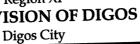


Republic of the Philippines

Department of Education

Region XI

SCHOOLS DIVISION OF DIGOS CITY





October 14, 2016

Division Memorandum No. <u>614</u> s. 2016

TO:

District Supervisors

Secondary School Principals **OICs Secondary Annexes**

RE:

Food Tasting and Sampling

- 1. This is to reiterate previous issuance by this Office and the Regional Office allowing the conduct of promotional activities of food companies.
- 2. Please be reminded the salient points of that issuance as reiterated are as follows:
 - 2.1. If ever there would be food tasting activity or free distribution of food items to the children, it is hereby directed that appropriate coordination be made with local health officials to preclude the occurrence of food poisoning;
 - 2.2. It is also required that appropriate consent be secured from the parents of the school children before any food tasting or demonstration be conducted;
 - 2.3. Selling of products is not allowed; and
 - 2.4. attendance of the pupils, students and teachers during the activity is purely voluntary in nature.

3. For your information and guidance.

DEE D. SILVA, DPA, CESO VI Schools Division Superintendent

DepEd Schools Division of Diges



Republic of the Philippines

Department of Education

Region XI

SCHOOLS DIVISION OF DIGOS CITY





October 14, 2016

Mr. Kirk Marion P. Mojica Milo Regional Coordinator Ace Promotion and Marketing Corporation Km. 9 Bo. Pampanga, Hizon Bldg., Sasa, Davao City Tel. No. 233-2940-42

Dear Mr. Mojica,

This has reference to your letter re: "conduct Milo Activity and Sampling in all public schools within Digos City."

This Office interposes no objection to your request provided that there shall be no disruption of classes and that no DepEd funds are utilized for this purpose.

Further, with reference to the previous indorsement of the Regional Director of Lucky Me Products on the conduct of "Lucky Me! School Tour—Pack and Play to all public and private schools" please be informed that the salient points of that Indorsement must be observed, viz:

"appropriate coordination shall be made with local health officials to preclude the occurrence of poisoning or other chemical reactions due to allergies;

It is also required that written consent shall be secured from the parents of the school children before any demonstration or application is conducted; and

Selling of products is not allowed and the attendance of the pupils, students and teachers during the activity is purely voluntary in nature."

Very truly yours,

DEE D. SILVA DPA, CESO VI Schools Division Superintendent

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Ace Promotion and Marketing Corporation Km. 9, Bo. Pampanga, Hizon Bldg., Sasa Davao City

Tel. No. 233-2940 to 42

October 13, 2016

Dee D. Silva, DPA CESO VI School Division Superintendent Dep.Ed. Division of Digos City

Ma'am:

We, from ACE PROMOTION AND MARKETING CORPORATION would like to request from your good office to conduct Milo activity and sampling in all public schools within, Digos City.

Hoping for your kind consideration regarding this matter.

Thank you.

Respectfully yours,

Kirk Marion P. Mojica Milo Regional Coordinator