 0990-623-886  
jeanieclairey@yahoo.com | |
| REGION I - ILOCOS        | Dr. Alma Ruby C. Torio                 | Mr. Jose Ritchie B. Perez                                 |
| Flores Street, Catbangen, San Fernando City, La Union | Regional Director                       | Mobile: 0918-951-2441  
ritzperz@yahoo.com | |
| REGION II - CAGAYAN VALLEY | Dr. Estela L. Carino                   | Mr. Denis M. Agbayani                                     |
| Carig, Tuguegarao City, Cagayan | Regional Director                       | Mobile: 0905-619-4836  
denismartinasagbayani@yahoo.com  
cleano28@gmail.com | |
| REGION III - CENTRAL LUZON | Dr. Malcolm S. Garna                   | Mr. Engelbert B. Agunday                                 |
| Maimpis, San Fernando, Pampanga | Regional Director                       | Mobile: 0922-630-7843  
ebagunday@gmail.com | |
| REGION IV- A CALABARZON  | Dr. Diosdado M. San Antonio            | Ms. Fe V. Enguero                                          |
| Karangalan ES, Karangalan Village, Cainta, Rizal | Regional Director                       | Mobile: 0932-882-7801  
0919-990-0772  
fenguero@yahoo.com  
Climt.calabarzon@yahoo.com | |
| REGION IV-B - MIMAROPA    | Dr. Lorna D. Dino                      | Ms. Annabel M. Marmol                                      |
| Meralco Avenue cor. St. Paul Road, Pasig | Regional Director                       | Mobile: 0939-614-7894  
0927-481-8108  
labskoblieng.ans@gmail.com  
eed_mimaropa@yahoo.com | |
| REGION V - BICOL         | Mr. Ramon Fiel G. Abcede                | Mr. Francisco B. Bulalacan, Jr.                           |
| Rawis, Legaspi City      | Regional Director                       | Mobile: 0921-442-7351  
franciscobulalacan@yahoo.com | |
|                          |                                        |                                                            |
| REGION VI - WESTERN VISAYAS | Ms. Ma. Gemma M. Ledesma  
Durian Street, Iloilo City  
Regional Director  
Fax: (033) 386-2816  
depedregion6@yahoo.com;  
region6@deped.gov.ph | Ms. Juljeta P. Braga  
Coordinator  
Mobile: 0926-639-7664;  
0917-633-8675;  
0915-562-3562;  
braga_juliet@yahoo.com;  
bt.brilliantest@yahoo.com |
|--------------------------------|----------------------------------------------------|--------------------------------------------------|
| REGION VII - CENTRAL VISAYAS | Dr. Juliet A. Jeruta, OIC  
Sudion, Lahug, Cebu City  
Regional Director  
Fax: (032) 231-1399  
region7@deped.gov.ph | Dr. Juvelyn P. Otero  
Coordinator  
Mobile: 0922-278-8867  
0916-768-deped.gov.ph;  
oterujuvelyn@yahoo.com |
| REGION VIII - EASTERN VISAYAS | Dr. Ramir B. Uyrico  
Government Center,  
Candahug, Palo, Leyte  
Regional Director  
Fax: (033) 323-3156 | Ms. Nova Jorge  
Coordinator  
Mobile: 0929-838-5004  
0918-748-deped.gov.ph;  
pnjorge72@gmail.com;  
depedelmo@gmail.com |
| NEGROS ISLAND REGION | Dr. Gilbert T. Sadsad  
West City ES, Dumaguete  
City  
Regional Director  
Fax: (035) 422-6227  
depedznir@gmail.com | Mr. Adolf P. Aguilar  
Coordinator  
Mobile: 0918-562-7677  
adolf.aguilar@deped.gov.ph |
| REGION IX - ZAMBOANGA PENINSULA | Dr. Isabelita M. Borres  
Tiguma, Airport Road,  
Pagadian City  
Regional Director  
Fax: (062) 215-3753  
ro9@deped.gov.ph;  
iso@deped.gov.ph | Mr. Mario Shoji N. Romara  
Coordinator  
Mobile: 0977-854-1003  
shojiromara@yahoo.com |
| REGION X - NORTHERN MINDANAO | Dr. Allan G. Farnazo  
Masterson Avenue, Zone I,  
Upper Bululang, Cagayan  
de Oro City  
Regional Director  
Fax (0882) 726-574  
ro10@deped.gov.ph | Mr. Elesio M. Mariibo  
Coordinator  
Mobile: 0939-904-6151  
elsio.mariibo@yahoo.com |
| REGION XI - DAVAO | Atty. Alberto T. Escobarte  
F. Torres Street, Davao City  
Regional Director  
Fax: (082) 227-9342 | Ms. Jesselyn B. dela Cuesta  
Coordinator  
Mobile: 0917-554-3866;  
9999-977-1084  
dela.cuesta@yahoo.com |
| REGION XII - SOCCSKSARGEN | Dr. Arturo B. Bayucot  
Carpenter Hill, Koronadal  
City  
Regional Director  
Fax: (083) 228-8825  
dependregionxi@yahoo.com | Mr. Gerardo O. Magno  
Coordinator  
Mobile: 0805-1755711  
0912-deped.gov.ph;  
yogymagno@yahoo.com |
| CARAGA ADMINISTRATIVE REGION | Dr. May B. Eclar  
Km 3, Libertad Street,  
Butuan City  
Regional Director  
Fax: (085) 342-0302 | Mr. Bernard C. Abellana  
Coordinator  
Mobile: 0919-679-7340  
caraga@deped.gov.ph;  
boyetbadcom@yahoo.com |