DIVISION MEMORANDUM
No. 66, s. 2018

ATTENDANCE TO 2018 NATIONAL VEGETABLE CONGRESS

To : Chief - Curriculum Implementation Division
     Concerned – Education Program Supervisor
     Public Schools District Supervisors
     Elementary and Secondary School Heads

1. Attached are copies of Unnumbered Regional Memorandum dated July 24, 2018, signed by Atty. Alberto T. Escobarte, CESO Ill, Regional Director and the letter from Genovivo Cajes, President, Vegetable Industry Council of Southern Mindanao, Inc. (VICSMIN), requesting our support and assistance to sponsor delegates to attend the 17th National Vegetable Congress to be held in Davao Convention and Trade Center, F. Torres Street, Davao City on August 22 – 24, 2018.

2. The event will focus on food safety, climate change and inclusive development and market access. This is a great opportunity for learning and meet fellow vegetable growers and industry stakeholders.

3. In this connection, this Office is requesting the attendance of Division and School Gulayan sa Paaralan Focal Persons to attend on Official Business. The conference Fee is PhP. 3,500.00 per delegate inclusive of 3 lunches, 5 snacks, kit, souvenir program-directory, certificate and field tour.

4. Attached is the tentative program for your information and guidance. For confirmation and queries, please contact VICSMIN at vicmin.official@gmail.com. Should you require any additional information, please contact the NVC Secretariat, Ms. Marian Mercado with cell number 0917-729-8177 and Mr. Jovito Cadigal Jr. with cell number 0955-685-7268.

5. Other details of the said activity are in the enclosures.

6. Immediate dissemination of this Memorandum is desired.

WINNIE E. BATOON, Ed. D.
Officer In Charge
Office of the Schools Division Superintendent

Reference: Unnumbered Regional Memorandum dated July 24, 2018 and letter from Genovivo Cajes, President VICSMIN
To be indicated in the Perpetual Index under the following subjects:

SUBJECT: Operations TLE/ Gulayan sa Paaralan

NDB: 2018 National Vegetable Congress
3 August 2018
MEMORANDUM

TO : All Schools Division Superintendents
     OIC- Schools Division Superintendents

SUBJECT: 2018 National Vegetable Congress

DATE : July 24, 2018

Herewith is an invitation letter from MR. GENOVIVO CAJES, President, Vegetable Industry Council of Southern Mindanao, Inc. (VICSMIN) requesting our support and assistance to sponsor delegates to attend the 17th National Vegetable Congress to be held in Davao Convention and Trade Center, F. Torres Street, Davao City on August 22-24, 2018.

The event will focus on food safety, climate change, and inclusive development and market access. This is a great opportunity for learning and meet fellow vegetable growers and industry stakeholders.

In this connection, this Office is requesting the attendance of Division and School Gulayan sa Paaralan Focal Persons to attend on Official Business. The Conference Fee is Php 3,500.00 per delegate inclusive of 3 lunches, 5 snacks, kit, souvenir program-directory, certificate and field tour.

Attached is the tentative program for your information and guidance. For confirmation and queries, please contact VICSMIN at vicsmin.official2@gmail.com. Should you require any additional information, please contact the NVC Secretariat, Ms. Mariam Mercado with cell number 0917-729-8177 and Mr. Jovito Cadigal Jr. with cell number 0955-685-7268.

Immediate dissemination of this memorandum is required.

ATTY. ALBERTO T. ESCOBARTE, CESO III
Regional Director

Attached: as stated

ROES
INDIVIDUAL PARTICIPANT / REGISTRATION FORM

Please find below details of our proposal. For further clarifications, please coordinate with the Event Secretariat at numbers +639308188335(Van) and +639173224524(Sheng).

Event Title 17th National Vegetable Congress 2018
Venue Davao Convention & Trade Center - F. Torres St., Davao City
Event Duration August 22 – 24, 2018

Event Activities
✓ Product and Trade Exhibits
✓ Plenary Sessions (See Program of Activities)
✓ Business to Business Opportunity
✓ Product Presentations
✓ Farm / Plant Tour: TBA

INDIVIDUAL PACKAGE: Conference fee P 3,500.00
✓ Event Kit, Souvenir Program
✓ 3 Lunch, 5 snacks
✓ Farm Tour
✓ Certificate

Payment Schedule Full payment upon confirmation
Payment method Cash or Check Payment is accepted

Direct bank deposits or check deposit should be addressed to:
VEGETABLE INDUSTRY COUNCIL OF SOUTHERN MINDANAO, INC.
PNB Savings Account No. 4078 1001 2630
For Express Money Send (PALAWAN, CEBUANA LHUILLIER, ML LHUILLIER)
MS. MARIAM S. TOGOTO
Address: Puan, Talomo, Davao City
Contact Number: 0920 624 7248

*Payment confirmation slip should be emailed to mmarcado.nvc2018@gmail.com
or wmaristela.nvc2018@gmail.com
**Kindly send a validated deposit slip for Official Receipt issuances.

PLEASE SIGN ON THE SPACE BELOW TO SIGNIFY YOUR CONFORMITY AND SEND TO US THE SIGNED FORM THRU EMAIL AT mmarcado.nvc2018@gmail.com OR wmaristela.nvc2018@gmail.com, ON OR BEFORE July 30, 2018

Conforme: ______________________ address: ______________________ contact no: ______________________
Print name/signature
Dear Director Escobarte,

Madayaw na adlaw!

The Vegetable Industry Council of Southern Mindanao, Inc. (VICSMIN) is a non-stock, non-profit organization, based in Davao City. It aims to advance the concerns of industry stakeholders. To fulfill its mandate, it will organize the convergence of vegetable industry players through a national Congress.

VICSMIN, in cooperation with the Department of Agriculture-Davao Region will host the 17th National Vegetable Congress in Davao City on August 22-24, 2018 at the Davao Convention & Trade Center, Davao City. Our theme is “Strengthening Sustainable, Safe and Inclusive Vegetable Industry.” We are expecting around 500 small farmers, farmers associations, food processors, vegetable traders, consolidators, concessionaires, national & local government, non-government organizations and agri-input suppliers in the Philippines.

This event will focus on food safety, climate change, inclusive development and market access. Aside from the plenary sessions, 17th NVC also provides venue to promote various products and services thru a simultaneous trade exhibit participated by seed companies and agri-input providers among others. Also the program provides a Farmers to Business (F2B) meeting where our farmers and event participants may refer technical concerns to technical teams and discuss business to buyers.

In this regard, we are requesting your support and assistance to send and sponsor the Gulayan sa Paaralan focal person from elementary and secondary level in all public schools in Region XI to avail of this great opportunity for learning, networking, and solidarity with fellow vegetable industry stakeholders. Our CONFERENCE FEE is Php 500.00 per delegate inclusive of 3 lunches, 5 snacks, kit, souvenir program-directory, certificate and field tour.

Please see attached NVC tentative program for your perusal. For confirmation and queries, please contact VICSMIN at vicminofficial@gmail.com. Should you require any additional information, please do not hesitate to contact the NVC Secretariat: Ms. Marian Mercado (email: mmmercado.nvc2018@gmail.com / cell no. 0917-729-6177) Mr. Jovito Cadigal Jr. (email: jcadigal.nvc2018@gmail.com / cell no. 0955-685-7268)

We are looking forward to your continued support to attaining food sustainability in the country.

Very truly yours,

Mr. Genovivo Cajes
President, VICSMIN
Email: gcajes66@gmail.com
Mobile: 0932-339-3247

"Strengthening Sustainable, Safe and Inclusive Philippine Vegetable Industry"
AUGUST 21, 2018 (TUESDAY)

PM
3:00 - 5:00 Early Arrival and Registration of Participants
Ingress of Sponsors and Exhibitors

SESSION 1: OPENING CEREMONY
AUGUST 22, 2018 (WEDNESDAY)

8:00 - 9:15 Arrival and Registration of Participants
9:15 - 9:30 Vegetable Cutting and Opening of Exhibits
9:30-9:40 Invocation
Philippine National Anthem
9:40 - 9:55 Acknowledgement of Participants
9:55-10:00 Introduction of the Guest Speaker
10:00-10:15 Welcome Address
10:15-12:00 Introduction of the Guest of Honor
Tapatan at Malayang Talakayan ng Mga Maggulay Kasama ni Secretary
Open Forum
Photo opportunity

12:00 - 1:00 LUNCH BREAK/ TECHNOLOGY PRESENTATION

SESSION 2: OPPORTUNITIES
PM
1:00-1:15 Event Rationale
1:15-1:35 RA-10611 Food Safety Law
1:35-2:15 RA 10601 (Farm Mechanization Act) Briefing
Climate Smart High Precision Farming Technology
1:55-2:15 Introduction of the Guest of Honor
Tapatan at Malayang Talakayan ng Mga Maggulay Kasama ni Secretary
Open Forum
Photo opportunity

12:00 - 1:00 LUNCH BREAK/ TECHNOLOGY PRESENTATION

SESSION 3: FARM TOUR
AUGUST 23, 2018 (THURSDAY)

7:00 - 8:00 Assembly Time
8:00 - 5:00 Farm Tour

SESSION 4: INDUSTRY INITIATIVES
AUGUST 24, 2018 (FRIDAY)

AM
8:00 - 8:10 Synthesis
8:10 - 8:30 Crop Insurance Coverage
8:30 - 8:50 Loan Portfolio for Vegetable Producers
8:50-9:10 Open Forum
9:10 - 9:40 Enhancing Inter-trading Activities of Vegetables and Other Agricultural Products in the Philippines
9:40 - 10:15 Linking Farmers to the Market: The Davao Agri-Trading Center Model
10:15-10:45 Export potential of Value-Added Vegetable Products and by-Products in the Philippines
10:45-11:15 Open Forum
11:15-11:35 The Relevance of Urban Gardening in the Food Security of the Philippines
11:30-12:00 Open Forum
12:00 - 1:00 LUNCH BREAK/ TECHNOLOGY PRESENTATION

PM
1:00-1:20 Video Presentation: Farmer Entrepreneurship Program (FEP): Bridging Farmers to the JFC Supply Chain

SESSION 5: TECHNOLOGY

1:20 - 1:40 The Importance of Soil Fertility and Plant Nutrition in Vegetable Production
1:40 - 2:00 Management of Major Insect Pests and Diseases of Vegetables
2:00 - 2:20 Vegetable Post Harvest Technology and Management
2:20 - 2:50 Open Forum
2:50 - 3:00 BREAK
3:00 - 3:20 Film Viewing
3:20 - 4:00 Presentation of Resolution
4:00 - 5:00 Closing Ceremony! Turn-Over
INDIVIDUAL PARTICIPANT / REGISTRATION FORM

Please find below details of our proposal. For further clarifications, please coordinate with the Event Secretariat at numbers +639308188335(Van) and +639173224524(Sheng).

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**INDIVIDUAL PACKAGE:** Conference fee P 3,500.00

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Conforms: ___________________________  address: ___________________________  contact no: ___________________________

Print name/signature