DIVISION MEMORANDUM
No. 686, s. 2018

Submission of Success Stories, Best Practices and Advocacy Video Material for the Project EAGLE Pilot Implementation

To: Chief, Curriculum Implementation Division
   Public Schools District Supervisors

ATTENTION: Jessica G. Lucero, School Principal
           Digos City Central Elementary School
           Inda D. Nacua, School Principal
           Binaton Elementary School


2. In celebration of the Year-End Milestone of the Project EAGLE Pilot Implementation, the Project EAGLE Pilot Schools are directed to submit success stories, best practices and advocacy video material to the Division Office through the Project EAGLE Focal Person.

3. The stories, practices and advocacy video material to be submitted shall include photos, preferably in high resolution JPEG or PNG format with a length of 3 to 5 minutes, which should not be limited to the following:
   a. Success stories on the implementation of the Project EAGLE;
   b. Best practices on the implementation of the Project EAGLE;
   c. Learners, teachers, and parents’ stories and testimonies on the program; and
   d. Profile of the school implemeneter and the highlights of their implementation.

4. Herewith attached the Unnumbered Regional Memorandum for more details.

5. For immediate dissemination and compliance.

WINNIE E. BATTOON, Ed. D., CESE
Office-in-Charge
Office of the Schools Division Superintendent
MEMORANDUM

TO: All Schools Division Superintendents

SUBJECT: SUBMISSION OF SUCCESS STORIES, BEST PRACTICES AND ADVOCACY VIDEO MATERIAL FOR THE PROJECT EAGLE PILOT IMPLEMENTATION

DATE: July 27, 2018

1. In pursuance to the upcoming Year-End Milestone Celebration of the Project EAGLE Pilot Implementation, this Office informs all Schools Division Offices (SDOs) to submit success stories, best practices and advocacy video material for the Project EAGLE Pilot implementation.

2. The submitted stories, practices and advocacy video material include photos preferably in high resolution JPEG or PNG format with a length of 3 to 5 minutes, but not limited to the following:
   a. Success stories on the implementation of the Project EAGLE;
   b. Best practices on the implementation of the Project EAGLE;
   c. Learners, teachers, and parents' stories and testimonials on the program; and
   d. Profile of the school implementer and the highlights of their implementation.

3. The SDOs shall submit the soft copy of the success stories, best practices and advocacy video material to this Office for evaluation and for subsequent declaration of winners during the Year-End Milestone Celebration of the Project EAGLE Pilot Implementation.

4. The criteria for selecting the best advocacy video material comprise the following:

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<tr>
<th>Criteria</th>
<th>Description</th>
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<tr>
<td>Impact</td>
<td>what you feel when you first view the video. Does the video evoke an emotion from the viewer? Does the video engage you from the onset or does it lose momentum?</td>
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<td>Creativity</td>
<td>how the video was able to convey their idea, message or thought in an original and imaginative way through their lens, narrative, performance, etc.</td>
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<td>Style</td>
<td>how the video is able to showcase their personal originality and technique to influence how the video is presented and interpreted.</td>
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<td>Subject Matter</td>
<td>was the subject matter addressed in the narrative, performance and music (if applicable) in the video appropriately represent the project implementation objectives?</td>
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<td>Story Telling</td>
<td>how the video is able to let evoke the viewer's imagination, which may differ by each viewer.</td>
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5. Immediate dissemination of this Memorandum to all concerned is desired.

ATTY. ALBERTO T. ESCOBARTE, CESO III
Regional Director

RECEIPT OF EDUCATION REGII

Released

By: J. V. B. - 18-41
Date: 7/31/18
Time: 3:52 PM