DIVISION MEMORANDUM
NO. 100 series 2016

INTERNATIONAL SEMINAR-WORKSHOP ON PROMOTING
SUBSTANTIVE_PEDAGOGY THROUGH ACTION RESEARCH OF THE
A&A KNOWLEDGE BASE RESEARCH CONSULTANCY AND TRAINING
INCORPORATED

To: Public Schools District Supervisors, Public and Private Elementary
and Secondary School Heads

1. Herewith is the DepED Advisory Number 364, s. 2015 dated December 22, 2016
from the A& A Knowledge Base Research Consultancy and Training Incorporated
announcing the conduct of Seminar-Workshop with the theme, "Researching the
Practice, Practicing the Research" on the following dates and venues.

2. Contents of which are self-explanatory for information and guidance.

3. For more details visit www.depeddigoscite.org.

DEE DIEL-SILVA, DPA, CESO VI
Assistant Schools Division Superintendent
Officer-In-Charge

For and in the absence of the Schools Division Superintendent:

EMMANUEL P. HUGO, MA
Chief, School Governance & Operations Division
Officer-In-Charge

RBD-HRD
INTERNATIONAL SEMINAR-WORKSHOP ON PROMOTING SUBSTANTIVE PEDAGOGY THROUGH ACTION RESEARCH OF THE A&A KNOWLEDGE BASE RESEARCH CONSULTANCY AND TRAINING INC.

The A&A Knowledge Base Research Consultancy and Training Inc. will conduct its International Seminar-Workshop on Promoting Substantive Pedagogy Through Action Research entitled Researching the Practice, Practicing the Research on the following dates with respective venues:

<table>
<thead>
<tr>
<th>Date</th>
<th>Venue</th>
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<tbody>
<tr>
<td>April 14-16, 2016</td>
<td>Manila</td>
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<tr>
<td>April 18-20, 2016</td>
<td>Cebu City</td>
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<td>Davao City</td>
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<td>Zamboanga City</td>
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The Seminar-Workshop aims to provide the participants with a thorough understanding of the action research cycle, and a grounded appreciation of the action research process.

The target participants are the school administrators, teachers, and other education professionals from both public and private elementary and secondary schools.

Participation of both public and private schools shall be subject to the no-disruption-of-classes policy stipulated in DepEd Order No. 9, s. 2005 entitled Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith.

More information may be inquired from:

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President
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Email Address: myknowledgeb@gmail.com
Website Address: www.anakbase.com

SMA/DA International Seminar-Workshop Series of A&A Knowledge Base
0801/December 10/28, 2015
MEMORANDUM FROM THE CHAIRPERSON

FOR: ALL CHED CENTRAL AND REGIONAL OFFICE DIRECTORS ALL PRESIDENTS/ HEADS OF PUBLIC AND PRIVATE HIGHER EDUCATION INSTITUTIONS (HEIs)

SUBJECT: PARTICIPATION IN THE SEMINAR-WORKSHOP SERIES ON PROMOTING SUBSTANTIVE PEDAGOGY THROUGH ACTION RESEARCH OF THE A&A KNOWLEDGE BASE RESEARCH CONSULTANCY AND TRAINING, INC.

DATE: January 6, 2016

In accordance with the pertinent provisions of Republic Act (R.A.) 7722, otherwise known as the "Higher Education Act of 1994", this Office hereby endorses the above undertaking organized by the A&A Knowledge Base Research Consultancy and Training, Inc. for the support and participation of all concerned.

This activity will be attended by administrators, teachers, and other education professionals from higher education institutions. The first module of the seminar-workshop series is scheduled in April 2016.

Participation of officials, employees and students from private higher education institutions (HEIs) shall be VOLUNTARY. Officials and employees of State and Local Universities and Colleges (SUCs and LUCs) who will participate in this activity should obtain prior approval from the President/Head of their respective institutions and are hereby reminded to observe proper use of government funds in accordance with the Department of Budget and Management (DBM) National Budget Circular No. 486 and Administrative Order No. 103.

For registration and further information/inquiries, you may coordinate with the organizers through their mobile/telephone number (02)7967777/0917585696 or their email address myknowledgeb@gmail.com.

Wide dissemination of this Memorandum is desired.

PATRICIA B. LICUANAN, Ph.D.

01-06-0023_KnowledgeBase_2016
A&A Knowledge Base
Research Consultancy and Training Inc

A&A Knowledge Base Research Consultancy and Training Inc (A&A) envisions to be the leading research, consultancy, and training company in the Philippines, actively engaged in the creation, communication, and utilization of knowledge in order to help address national and global needs.

With a pool of globally competitive researchers, consultants, and trainers, A&A commits to help government and private institutions sustain a competitive advantage through research-based policies, data-driven decisions, and highly qualified human resource. A&A shall initiate, execute, and deliver high-quality researches customized to client’s needs and timetable, tender research-based counsel to clients, and empower the client’s human resource to be actively engaged in creation, communication, and utilization of knowledge.

A&A Knowledge Base Research Consultancy and Training Inc.
7224 M. Cagampang St., Pila del Pilar,
Makati 1220 Philippines

International Seminar-Workshop on Promoting Substantive Pedagogy through Action Research

"Researching the Practice,
Practicing the Research"

Module 1
The Action Research Process
(DepEd Advisory 364 s 2015)

Collaborating towards Sustainable Competitive Advantage

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Web site: www.anakbase.com
Researching the Practice, Practicing the Research

There is an apparent divide between studying action research as a topic and studying action research as a practice. Studying action research as a practice focuses on what teachers do, individually and collectively, and finding ways to improve what they are doing. On the other hand, studying action research as a topic describes and explains how teachers study their practice, often done in the University milieu and independent of any investigation of practice. It is in this context that this seminar-workshop series was conceptualized. The goal of this series is to bring the University level action research to the forefront. Specifically, this series provides an opportunity for students, researchers, and teacher-practitioners in the University to discuss the educational research and to produce theoretically sound research that are conducted and adopted by real practitioners in the very foundation or source.

The modules in this series are carefully outlined such that when completed, the participants are empowered to conduct a systematic examination of their own practices, thereby undergoing the cycle of gaining insights, developing a reflective practice, effecting positive change, and most of all, improving learning outcomes. Module 1 (The Action Research Process) focuses on Action Research as both a reflective and reflective process. It primarily aims to assist every teacher practitioner to conduct constant examination of his theoretical and methodological presuppositions in order to effect positive change in his practice.

Module 1
The Action Research Process
After completing this module, the participants are expected to have a thorough understanding of the action research cycle and a grounded appreciation of the action research process.

Schedule:
- April 14-16, 2016  Manila
- April 18-20, 2016  Cebu City
- April 21-23, 2016  Davao City
- April 25-27, 2016  Zamboanga City

Registration Fee:
PHP5,000.00 (Manila)
PHP4,500.00 (Cebu, Davao, Zamboanga)
*Registration includes: Daily lunch, two (2) daily snacks, seminar kit, and certificates

Payment may be deposited to:
Name of Bank: Security Bank
Account Name: A&A Knowledge Base
Account Type: Checking (Current)
Account No.: 0000-0022-4478-2

Pay and register before January 31, 2016 and avail a 10% discount on rates.
Avail an additional 10% discount when you register and pay as a group of at least 5 participants from the same institution. Note: This promo does not apply to onsite payment arrangements.

Scan and Email your deposit slip to: myknowledgeb@gmail.com
Note: Write the name of the registered participant(s) on the deposit slip before scanning.

For inquiries:
Call +632 796 7757
Call or Text +63917 588 5696 or visit www.anakbase.com

Be trained by the best!
Our foreign and local resource speakers and facilitators are globally acclaimed book authors, researchers, and University professors who share the same passion in promoting action research to improve educational practices.

REGISTER NOW!!!
Visit www.anakbase.com to register.

Important Notice:
In order to manage the seminar-workshop efficiently, only limited slots are offered for every area. Pre-registration ONLINE at www.anakbase.com is required to reserve a slot. Reservations are held until March 01, 2016 ONLY! A&A may forfeit reservations if payment is not received within the reservation period.

To request for onsite payment arrangement, please call +6327967757 or text to +639175885696
You may also email your request to: myknowledgeb@gmail.com