DIVISION MEMORANDUM

No. 545, series of 2017

ANNUAL POSTER MAKING “APOY, BAGYO KALAMIDAD: DIBUHONG PAMBATA”

TO: Public Schools District Supervisors
    Elementary, Secondary and Senior High School Heads

August 18, 2017

Attached are the Unnumbered Memorandum signed by Atty. Alberto T. Escobarte, CESO III, Regional Director, dated August 10, 2017 entitled “Annual Poster Making “Apoy, Bagyo Kalamidad: Dibuhong Pambata” and a letter from Christie Suyin Ceres G. Jamoralin, Executive Director, Citizen’s Disaster Response Center (CDRC) Inc. regarding the invitation of the above subject matter, contents of which are self-explanatory.

Immediate dissemination of this Memorandum is desired.

Winnie E. Batoon, Ed. D.
Officer-In-Charge
Office of the Schools Division Superintendent

RELEAS Ed Schools Division of City.

RELEAS Aug 2 2017

sv.

RELEAS Aug 2 2017

sv.
MEMORANDUM

TO : Schools Division Superintendents

SUBJECT : Annual Poster Making “APOY, BAGYO KALAMIDAD: DIBUHONG PAMBATA”

DATE : August 10, 2017

Herewith is the basic communication from Christie Suyin Ceres G. Jamoralin, Executive Director, Citizen’s Disaster Response Center (CDRC) Inc., requesting this Office to disseminate the information to all Schools Division Offices and schools in this region, regarding the invitation of the above subject matter, which is self explanatory, for appropriate action.

Immediate dissemination of this Memorandum is desired.

ATTY. ALBERTO T. ESCOBARTE, CESO III
Regional Director

[signature]

DEPARTMENT OF EDUCATION
RECORDS SECTION
RELEASED

[signature]
2 AUG 2017

Atty. Alberto T. Escobarte
Regional Director
Department of Education
Region 11

Dear Atty. Escobarte:

Warm greetings from CDRC!

As part of its advocacy to create and raise on disaster preparedness, the Citizens’ Disaster Response Center Inc has been conducting since 1996 its annual poster-making contest APYO BAGYO KALAMIDAD: DIBUHONG PAMBATA (ABKD). Children ages 7-12 years old may participate by entering their artworks, with the view of generating children’s perspectives on disaster preparedness. ABKD entries received each year come from at least 500 children from around the Philippines.

In this regard, we once again seek your assistance in the dissemination of information and promotional materials about the ABKD contest to all public schools under your jurisdiction. Attached to this letter is the poster announcement as well as the list of last year’s winners.

ABKD has been supported in the past by different international organizations like the United Nations Children’s Fund (UNICEF), Foundation for the Philippine Environment (FPE), and Diakonie Katastrophenhilfe (DKH), among others.

CDRC is a non-stock non-profit non-government organization duly registered with the Securities & Exchange Commission.

Thank you very much and more power to you.

Sincerely,

Christie Slayin Ceres G. Jamoralin
Executive Director

72-A Times St., West Triangle Homes Quezon City – P.O. Box 2893 Quezon City C.P.O.
ABKD 2016 Winners

CATEGORY A (7-9 YEARS OLD)

GRAND PRIZE WINNERS
Alysa Nichole Sablio, Trinidad Tecson Elementary School (Sampaloc, Manila)
Jalen James Nichole Ignacio, Bliss Bulihan Elementary School (Bulacan)

WINNERS
Alma Jane Mamo, Sacred Heart Village Elementary School (Cagayan de Oro)
Abegail Affante, Uling Elementary School (Naga, Cabu)
Desiree Jhane Enrico, Trinidad Tecson Elementary School (Sampaloc, Manila)
Crystal Kaye Areza, Trinidad Tecson Elementary School (Sampaloc, Manila)

CATEGORY B (10-12 YEARS OLD)

GRAND PRIZE WINNERS
Angel Nehle Cordova, Arayat Holy Child Educational Foundation (Pampanga)
Edrielyn Jane Baldado, Amparo Elementary School (Caloocan)

WINNERS
Jhenara Mae Colla, Divisoria Elementary School (Pampanga)
Mica David, Minalin Elementary School (Pampanga)
Tricia Mae Mercado, Minalin Elementary School (Pampanga)
Terence Jay Quillo, Minalin Elementary School (Pampanga)

Photos of the winning artworks may be found here:
http://www.cdrc-phil.com/congratulations-to-the-2016-abkd-winners/

75-A Times St., West Triangle Homes Quezon City – P.O. Box 2803 Quezon City C.P.O.
Telefax No. (632) 929-9622 - Telephone No. (632) 929-9620
APOY · BAGYO · KALAMIDAD
DIBUHONG PAMBATA 2017

In recognition of children’s capacity to take active part in the advocacy of disaster-related issues, the Citizens’ Disaster Response Center Foundation, Inc. (CDRC) is staging its 21st annual poster-making contest “APOY, BAGYO, KALAMIDAD: DIBUHONG PAMBATA or ABKD.” Since 1996, ABKD has served as a venue for children to show their creativity and artistic talents, as well as express their views and concerns on disaster-related issues.

CONTEST MECHANICS
1. Think of ways you can help your community reduce risk of disasters. Express your ideas in a poster.
2. Choose only ONE theme per artwork in your category.

Category A
(7-9 years old)
- Floods/Typhoons
- Volcanic eruption/Lahar
- Earthquake
- Fire
- Landslide/Tsunami
- Environmental destruction due to mining, illegal logging, and other projects

Category B
(10-12 years old)
- Drought
- Fishkill/Radiation
- Infestation
- Epidemic
- War/Armed conflict
- Climate change

POSTER DETAILS
1. Use any medium. Design should be drawn on a 1/4 (20” x 15”) illustration board.
2. Indicate category and disaster type.
3. Contest entries should be with titles and captions.
4. Contest entries should be covered by plastic when submitted.

SUBMIT ENTRY WITH THE FOLLOWING INFORMATION:
- Name
- Name of School
- Address
- Title of Work
- Age
- Grade Level
- Contact No.

TO: Citizens’ Disaster Response Center Foundation, Inc.
72-A Tausug St., West Triangle Homes, Quezon City
Tel. Nos. (02) 929-5820 / 929-5821
Mobile Nos. 0906 586 1984 / 0947 277 8774

WINNERS
- Two (2) major prize winners and four winners from each category will be selected.
- Awarding of winners is on October 6.
- Winners will be informed through phone or by letter.
- Major prize winners will each get PhP 5,000 cash prize; other winners will receive PhP 1,000 each.
- Prizes not claimed within six (6) months will be forfeited.
- Winning entries shall become CDRC property and will be featured in the 2018 CDRC Disaster Preparedness Calendar and other promotional materials.
- Non-winning entries can be reclaimed at the CDRC office. Entries not claimed within 60 days after the announcement of winners shall be considered donations to CDRC.

CONTEST LIMITS
- Each participant can submit a maximum of two (2) entries.
- Two-time winners of previous ABKD competitions can no longer join.