DIVISION MEMORANDUM
No. 022, s. 2018

March 16, 2018

EAST WEST RURAL BANK (EWRB) "I RESPECT" AWARD

To: Chiefs of Divisions
EPSs/PSDSs
Elementary and Secondary Public and Private School Principals

1. Attached is a copy of the Memorandum issued by the Regional Director, ATTY. ALBERTO T. ESCOBARTE, endorsing the letter of Mr. Nelson B. Nazareno, Southern Mindanao-Division Leader of East West Bank, Inc., Pasig City, informing their company’s desire to take part in the celebration of success of our SY 2017-2018 elementary graduating learners in the public and private schools through the East West Bank (EWRB) "I Respect" Award.

2. The East West Rural Bank (EWRB) "I Respect" Award shall be given to graduating Grade 6 students who exemplify the value of respect in his/her day to day dealings and encounter.

3. Details on how to join in this granting of awards are contained in the enclosures.

4. For information and widest dissemination.

WINNIE E. BATOON, EdD
Officer—in-Charge
Office of the Schools Division Superintendent

For and in the absence of the OIC-Office of the SDS:

MELANIE P. ESTACIO, PhD
Officer-In-Charge
Office of the ASDS

Ends: As stated
References: Memorandum-Region
To be indicated in the Perpetual Index under the following subjects:
Subject: EWRB "I Respect Award"
DepED: East West Rural Bank (EWRB) "I Respect" Award
Sollie, 19 March 2018
MEMORANDUM

TO: All Schools Division Superintendents

SUBJECT: EAST WEST RURAL BANK (EWRB) "I RESPECT" AWARD

DATE: March 8, 2018

1. Attached is a letter of Mr. Nelson B. Nazareno, Southern Mindanao- Division Leader of East West Rural Bank, Inc., 360 Dr. Sixto Antonio Avenue, Brgy. Caniogan Pasig City, informing their company’s desire to take part in the celebration of success of our SY 2017-2018 elementary graduating learners in the public and private schools through the East West Rural Bank (EWRB) “I Respect” Award.

2. The East West Rural Bank (EWRB) “I Respect” Award shall be given to graduating Grade 6 students who exemplify the value of respect in his/ her day to day dealings and encounter.

3. Details on how to join in this granting of awards are contained in the enclosures.

4. Immediate dissemination of this Memorandum is desired.

ATTY. ALBERTO T. ESCOBARTE, CESO III
Regional Director

Incl: as stated
ROCE MCDEstrada
Re-Eastwest Award
05 March 2018

ATTY. ALBERTO T. ESCOBARTE
Regional Director
Region XI Office
Department of Education

Dear Mr. Escobarte,

Greetings!

EastWest Rural Bank envisions itself as a community providing excellent customer experience to the DepEd Community. This excellent customer experience is not only limited to catering to financial needs but also in showing our full support in all of DepEd’s activities towards realizing the full potential of students.

With S.Y. 2017-2018 closing in a few weeks, End of School Year Rites will soon commence in each school to recognize students with outstanding performance in different aspects of student development. Recognizing that good character is also an important aspect of learning and excellence, EastWest Rural Bank would like to take part in this celebration of success through the EWRB “I Respect” Award.

The EWRB “I Respect” Award shall be given to graduating Grade 6 students who exemplify the value of “Respect”, a core value of the Bank, in his/her day-to-day dealings and encounter. This award is open to all elementary schools and we are pleased to inform your office that we will select FIVE (5) graduating Grade 6 students from your region to receive this award. We will be sending out letters addressed to the School Principals under your region to inform them of the award and how they can submit their nominations.

Attached in this letter is the award mechanics for your office’s copy and reference.

Thank you for this opportunity to work hand in hand in nation-building.

Respectfully,

NELSON B. NAZARENO
Southeastern Mindanao – Division Leader

EAST WEST RURAL BANK, INC.
360 Dr. Sixto Antonio Avenue, Brgy. Canigangan Pasig City, 1606, Metro Manila
Telephone number: +632 916-1023
A subsidiary of East West Banking Corporation
EASTWEST RURAL BANK
I RESPECT Award 2018

AWARD RATIONALE

The EWBR "I Respect" Award is given to FIVE (5) graduating Grade 6 students from each DepEd Region who exemplifies the value of respect, a core value of EWBR, in his/her day-to-day dealings and encounter. The value respect can be expressed through actions such as, but not limited to:

1. Being courteous and polite when talking to teachers, the elderly and even to his/her classmates
2. Appreciates and listens to the opinion and suggestions of those around him/her; and
3. Treats everyone equally and accepts that each one is unique and different
4. Delivers his/her tasks and responsibilities with fairness and honesty
5. Recognizes when he/she has done or said something unpleasant and apologizes for it

The awardee shall receive an EWBR designed medallion and a cash incentive amounting to Php5,000.00.

WHO CAN JOIN?

The EWBR "I Respect Award" is open to ALL DepEd Elementary Schools. Each school, through the School Principal, is invited to send ONE (1) application/nominee who the school believes best qualifies for the award.

QUALIFYING CRITERIA FOR AWARD RECIPIENT

1. Bona fide graduating student (elementary - Grade 6) of the current academic year (2017-2018)
2. Of good moral character; does not have any record or report of any serious bad behavior or misconduct
3. GWA: No minimum general average is required to qualify as recipient of the award

SELECTION OF NOMINEE (SCHOOL-LEVEL)

Schools will be given the freedom to choose their nominee based on the award rationale and qualifying criteria.
SUBMISSION PROCESS

1. Once a nominee has been identified, school must prepare the following documents:
   a. Personal data form with 2x2 photo
   b. Certificate of Good Moral Character

   Note: Original documents (not scanned or certified true copy) is required

2. School must also prepare a write up to support the student’s nomination as “I Respect” Award Recipient. The write up should answer the three questions below:
   a. “In what ways did the student exemplify the value of respect? Cite notable instances/actions/events.”
   b. “Why did the student commit/performed these actions? What is his/her reason/motivation?”
   c. “How do you understand respect? What does it mean to embody the value of respect?”

3. Format for the write up:
   a. Paper size: Short/Letter (8.5” x 11”)
   b. Font type: Arial
   c. Font size: 11
   d. Line Spacing: 1.5
   e. Margin: Normal, 1” all sides
   f. The upper left of the 1st page of the write up should contain (see SAMPLE):
      i. Name of Nominee
      ii. School
      iii. DepEd Region
   g. MAXIMUM OF TWO (2) PAGES ONLY

4. All documents must be enclosed in a long brown envelope and labeled in the format below:
   EWRB I Respect Award 2018
   (Name of School)
   (DepEd District)
   (DepEd Region)

   Note: Please do not seal envelope yet since EWRB personnel will check documents upon submission

5. Deadline for the submission of entries/nominees is on March 25, 2019 (Friday). School principal shall submit to EWRB personnel through:
   a. Personal visit to EWRB Store
   b. Pickup by EWRB personnel from the school

SELECTION PROCESS AND ANNOUNCEMENT OF AwarDEES:

1. A PRE-SCREENING of all submissions will be conducted for compliance. Submissions lacking documents will automatically be disqualified.

2. Nominees from each region shall undergo JUDGING PROCESS to select the FIVE awardees. Nominees from each region shall be evaluated based on the criteria below:
   a. Magnitude
   b. Relevance to EWRB
   c. Impact
   d. Sustainability
3. The selected 5 nominees from each region shall be the "I Respect" award recipients for the area.
4. A letter will be sent to the school addressed to the School Principal to inform them of the selection/non-selection of their nominees as award recipients.
5. EastWest Rural Bank reserves the right not to award, and to withdraw and/or forfeit any of the award should the participants or entries fail to meet a certain competition requirement.

**AWARD**

The selected award recipient(s) will receive the following:
1. EWRB Designed Medallion
2. Cash incentive amounting to Php5,000.00

The award will be turned over by an EWRB representative to the School Principal before the ceremony for their preparations.

**AWARD PRESENTATION**

1. The award shall be presented to the selected recipient during the End of Year Rites of the school under the Special Awards Category.
2. An EWRB representative shall accompany the school officials during the presentation of the award to the student recipient.
Name of Nominee: Juan C. De La Cruz

School: Mabuhay Central Elementary School

Region: National Capital Region (NCR)

1. In what ways did the student exemplify the value of respect? Cite notable instances/actions/events.

2. Why did the student commit/performed these actions? What is his/her reason/motivation?

3. How do you understand respect? What does it mean to embody the value of respect?
# I RESPECT Award 2018

## Student Information

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<th>Personal Information</th>
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*(If any)*

## School Information

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