DIVISION MEMORANDUM
No. 024, s. 2017

October 23, 2017

25TH NATIONAL CHILDREN'S MONTH 2017 CELEBRATION UNDER REPUBLIC ACT 10661

TO: PUBLIC/PRIVATE SCHOOL ADMINISTRATORS
PUBLIC SCHOOLS DISTRICT SUPERVISORS
ALL OTHERS CONCERNED

1. Pursuant to Republic Act 10661 "An Act Declaring November of Every Year as National children’s Month" the Regional Sub-Committee for the Welfare of Children XI (RSCWC-XI) Secretariat, through a letter of request from Dir. Mercedita P. Jabagat, Regional Chairperson/Regional Director, RSCWC, Department of Social Welfare and Development (DSWD-XI), seeking the support of the Department of Education, Region XI, for the observance of the National Children's Month through but not limited to the following activities:

   a. Barangay/Municipal/City/Provincial Children's Congress;
   b. Hanging of Tarpaulin/Streamer;
   c. Posting in your website the other social media account of the National Children's Month theme for publicity and promotion;
   d. Fora on Child Protection specifically Forum on Drug Prevention and Awareness among minors;
   e. Media Publicity (Radio, TV, On-line/Social Media, Broadsheets, etc.);
   f. Issuance of Memorandum, DepEd Order and etc.;
   g. Contest of Talents for Children;
   h. Parade/Motorcade; and
   i. Other activities on children with the agency, organization and institution.

2. In view of this, you are hereby advised to formulate and submit your school Plan of Activities for the National Children's Month Celebration to the Division Office on October 27, 2016

3. Attached is a copy of the said letter, including the template, design of the tarpaulin. You can also download the softcopy of the tarp at https://cwc.gov.ph.

4. Included here with is a copy of the Division Matrix of Activities for you to align school activities for the said Children's Month Celebration.

5. For information, guidance and compliance.

Winnie E. Batoon, EdD
Officer In-Charge
Office of the Schools Division Superintendent

rdm: DivGC: 23 October 2017
MEMORANDUM

TO: SCHOOLS DIVISION SUPERINTENDENTS
PUBLIC/PRIVATE SCHOOL ADMINISTRATORS
ALL OTHERS CONCERNED

SUBJECT: 25th National Children's Month 2017 Celebration
Under Republic Act 10661

DATE: October 6, 2017

1. Pursuant to Republic Act 10661 “An Act Declaring November of Every Year as National Children’s Month” the Regional Sub-Committee for the Welfare of Children XI (RSCWC-XI) Secretariat, through a letter of request from Dir. Mercedita P. Jabagat; Regional Chairperson/Regional Director, RSCWC, Department of Social Welfare and Development (DSWD-XI), seeking the support of the Department of Education, Region XI, for the observance of the National Children’s Month through but not limited to the following activities:

   a. Barangay/Municipal/City/Provincial Children’s Congress;
   b. Hanging of Tarpaulin/Streamer;
   c. Posting in your website and other social media account of the National children’s Month theme for publicity and promotion;
   d. Fora on Child Protection specifically Forum on Drug Prevention and Awareness among minors;
   e. Media Publicity (Radio, TV, On-line/Social Media, Broadsheets, etc.);
   f. Issuance of Memorandum, DepEd Order and etc.;
   g. Contest of Talents for Children;
   h. Parade/Motorcade; and
   i. Other activities on children within the agency, organization and institution.

2. In view of this, you are hereby advised to formulate and submit your Division Plan of Activities for the National Children’s Month Celebration to Dir. Mercedita P. Jabagat, Regional Chairperson/Regional Director, RSCWC, 3rd Floor Department of Social Welfare and Development (DSWD-XI), R. Magaysay corner Suazo St., Davao City, copy furnished the Office of the Regional Director, attention: Dr. Warlito E. Hua, Chief, ESSD, on or before October 17, 2017.

3. Attached is a copy of the said letter, including the template and design of the tarpaulin. You can also download the softcopy of the tarp at https://cwc.gov.ph.

5. Immediate and wide dissemination of this memorandum is required.

DEPARTMENT OF EDUCATION
25th National Children’s Month 2017 Celebration

RSCWC XI Secretariat

10:58 AM
(3 hours ago)

to Arlene, Gina, astigsicochang, airrellon, Artasi, DILG, Berong, Office, CSWDO, Digos, CHED, cssdo_davao, Civil, DC, DOH11, Dilg, me, dole11davao, dole11regional., dole11ssd, Efren, Ricardo, ernicj7, facme, Geraldine

September 20, 2017

Dear RSCWC XI Partners, Networks and Linkages,

The month of November of every year is declared as National Children’s Month under Republic Act 10661. This declaration commemorate the adoption of the Convention on the Rights of the Child (UNCRC) by the United Nations General Assembly on November 20, 1989, and seeks to instill its significance in the Filipino consciousness.

This year’s 25th NCM Celebration highlights the theme “Bata: Iligtas sa Droga!” which was approved by the CWC Council Board on 31 July 2017.

In this light, may we request you to enjoin and support the observance of the National Children’s Month through but not limited to the following activities:

1. Barangay/Municipal/City/Provincial Children’s Congress
2. Hanging of Tarps/Tarpaulin/Streamers
3. Posting in your websites and other social media account of the National Children’s Month theme for the publicity and promotion.
5. Media Publicity (Radio, TV, Online/Social Media, Broadsheets, etc.)
6. Issuance of Memorandum, Department Order and etc.;
7. Contest of Talents for Children
8. Parade/Motorcade; and
9. Other activities on children within the agency, organization and institution.

Please provide us copy of your Plan of Activities for the National Children’s Month Celebration. We would appreciate receiving this on or before September 25, 2017 on or before 5 pm so that we could provide the Council for the Welfare of Children (CWC) and
other partners a copy of the consolidated activities for publication and promotion. Attach is the official template/logo of the 2017 NCM and the template for the submission of the list of children’s month activities.

For a Child-Friendly Philippines,

**MERICEDITA P. JABAGAT**
Regional Chairperson/Regional Director
Regional Sub-Committee for the Welfare of Children XI (RSCWC)
Department of Social Welfare and Development XI

MPJ/REN/DSP/rbobinondo

**RSCWC XI SECRETRIAT**
3rd Floor, Department of Social and Welfare Development Office
Magsaysay cor. Suazo St., Davao City
Mobile No: 0921-7288966
25th National Children's Month (NCM) Celebration  
2017 Theme: BATA! ILIGTAS SA DROGA!  
Line-up of Activities

<table>
<thead>
<tr>
<th>Activity</th>
<th>Description</th>
<th>Date/Venue</th>
<th>Lead Agency/Organization</th>
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<tbody>
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Submitted by:  

Noted by:
### 25th National Children's Month (NCM) Celebration

**2017 Theme:** BATAMIGAS SA DROGA!

<table>
<thead>
<tr>
<th>Activity</th>
<th>Description</th>
<th>Date/Venue</th>
<th>Lead Agency</th>
</tr>
</thead>
<tbody>
<tr>
<td>Issue memorandum concerning the simultaneous launching of activities.</td>
<td>- Hanging of Tarpaulin and Streamer; Declaration of the One Month Celebration and the schools.</td>
<td>November 25 - 27, 2017</td>
<td>Digos City Division Public and Private Schools</td>
</tr>
<tr>
<td>Issue memorandum concerning the simultaneous launching of activities.</td>
<td>- Display and posting of the National Children’s Month theme and related readings to schools’ bulletin boards and school websites and other social media accounts.</td>
<td>November 6, 2017</td>
<td>Digos City Division Office</td>
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<tr>
<td>Dissemination of the October 10, 2017.</td>
<td>- Other activities include climate setting will not exceed 20 minutes.</td>
<td>November 10, 2017</td>
<td>Digos City Division Public and Private Schools</td>
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<tr>
<td>Department</td>
<td>Division</td>
<td>School</td>
<td>Event</td>
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<td>Children's Ministry</td>
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<td>City Division Public and Private</td>
<td>Showcase of Public and Private Schools</td>
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<td>Division Showcase of Talents</td>
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<td>Diego City Division Public and Private</td>
<td>Showcase of Talents</td>
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<td>Specified Diego City Division Public and Private</td>
<td>Pre-orientation</td>
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<td>Diego City Division Public and Private</td>
<td>Child Protection and Awareness Month</td>
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School Governance and Operations Division

Submitted By: [Signature]

Date: [Date]