

Republic of the Philippines

Department of Education

Region XI

SCHOOLS DIVISION OF DIGOS CITY Digos City



Division Advisory No. <u>023</u> s. 2019 February 15, 2019

To: Digos Oriental, Occidental, South Public Schools District Supervisors
Digos Oriental, Occidental, South District Elementary School Administrators

LAKI SA TIBAY NUTRITION EDUCATION PROGRAM

- Attached is the letter of Kimberly Porras, RND, Nutrition Coordinator, Nutrition Foundation of the Philippines asking permission to launch "Laki sa Tibay" – a nutrition education program directed towards public elementary school students aged 7 and above.
- 2. This office interposes no objection and may allow support of food and beverage manufacturers that meet the criteria based on DepEd Order No. 13, s. 2017 under Guidelines V – Procedure No. 3. Regulating the Sale and Marketing of Unhealthy Food which letter a states that "Schools and school activities where children gather shall not be used in the marketing of unhealthy foods and beverages to children. There shall be no form of marketing in schools and in DepED offices". Three forms of marketing: Advertising, Sponsorship and Promotion.
- 3. Here are the list of schools to be visited for Laki sa Tibay Nutrition Education Program:

DISTRICT	SCHOOLS
Digos Oriental	Ramon Magsaysay CES Don Mariano Marcos ES Isaac Abalayan ES Aplaya ES Cogon ES
Digos South	San Miguel ES R. Saplala ES
Digos Occidental	Digos City CES P. Basalan ES

- 4. The team will visit the school for schedule arrangement and further discussion regarding on the participants of the said activity.
- 5. For information and guidance.

DepEd Schools Division of Digos City

19-27592

TIME: 3.46M

WINNIE E. BATOON, Ed.D

Officer-In-Charge 4 Office of the Schools Division Superintendent



Republic of the Philippines

Department of Education

Region XI





February 16, 2018

KIMBERLY PORRAS, RND

Nutrition Coordinator Nutrition Foundation of the Philippines

Ma'am:

Greetings!

This has reference to your letter request asking permission to launch "Laki sa Tibay" - a nutrition education program directed towards public elementary school students aged 7 and above.

This office interposes no objection and may allow support of food and beverage manufacturers that meet the criteria based on DepEd Order No. 13, s. 2017 under Guidelines V - Procedure No. 3. Regulating the Sale and Marketing of Unhealthy Food in which letter a states that "Schools and school activities where children gather shall not be used in the marketing of unhealthy foods and beverages to children. There shall be no form of marketing in schools and in DepED offices". Three forms of marketing: Advertising, Sponsorship and Promotion.

Here are the list of schools for your team to visit for schedule arrangement of your activity: Ramon Magsaysay Central ES, Don Mariano Marcos ES, Isaac Abalayan ES, Aplaya ES, Cogon ES, San Miguel ES, Remedios Saplala ES, Digos City Central ES and Pedro Basalan ES.

We would like to take an assurance that this DepED Order No. 13, s. 2017 Policy and Guidelines must be strictly followed at your end.

Hoping your kind consideration. Thank you.

Very truly yours,

WINNIE E. BATOON, Ed.D.

Officer-In-Charge

Office of the Schools Division Superintendent 4

DepEd Schools Division of Digos City

RECORDS SECTION

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