DIVISION MEMORANDUM

NO. _____ 093 ______series 2016

APRIL-MAY 2016 SEMINAR-WORKSHOPS OF THE INSTITUTE OF LEADERS IN EDUCATIONAL ADVANCEMENT AND DEVELOPMENT (i.LEAD)

To: Public Schools District Supervisors
Public Elementary School Heads
Secondary School Heads
Private School Heads

1. Herewith are the Letter of Invitation and DepED Advisory Number 21, series 2016 announcing the conduct of April-May 2016 Seminar-Workshops on the following dates and venue of the Institute of Leaders in Educational Advancement and Development (i.LEAD).

2. Contents of which are self-explanatory for information and guidance.

3. For more details visit www.depeddigoscity.org.

For in the absence of

DEE DIEL-SILVA, DPA, CESO VI
Assistant Schools Division Superintendent
Officer-In-Charge

EMMANUEL P. HUGO
Chief Education Supervisor
School Governance & Operations Division

RBD-HRD

Tel. No. (082) 553-8375; 553-8376; 553-8396; 553-9170 Fax No. (082) 553-8376+
2016 ACTIVITIES OF THE INSTITUTE OF LEADERS IN EDUCATIONAL ADVANCEMENT AND DEVELOPMENT (i.LEAD)

The Institute of Leaders in Educational Advancement and Development (i.LEAD) announces the conduct of its 2016 Activities on the following dates with respective venues:

<table>
<thead>
<tr>
<th>Activity</th>
<th>Date and Venue</th>
<th>Aim</th>
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<tbody>
<tr>
<td>National Seminar-Workshop on Educational Management and Leadership</td>
<td>April 8-10, 2016 Baguio Teachers Camp (BTC) Baguio City</td>
<td>• To discuss and explain to the participants the value of leadership, innovation and management in an educational setting or context</td>
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<tr>
<td>Theme: Empowering Educational Leaders and Enabling Change in the Educational Sector</td>
<td>April 15-17, 2016 National Educators Academy of the Philippines (NEAP) Davao City</td>
<td>• To provide them with insights into the trends in educational management and leadership in the light of ASEAN Integration, Internalization, K to 12 and other developments in global education</td>
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<td>• To allow them to demonstrate strategies for the improvement of educational management in the Philippine setting or context</td>
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<td>National Seminar-Workshop on Teaching the Humanities and Social Sciences (HUMSS) in the K to 12 Curriculum</td>
<td>April 22-24, 2016 Bicol University Legazpi, Albay</td>
<td>• To define to the participants the scope of the various subjects under the HUMSS track</td>
</tr>
<tr>
<td>Theme: Reinventing and Appropriating Humanities and Social Sciences Education for the Filipino Classrooms</td>
<td>April 29-May 1, 2016 BTC, Baguio City</td>
<td>• To enable them to contextualize and develop lessons in various HUMSS subjects which are relevant, responsive and culturally grounded</td>
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<td></td>
<td></td>
<td>• To train them on how to develop HUMSS lessons which are learner-centered and interdisciplinary/multidisciplinary</td>
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<tr>
<td>International Seminar and Write-shop on Scholarly and Academic Writing</td>
<td>May 13-15, 2016 BTC, Baguio City</td>
<td>• To orient participants on contemporary trends and policies on research, presentation, and publication</td>
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<td>Theme: Setting a Globalized Research Agenda: Enlightened Minds, Empowered Writing</td>
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<td>• To demonstrate practical research writing strategies that can be applied to all areas or disciplines</td>
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<td>• To guide participants writing proposals of doable research projects</td>
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The target participants are the teacher-trainers and classroom teachers from both public and private elementary and secondary schools, and other stakeholders nationwide.

More information may be inquired from:

Mr. Jonathan G. Florendo  
President  
Institute of Leaders in Educational Advancement and Development (i.LEAD)  
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Email Addresses: i.leadcorp.ph@gmail.com jonathanflorendo1208@gmail.com myflorendo@up.edu.ph  
Website Address: http://ilead.wcbs.com
30 January 2016

Office of the Schools Division Superintendent
DepEd Division of Digos City
Digos City

RE: Request for Endorsement

Dear Sir/Ma’am:

We are honored to present to you our **April and May 2016 Seminar-Workshops** and request for endorsement of the said projects. DepEd Central Office issued an Advisory for these activities (DepEd Advisory No. 21, s. 2016). Please find below our activities:

<table>
<thead>
<tr>
<th>National Seminar-Workshop on Educational Management and Leadership</th>
<th>1. Strategic Planning in Education</th>
<th>1. To discuss and explain the value of leadership, innovation and management in an educational setting or context;</th>
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<td>Theme: Empowering Educational Leaders and Enabling Change in the Educational Sector</td>
<td>2. Systems Analysis for Educators</td>
<td>2. To provide insights into the trends in educational management and leadership in the light of ASEAN integration, Internationalization, K+12 and other developments in global education; and,</td>
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<td>3. Analyzing Organizational Structures in Educational Institutions</td>
<td>3. To demonstrate strategies for the improvement of educational management in the Philippine Setting or Context</td>
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<td>National Seminar-Workshop on Teaching the Humanities and Social Sciences (HUMSS) in the K+12 Curriculum</td>
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<td>Theme: Reinventing and Appropriating Humanities and Social Sciences Education for the Filipino Classrooms</td>
<td>2. Appropriating the Various HUMSS Subjects for the Filipino Classroom</td>
<td>2. To contextualize and develop lessons in various HUMSS subjects that are relevant, responsive and culturally grounded; and,</td>
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<td>3. Humanities for the 21st Century Filipinos</td>
<td>3. To develop HUMSS lessons that are learner-centered and interdisciplinary/multidisciplinary</td>
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<td>4. The Social Sciences for Globally Competitive Learners</td>
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**April 8-10, 2016**
Quinino Hall
Teachers’ Camp,
Baguio City

**April 15-17, 2016**
National Educators’ Academy of the Phils.
(NEAP),
Davao City

**April 22-24, 2016**
CAL Amphitheater
Bicol University,
Legaspi, Albay

**April 29 – May 1, 2016**
Quinino Hall,
Teachers’ Camp,
Baguio City
International Seminar and "Write-shop" on Scholarly and Academic Writing
Theme: Setting a Globalized Research Agenda: Enlightened Minds, Empowered Writing

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<th>International Seminar and &quot;Write-shop&quot; on Scholarly and Academic Writing</th>
<th>1. Research and Publication in the Global Arena</th>
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<td>2. Paradigms, Frameworks and Designs: Innovative Perspectives of Research</td>
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May 13-15, 2016
Romulo Hall, Teachers' Camp, Baguio City

Background/Rationale:
The Institute of Leaders in Educational Advancement and Development (i.LEAD) is a non-stock, non-government organization whose founding members share the advocacy of spearheading reform in and through education. Coming from various sectors of the academe themselves, founding members are well aware of the needs of teachers in the Philippines, especially in this crucial transition period where many of our teachers in the elementary and secondary levels need a reorientation and re-tooling to continue to become effective agents in the transformation of the Philippine educational system. As stakeholders in our nation's future through continuing education, i.LEAD recognizes the need to provide relevant and quality trainings and workshops for educators by tapping experts in the academe who share the same advocacy and vision of educational transformation.

Founded in 2015, i.LEAD has conceptualized its line-up of activities by carefully studying the needs of educators vis-a-vis the new curricula in the elementary, secondary and tertiary levels. Though many other organizations have the same objectives and share the same vision, i.LEAD has its own pool of experts from various disciplines, and its offerings of seminars, workshops and, in the future, conferences, are products of careful and critical needs and systems analysis to ensure only the highest quality of service for its clientele. After all, we are all stakeholders in education as teachers, parents and students and we all stand to gain in its transformation toward global competitiveness.

Title: National Seminar-Workshop on Educational Management and Leadership
Theme: Empowering Educational Leaders and Enabling Change in the Educational Sector

Dates and Venues: 08-10 April 2016 at Quirino Hall, Teachers' Camp, Baguio City
15-17 April 2016 at National Educators Academy of the Phils. (NEAP), Davao City

Objectives:
1. To discuss and explain the value of leadership, innovation and management in an educational setting or context;
2. To provide insights into the trends in educational management and leadership in the light of ASEAN integration, Internationalization, K+12 and other developments in global education; and,
3. To demonstrate strategies for the improvement of educational management in the Philippine Setting or Context

Proposed Program of Activities
Day 1 Friday

AM Registration

PM Session 1
Strategic Planning in Education
We are in a crucial, transformational period in the education sector. Changes brought about by the K+12 curriculum require similar reforms in the various levels of the educational ladder. While it is true
that most of the curricular reforms are in place in kindergarten, elementary, junior and senior high school planning in the micro level (division, district and school levels) also need to be in sync with national plans in order to aim for a seamless transition. The objective of this session and its corresponding workshop session is to train education leaders from various sector on the new trends in strategic planning especially those aligned to education and educational institutions.

Workshop 1

Day 2 Saturday

Session 2

Systems Analysis for Educational Sector
The smooth operation of educational institutions is a result of the effective synergy of multiple factors. However, planning and management largely need to look into what makes an institution function and how operations can be maximized to achieve an institution's targets. This session teaches the participants to apply principles of systems analysis to educational institutions in order to identify and introduce interventions or preventive measures to ensure successful day-to-day operations.

Workshop 2

Session 3

Analyzing Organizational Structures in Educational Institutions
Manpower complement and an institution's organizational structure are crucial factors that need to be analyzed, assessed and, in necessary, reformed, in order to ensure operational efficiency. While it is true that, for the most part, organizational structures are fixed, what can be modified are functions (and the corresponding revision of workflows within institutions) of the various elements in the structures.

Workshop 3

Day 3 Sunday

Session 4

Revisiting Vision, Mission, Goals and Objectives of Educational Institutions
In the implementation of OBE, educators need to revisit and re-evaluate their respective institutions’ VMG to be in a better position to design curriculum, syllabi and lesson plans that are in-sync and aligned with the VMG be modified, revised or revitalized given the various factors and transformations in the field of education. A revising and review of VMG will likewise enlighten participating educators whether VMGs need to.

Workshop 4

CLOSING AND AWARDING OF CERTIFICATES

Registration fee (for Seminar-Workshops to be held in BAGUIO CITY only)
Option 1: Registration fee of P3,900.00. This includes the registration fee, seminar kit, all meals during the seminar-workshop (AM and PM snacks, breakfast on Days 2 and 3, lunches Days 2 and 3 and dinners on Days 1 and 2) and modest accommodation at Teacher's Camp.

Option 2: The regular fee of P3,500.00 includes registration fee, seminar kit, and all meals during the seminar-workshop (AM and PM snacks, breakfast on Days 2 and 3, lunches Days 2 and 3 and dinners on Days 1 and 2). This does not include accommodation. However, this is an option that participants who may want to choose to reserve their own accommodation according to their own budget.

Registration fee (for Seminar-Workshops to be held in DAVAO CITY only)
The regular fee of P3,800.00 includes registration fee, seminar kit, and meals during the seminar-workshop (AM and PM snacks, lunches Days 2 and 3). This does not include accommodation. Participants will arrange their own accommodation.
Payment of Registration Fee may be made through the following options:

Option 1: Early registration at a 10% discounted rate.
  a. Deposit payment to BDO (Savings Account)
     Account Name: Institute of Leaders in Educational Advancement and Development Inc.
     Account Number: 005470439799
  b. To avail of the discount, payments should be made on or before March 11, 2016.
  c. Scan and send your deposit slip to i.leadcorp.ph@gmail.com. Please indicate your
     complete name and title of the Seminar-Workshop you will participate to.
  d. Wait for the acknowledgement and confirmation of your slot.

Option 2: Group registration (10 from the same school) at a 10% discounted rate. This may be
avoided for on-site registration as well.

Option 3: On-site registration for a regular registration fee

For more details, visit http://ileadphilis.webs.com or contact mobile number 0998-539-6399 / 0998-542-6982. Alternatively, you may also reach i.LEAD through e-mail at i.leadcorp.ph@gmail.com

Title: National Seminar-Workshop on Teaching the Humanities and Social Sciences (HUMSS) in the K+12 Curriculum
Theme: Reinventing and Appropriating Humanities and Social Sciences Education for the Filipino Classrooms

Dates and Venues: 22-24 April 2016 at CAL Amphitheater, Bicol University, Legazpi, Albay
29 April – 01 May 2016 at Quirino Hall, Teachers’ Camp, Baguio City

Objectives:
1. To define the scope of the various subjects under the HUMSS track;  
2. To contextualize and develop lessons in various HUMSS subjects that are relevant, responsive and culturally grounded; and, 
3. To develop HUMSS lessons that are learner-centered and interdisciplinary/multidisciplinary.

Proposed Program of Activities
Day 1 Friday
AM
Registration
PM
Session 1
Boundaries and Intersections: Taking a Closer Look at the Different Domains in the HUMSS
This session is an introductory lecture on the scope of the subjects covered by the HUMSS track in the K+12 curriculum. It will provide the participants with a general appreciation of the various topics that are covered by the various subjects areas as well provide ideas how these subjects may be taught using a multidisciplinary and interdisciplinary approach for better appreciation of the kind of students of this generation.

Workshop 1

Day 2 Saturday
Session 2
Appropriating the Various HUMSS Subjects for the Filipino Classroom
This session will demonstrate how HUMSS subjects like literature, philosophy and the social sciences may be appropriated the Filipino classroom taking into consideration our culture, history and language. This will likewise provide sample lessons to operationalize the proposed appropriation.

Workshop 2
Session 3  
Humanities for the 21st Century Filipinos  
This session focuses on literature and cultural studies as integral to the subjects in the HUMSS track. The objective of the session is to present new selections of texts and ways of understanding/analysing these with the goal of inculcating critical thinking among the students. Theoretical perspectives on reading and analysing texts, both traditional/canonical and contemporary texts.

Workshop 3

Day 3 Sunday  
Session 4  
The Social Sciences for Globally Competitive Learners  
This concluding session will wrap up the activity by describing and discussing the value of the various subjects under the HUMSS track for shaping globally competitive Filipinos. The objective of this workshop is to provide the theoretical as well as ideological positioning of the HUMSS subjects in the 21st century and in the education of millennial generation whose orientation is largely on new media.

Workshop 4

CLOSING AND AWARDING OF CERTIFICATES

Registration fee (for Seminar-Workshops to be held in Legazpi, Albay only)  
The regular fee of P3,800.00 includes registration fee, seminar kit, and meals during the seminar-workshop (AM and PM snacks, lunches Days 2 and 3). This does not include accommodation. Participants will arrange their own accommodation.

Registration fee (for Seminar-Workshops to be held in BAGUIO CITY only)  
Option 1: Registration fee of P3,900.00. This includes the registration fee, seminar kit, all meals during the seminar-workshop (AM and PM snacks, breakfast on Days 2 and 3, lunches Days 2 and 3 and dinners on Days 1 and 2) and modest accommodation at Teacher's Camp.

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Title: International Seminar and “Wtite-shop” on Scholarly and Academic Writing

Theme: Setting a Globalized Research Agenda: Enlightened Minds, Empowered Writing

Date and Venue: 13-15 May 2016 at Romulo Hall, Teachers’ Camp, Baguio City

Objectives:
1. To orient participants on contemporary trends and policies on research, presentation, and publication;
2. To demonstrate practical research writing strategies that can be applied to all areas or disciplines; and,
3. To guide participants in writing proposals of doable research projects.

Proposed Program of Activities
Day 1 Friday
AM Registration
PM

Session 1
Research Publication in the Global Arena
This session presents an overview of the state of research and publication in the Philippines vis-a-vis the global arena. While a number of educators may think that the institutional demands for research and publication are additional burdens, this session will hopefully be able to clarify the value of research in the educational sector. The objective of the session and the workshop is to enable participants to set personal research agenda.

Workshop 1

Day 2 Saturday
Session 2
Paradigms, Frameworks and Designs: Innovative Perspectives of Research
While most teacher-participants are expected to have a basic background in research, the arena of professional research and publications is very competitive and requires writing to be informed by the latest developments in the various fields. Possible research topics need to be analyzed using new frameworks, approached using new designs and presented using innovative paradigms. The objective of this session is primarily to inform participants regarding the latest trends in research, especially those that have to do with education (action research).

Workshop 2

Session 3
Language and Research: Taking a Scholarly Turn
This session is a refresher on the use of scholarly language (English or Filipino) for writing. This session will also review the different citation formats especially those that have to do with electronic and internet sources. A review of rules on intellectual honesty as well as proper documentation will be part of the session’s workshop.

Workshop 3

Day 3 Sunday
Session 4
Packaging Research for Publication
The objective of this session is to provide participants with an idea how to package research outputs from theses or dissertations into publishable journal articles. The session will also provide tips and strategies from looking for possible venues for publication, submitting articles and revising based on reviewers’ comments and suggestions.
Workshop 4

CLOSING AND AWARDING OF CERTIFICATES

Registration fee (for Seminar-Workshops to be held in BAGUIO CITY only)

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We hope for your favorable action regarding our request for endorsement.

Thank you.

Respectfully,

JONATHAN G. FLORENDO
President, i.LEAD