DIVISION MEMORANDUM
NO. 256 s. 2018

PHILIPPINE CULTURAL EDUCATION PROGRAM: 2018 PROGRAM COMPONENTS

TO: Public Schools District Supervisors
    Public Elementary and Secondary Principals/School Heads

1. Attached is Regional Memorandum No. 040, s. 2018 dated February 20, 2018, which is informing the field that the National Commission on Culture and Arts (NCCA) in partnership with the Department of Education will be implementing the Philippine Cultural Education Program: 2018 Program Components.

2. The different programs for the 2018 Program Components are the following:

<table>
<thead>
<tr>
<th>PROGRAM</th>
<th>DATE</th>
<th>NATURE</th>
</tr>
</thead>
<tbody>
<tr>
<td>A. Graduate Diploma in Cultural Education (GDCE)</td>
<td>April 16 to May 26, 2018</td>
<td>Scholarship Grant</td>
</tr>
<tr>
<td>B. Graduate Diploma in Teaching Arts (GDTA)</td>
<td>April 16 to May 26, 2018</td>
<td>Scholarship Grant</td>
</tr>
<tr>
<td>C. Pagsasanay sa Edukasyong Pangkultura (PEP)</td>
<td>Mindanao Area: July 23-25, 2018</td>
<td>Training</td>
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<tr>
<td>D. Bantulan International Research Conference</td>
<td>October 22-23, 2018 in Metro Manila</td>
<td>Conference</td>
</tr>
<tr>
<td>E. Diwang Saguisag: Kultura Competition and Festival</td>
<td>September 24, 2018</td>
<td>Competition</td>
</tr>
<tr>
<td>F. CUL-ED NACES Advocacy on Philippine Culture and Art Resources</td>
<td>July 31-August 1, 2018 at Cagayan de Oro City</td>
<td>Advocacy</td>
</tr>
</tbody>
</table>

3. For detailed information regarding the different programs, please see the attached Regional and National Memoranda.

4. Interested participants may coordinate directly to the organizing committee. For inquiries, all concerned may contact PCEP.
5. Secretariat, Philippine Cultural Education Program, National Commission for Culture and Arts (527-2192PCEP, NCCA0 at tel no. (02), local 529 or email to pcepssecretariat@email.com

6. Immediate dissemination of this memorandum to all concerned is desired.

WINNIE E. BATOON, Ed.D.
Officer-In-Charge
Office of the City Schools Division Superintendent

For and in the Absence of the Schools Division Superintendent:

MELANIE P. ESTACIO, Ph.D.
Officer-In-Charge
Office of the Assistant Schools Division Superintendent

End : As stated
Reference: Regional Memo No. 040, s. 2018 dated February 20, 2018

To be indicated in the Perpetual Index
under the following subjects:
Scholarship Grants  Conference  Training  Advocacy  Competition  Curriculum
Title  Philippine Cultural Education Program: 2018 Program Components
ITCardines  March 20, 2018

Roxas Street cor Lopez Jaena Street, Zone II, Digos City 8002, (082) 553-8396/(082) 553-8376/(082) 553-9170/(082) 553-8375/(082)553-8396 / www.depeddigoscity.org / digos.city@deped.gov.ph
February 20, 2018

REGIONAL MEMORANDUM
No. __________ s. 2018

PHILIPPINE CULTURAL EDUCATION PROGRAM: 2018 PROGRAM COMPONENTS

To: Schools Division Superintendents

1. Attached is a DepEd Memorandum No. 16, s. 2018 dated February 6, 2018 which informs that the National Commission on Culture and Arts (NCCA) in partnership with the Department of Education will be implementing the Philippine Cultural Education Program: 2018 Program Components.

2. The following programs for the 2018 Program Components are as follows:

<table>
<thead>
<tr>
<th>TITLE</th>
<th>PROGRAM</th>
<th>DATE</th>
<th>SCHOLARSHIP GRANT</th>
</tr>
</thead>
<tbody>
<tr>
<td>A. Graduate Diploma in Cultural Education (GDCE)</td>
<td>A 24-unit credit program follows a two-semester ladderized curriculum designed for public school teachers of any subject in elementary and secondary level</td>
<td>April 16 to May 26, 2018</td>
<td>Full tuition fee and P5,000.00 stipend to subsidize meals, accommodations and other expenses.</td>
</tr>
<tr>
<td>B. Graduate Diploma in Teaching Arts (GDTA)</td>
<td>A two-summer unit post-laureate program divided into levels I and II which offers foundational and major courses to enhance the students’ understanding of basic theories, processes and application of arts, culture and heritage in the culture-based teaching of the basic education curriculum.</td>
<td>April 16 to May 26, 2018</td>
<td>Full tuition fee and P5,000.00 stipend to subsidize meals, accommodations and other expenses.</td>
</tr>
<tr>
<td>C. Pagsasanay sa Edukasyong Pangkultura (PEP)</td>
<td>The PEP, formerly called the Kaguruang Makabayan Training, is an information-dissemination campaign that aims to orient school administrators, teachers, and other DepEd personnel on culture-based education across various subject areas. This activity also encourages teachers to participate in the yearly Lesson Exemplar Competitions.</td>
<td>Mindanao Area: July 23-25, 2018</td>
<td></td>
</tr>
<tr>
<td>D. Bantulan International Research Conference</td>
<td>The conference serves as a venue for stakeholders in</td>
<td>October 22-23, 2018 in Metro</td>
<td></td>
</tr>
</tbody>
</table>
cultural education-institution leaders and policy makers, academians, artists, cultural workers, local government officials, cultural bearers as well as cultural advocates, students, community leaders and organizers to present and discuss the rules and challenges of culture-based education.

E. Diwang: Sagisag Kultura Competition and Festival

The competition aims to promote culture through promoting, treasuring, and disseminating the Sagisag Kulturan Filipino through competitions, culture camp, culture research and media documentations.

September 24, 2018

F. CUL-ED MARKET: NACES Advocacy on Philippine Culture and Arts Resources

This event shall promote and further advocate for the development of the Philippine Culture and Arts Program

Cul-Ed Market will take place in Cagayan de Oro on July 31 to August 1, 2018

3. Interested participants may coordinate directly to the organizing committee. For inquiries, all concerned may contact the PCEP Secretariat, Philippine Cultural Education Program, National Commission for Culture and the Arts (PCEP, NCCA) at tel no. (02) 527-2192 local 529 or email to pcep.secretariat@gmail.com.

4. Other details of the said trainings, conferences and programs are contained in the enclosures.

5. Immediate dissemination of this Memorandum to all concerned is desired.

ATTY. ALBERTO T. ESCOBARTE, CESO III
Regional Director

Encl: As stated
Reference: DepEd Memo no. 16, s. 2018

TO BE INDICATED IN THE PERPETUAL INDEX UNDER THE FOLLOWING SUBJECTS:

CONFERENCE OFFICIALS SCHOLARSHIPS TEACHERS COMPETITION

STRANDS: Curriculum and Instruction

FIN. REGIONAL MEMO: Phil. Cultural Education Program: 2018 Program Components

RECORDS SECTION

RECEIVED

By: 
Date: 7/2/18 Time: 1:44 PM
8 February 2018

FOR : Atty. Alberto T. Escobarte
Regional Director
DepEd RO, F. Torres St. 8000 Davao City Region XI
Fax (082) 227-9342

ATTENTION: Ms. Jeselyn B. dela Cuesta
Coordinator
Mobile: 0917-5543966; 0998-9771084
Email jeselyn_delauesta@yahoo.com

FROM : MR. JOSEPH J. CRISTOBAL
Director, PCEP Task Force

SUBJECT : PCEP Orientation
March 2, 2018 (Friday) in NCCA Bldg. Intramuros, Manila

Please be informed that we are having our annual Philippine Cultural Education Program (PCEP) Orientation on March 2, 2018 (Friday) at Silid Darangen (ICAM) 3/F NCCA Bldg. Intramuros, Manila.

PCEP secretariat will be providing Ms. Jeselyn B. dela Cuesta a round-trip land / air transportation. Those travelling by land transportation shall be reimbursed their bus fares after submission of official bus ticket. Gasoline and Rental of vehicle are not allowed. Meals will be provided and served at the venue. PCEP will also provide a maximum of ONE night shared hotel room accommodations for the duration of the activity. The itinerary of travel will be from March 2, 2018 (point of origin – MNL) to March 3, 2018 (MNL – point of origin).

Kindly confirm your acceptance and confirmation of our invitation via email ncmpp.cecp@gmail.com on or before February 16, 2018 (Friday). For queries and clarifications, please contact PCEP PLDT Landline Plus (02) 986-4147 / Telefax (02) 527-2192 loc. 529.

Thank you and we look forward to a stimulating program with your participation and support.

-sizes: Dc

JENNIFER PEDRAZA BARBERAN Documentation & Information Officer,
NCCA-PHILIPPINE CULTURAL EDUCATION PROGRAM
+632 527-2192 loc. 529; +63 929-840821; +63 975-2195276
bpillala.jemn@gmail.com | ncca.gov.ph/philippine-cultural-education-program-009.pl/
DepEd MEMORANDUM
No. 016, s. 2018

PHILIPPINE CULTURAL EDUCATION PROGRAM: 2018 PROGRAM COMPONENTS

To: Regional Directors
Schools Division Superintendents
Public Elementary and Secondary School Heads
All Others Concerned

1. The National Commission for Culture and the Arts (NCCA), in partnership with the Department of Education (DepEd), will be implementing the following programs for the year 2018:

   a. Graduate Diploma in Cultural Education (GDCE);

      The 24-unit graduate credit program follows a two-summer laddered curriculum designed for public school teachers of any subject area in the elementary and high school levels. Each phase consists of 12 graduate-level academic credits. Level I scholars are expected to continue to Level II. Successful graduates of this two-summer program have the option to continue on to the Master of Education, Major in Cultural Education to be offered in higher education institutions (HEIs) selected by NCCA. The list of HEIs is provided in Enclosure No. 1.

      The NCCA shall provide the scholarship grant consisting of full tuition and a P5,000.00 stipend to subsidize meals, accommodations, and other expenses.

      The GDCE will be implemented starting from April 16 to May 26, 2018.

   b. Graduate Diploma in Teaching Arts (GDTA);

      A two-summer 24-unit post-baccalaureate program divided into Levels I and II, which offers foundational and major courses to enhance the students' understanding of the basic theories, processes and applications of arts, culture, and heritage in the culture-based teaching of the basic education curriculum. The GDTA can apply classroom concepts in professional settings through internships and independent studies at numerous arts organizations in their respective regions. The arts management program maintains academic and professional relationships with many national and regional institutions. Level 1 scholars are expected to continue to Level II.
The NCCA shall provide the scholarship grant consisting of full tuition and a P5,000.00 stipend to subsidize meals, accommodations, and sundry expenses.

The GDTA will be implemented starting from April 16 to May 26, 2018.

c. **Pagsasanay sa Edukasyong Pangkultura (PEP)**;

The PEP, formerly called the Kaguruan Makabayan Training, is an information-dissemination campaign that aims to orient school administrators, teachers, and other DepEd personnel on culture-based education across various subject areas. This activity also encourages teachers to participate in the yearly Lesson Exemplar Competitions.

This will be conducted in three batches in Luzon (July 9–11, 2018), Visayas (July 16–18, 2018), and Mindanao (July 23–25, 2018).

d. **Bantula: International Research Conference on Culture-Based Education**;

The conference serves as a venue for stakeholders in cultural education—institutional leaders and policymakers, academicians, artists, cultural workers, local government officials, culture bearers, as well as cultural advocates, students, community leaders, and organizers to present and discuss the rules and challenges of culture-based education. All National Association of Cultural Educators and Scholars (NACES) Officers and members are encouraged to participate.

The conference will be conducted from October 22 to 23, 2018 in Metro Manila.

e. **Diuwang: Sagisag Kultura Competition and Festival**;

The competition aims to promote culture through promoting, treasuring, and disseminating the Sagisag Kulturang Filipino through competitions, culture camp, culture research and media documentations. *Diuwang* is composed of the following activities:

i. Digital *Kwiz* for Grades 4 to 10 learners,
ii. *Laro ng Lahi*,
iii. Arts and Crafts Creative Competition,
iv. *Pambansang Balagtasan*,
   v. *DokyuKultura*: Culture Based Media Documentation
   Competition for GDCE and GDTA Scholars, and
   vi. Lesson Exemplar Competition.

The competition finals will be on September 24, 2018.
f. CUL-ED MARKET: NACES Advocacy on Philippine Culture and Arts Resources

This event shall promote and further advocate for the development of the Philippine Culture and Arts Program. This will be composed of cultural learning experiences, as well as lectures and symposia that will showcase the Special Program for the Arts and School of Living Traditions.

This event shall also highlight the culmination of the Kampong Sining activity. Books and craft materials showcasing cultural education will also be available for sale.

All Special Program for the Arts schools are encouraged to participate. This is open to all public and private school teachers and students.

The CUL-ED Market will take place in Cagayan de Oro from July 31 to August 1, 2018 and in Metro Manila from August 13 to 15, 2018.

2. It is hereby requested that all DepEd regional directors release a Regional Memorandum per program indicating the dates, venue, and program design in consultation with PCEP and Regional Coordinators. The PCEP Secretariat shall coordinate with the Regional Coordinators the details and requirements per program. The list of Regional Coordinators is contained in Enclosure No. 2.

3. All regional coordinators are required to attend the PCEP 2018 Program Orientation and Evaluation. The details of the orientation, including letter requests, will be provided by the PCEP Secretariat through email.

4. The PCEP shall provide for the transportation, accommodation, and meals during the said orientation.

5. For further information and inquiries, contact the PCEP Secretariat, Philippine Cultural Education Program, National Commission for Culture and the Arts (PCEP, NCCA) at telephone no. (02) 527-2192 local 529, email address: pcep.secretariat@gmail.com, facebook page: @pcepoofficial and website: www.philippineculturaleducation.com.ph.

6. Immediate dissemination of this Memorandum is desired.

LEONOR MAGTOLIS BRIONES
Secretary

Encls.: As stated
Reference: DepEd Memorandum: No. 20, s. 2017
To be indicated in the Perpetual Index
under the following subjects:

CULTURAL EDUCATION
LEARners
LEARNING AREA, ARTS

OFFICIALS
SCHOLARSHIP
TEACHERS

SMMA, Dep. Philippine Cultural Education Program 2018 Program Compendium
0074-January 27, 2018