DIVISION MEMORANDUM
No. 650, s. 2018

Contest on Storybook Designing and Illustration

To : Chief, Curriculum Implementation Division
    Public Schools District Supervisors
    Elementary and Secondary School (JHS and SHS) Principals/Heads

1. Pursuant to Unnumbered Regional Memorandum dated August 30, 2018, re:
   "Contest on Storybook Designing and Illustration", this Office reiterates the
   details of the said memorandum.

2. The Department of Education, Regional Office XI, through the Curriculum
   Learning Management Division, announces the Contest on Storybook Designing
   and Illustration (Regional Level) on September 21-22, 2018 at Waling-Waling
   Hall, DepEd Regional Office XI, F. Torres St., Davao City.

3. The contest is open to all teachers and non-teaching personnel of DepEd
   schools holding regular position.

4. All interested Illustrators and Book Designers are encouraged to submit the Entry
   Form (Enclosure 3) on September 20-21, 2018 and develop illustration and book
   design from the winning manuscripts in the Regional Level. Only one (1)
   participant shall serve as both the Illustrator and Book Designer of the chosen
   storybook.

5. Participants shall select up to two (2) stories to illustrate and design from the
   three best winning entries of a grade level and maybe given the contact details of
   the story writers for clarification and coordination regarding the artistic
   composition and other creative inputs. Story writers may also join the contest as
   Illustrators and Book Designers.

6. Complete guidelines of the competition such as mechanics, specifications, text
   regulations, timelines and official entry forms are provided in DepEd
   Memorandum No. 125, s. 2018 entitled "2nd National Competition for Storybook
   Writing".

7. Meals, transportation allowance and other incidental expenses of the
   Division/School participants shall be charged against MOOE/Local funds, all
   subject to the usual accounting and auditing rules and procedures.

8. For immediate dissemination and compliance.

WINNIE E. BATOON, Ed. D., CESCE
Officer-in-Charge
Office of the Schools Division Superintendent

Release: September 14, 2018

References: Unnumbered Regional Memorandum dated August 30, 2018, DepEd Memorandum No. 125, s. 2018
To be included in the Perpetual Index under the following subjects:
   Curriculum LRMD5 Competition
aca: Contest on Storybook Designing and Illustration
date: September 14, 2018

Roxas Street cor. Lopez Jaena Street, Zone II, Digos City 8002 553-8396/553-8376/553-9170/553-
8375 553-8396/553-8376 www.depeddigoscity.gov.ph digos.city@deped.gov.ph
MEMORANDUM

TO : All Schools Division Superintendents

SUBJECT : CONTEST ON STORYBOOK DESIGNING AND ILLUSTRATION

DATE : August 30, 2018

1. The Department of Education, Regional Office XI, through the Curriculum Learning Management Division announces the Contest on Storybook Designing and Illustration (Regional Level) on September 21-22, 2018 at the Waling-waling Hall, DepEd Regional office XI, F. Torres St., Davao City.

2. The contest is open to all teachers and non-teaching personnel of DepEd schools holding regular position.

3. All interested Illustrators and Book Designers are encouraged to submit the Entry Form (Enclosure 3) on September 20-21, 2018 and develop illustration and book design from the winning manuscripts in the Regional level. Only One (1) participant shall serve as both the Illustrator and Book Designer of the chosen storybook.

4. Participants shall select up to two (2) stories to illustrate and design from the three best winning entries of a grade level and may be given the contact details of the story writers for clarification and coordination regarding the artistic composition and other creative inputs. Story writers may also join the contest as Illustrators and Book Designers.

5. Technical Criteria of the Contest, Pagination Guide, Criteria for Judging and Social Contents Guidelines are provided in Deped Memorandum No. 125, s. 2018 entitled “2nd National Competition for Storybook Writing.”

6. Meals, transportation allowance and other incidental expenses of the Division/School participants shall be charged against MOOE/Local funds, all subject to the accounting rules and auditing procedures.

7. Teaching and non-teaching participants are entitled to service credits and Compensatory Overtime Credits (COC) respectively per DepEd Order No. 53, s. of 2003, “Updated Guidelines on the Grant of Vacation Service Credits to Teachers”

8. Immediate dissemination of this memorandum is desired.

ATTY. ALBERTO T. ESCOBARTE, CESO III
Regional Director

Submission of Division Winning Entries

RELEASED

[Signature]
[Stamp: 1809-5340]
MEMORANDUM

TO : All Schools Division Superintendents

SUBJECT : 2nd NATIONAL COMPETITION FOR STORY BOOK WRITING

DATE : August 8, 2018

1. In pursuance to the successful conduct of the 1st National Competition on Storybook Writing in 2017, the Department of Education announces the conduct of the 2nd National Competition for Storybook Writing.

2. The competition aims to:
   a. select and award the best storybook originally developed by teachers for the K to 3 grade levels;
   b. recognize the skills and competencies of teachers in writing and illustrating stories for children; and
   c. collect storybooks for uploading on the Learning Resources Portal, printing and delivery nationwide.

3. The competition is open to all DepEd teachers with permanent status including Alternative Learning System mobile teachers and senior High School teachers.

4. Complete guidelines of the competition such as mechanics, specifications, text regulations, timelines and official entry forms are in the enclosure.

5. For more details, please contact Ms. Mary Jane M. Mejorada, Regional Focal - LRMDS, DepEd Regional Office XI, F. Torres St., Davao City at telephone No. 221-7570 or 09322414153

6. Immediate dissemination of this Memorandum is desired.

ATTY. ALBERTO T. ESCOBARTE, CESO III
Regional Director
2nd NATIONAL COMPETITION ON STORYBOOK WRITING

To: Undersecretaries
   Assistant Secretaries
   Bureau and Service Directors
   Regional Directors
   Schools Division Superintendents
   Public Elementary School Heads
   All Others Concerned

1. The Department of Education (DepEd), through the Bureau of Learning Resources (BLR), announces the 2nd National Competition on Storybook Writing.

2. The competition aims to:
   a. select and award the best storybook originally developed by teachers for the K to 3 grade levels;
   b. recognize the skills and competencies of teachers in writing and illustrating stories for children; and
   c. collect storybooks for uploading on the Learning Resources Portal, and for printing and delivery nationwide.

3. The competition is open to all public elementary school teachers with permanent status, including Alternative Learning System mobile teachers and Senior High School teachers.

4. Any entry found to have been copied or plagiarized shall be automatically disqualified. In cases where such was only proven after the awarding, the winning entry and all its prizes and recognition shall be revoked and the award list shall be adjusted.

5. The decision of the board of judges is final and irrevocable.

6. The mechanics of the competition is provided in Enclosure No. 1 with supporting documents, guides, and requirements in Enclosure Nos. 2-9.

7. For more information, contact Dr. Besy C. Agamata, Chief Education Program Specialist, Bureau of Learning Resources-Learning Resources Production Division (BLR-LRPD), Ground Floor, Bonifacio Building, Department of Education (DepEd) Central Office, DepEd Complex, Meralco Avenue, Pasig City at telephone nos. (02) 632-3690, (02) 631-4985, (02) 634-0901.

8. Immediate dissemination of this Memorandum is desired.

LEONOR MAGTOLIS BRIONES
Secretary

DepEd Complex, Meralco Avenue, Pasig City 1600  633-7208/633-7228/632-1361  636-4876/637-6209  www.daped.gov.ph
I. Background

Reading stories plays a vital role in the growth and development of learners. It helps learners develop and hone their knowledge, attitudes, values and skills, as well as enhances reading confidence level. Stories are useful sources of information and allow the learners to be imaginative and to explore new ideas.

After the successful 1st National Competition on Storybook Writing in 2017 where 136 storybooks were collected, the Bureau of Learning Resources initiated the 2nd Competition on Storybook Writing to gather more original stories from teachers in the field. Such collection of storybooks in various genres aligned with the K to 12 competencies and appropriate for K to 3 key stage that develop comprehension, imagination, speaking, listening, writing, and social skills, self-image, and empathy of the learners, will be part of the Learning Resource Portal, and will be printed and delivered to DepEd libraries nationwide.

II. Objectives

The Competition aims to:
a. select and award the best storybooks originally developed by DepEd teachers for K to 3 grade levels;
b. recognize the skills and competencies of DepEd teachers in writing and illustrating stories for children; and
c. collect storybooks for uploading on the LR Portal and for printing and delivery nationwide.

III. Mechanics of the Competition

3.1 The Competition is open to all DepEd teachers with permanent status, including Alternative Learning System mobile teachers and Senior High School teachers.

3.2 Any entry found to have been copied or plagiarized shall be automatically disqualified. In cases where such was only proven after the awarding, the winning entry shall be revoked and the award list shall be adjusted to include the runners-up.

3.3 The stories shall be written in Filipino. Any local or foreign word or concept used in the story shall be set in regular font style.

3.4 Stories and illustrations shall not violate any provisions in the DepEd Social Content Guidelines (Enclosure 9).

3.5 Only one (1) writer will be recognized as the author of the story.
3.6.2 Regional Level (Screening of Manuscripts)

a. The Regional Office through the Learning Resource Management and Development System shall serve as the Regional Secretariat.

b. The Regional Level (Screening of Manuscripts) shall evaluate the best three (3) stories from the Division Level of the Competition.

c. Only the original version of the story is permitted in the Regional Level. Any modification done shall automatically result in the disqualification of the entry in this level of the Competition.

d. The Regional Secretariat has the autonomy to conduct activities relevant to the Competition (i.e. campaign drive, submission of entries, screening, and awarding of winners).

e. The Regional Secretariat shall create the Regional Screening Committee, which shall be composed of at least five (5) technical staff or officers of the RO, headed by the Regional Director and at least one (1) judge teaching K to 3 from a non-winning division or schools district. An external judge (non-DepEd academician or storybook writer and illustrator) is also recommended to join the Regional Screening Committee.

f. The Criteria for Judging is attached (Enclosure 5).

g. The best three (3) stories per grade level adjudged by the Regional Screening Committee shall be the basis of the Regional Level (Contest on Storybook Designing and Illustration).

h. The rank of the best three (3) stories shall be announced only during the Regional Awarding Ceremony. This will be irrespective of the result of the Contest on Storybook Designing and Illustration.

i. The tabulation of winners using the Competition Report (Enclosure 7) shall be submitted to the Regional Secretariat in charge of the Competition.

j. Non-winning entries may be subjected to a quality assurance and may also be illustrated for possible uploading to the Learning Resource Portal.

k. The Regional Secretariat shall issue a Certificate of Participation to the writers of all participating entries compliant to the rules of the Competition, to be signed by the Regional Director.

3.6.3 Regional Level (Contest on Storybook Designing and Illustration)

a. The Regional Secretariat shall prepare a memorandum signed by the Regional Director announcing the Contest on Storybook Designing and Illustration of the best three (3) stories per grade level.

b. The Contest is open to all teachers and non-teaching personnel of the Department of Education schools holding regular positions.

c. In cases where no entries were submitted for winning stories, the Regional Offices may commission the book designing and illustration to the division or regional pool of illustrators and book designers who are full-time teachers or non-teaching personnel holding regular positions.
m. The National Secretariat shall issue a Certificate of Participation to the writers of all participating entries complaint to the rules of the Competition, to be signed by the Director of the Bureau of Learning Resources.

3.6.5 Gawad Teodora Alonso

a. The Gawad Teodora Alonso is the Hall of Fame component of the National Competition on Storybook Writing, awarded by the Department of Education to three-time winners of the said competition in any grade level. Teodora Alonso is known as the first teacher of Jose Rizal, inculcating in him values and learning through reading stories from the Bible and children’s books.

b. The point system is cumulative. One win in any grade level category is considered as one count. Only the writers of the winning storybooks are eligible. Illustrators and designers are encouraged to join as writers in order to qualify to the Gawad Teodora Alonso.

IV. Logistics

4.1 Expenses incurred during the Division and Regional Levels of the Competition shall be charged against the local funds subject to accounting and auditing rules and regulations.

4.2 The National Awarding Ceremony will be conducted after the Final Judging of Storybooks to recognize the Best Five (5) storybooks per grade level. The schedule will be announced at a later date.

4.3 Winners of the Competition will be invited through a formal invitation letter.

4.4 All expenses incurred in the National Awarding Ceremony shall be reimbursed through funds allocated for the program subject to usual government accounting rules.

4.5 Winners for each grade level will receive prizes in the form of cash and plaque of recognition.

<table>
<thead>
<tr>
<th>Kindergarten</th>
<th>Grade 1</th>
<th>Grade 2</th>
<th>Grade 3</th>
</tr>
</thead>
<tbody>
<tr>
<td>First Place</td>
<td>P50,000.00</td>
<td>P50,000.00</td>
<td>P50,000.00</td>
</tr>
<tr>
<td>Second Place</td>
<td>P40,000.00</td>
<td>P40,000.00</td>
<td>P40,000.00</td>
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<tr>
<td>Third Place</td>
<td>P30,000.00</td>
<td>P30,000.00</td>
<td>P30,000.00</td>
</tr>
<tr>
<td>Fourth Place</td>
<td>P20,000.00</td>
<td>P20,000.00</td>
<td>P20,000.00</td>
</tr>
<tr>
<td>Fifth Place</td>
<td>P10,000.00</td>
<td>P10,000.00</td>
<td>P10,000.00</td>
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</tbody>
</table>

4.6 The Best Storybook Illustration for each level, regardless of the rank in the overall judging, will also be awarded. A cash prize of P5,000 will be given during the National Awarding Ceremony.

4.7 Special awards may be given in addition to the regular competition.

V. Time Table

<table>
<thead>
<tr>
<th>July 2018</th>
<th>Information Dissemination/Campaign Drive and Development of Stories</th>
</tr>
</thead>
<tbody>
<tr>
<td>August 23-24, 2018</td>
<td>Division Level (Screening of Manuscripts)</td>
</tr>
<tr>
<td>September 6-7, 2018</td>
<td>Regional Level (Screening of Manuscripts)</td>
</tr>
<tr>
<td>September 2018</td>
<td>Regional Level (Contest on Storybook Designing and Illustration)</td>
</tr>
<tr>
<td>October 29-31, 2018</td>
<td>Submission of Storybooks from Regional Level to National Level</td>
</tr>
<tr>
<td>November 19-23, 2018</td>
<td>National Screening and Final Judging of Storybooks</td>
</tr>
<tr>
<td>December 2018</td>
<td>National Awarding Ceremony</td>
</tr>
</tbody>
</table>
Department of Education
BUREAU OF LEARNING RESOURCES
National Competition on Storybook Writing
2018

Official Entry Form for Writers
PERSONAL INFORMATION AND ASSIGNMENT OF RIGHTS

WRITER'S NAME ________________________________ Age _______
Date of Birth ____________________ 2x2 picture taken in 2018

Gender: ____________________
Civil Status: ____________________
Place of Birth: ____________________

Contact Information
Mobile Number: ____________________
Landline (if applicable): ____________ Fax No.: ____________
Address: ____________________
Email: ____________________

Name of School: ____________________
Address of School: ____________________
District (for elementary) and Division: ____________________
Position and Assigned Grade Level: ____________________
Designation (if applicable): ____________________

Name of Principal: ____________________
Contact Number of School or the Principal: ____________________

STORIES SUBMITTED

<table>
<thead>
<tr>
<th>Title</th>
<th>Grade Level</th>
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<tbody>
<tr>
<td>1.</td>
<td></td>
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<tr>
<td>2.</td>
<td></td>
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<tr>
<td>3.</td>
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<tr>
<td>4.</td>
<td></td>
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</tbody>
</table>

I solemnly swear on my honor that this storybook is my original creation and not an imitation from any existing learning resources in any government, non-government, private, and commercial institution. I am fully aware of the consequences and penalties that may be imposed upon should this material be proven plagiarized, copied or imitated, under the existing laws, rules and regulations. I therefore affix my signature and that of my immediate supervisor to attest to the accuracy and truthfulness of this entry form.

I declare that I have read and have accepted the rules of this Competition. I hereby grant the Department of Education the exclusive right to exercise copyright and other intellectual property rights, including storage, derivation, and distribution, provided that I be listed as the main author of the Work.

Signed this ______ day of _____________, 2018.

Printed Name and Signature of Writer
Printed Name and Signature of Immediate Head
ENCLOSURE NO. 4

Department of Education
BUREAU OF LEARNING RESOURCES

National Competition on Storybook Writing
2018

PAGINATION GUIDE

Pursuant to the mechanics of the National Competition on Storybook Writing, the following Pagination Guide shall be observed:

1. The total number of pages should be any of the following: 20, 26, 30, or 36 pages.
2. Four pages (first two and last two pages) are assigned as cover pages.
3. Endpapers may be designed in spread with the Inside Front and Inside Back covers, respectively.
4. Copyright Page shall be placed at the back of the front Endpaper (Page 4).
5. Title Page follows the Copyright Page, and should be placed on the right page (recto page).
6. The presentation of the story should be by panel (illustration and text), utilizing either the whole page or two-page spread.
   - Option 1: For each panel sequence (two-page spread), text may be placed on one page and illustration on the adjacent page to facilitate picture-aided reading.
   - Option 2: For each panel sequence (two-page spread), text and illustrations may be placed together to create a visually comprehensible story reading.
   - Option 3: For each panel (whole page), text and illustrations may be placed together to facilitate visual comprehensible story reading.
7. The list of learning competencies covered and the accompanying processing questions and activities shall be placed after the story.
8. A short information about the writer shall be placed on a box below the Inside Back Cover. This is applicable only after the Contest on Book Designing and Illustration.
9. The Back Cover shall contain a short synopsis and a teaser to the story. The synopsis should introduce the plot of the story without giving away the whole storyline.
10. Following the guidelines, an example of a 36-page story has the following pagination:

<table>
<thead>
<tr>
<th>Page</th>
<th>Content</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Cover</td>
</tr>
<tr>
<td>2</td>
<td>Inside Front Cover</td>
</tr>
<tr>
<td>3</td>
<td>Endpaper (may be decorated and may contain the main character)</td>
</tr>
<tr>
<td>4</td>
<td>Copyright Page</td>
</tr>
<tr>
<td>5</td>
<td>Title Page</td>
</tr>
<tr>
<td>6 to 30</td>
<td>Story panels / sequences</td>
</tr>
<tr>
<td>31</td>
<td>List of learning competencies and processing questions</td>
</tr>
<tr>
<td>32</td>
<td>Activities for the development of learning competencies</td>
</tr>
<tr>
<td>33</td>
<td>Additional Activities</td>
</tr>
<tr>
<td>34</td>
<td>End Paper (may be decorated and may contain the main character)</td>
</tr>
<tr>
<td>35</td>
<td>Inside Back Cover (should contain the author identification)</td>
</tr>
<tr>
<td>36</td>
<td>Cover Page (should contain the synopsis and teaser to the story)</td>
</tr>
</tbody>
</table>
### Contest on Storybook Designing and Illustration (Regional Level)

<table>
<thead>
<tr>
<th>Criteria</th>
<th>Factors</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Appropriateness of the Illustration</td>
<td>Purpose, intent, message</td>
<td>40%</td>
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<tr>
<td>Media/mode of Presentation</td>
<td>Use of appropriate media in relation to the story</td>
<td>15%</td>
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<tr>
<td>Technique and Skill</td>
<td>Expertise, consistency, etc</td>
<td>25%</td>
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<tr>
<td>Viewer Reception/Overall Design and Artistic Composition</td>
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<td>10%</td>
</tr>
<tr>
<td>Use of Elements and Principles of Art</td>
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<td>10%</td>
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### Storybook Judging (National Level)

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<tr>
<td>Text</td>
<td>Concept/Premise</td>
<td>60%</td>
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<tr>
<td></td>
<td>Storytelling Style</td>
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<td>Plot and Pacing</td>
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<td>Characterization and/or Dialog</td>
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<tr>
<td></td>
<td>Development of the Theme</td>
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<td></td>
<td>Development of Learning Competency</td>
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<td></td>
<td>Presentation Standards</td>
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<tr>
<td>Art</td>
<td>Appropriateness of the Illustration</td>
<td>40%</td>
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<td>Technique and Skill</td>
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<td>Viewer Reception/Overall Design and Artistic Composition</td>
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<td></td>
<td>Use Elements and Principles of Art</td>
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ENCLOSURE NO. 7

Department of Education
BUREAU OF LEARNING RESOURCES
National Competition on Storybook Writing
2018

COMPETITION REPORT
REGIONAL LEVEL (SCREENING OF MANUSCRIPTS)

<table>
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<tr>
<th>No.</th>
<th>Title</th>
<th>Writer</th>
<th>School</th>
<th>District and Division</th>
<th>Notes</th>
<th>Rank</th>
<th>Remarks</th>
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*All extra sheets shall be signed by the Regional Screening Committee.

Screening Committee:

Chair
Printed Name and Signature (Date)

Members:

Printed Name and Signature (Date)

Printed Name and Signature (Date)

Printed Name and Signature (Date)

Printed Name and Signature (Date)
ENCLOSURE NO. 9

Department of Education
BUREAU OF LEARNING RESOURCES

National Competition on Storybook Writing
2018

SOCIAL CONTENT GUIDELINES

Social content refers to themes or topics for which the DepEd prescribes certain guidelines when these themes or topics are included or referred to in lessons in the learning resources. Among the themes or topics are those on the Filipino Learner and Teacher, The Filipino Nation and Philippine Society, Citizenship and Social Responsibility, Individuals and Social Identities, Social Institutions, Gender, Media, Technology, and Communication, Health and Safety, and Environment.

Learning resources that follow these guidelines avoid stereotypes and help develop in learners such desirable values as nationalism, justice, moral uprightness, inclusivity, understanding, and compassion among others. Through the concrete expression of such values, the DepEd’s core values are realized.

The following guidelines on social content are recommended for integration in learning resources:

The Filipino Learner

1. Portray the learners as multi-faceted with physical, intellectual, and psychoemotional, spiritual and socio-cultural traits.
2. Highlight the dignity of learners and communicate respect for their rights.
3. Uphold the learners’ unique values and principles that shape their way of thinking and dealing with others.
4. Mirror the diversity of learners’ lived experiences, settings, and contexts.
5. Depict learners as capable of constructing and reflecting on their own experiences and the experiences of others.
6. Portray learners as active seekers of knowledge who rely on multiple sources of information and are able to think critically about that knowledge.
7. Depict learners as having 21st century skills (information, media, and technology skills, learning and innovation skills, communication skills, life and career skills) who actively develop, take advantage of, and put such skills to good use.
8. Nurture learners’ curiosity and creativity so they will develop into life-long learners.

The Filipino Nation and Philippine Society

1. Depict national symbols and institutions in contexts that promote respect for their meanings.
2. Foster a sense of justice and obedience to and respect for the Constitution and the law.
3. Maximize the use of illustrations and photographs depicting the diversity of Philippine setting and environments (e.g., local communities, local objects, flora and fauna endemic to the Philippines).
4. Highlight the diversity of Philippine cultural communities, including indigenous cultural communities (ICCs).
4. Avoid sexist language, bias, prejudice, and stereotyping of various genders in the depiction of behaviors, home and family roles, professions, occupations, and contributions to society.

Social Institutions

Family
1. Show respect for different family patterns (e.g., nuclear, extended, with a single parent, or with two parents, etc.).
2. Promote responsible parenthood.

Religious/Faith groups
3. Use religious references, symbols, celebrations, and language (in the text, illustrations, or photographs) free of bias and only when it is appropriate in relation to the subject matter.
4. Ensure that any reference to a religious group is appropriate, accurate, and authentic in relation to the setting and/or period of history in which they are presented.

Work institutions
5. Present and promote a balanced and just relationship between workers and managers in the depiction of their roles and responsibilities.
6. Show workers of various professions that contribute positively to the development or growth of their communities or of the country.
7. Present public servants such as police officers, soldiers, and government officials as responsible, accountable, trustworthy, and working for the common good of the community.

Commercial entities
8. Avoid mentioning commercial brand names and corporate logos in text or showing them in illustrations or photographs. Instead, writers may invent or fabricate a brand in order to fulfill the purpose of the lesson without promoting real-life brand names and products.
9. Avoid incorporating any form of commercial solicitation and advertising like promotional materials, chain letters, and pyramid schemes.

Gender
1. Avoid differentiating, either explicitly or implicitly between the capability of males and females to contribute to the political, economic, or social well-being of Philippine society of the world.
2. Maintain balance in the treatment of gender roles, occupations, and contributions in both text and non-text material.
3. Depict gender and sexuality as an aspect of one's personhood in positive ways.

Media, Technology, and Communication
1. Portray ethical media practices.
2. Demonstrate the importance of using different forms of media as a means for communication and expression of ideas.
3. Highlight technological innovations as products of human ingenuity and as part of human development.
4. Depict responsible, safe, and secure use of information and communications technology (ICT).
5. Promote positive and healthy attitudes towards ICT and its use.

Health and Safety
1. Promote the physical and mental well-being of children and adults while applying gender sensitivity with regard to health concerns.
2. Promote proper nutrition and avoid featuring junk food and their enjoyment.
3. Promote healthy and safety standards and precautions.
4. Promote disaster-risk management and preparedness.
5. Discourage the habitual use of tobacco and alcohol and the use of narcotics, restricted drugs, and other addictive substances.

Environment
1. Portray a lifestyle that contributes toward reducing the impact of climate change.
2. Portray efforts to conserve and care for the country's natural resources and protect the wellbeing of the environment.
3. Promote personal and community involvement in environmental management for sustainable development.
4. Encourage humane treatment of and respect for all life forms.
5. Depict expression of Philippine cultures—technologies, inventions, games, dances, songs, literature, dress, food, festivals, celebrations, practices, customs, and others—guided by protocols for culture sensitivity such as DO 51, s. 2014 (Guidelines on the Conduct of Activities and Use of Materials Involving Aspects of Indigenous Peoples Culture).

6. Show community settings that feature a mix of rural, sub-urban, and urban situations without stereotyping any of them.

7. Refrain from giving importance and attention to popularized fads, transitory personages and events, and untested theories or views.

8. Include foreign products, practices, and values only as needed and appropriate to the competencies being covered. When included, these foreign products must be featured in ways that do not prejudice Philippine products, practices, and values.

Citizenship and Social Responsibility

1. Encourage participative and responsible citizenship (e.g., depicting individual initiative rather than overdependence on organized government, dole-outs, or foreign aid).

2. Promote respect for the rights of children, elderly, persons with disability (PWDs), Indigenous Cultural Community (ICCs)/Indigenous Peoples (IPs), pregnant women, workers, and other vulnerable sectors of the society.

3. Promote the observance of high ethical standards and codes of behavior in all aspects of the society.

4. Foster attitudes of inclusivity, acceptance, understanding, and appreciation for diverse cultures, sectors, and groups in society.

5. Depict contributions of individuals and ethnic, cultural, and religious groups that promote the common good of the community and the larger society.

6. Feature role models who come from different places, historical periods, sociocultural contexts, genders, abilities, and ages. They must be of exceptional and acknowledged accomplishment or virtue regardless of their ethnic, cultural, or political origin or affiliation.

7. Depict a person’s or a group’s accomplishments and virtues accurately and avoid sensationalizing or unduly exalting them.

8. Avoid the depiction of physical, sexual, verbal, and mental abuse of adults and children as well as violent sports and entertainment.

9. Avoid featuring or including situations and materials that encourage or rationalize crime, violence, and the maligning of people.

Individuals and Social Identities

1. Depict the diversity of individuals and their circumstances in society and promote sensitivity to and respect for the dignity and equal treatment of all. These may include PWD learners and their learning circumstances and learners in varied cultural and religious contexts among others.

2. Avoid views or opinions that highlight stereotypes and encourage cultural, moral, and social insensitivities against particular social classes, gender groups, political affiliations, cultural or religious groups.

3. Avoid inaccurate, unnecessary, or inappropriate portrayal of or reference to the physical appearance, cultural customs, social classes, symbols, observances, festivals, dress, names, or language of any ethnic group or nationality.
ENCLOSURE NO. 8

Department of Education
BUREAU OF LEARNING RESOURCES

National Competition on Storybook Writing
2018

COMPETITION REPORT
REGIONAL LEVEL (CONTEST ON STORYBOOK DESIGNING AND ILLUSTRATION)

<table>
<thead>
<tr>
<th>No.</th>
<th>Title and Writer</th>
<th>Ration</th>
<th>School</th>
<th>District and Division</th>
<th>Notes</th>
<th>Rank</th>
<th>Remarks</th>
</tr>
</thead>
<tbody>
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</tbody>
</table>

*All extra sheets shall be signed by the Division Screening Committee.

Screening Committee:

Chair: 
Printed Name and Signature (Date)

Members:

Printed Name and Signature (Date)  
Printed Name and Signature (Date)  
Printed Name and Signature (Date)  
Printed Name and Signature (Date)  
Printed Name and Signature (Date)  
Printed Name and Signature (Date)  

14
ENCLOSURE NO. 6

Department of Education
BUREAU OF LEARNING RESOURCES

National Competition on Storybook Writing
2018

COMPETITION REPORT
DIVISION LEVEL (SCREENING OF MANUSCRIPTS)

<table>
<thead>
<tr>
<th>No.</th>
<th>Title</th>
<th>Writer</th>
<th>School</th>
<th>District and Division</th>
<th>Score</th>
<th>Rank</th>
<th>Remarks</th>
</tr>
</thead>
<tbody>
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</tbody>
</table>

*All extra sheets shall be signed by the Division Screening Committee.

Screening Committee:

Chair: 
Printed Name and Signature (Date)

Members:

Printed Name and Signature (Date)  Printed Name and Signature (Date)

Printed Name and Signature (Date)  Printed Name and Signature (Date)

Printed Name and Signature (Date)  Printed Name and Signature (Date)
CRITERIA FOR JUDGING

Prior to judging, the Screening Committees shall weed out the entries that do not comply with the following:
1. Social Content Guidelines (Enclosure 9)
2. Plagiarism Check
3. Kto12 Learning Competencies
4. Accuracy of Facts and Concepts

<table>
<thead>
<tr>
<th>Criteria</th>
<th>Factors</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Concept</td>
<td>Originality, creativity</td>
<td>10%</td>
</tr>
<tr>
<td>Storytelling Style</td>
<td>Artistic presentation, use of literary device (idioms, figures of speech, etc.), appropriate tone of the story</td>
<td>30%</td>
</tr>
<tr>
<td>Plot and Pacing</td>
<td>Story progression (three-act, framing, etc.), Unpredictability, conflict presentation and resolution</td>
<td>10%</td>
</tr>
<tr>
<td>Characterization and/or Dialog</td>
<td>Utilization of character, effective use of dialog (as needed)</td>
<td>10%</td>
</tr>
<tr>
<td>Development of the Theme</td>
<td>Clarity of the theme</td>
<td>10%</td>
</tr>
<tr>
<td>Development of Learning Competency</td>
<td>Effective presentation and treatment of competency, appropriateness to grade level</td>
<td>20%</td>
</tr>
<tr>
<td>Presentation Standards</td>
<td>Spelling, punctuation, grammar, usage, orthographic compliance, styling</td>
<td>10%</td>
</tr>
</tbody>
</table>
ENCLOSURE NO. 3

Department of Education
BUREAU OF LEARNING RESOURCES
National Competition on Storybook Writing
2018

Official Entry Form for Book Designers/Illustrators
PERSONAL INFORMATION AND ASSIGNMENT OF RIGHTS

Book Designer/Illustrator's Name: ________________________
Age and Date of Birth: ____________________________
Gender: ____________________________
Civil Status: ____________________________
Place of Birth: ____________________________

Contact Information:

Mobile Number: ____________________________
Landline (if applicable): ____________________________
Address: ____________________________
Email: ____________________________
Name of School: ____________________________
Address of School: ____________________________
District (for elementary) and Division: ____________________________
Position and Assigned Grade Level: ____________________________
Designation (if applicable): ____________________________
Name of Principal: ____________________________
Contact Number of School or the Principal: ____________________________

ENTRIES

1)
Title: ____________________________
Grade Level: ____________________________
Writer: ____________________________

2)
Title: ____________________________
Grade Level: ____________________________
Writer: ____________________________

I solemnly swear on my honor that this entry is my original creation and not an imitation from any existing learning resources in any government, non-government, private and commercial institution. I am fully aware of the consequences and penalties that may be imposed upon should this material be proven plagiarized, copied or imitated, under the existing laws, rules and regulations. I therefore affix my signature and that of my immediate supervisor to attest to the accuracy and truthfulness of this entry form.

I declare that I have read and accepted the rules of this Competition. I hereby grant the Department of Education the exclusive right to exercise copyright and other intellectual property rights, including storage, derivation, and distribution, provided that I be listed as the main book designer/illustrator of the Work.

Signed this ______ day of ____________, 2018.

Printed Name and Signature of Writer

Printed Name and Signature of Immediate Head
n. The result of the Contest on Storybook Designing and Illustration shall not affect the result of the Screening of Manuscripts.

o. Five (5) finished copy of the winning storybooks shall be printed and transmitted to the National Secretariat for the final phase of the Competition.

p. Printing through commercial printing presses or professional printers are not recommended. Personal computers or desktop computers may be used.

q. Any type of durable binding may be used (e.g., saddle stitch, smyth sewn, perfect/glued).

r. Printing may be done using personal computers, and binding may be smyth sewn or saddle stitch.

s. A compact disc (CD) containing the editable and PDF copies of the storybook shall be attached.

3.6.4 National Level (Storybook Judging)

a. The Bureau of Learning Resources through the Learning Resources Production Division shall serve as the National Secretariat.

b. The National Level (Storybook Judging) shall judge the best three (3) storybooks per grade level from the Regional Level of the Competition.

c. Only the storybooks duly transmitted by the Regional Secretariats shall be submitted to the Storybook Judging.

d. The following is the Technical Guidelines for the printing of national entry storybooks.

<table>
<thead>
<tr>
<th>Contest Format</th>
<th>Storybook competition</th>
</tr>
</thead>
<tbody>
<tr>
<td>File format</td>
<td>Printed, following set guidelines on printing</td>
</tr>
<tr>
<td></td>
<td>Editable soft copy and a PDF copy are also required</td>
</tr>
<tr>
<td>Paper quality</td>
<td>Must be at least 80gsm (book paper type)</td>
</tr>
<tr>
<td>Color</td>
<td>Full color print CMYK</td>
</tr>
<tr>
<td>Binding</td>
<td>Any type of durable binding (e.g., saddle stitch and smyth sewn)</td>
</tr>
</tbody>
</table>

e. The National Secretariat shall use the Competition Report (Enclosure 8) to come up with the official list of national entries.

f. The winning entries in the Regional Level must not have any identifying mark that is not directly relevant to the development of the story.

g. The National Secretariat shall create the National Screening Committee, which shall be composed of specialists from the Bureau of Learning Resources (at most 10), Bureau of Curriculum Development (at most 4), and Bureau of Learning Delivery (at most 4).

h. The National Screening Committee shall deliberate on the entries submitted to the national level with regard to compliance to identified curriculum, treatment of social content, accuracy of facts and concepts presented, plagiarism check, and compliance to technical specifications.

i. Outcome of the deliberations will be reported to the board of judges for the Final Judging of Storybooks.

j. The Final Judging of Storybooks shall be done by four (4) external judges who are composed of multi-awarded and seasoned storybook writers, illustrators, and academicians.

k. The Criteria for Judging is attached (Enclosure 5).

l. Non-winning entries may be subjected to a quality assurance and may also be illustrated for possible uploading to the Learning Resource Portal and/or national circulation.
d. Interested participants shall submit the Entry Form (Enclosure 3) for Illustrators and Book Designers to the Regional Secretariat within the timeline.

e. Only one (1) participant shall serve as both the Illustrator and the Book Designer of the chosen storybook.

f. The Regional Secretariat shall transmit the selected winning stories together with the pagination guides only to the participants with Entry Form.

g. Participants shall select up to two (2) stories to illustrate and design.

h. Participants may be given the contact details of the story writers for clarification and coordination regarding the artistic composition and other creative inputs.

i. The illustrations shall not violate any provision in the Social Content Guidelines (Enclosure 9).

j. Writers of the stories may also join the Contest as Illustrators and Book Designers.

k. The accompanying dummy layout and book design may be modified. However, the number of words per page shall remain the same.

l. The following is the Technical Guidelines of the Contest.

<table>
<thead>
<tr>
<th>Contest Format</th>
<th>Storybook illustration and book design</th>
</tr>
</thead>
<tbody>
<tr>
<td>File format</td>
<td>Editable desktop publishing software copy AND a protected data file copy</td>
</tr>
<tr>
<td>Color Mode</td>
<td>CMYK full color</td>
</tr>
<tr>
<td>Medium</td>
<td>No specific medium is required; contestants may utilize the standard and novel media</td>
</tr>
<tr>
<td>Image resolution</td>
<td>300 DPI or higher on A4 actual size</td>
</tr>
</tbody>
</table>

Text Regulations

<table>
<thead>
<tr>
<th>Font Size</th>
<th>Kindergarten</th>
<th>Grade 1</th>
<th>Grade 2</th>
<th>Grade 3</th>
</tr>
</thead>
<tbody>
<tr>
<td>Typeface</td>
<td>Sans-serif fonts (e.g. Arial, Century Gothic, Calibri, Tahoma, Verdana)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Number of Lines per Page</td>
<td>4 to 5</td>
<td>4 to 6</td>
<td>6 to 8</td>
<td>8 to 10</td>
</tr>
<tr>
<td>Number of Words per Line</td>
<td>2 to 4</td>
<td>4 to 6</td>
<td>6 to 8</td>
<td>8 to 10</td>
</tr>
<tr>
<td>Placement</td>
<td>Anywhere that facilitates proper reading; may utilize per page or per spread</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Margins/Gutters</td>
<td>No required gutter and margins</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Page Number Placement</td>
<td>No required page number assignment; if there is, mirror pagination shall be observed</td>
<td></td>
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</tr>
</tbody>
</table>

1. The Regional Secretariat shall create the Regional Screening Committee, which shall be composed of at least five (5) technical staff or officers of the RO, headed by the Regional Director and at least one (1) judge reaching K to 3 from a non-winning division or schools district. An external judge (non-DepEd academician or storybook writer and illustrator) is also recommended to join the Regional Screening Committee.

m. The tabulation of winners using the Competition Report (Enclosure 8) shall be submitted to the National Secretariat.
3.6 The Competition is divided into three levels: Division, Regional, and National, each with its own contest mechanics.

3.6.1 Division Level (Screening of Manuscripts)

a. The Schools Division Office through the Learning Resource Management and Development System shall serve as the Division Secretariat.

b. The Division Level (Screening of Manuscripts) shall be opened to all teachers within the schools division.

c. There shall be no editor or auxiliary development team for this level of the Competition.

d. Each participant is entitled to submit one (1) entry per grade level.

e. The entries must not have any identifying mark that is not directly relevant to the development of the story.

f. Stories submitted in one particular level may not be submitted to another grade level.

g. Stories must be based on at least one (1) learning competency in the K to 3 key stage of the K to 12 Curriculum.

h. Stories shall be developmentally appropriate for the grade level of the story.

i. Submission of entries must be accompanied by duly accomplished Entry Form (Enclosure 2).

j. An accompanying dummy layout of the story is required. Please refer to the Pagination Guide (Enclosure 4). The layout shall include illustration guides.

k. The following is the Technical Guidelines of the Division Level (Screening of Manuscripts).

<table>
<thead>
<tr>
<th>Contest Format</th>
<th>Short story for children</th>
</tr>
</thead>
<tbody>
<tr>
<td>File format</td>
<td>Word file, 8.5x11&quot; double space or 8.3x11.7&quot;</td>
</tr>
<tr>
<td>Typeface and size</td>
<td>Times New Roman/Calibri/Garamond/Arial Size 12</td>
</tr>
<tr>
<td>Number of Words</td>
<td>Kinder: 8 to 20 words per page</td>
</tr>
<tr>
<td></td>
<td>Grade 1: 16 to 36 words per page</td>
</tr>
<tr>
<td></td>
<td>Grade 2: 36 to 64 words per page</td>
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<tr>
<td></td>
<td>Grade 3: 64 to 100 words per page</td>
</tr>
</tbody>
</table>

Note: The number of words will depend on the number of pages on the dummy layout. Please refer to Pagination Guide (Enclosure 4).

l. The Division Secretariat has the autonomy to conduct activities relevant to the Competition (i.e. campaign drive, submission of entries, conduct of district-level screening, and awarding of winners).

m. The Division Secretariat shall create the Division Screening Committee, which shall be composed of at least five (5) technical staff or officers of the SDO, headed by the Schools Divisions Superintendent, and at least one (1) judge teaching K to 3 from a non-participating school/s. An external judge (non-DepEd academician or storybook writer and illustrator) is also recommended to join the Division Screening Committee.

n. The Criteria for Judging in the Division Level (Screening of Manuscripts) is herewith as Enclosure 5.

o. The best three (3) stories per grade level adjudged by the Division Screening Committee shall be transmitted to the Regional Office for the next level of the Competition.

p. The tabulation of winners using the Competition Report (Enclosure 6) shall be submitted to the Regional Secretariat.
Encls.:
As stated

Reference:
DepEd Memorandum No. 133, s. 2017

To be indicated in the Perpetual Index
under the following subjects:

BOOKS
CONTEST
CURRICULUM
KINDERGARTEN EDUCATION
PUPILS
TEACHERS

SMMA, DM 2nd National Competition on Storybook Writing
0514 - June 28, 2018