DIVISION MEMORANDUM
No. 519, s. 2019

COCOLIFE STUDENTS VISUAL ARTS COMPETITION

To: Public Schools District Supervisors
Secondary School Principals (Public and Private)

1. Attached is an Invitation of the Cocolife, the biggest Filipino-owned stock life insurance company, to all young talented artists to join the 8th Colors of Life - A Nationwide Students Visual Arts competition.

2. Please see attach Official Entry Forms, Contest Rules and Regulations, Categories and Submission Mechanics.

3. For information and dissemination.

WINNIE E. BATOON, Ed.D.
Assistant Schools Division Superintendent
Officer-In-Charge
Office of the Schools Division Superintendent

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To be indicated in the Perpetual Index under the following subjects:

SUBJECT: CURRICULUM
SPA

Entry: Memo title: Cocolife Students Visual Arts Competition.
July 15, 2019

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Roxas Street cor. Lopez Jaena Street, Zone II, Digos City 8002 **(082) 553-8396** | **(082) 553-8376** | **(082) 553-9170** | **(082) 553-8375**
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*www.sdsdigos@yahoo.com*  |  *digos.city@deped*
ARTIST NAME:

HOME ADDRESS:

CONTACT NUMBER:  EMAIL ADDRESS:

AGE:  BIRTHDATE:  GENDER:  Male  Female

NAME OF SCHOOL / INSTITUTION:  GRADE/YEAR:

SCHOOL ADDRESS:

NAME OF PRINCIPAL:  CONTACT NUMBER:

ENTRY TITLE:

BRIEF DESCRIPTION OF YOUR ARTWORK:

MEDIUM USED:  Water Color  Oil/Acrylic  Others:  Grade 1-6  Grade 7-10  Grade 11-12

I hereby swear to the truth of the information provided above and have read, understood and will abide by the contest rules and regulations as stated.

NAME AND SIGNATURE OF PARENT/GUARDIAN MINOR

AFFIDAVIT

I, _____________________________, Filipino, ______ years old, single/married and residing in ____________, after having been duly sworn in accordance with the law, hereby depose and state:

1. That I am the parent/natural guardian of minor, __________________________, ______ years old and a Grade ______ pupil / ______ student of ____________, residing at ____________, ______.

2. That I voluntarily join my child with United Coconut Planters Life Assurance Corporation, COCOLIFE COLORS OF LIFE Students Visual Arts Competition, and in connection therewith, I am submitting, as my child’s official entry, his/her painting entitled ____________________________, hereinafter called the “ENTRY”.

3. The ENTRY is my child’s original and exclusive creation, being the result of his/her intellect and labor alone, and the ENTRY has not been copied from nor is similar to any previous or existing artwork (painting, sketch, photograph, etc.) in terms of composition or otherwise even if rendered in a different style, medium or color scheme. I also acknowledge as my personal responsibility any use of material or if some elements of my child’s work were copied from other sources than his/her own composition:

4. The decision of the Board of Judges as to whether the ENTRY is original shall be final and I bind myself to abide by said decision;

5. That my child began the work on the above-stated ENTRY on ______ and completed and readied the same for competition on ______.

6. That I unconditionally consent to the use of my child’s winning ENTRY for the COCOLIFE wall calendar, desk calendar, planner, address book, all-occasion cards, e-cards, and other media without the liability on the part of, or cost or fee to be paid by COCOLIFE;

7. That I fail to claim our ENTRY on the dates specified in the rules, then I agree that it shall be automatically become the property of COCOLIFE, and will be donated to the COCOLIFE FOUNDATION;

8. That I have read and I will abide, together with my child, by the rules, regulations and requirements governing the above mentioned competition and, in this regard, I hereby exempt, discharge, release and free COCOLIFE and its directors/trustees/officers and staff from any claim or liability arising from any loss or damage which our ENTRY may suffer while being transported or while otherwise in custody of COCOLIFE;

9. That I am executing this affidavit to attest to the truth, veracity and validity of all the foregoing and to certify under oath the originality, authenticity, and ownership of the abovementioned ENTRY, under pain of perjury.

In witness whereof, I have hereunto set my hand this ______ day of ____________, 20____, in the City/Province of ____________.

____________________________
AFFIANT

Trunkline: 812-9015 to 32 local 160 / 259  *  Email:colorsoflife@cocolife.com  *  www.cocolife.com  *  www.facebook.com/cocolife.colorsoflife
COCOLIFE, the biggest Filipino-owned stock life insurance company, invites all young talented artists to join the 8th Colors of Life - a nationwide students visual arts competition.

This year’s theme is “Believing in the Filipino”.

“Believing in the Filipino” is about the Filipino’s resourcefulness, commitment, persistence, creativity... positive traits that one can draw inspiration from.

Cocolife aspires to recognize different Filipino values which help improve quality of life. It also aims to promote awareness, ideals, qualities, and positive traits of the Filipino.

Participants are encouraged to interpret positive Filipino values in an artistic, fun, and creative manner.

PRIZES

1. First prize winners (from each category) will receive P40,000.00, a specially designed Cocolife Trophy, a Cocolife Personal Accident Insurance worth P500,000.00 and exclusive Cocolife Items.

Three (3) runners-up (from each category) will receive P25,000.00, a Cocolife trophy, a Cocolife Personal Accident Insurance worth P250,000.00 and exclusive Cocolife Items.

2. All participating schools will be given a Certificate of Appreciation.

3. All qualified participating artists will be given a Certificate of Participation and a Cocolife Personal Accident Insurance worth P20,000.00.

RULES AND REGULATIONS

1. Interpret the theme: “Believing in the Filipino”

Entries must feature expressions (any subject: people, still life, landscape, seascape, abstract) of the theme above. The painting should showcase expressions reinforcing the message of the subject.

• COLORS OF LIFE is an open medium competition officially endorsed by DepEd with Advisory No. 053, s. 2019. This simply means that the artist participant has the creative freedom to choose the medium in which he wishes to participate. The surface to be used for this category must either be canvas, canvas paper, or wood. The size of the artwork must not be more than 36 x 24 inches (unframed). Entries exceeding the prescribed size will be disqualified.

• The painting contest is open to all young Filipino amateur artists. Age bracket of participants is limited to 5 – 23 years old only.

• The artist/participant must be presently enrolled in a duly recognized academic institution, a tutorial or museum based art program.

• Application forms will be made available in all schools nationwide. Downloadable application and Proof of Entry forms are available on our websites: http://www.cocolife.com/downloadable-forms and www.facebook.com/cocolifeColorsOfLife.

• The Application form must be accompanied by a duly signed affidavit which is provided. For minor participants (those below 18), a separate affidavit form is provided, to be signed by the parents or legal guardians in their behalf.

• Regular updates will be posted on www.facebook.com/cocolifeColorsOfLife. You may leave comments and messages on this site.

• Only after the Cocolife exhibition can non-winning artworks be retrieved by the artist or his/her authorized representative. A no-request, no pick up policy will be strictly implemented. Artworks not retrieved after January 31, 2020 will become the property of Cocolife, and will be donated to the Cocolife FOUNDATION.

• All winning artworks become the property of Cocolife and may be used by Cocolife for any and all legal purposes.

CATEGORIES

This competition has three (3) categories:

A. Grade School (Grade 1 to 6 Levels)
B. High School (Grade 7 to 12 Levels)
C. College Level

SUBMISSION MECHANICS

1. Entries may be submitted to all Cocolife branches nationwide until September 30, 2019. Entries sent via standard registered package or by courier must be postmarked September 25, 2019.

2. A completely filled-out Proof of Entry form must be attached to all artworks.

3. All participants must submit the following documents:

   - Photocopy of school ID or Certification indicating enrollment
   - Fully completed application form from COCOLIFE
   - Notarized affidavit certifying originality of entry
   - Participants can submit unlimited number of entries, using separate forms. Previous winners, who are of good academic standing, are encouraged to participate.
   - All entries must be unframed, dry, properly packed, and labeled. Entries using paper must have a protective backing (corrugated board), as support and transparent cover (cellophane or plastic film).
   - Failure to comply with the rules and regulations shall automatically disqualify the participant.
   - COCOLIFE reserves the right to take legal action against participants whose entries are plagiarized (whether in part or in full) or are not their original work. Schools of these erring participants will be immediately informed.
   - Incomplete requirements will not be entertained.

B. Various forms can be downloaded from:

   - http://www.cocolife.com/downloadable-forms
   - www.facebook.com/cocolifeColorsOfLife