DIVISION MEMORANDUM
No. 124, s. 2018

CONDUCT OF DAVAO REGIONAL DEVELOPMENT PLAN (DRDP) ADVOCACY AND COMPETITION EVENT FOR THE YOUTH POSTER MAKING (TRADITIONAL AND COMPUTER-AIDED)

To: PUBLIC SCHOOLS DISTRICT SUPERVISOR
SCHOOL HEADS/ADMINISTRATORS
Public and Private Junior and Senior High Schools

1. Pursuant to the Unnumbered Regional Memorandum, dated January 18, 2018, re: Conduct of Davao Regional Development Program (DRDP) Advocacy and Competition Event for the Youth Poster Making (Traditional and Computer-aided), the field is hereby informed of the participation of Junior and Senior High School learners, both public and private schools, on March 7, 2018 for the South Cluster at Davao del Sur Sports Complex Gym, Digos City and for the North Cluster on March 9, 2018 at Davao del Norte Sports Complex, Tagum City.

2. Details of the competition are in the enclosures.

3. Interested participants may also contact NEDA-RDC XI Center, Km. 7, Bangkal, Davao City at telephone nos. (082) 296-0160 to 64 or e-mail add: nedaroxi@nedaxi.net

4. Immediate dissemination of this Memorandum to all concerned is desired.

Winnie E. Batoon, CESE
Officer-In-Charge
Office of the Schools Division Superintendent

Ends:
Letter from Maria Lourdes D. Lim, CESO II, RDC XI Vice Chairperson and NEDA XII Regional Director

References: Unnumbered Regional Memorandum dated January 18, 2018

To be indicated in the Perpetual Index under the following subjects:
GOVERNANCE, STUDENTS

PDO I - YFP: CONDUCT OF DRDP ADVOCACY AND COMPETITION EVENT FOR THE YOUTH POSTER MAKING (TRADITIONAL AND COMPUTER-AIDED)
5 February 2018
MEMORANDUM

To: Schools Division Superintendents

Subject: CONDUCT OF DRDP ADVOCACY AND COMPETITION EVENT FOR THE YOUTH POSTER MAKING (Traditional and Computer-aided)

Date: January 18, 2018

1. Attached is a letter from Maria Lourdes D. Lim, CESO II, RDC XI Vice Chairperson and NEDA XI Regional Director dated January 10, 2018 regarding the conduct of Davao Regional Development Plan (DRDP) Advocacy and Competition Event for the Youth on Poster Making (traditional and Computer-aided) which calls our participation of Junior and Senior High School learners both public and private schools on March 7, 2018 for the South Cluster at Davao del Sur Sports Complex Gym, Digos City and for the North Cluster on March 9, 2018 at the Davao del Norte Sports Complex, Tagum City.

2. Details of the Competition are in the enclosures.

3. Interested participants may also contact NEDA-RDC XI Center, KM 7, Bangkal, Davao City at telephone No. (082)296-0160 to 64 or email add:nedaroxxl@nedaxi.net

4. Immediate dissemination of this Memorandum to all concerned is desired.

ATTY. ALBERTO T. ESCOBARTE, CESO III
Director IV

DEPARTMENT OF EDUCATION

RECORDS SECTION

RELEASED

By: [Signature]

Date: [Date]
Times: [Time]
January 10, 2018

DIRECTOR ALBERTO ESCOBARTE  
Department of Education XI  
Davao City

Dear Director Escobarre:

Greetings of peace!

The Regional Development Council (RDC) XI is currently conducting a Roadshow on the Davao Regional Development Plan (DRDP), 2017-2022 on the theme: Committing to Sustain Change. This is part of the continuing advocacy to generate public awareness and support for the DRDP, which is the Region’s blueprint for development under the Duterte Administration.

In line with this, RDC XI shall embark on a ‘DRDP Advocacy and Competition Event for the Youth’ to harness the talents of our students and young people in poster-making (traditional and computer-aided) to further promote the DRDP. This will be a regionwide competition but shall be divided into two groups (North Cluster and South Cluster) for easy manageability. The entries from both groups shall be consolidated to select the regional winners. Prizes shall range from Php 5,000 to Php 20,000.

On behalf of RDC XI, may we request DepED XI to facilitate the sending of invitations for public and private education institutions under each school division to participate in the event on the following dates and venues, viz:

<table>
<thead>
<tr>
<th>South Cluster</th>
<th>North Cluster</th>
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<tbody>
<tr>
<td>Date</td>
<td>Date</td>
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<tr>
<td>March 7, 2018</td>
<td>March 9, 2018</td>
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<tr>
<td>Venue</td>
<td>Venue</td>
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<tr>
<td>Davao del Sur Sports Complex Gym, Digos City</td>
<td>Davao del Norte Sports Complex, Tagum City</td>
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<tr>
<td>Schools Division: Expected # of Entries/ Participating Schools</td>
<td>Schools Division: Expected # of Entries/ Participating Schools</td>
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<tr>
<td>Davao City</td>
<td>5 Public/ 5 Private</td>
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<td>Davao del Sur</td>
<td>2 Public/ 2 Private</td>
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<td>Digos City</td>
<td>2 Public/ 2 Private</td>
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<tr>
<td>Davao Occidental</td>
<td>2 Public/ 2 Private</td>
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Each participating school shall be represented by 2 contestants (1 for traditional/1 for computer-aided posters) and 1 teacher-in-charge. We cordially invite DepED Region XI representatives to be also present during the events.

Please note that the RDC XI shall shoulder the food (a.m./p.m. snacks and lunch) for participants at the venue. Transportation, contest materials and other related expenses shall be on the account of the participating school. For more details, kindly refer to the attached mechanics of competition. Also enclosed is an entry form for each participating school, which we expect to get back via email at nedaroxj@neda.gov.ph by February 15, 2018. May we also request DepED to provide us the list of schools that you shall invite for this event through the above email.

NEDA-RDC XI Center, Km. 7, Bangkal, Davao City 8000
Tel. Nos. (082) 296-0160 to 64 | e-mail: nedaroxj@neda.gov.ph
### 'DRDP Advocacy and Competition Event for the Youth'
#### ENTRY FORM

**Cluster**

<table>
<thead>
<tr>
<th>Schools Division</th>
<th>Name of School</th>
<th>Telephone No.</th>
<th>Email Address</th>
<th>Contact Person</th>
<th>Teacher-in-Charge</th>
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<table>
<thead>
<tr>
<th>Event</th>
<th>Name of Players</th>
<th>Date of Birth</th>
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POSTER MAKING CONTEST MECHANICS
(Computer-Aided Category)

1. The contest is open to all Senior High School (Grades 11-12)
   A. A recent and duly validated School I.D., indicating complete name, grade, and school year, must be presented as proof of being a bonafide student.

2. Each participant must submit ONE entry only.

3. The digital poster must illustrate, interpret and emphasize the direction of the Davao Regional Development Plan: DAVAO REGIONAL DEVELOPMENT PLAN 2017-2022, focusing on the Plan slogan – “Committing to Sustain Change”


4. The following materials will be used in the contest and must be provided by the participant:
   A. (1) Unit Laptop
   B. Computer Editing Programs: Adobe Illustrator, CorelDRAW, Photoshop or MS Paint
   (Use of other materials not specified above is strictly prohibited.)
   D. No internet connectivity (No surfing the internet for reference)

5. Digital posters must be done on-site and be officially submitted to RDC XI Secretariat. Entries must be submitted not later than 5 p.m. on the same day in .piff format (uncompressed) together with hard copy. Entry must be copied in a flash drive duly labeled with the complete name of artist and school being represented. The back portion of the hard copy should include the same label, with a brief description of the illustration.

6. The artist will be held accountable to any issue that may arise with regards the originality and authenticity of the design.

7. The digital posters will be judged according to the following criteria: creativity and presentation (30%), originality (30%) and relevance/content to the theme (40%).

8. All digital poster entries will automatically become the official property of Regional Development Council XI. Rights to the digital posters shall then belong to the said Council. The over-all design and content will be used in whatever purpose the Council deems fit in relation to its marketing and publicity endeavors of the Davao Regional Development Plan 2017-2022.

9. Participants shall be properly notified as to the result of the competition.
POSTER MAKING CONTEST MECHANICS
(Traditional Category)

1. The contest is open to all Junior High School Students (Grades 7-10).
   A. A recent and duly validated School I.D., indicating complete name, grade, and school year, must be presented as proof of being a bonafide Junior High School student.

2. Each participant must submit ONE entry only.

3. The poster must illustrate, interpret and emphasize the direction of the Davao Regional Development Plan: DAVAO REGIONAL DEVELOPMENT PLAN 2017-2022, focusing on the Plan slogan – “Committing to Sustain Change”


4. The following materials will be used in the contest and must be provided by the participant:
   A. ½ Illustration Board (white background & horizontal format)
   B. Coloring material: oil pastel/craypas, markers, color pencils, ink, oil, acrylic, and watercolor (Use of other materials not specified above is strictly prohibited.)
   D. No internet connectivity (No surfing the internet for reference)

5. Posters must be done in free hand on-site and be officially submitted to the RDC XI Secretariat. Entries must be submitted not later than 5 p.m. on the same day. Indicate at the back portion, complete name of artist, school being represented and brief description of the illustration.

6. The artist will be held accountable to any issue that may arise with regards the originality and authenticity of the design.

7. The posters will be judged according to the following criteria: creativity and presentation (30%), originality (30%) and content/relevance to the slogan (40%).

8. All poster entries will automatically become the official property of the Regional Development Council XI. Rights to the posters shall then belong to the said Council. The over-all design and content will be used in whatever purpose the Council deems fit in relation to its marketing and publicity endeavors of the Davao Regional Development Plan 2017-2022.

9. Participants shall be properly notified as to the result of the competition.