DIVISION MEMORANDUM
No. 10(91 s. 2018

OBSERVANCE OF THE ANNUAL FILIPINO VALUES MONTH CELEBRATION

To: CID and SGOD Chiefs
   Public Schools District Supervisors
   Education Program Supervisors
   Elementary and Secondary School Heads
   District and School Edukasyon sa Pagpapakatao Coordinators

1. Pursuant to Republic Act 479 s. 1994, declaring the month of November of every year as the Filipino Values Month, and to inculcate into the heart of every Filipino learner the love for the country’s rich tradition and cultural heritage, this Office enjoins all schools in Digos City to promote the following Filipino Values through lesson-integration in the delivery of instruction in all learning areas for the month of November, with the theme, “Mapanuring Paggamit ng Gadget: Tungo sa Mapagkalingang Ugnayan sa Pamilya at Kapuwa,” to wit:
   a. 1st week – Honesty and Integrity
   b. 2nd week – respect for Elders (using of “po and opo”/kissing the hands of elders) and Malasakit sa Kapwa
   c. 3rd week – Resiliency and Hospitality
   d. 4th week – Hard work and Industry

2. Schools are encouraged to hang a tarpaulin and conduct the following competitions which outputs have relevance to the theme, during the Filipino Values Month Culmination Program preferably on the last Friday of November, 2018:
   a. Impromptu Speaking
   b. Filipino Values Poster and Slogan Contest (must be displayed in conspicuous area in the campus)
   c. Character Role Play

3. All School Heads and Values Education/ESP Coordinators are expected to implement this directive and subsequently submit this Office a presentation in Power Point form (in CD) and a Portfolio with the Narrative Report and photos documenting the conduct of the said activities, Attention: Ronilyn P. Nieves, EPS in Edukasyon sa Pagpapakatao @ ronilyn_nieves@yahoo.com.ph

4. Expenses incurred in the implementation of this memorandum shall be charged against MOOE/Local Funds, all subject to the usual government accounting and auditing rules and regulations.

5. Immediate dissemination of this Memorandum is earnestly desired.

WINNIE E. BATOON, EdD.
Office-in-Charge
Office of the Schools Division Superintendent

Ends:

References: Unnumbered Regional Memorandum dated October 23, 2018
To be indicated in the Perpetual Index under the following subjects:
CURRICULUM EDUCASYON SA PAGPAPAKATAO CELEBRATION
rep: OBSERVANCE OF THE ANNUAL FILIPINO VALUES MONTH CELEBRATION
5 November 2018
MEMORANDUM

TO: Schools Division Superintendents
   Attention: Education Program Supervisors
   In-charge of Edukasyon sa Pagpapakatao

SUBJECT: OBSERVANCE OF THE ANNUAL FILIPINO VALUES MONTH CELEBRATION

DATE: October 23, 2018

1. Pursuant to Republic Act 479 s. 1994, declaring the month of November of every year as the Filipino Values Month, and to inculcate into the heart of every Filipino learner the love for the country’s rich tradition and cultural heritage, this Office enjoin all Schools Division Offices (SDOs) to promote the following Filipino Values through lesson-integration in the delivery of instruction in all learning areas for the month of November, with the theme, “Mapanuring Paggamit ng Gadget: Tungo sa Mapagkalingang Ugnayan sa Pamilya at Kapuwa,” to wit:
   a. 1st week – Honesty and Integrity
   b. 2nd week – Respect for Elders (using of “po and opo”/kissing the hands of elders) and Malasakit sa Kapwa
   c. 3rd week – Resiliency and Hospitality
   d. 4th week – Hard work and Industry

2. Schools are encouraged to conduct the following competitions which outputs have relevance to the theme, during the Filipino Values Month Culmination Program preferably on the last Friday of November, 2018:
   a. Impromptu Speaking
   b. Filipino Values Poster and Slogan Contest (must be displayed in conspicuous area in the campus)
   c. Character-Role-Play

3. All Education Program Supervisors in charge of Values Education are expected to monitor and evaluate the implementation of this directive and subsequently submit to this Office a presentation in Power Point form (in CD) and a Portfolio with the Narrative Report and photos documenting the conduct of the said activities, Attention: Ma. Cielo D. Estrada, CLMD EPS in Values Education, @macielo.estrada@deped.gov.ph.

4. Expenses incurred in the implementation of this Memorandum shall be charged against MOOE/Local Funds, all subject to the usual government accounting and auditing rules and regulations.

5. Immediate dissemination of this Memorandum is earnestly desired.

By Authority of the Regional Director:

JANETTE G. VELOSO, Ed.D.
Chief, Education Program Supervisor
Curriculum and Learning Management Division
Office-in-charge

Records Section
RECORDS CUSTodian
2018 Filipino Values Month Celebration
2018 Filipino Values Month Contest-Events

A. Impromptu Speaking

Mechanics

1. Each grade level is entitled to send one (1) contestant.
2. Contestants will be on stage /judging area one at a time.
3. The question/situation shall be given on the spot by the Board of Judges.
4. Contestants may cite other Bible/Quoran Verses and Filipino Values during the delivery phase to support his/her statements or interpretation.
5. Each contestant will be given three (3) minutes preparation time and three (3) minutes to deliver his statements/interpretation in Filipino language.
6. The style of the delivery shall be conversational, oratorical or a combination of both.
7. The contestant should wear his/her school uniform.
8. Use of sound effects and props is strictly prohibited.
9. The decision of the Board of Judges is final and irrevocable.

Criteria for Judging:

<table>
<thead>
<tr>
<th>Category</th>
<th>Weight</th>
</tr>
</thead>
<tbody>
<tr>
<td>Content</td>
<td>50%</td>
</tr>
<tr>
<td>Logic</td>
<td>25%</td>
</tr>
<tr>
<td>Appropriateness</td>
<td>25%</td>
</tr>
<tr>
<td>Delivery</td>
<td>50%</td>
</tr>
<tr>
<td>Grammar &amp; Syntax</td>
<td>20%</td>
</tr>
<tr>
<td>Consistency</td>
<td>20%</td>
</tr>
<tr>
<td>Non-verbal</td>
<td>10%</td>
</tr>
<tr>
<td>Communication</td>
<td></td>
</tr>
<tr>
<td>Gesture, movement, facial expressions, and eye contact with the audience</td>
<td></td>
</tr>
<tr>
<td>Total</td>
<td>100%</td>
</tr>
</tbody>
</table>

B. Filipino-Values Poster and Slogan Contest

Mechanics:

1. The contest is open for all learners from all grade levels;
2. There shall only be one representative from each grade level;
3. Each shall create a poster and slogan following the theme of the contest;
4. The contest committee shall provide the "theme" right after all the contestants have registered.
5. A drawing pad roughly measuring 15" x 20" shall be provided to each participant;
6. Contestants shall start the poster and slogan making at the same time;
7. Entries must be submitted within a given period of one and one-half (1 ½) hours;
Participants shall only use the materials provided by the committee;
9. All contestants shall be given a number that also corresponds to the number of their poster and slogan, during the registration; and
10. No signature, names or other identifying marks should appear in the entry;

Criteria:

<table>
<thead>
<tr>
<th>Criteria</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Creativity and Presentation</td>
<td>50%</td>
</tr>
<tr>
<td>Originality</td>
<td>30%</td>
</tr>
<tr>
<td>Relevance to the Theme</td>
<td>20%</td>
</tr>
<tr>
<td>Total</td>
<td>100%</td>
</tr>
</tbody>
</table>

C. Character Role Play

Mechanics:
1. One team from each grade level shall consist of ten (10) participants.
2. A picture which portrays an unfinished negative situation will be given to each team to plan and portray a resolution on stage depicting a Filipino Value or some Filipino Values.
3. One (1) hour is given for each team to rehearse their conversations and role play. No coach is not allowed to enter the rehearsal area.
4. Participants may use props.
5. Actual performance time (including entrance and exit) – 5-8 minutes

Criteria for Judging:

<table>
<thead>
<tr>
<th>Category</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Content / Substance of the characters' conversations</td>
<td>- 25%</td>
</tr>
<tr>
<td>Understanding of Role and Interpretation (Accurate resolution to the given situation)</td>
<td>- 25%</td>
</tr>
<tr>
<td>Spontaneity and Creativity (Ability to act /react within the story)</td>
<td>- 25%</td>
</tr>
<tr>
<td>Continuity and Fluidity (The conversation occurs naturally and consistently)</td>
<td>- 25%</td>
</tr>
</tbody>
</table>

Overall performance - 100%
Tungo sa Mapagkalingang Ugnayan sa Pamilya at Kapuwa

"Mapanuring Paggamit ng Gadget: "

Proclamation No. 479, Declaring the Month of November of Every Year as Filipino Values Month