DIVISION MEMORANDUM

July 31, 2018

No. 640, s. 2018

PILOT IMPLEMENTATION OF THE PHILIPPINE ANTI-CAVITY CAMPAIGN (PACC) OF COLGATE-PALMOLIVE PHILIPPINES, INC.

TO: Division Health Personnel
Patriotiso O. Penas
Oriental district Supervisor
Marilyn T. Salbtoro
RMCES- School Principal

1. In reference to the letter of the PACC, your school has nominated to be the pilot recipients of the Anti-Cavity Campaign of the PACC as part of the Bright Smiles, Bright Future program.

2. This program aims to provide sustainable Oral health program that will focus to reduce number of children with dental caries, it promotes engagement and interaction with key stakeholders and other agencies who will collaborate and participate in this program, to instill and innovate system of Oral health Education necessary, practical and beneficial to Parents, Teachers and other health workers.

3. In line with this you need to prepare a program for the turning over ceremony of the PACC dental kit, and proper coordination to the district dentist is advised for the easy facilitation of the activity.

4. Attached is the guidelines of the PACC for the procedure of the activity.

5. For information and compliance.

WINNIE E. BATON, EdD
Officer-In-Charge
Office of the Schools Division Superintendent
MEMORANDUM

TO: Schools Division Superintendents of Digos City, Davao del Sur, and Davao City
OIC-SDS/ASDS/OIC-ASDS
SGOD Chief

SUBJECT: Pilot Implementation of the Philippine Anti-Cavity Campaign (PACC) of Colgate-Palmolive Philippines, Inc.

DATE: July 16, 2018

The Department of Education in collaboration with Colgate-Palmolive Philippines, Inc. will conduct a pilot implementation of the Philippine Anti-Cavity Campaign (PACC) as part of Bright Smiles, Bright Future (BSBF) program.

In line with this, every region nominated respective schools to be the pilot sites considering criteria such as: with high caries prevalence; with 1,000 Kindergarten to Grade 3 enrollees and with an assigned Dentist. These are the name of schools nominated:

1. Bansalan CES, Davao del sur
2. Communal ES, Davao City
3. Ramon Magsaysay CES, Digos city

The nominated pilot schools will be provided by CPPI with toothbrushes, toothpaste, oral health education materials and fluoride varnish.

Attached with this Unnumbered memorandum is the PACC Guidelines, PACC certificate of turnover form and certificate of Acceptance form.

Travelling and other incidental expenses shall be charged to local funds subject to the usual accounting and auditing rules and regulations.

Immediate and wide dissemination of this Memorandum is desired.

ATTY. ALBERTO T. ESCOBARTE CESO III
Regional Director
PHILIPPINE ANTI CAVITY CAMPAIGN
GUIDELINES
School Engagement

OBJECTIVES:

• To Provide sustainable Oral Health program that will focus to reduce number of children with
dental caries.
• To Instill and Innovate system of Oral Health Education necessary, practical and beneficial to
Parents, Teachers and others health workers.
• To Promote engagement and interaction with key stakeholders and other agencies who will
collaborate and participate in this program.

TARGET PATIENTS:

• Maximum of 1,000 patients from Kindergartens up to Grade 3 for 1 elementary school.

TARGET PARTICIPATING PUBLIC HEALTH DENTISTS & OTHER PERSONNEL:

• Minimum of 5 Public School Dentists
• School personnel (nurse/nutritionist)
• School Principal
• Class Advisers

ROLES:

Colgate will provide toothbrush, toothpastes, dental health records, product samples, flip charts &
posters.

Public Health Dentists will provide oral health education, free dental check-up/consultation, dental
 treatment (fluoride treatment, pits & fissure sealants, restorations) and other necessary dental
materials.

School Principal will provide venue & audio-visual equipment, security of volunteers, equipment &
instruments.

Class Advisers will continue to conduct classroom oral health education and oral health activities atleast
1 per month.

GENERAL GUIDELINES AND PROCEDURES:

1. Choose one (1) Elementary School, preferably with good location/venue and can accommodate
1,000 people. It should be easy to locate for Colgate merchandisers and Colgate project
 coordinators.
2. All DepEd Dentist shall be guided with the following scenarios:
a. If Kinder to Grade 3 will be less than 1000 = Dentist can extend the program to other grade levels until it reach the target number.

3. Submission of selected venue and activity plan will be on or before November 15, 2017. Please submit all the details to the _______.

4. All activities will be done on the following dates:
   - February 26, 2018 to March 28, 2018 – Launching and first phase of the dental treatments
     o Submission of Phase 1 report = April 16, 2018
   - April 1, 2018- May 31, 2018 – Follow up and monitoring of the activity
     o Submission of other Monitoring Report = June 16, 2018
   - July 1, 2018- September 30, 2018 – Second phase of the dental treatments for the community
     o Submission of Phase 2 report = October 16, 2018
   - October 1, 2018- November 30, 2018 – Final visit and evaluation
     o Submission of all remaining monitoring report = January 16, 2019

5. Make necessary coordination with the officials of your chosen school.

6. Provide an area in the venue where the volunteer dentists can conduct oral health lectures, toothbrushing drill, free dental check-up/consultation, topical fluoride application, and other dental services.

7. Event tarpaulins will be posted in the area.

8. Registration on the day of the event will be handled by School personnel with the help of barangay officials and barangay health workers.

9. Volunteer dentists will conduct oral health examination and education, toothbrushing drill and fluoride application to the students.

10. _____ tubes of Duraphat Fluoride varnish and micro applicators will be provided by Colgate. *(Please see Special Instructions for Duraphat below.)*

11. Maximum of 1,000 students can avail the free dental check-up. Check-ups will be on a first come first serve basis.

12. Colgate samples will be provided for a maximum of 1,000 patients per school.

13. Colgate samples and other logistics materials will be sent to the division offices thru courier service on the following dates:
   - March 5, 2018
   - May 1-30, 2018

14. Search for zero (0) cavity kids

15. The volunteer dentists can render other dental services provided that they have the necessary materials needed for the service, be it preventive or curative services.

16. Colgate t-shirts and gift packs will be given to ten (10) public health dentists and Dental Aides.

17. Written report of your activity must be submitted to the regional coordinator thru e-mail, with at least 2-5 4R pictures with captions. With the following deadline dates:
SPECIAL INSTRUCTIONS: Duraphat Varnish Product Information and Proper Storage Instruction.

1. QUALITATIVE AND QUANTITATIVE COMPOSITION
- 1 ml of suspension contains 50mg Sodium Fluoride equivalent to 22.6mg of Fluoride.

2. PHARMACEUTICAL FORM
- Dental Suspension
*Administration to be done by licensed professional dentists. Refer to Method of Administration and Precautions for Use cited in Duraphat Product Information leaflet

3. CONTRAINDICATIONS
- Hypersensitivity to colophony and/or any other constituents
- Ulcerative Gingivitis
- Stomatitis
- Bronchial Asthma

4. INTERACTIONS WITH OTHER MEDICAMENTS AND OTHER FORMS OF INTERACTIONS
- The presence of alcohol in the Duraphat formula should be considered.

5. SHELF LIFE
- Unopened 3 years. For aluminium tube; after opening, use within 3 months.

6. SPECIAL PRECAUTIONS FOR STORAGE
- Do not store above 25 degrees Celsius.

Efficacy and Safety of Fluoride Varnish:


"In the 13 trials that looked at children and adolescents with permanent teeth the review found that the young people treated with fluoride varnish experienced on average a 43% reduction in decayed, missing and filled tooth surfaces. In the 10 trials looking at the effect of fluoride varnish on first or baby teeth the evidence suggests a 37% reduction in decayed, missing and filled tooth surfaces. There was little information concerning possible adverse effects or acceptability of treatment."

A statistically significant reduction in caries incidence was observed in a clinical trial conducted at two public health centers on children ages 6-44 months. It was concluded, among others, that "no related adverse events were reported. Fluoride Varnish added to caregiver counselling is efficacious in reducing early childhood caries incidence"; (a) The NaF varnish Duraphat is effective in caries prevention and safe for children and adolescents."
# Bright Smiles, Bright Futures

## Philippine Anti Cavity Campaign

**Certificate of Turnover**

<table>
<thead>
<tr>
<th>Name of Public Health Dentist:</th>
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<tbody>
<tr>
<td>Contact Number:</td>
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<tr>
<td>Date:</td>
<td></td>
</tr>
<tr>
<td>School Division:</td>
<td></td>
</tr>
<tr>
<td>Name of Target School:</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Number of Boxes</th>
<th>Total # of Toothpaste</th>
<th>Total # of Toothbrush</th>
<th>Duraphat Varnish (Batch No.:)</th>
<th>Educational Materials</th>
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**Special Instruction:** Duraphat Varnish Product Information and Proper Storage Instruction.

1. **QUALITATIVE AND QUANTITATIVE COMPOSITION**
   - 1 ml of suspension contains 30mg Sodium Fluoride equivalent to 22.6mg of Fluoride.

2. **PHARMACEUTICAL FORM**
   - Dental Suspension

3. **ADMINISTRATION:** To be done by licensed professional dentists. Refer to Method of Administration and Precautions for Use cited in Duraphat Product Information leaflet.

4. **CONTRAINDICATIONS**
   - Hypersensitivity to colophonium and/or any other constituents
   - Ulcerative Gingivitis
   - Stomatitis
   - Bronchial Asthma

5. **INTERACTIONS WITH OTHER MEDICAMENTS AND OTHER FORMS OF INTERACTIONS**
   - The presence of alcohol in the Duraphat formula should be considered.

6. **SHELF LIFE**
   - Unopened 3 years. For aluminum tube, after opening, use within 3 months.

7. **SPECIAL PRECAUTIONS FOR STORAGE**
   - Do not store above 25 degrees Celsius.

*Please see Philippine Anti-Cavity Campaign Guidelines for more information.

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**Received and Acknowledge by:**

Signature of Public Health Dentist over printed name

**Acknowledge by:**

Signature of School Principal over printed name
Philippine Anti Cavity Campaign

Certificate of Acceptance

Name of Public Health Dentist: ____________________________

Contact Number: ____________________________

Date: ____________________________

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Special Instruction: Duraphat Varnish Product Information and Proper Storage Instruction.

1. QUALITATIVE AND QUANTITATIVE COMPOSITION
   - 1 ml of suspension contains 50mg Sodium fluoride equivalent to 22.6mg of Fluoride

2. PHARMACEUTICAL FORM
   - Dental Suspension

   Administration to be done by licensed professional dentists. Refer to Method of Administration and Precautions for Use cited in Duraphat Product Information leaflet

3. CONTRAINDICATIONS
   - Hypersensitivity to colophony and/or any other constituents
   - Invasive Gingivitis
   - Somatics
   - Bronchial Asthma
   - Ulcerative Gingivitis

4. INTERACTIONS WITH OTHER MEDICAMENTS AND OTHER FORMS OF INTERACTIONS
   - Presence of alcohol in the Duraphat formula should be considered.

5. SHELF LIFE
   - Unopened: 3 years. For aluminium tube; after opening, use within 3 months.

6. SPECIAL PRECAUTIONS FOR STORAGE
   - Do not store above 25 degrees Celsius.

Please see Philippine Anti-Cavity Campaign Guidelines for more information.

Received and Acknowledge by: ____________________________

Signature of Public Health Dentist over printed name

Acknowledge by: ____________________________

Signature of Superintendent over printed name