Division Memorandum
No. 605 s. 2019

PARTICIPATION TO THE 3rd NATIONAL COMPETITION ON STORYBOOK WRITING

To: Chief, Curriculum Implementation Division
Public Schools District Supervisors
School Principals/Officers-in-Charge

1.) In reference to an Unnumbered Regional Memorandum dated August 5, 2019, this office informs the field of the conduct of the 3rd National Competition on Storybook Writing.

2.) The competition aims to: (a) select and award originally developed by teachers for the K to 3 grade levels; (b) recognize the skills and competencies in writing and illustrating stories for children, and (c) collect storybooks for uploading to the Learning Resources Portal.

3.) All other information are contained in the attached Regional and National Memoranda.

4.) For information, guidance, and compliance.

WINNIE E. BATON, Ed. D
Assistant Schools Division Superintendent
Officer-In-Charge
Office of the Schools Division Superintendent

Encls: Unnumbered Regional Memorandum dated August 5, 2019; DepEd Memorandum No 605 s. 2019

To be indicated in the Perpetual Index under the following subjects:
CURRICULUM LR COMPETITION

Roxas Street cor. Jaenea Street, Zone II, Digos City 9500 - (082) 553-8377 | (082) 553-8375 | (082) 553-8376 | (082) 553-8396 | (082) 553-8376 | digos.city@deped.gov.ph
MEMORANDUM

To : Schools Division Superintendents

Subject: 3RD NATIONAL COMPETITION ON STORYBOOK WRITING

Date : August 5, 2019

In reference to DepEd Memorandum No. 090, s. 2019, this Office informs the field of the conduct of the 3rd National Competition on Storybook Writing.

The competition aims to:
   a. select and award the best storybooks originally developed by teachers for the K to 3 grade levels;
   b. recognize the skills and competencies of teachers in writing and illustrating stories for children; and
   c. collect storybooks for uploading to the Learning Resources Portal.

The competition is open to all DepEd school teachers with permanent status.

Any entry found to have been copied or plagiarized shall be automatically disqualified. In cases where winning stories were found to have been plagiarized or have infringed copyright, the award as well as all its prizes will be revoked.

The mechanics of the competition is provided in Enclosure No. 1 with supporting documents, guides, and requirements in Enclosure Nos. 2-9.

Below is the time table for the said competition, to wit:

<table>
<thead>
<tr>
<th>Date</th>
<th>Activities</th>
</tr>
</thead>
<tbody>
<tr>
<td>Aug 5-9, 2019</td>
<td>Information dissemination, campaign drive</td>
</tr>
<tr>
<td>Sept 13, 2019</td>
<td>Submission of manuscripts to the Regional Office</td>
</tr>
<tr>
<td>Sept 16-25, 2019</td>
<td>Regional Manuscript Screening/Judging</td>
</tr>
<tr>
<td>Sept 27-Oct 10, 2019</td>
<td>Orientation and Contest on Graphic Designing</td>
</tr>
<tr>
<td>Oct 11, 2019</td>
<td>Submission of Graphic Design</td>
</tr>
<tr>
<td>Oct 14-16, 2019</td>
<td>Regional Screening/Judging for Graphic Design</td>
</tr>
<tr>
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<tr>
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<td>Submission of Storybooks to National Level</td>
</tr>
</tbody>
</table>
For more information, please contact Analiza C. Almazan, Education Program Supervisor, Learning Resource Management Section, DepEd Regional Office XI, F. Torres St., Davao City.

All expenses relative to participation in the above activity shall be charged to local funds and other sources of funds subject to the usual accounting and auditing rules and regulations.

Immediate dissemination of this Memorandum to the concerned is desired.

DR. EVELYN R. FETALVERO, CESO V
Assistant Regional Director
Officer-In-Charge
Office of the Regional Director

For more information, please contact Analiza C. Almazan, Education Program Supervisor, Learning Resource Management Section, DepEd Regional Office XI, F. Torres St., Davao City.

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Assistant Regional Director
Officer-In-Charge
Office of the Regional Director
## 3rd National Competition on Storybook Writing

### Timeline of Activities

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</table>

Prepared by:

ANALIZA ALMAZAN  
EPS, DR Manager

Noted:

JANETTE G. VELOSO, EdD  
Chief, CLMD

Approved:

DR. EVELYN R. FETALVERO, CESO V  
Assistant Regional Director  
Office-In-Charge  
Office of the Regional Director

Empowerment  Adaptability  Goal-oriented  Leadership  Excellence
3rd NATIONAL COMPETITION ON STORYBOOK WRITING

To: Undersecretaries
Assistant Secretaries
Bureau and Service Directors
Regional Directors
Schools Division Superintendents
Public Elementary School Heads
All Others Concerned

1. The Department of Education (DepEd), through the Bureau of Learning Resources (BLR), announces the 3rd National Competition on Storybook Writing.

2. The competition aims to:
   a. select and award the best storybooks originally developed by teachers for the K to 3 grade levels;
   b. recognize the skills and competencies of teachers in writing and illustrating stories for children; and
   c. collect storybooks for uploading to the Learning Resources Portal.

3. The competition is open to all DepEd school teachers with permanent status. Minimum qualifications are outlined in the mechanics of the competition.

4. Any entry found to have been copied or plagiarized shall be automatically disqualified. In cases where winning stories were found to have been plagiarized or have infringed copyright, the award as well as all its prizes will be revoked.

5. The decision of the board of judges is final and irrevocable.

6. The mechanics of the competition is provided in Enclosure No. 1 with supporting documents, guides, and requirements in Enclosure Nos. 2–9.

7. For more information, please contact Dr. Besy C. Agamata, Chief Education Program Specialist, Bureau of Learning Resources-Learning Resources Production Division (BLR-LRPD), Ground Floor, Bonifacio Building, Department of Education Central Office, DepEd Complex, Meralco Avenue, Pasig City at telephone nos. (02) 632–3690, (02) 631–4985, and (02) 634–0901.

8. Immediate dissemination of this Memorandum is desired.

ATTY. NEPO R. CENARO A. MALALUAN
Undersecretary
GUIDELINES FOR
THE 3RD NATIONAL COMPETITION ON STORYBOOK WRITING

I. Background

Reading stories plays a vital role in the growth and development of learners. It helps learners develop and hone their knowledge, attitude, values and skills. Stories are useful sources of information that allow learners to be imaginative and to explore ideas beyond what are written on prescribed textbooks.

After the successful First and Second Editions of the National Competition on Storybook Writing, from which a total of 313 storybooks were collected, the Bureau of Learning Resources initiated the Third Edition to gather more original stories from teachers in the field. Such collection of storybooks in various genres aligned with the K to 12 competencies and appropriate for K to 3 key stage and that develop comprehension, imagination, speaking, listening, writing, and socio-emotional skills, will be part of the Learning Resource Portal and may be provided to DepEd libraries nationwide.

II. Objectives

The Competition aims to:

2.1 select and award the best K to 3 appropriate storybooks originally developed by DepEd teachers;
2.2 recognize the skills and competencies of DepEd personnel in writing and illustrating stories for children; and
2.3 collect storybooks for uploading on the LR Portal and for nationwide availability.

III. Qualifications

3.1 The Division and Regional Manuscripts Screenings are open to all DepEd teachers with permanent status, including teachers of the Alternative Learning System.
3.2 Teachers who are functioning as Teacher-in-Charge, Officer-in-Charge, or any equivalent administrative position, are not qualified to join in the Competition.
3.3 Teachers who have won any recognized national literary writing contest and awards recognition are disqualified to join.
3.4 The Contest on Graphic Designing is open to all teaching and non-teaching personnel of all DepEd schools and offices holding permanent status, with the exemption of office personnel who serve as members of the Division and Regional Secretariats.
3.5 Recipients of the Gawad Teodora Alonso are disqualified to participate as writers in this edition.

IV. Time Table

<table>
<thead>
<tr>
<th>Month and Year</th>
<th>Event/Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>May and June 2019</td>
<td>Information dissemination, campaign drive, and drafting of stories</td>
</tr>
<tr>
<td>July 2019</td>
<td>Official launch and orientation</td>
</tr>
<tr>
<td>August 2019</td>
<td>Development of manuscripts</td>
</tr>
<tr>
<td>September 2019</td>
<td>Division Manuscripts Screening (DMS)</td>
</tr>
<tr>
<td></td>
<td>Regional Manuscripts Screening (RMS)</td>
</tr>
<tr>
<td></td>
<td>Contest on Graphic Designing (CGD)</td>
</tr>
<tr>
<td>October 29-31, 2019</td>
<td>Submission of storybooks to the National Secretariat</td>
</tr>
<tr>
<td>November 2019</td>
<td>National Storybook Judging</td>
</tr>
<tr>
<td>December 2019</td>
<td>National Awarding Ceremonies</td>
</tr>
</tbody>
</table>

The Regional Secretariats must convene their respective Division Secretariats to prepare their local calendar of activities for this competition. For the submission of storybook to the National
Secretanr, only entries transmitted from October 29 to 31, 2019 will be accepted; official date and
time stamp from the courier will be checked to validate compliance.

V. Mechanics

5.1 Stories must be original. Adaptation of local stories may be done with respect, sensibility,
and with consideration of indigenous and local traditions.

5.2 Stories shall be written in Filipino.

5.3 For styling and orthographic purposes, this Competition recommends the Chicago Manual
of Style 17th Edition and the latest official edition of the Ortograpiyang Pambansa published
by the Komisyon sa Wikang Filipino.

5.4 Stories must be based on at least one (1) learning competency in the K to 3 key stage of the
K to 12 Curriculum.

5.5 Stories and illustrations must not violate any provisions in the DepEd Social Content
Guidelines (Enclosure No. 9).

5.6 Each entry will have only one (1) author and one (1) illustrator. Entries with two or more
authors and illustrators will be disqualified.

5.7 The Competition is divided into four levels: Division Manuscript Screening, Regional
Manuscript Screening, Contest on Graphic Designing, and National Storybook Judging.

5.7.1 Division Manuscript Screening (DMS)

a. The Schools Division Office through the Curriculum Implementation Division
   Learning Resource Management Section shall serve as the Division
   Secretariat.

b. The Division Manuscript Screening shall be opened to qualified teachers within
   the schools division.

c. Each participant may submit one (1) entry per grade level category, i.e. A
   participant may submit one (1) entry for kindergarten and another for Grade
   1, etc.

d. Stories submitted for one particular level category may not be submitted for
   another grade level.

e. There shall be no editor or auxiliary development team for this level of the
   Competition.

f. There shall be no accompanying processing questions and supplementary
   activities in the storybook.

g. Submission of entries must be accompanied by duly accomplished Entry Form
   (Enclosure No. 2).

h. The following are the technical specifications of the DMS.

<table>
<thead>
<tr>
<th>Level</th>
<th>Kindergarten</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contest Format</td>
<td>Narrative for Toddlers (Stories for Picture Book)</td>
</tr>
<tr>
<td>Typeface and size</td>
<td>Times New Roman / Calibri / Garamond / Arial Size 12</td>
</tr>
<tr>
<td>Number of words</td>
<td>at most 20 words per page or per two-page spread</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Level</th>
<th>Grades 1, 2, and 3</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contest Format</td>
<td>Short Story for Children (Stories for Storybook)</td>
</tr>
<tr>
<td>Typeface and size</td>
<td>Times New Roman / Calibri / Garamond / Arial Size 12</td>
</tr>
<tr>
<td>Number of words</td>
<td>Grade 1: at most 36 words per page or per two-page spread</td>
</tr>
<tr>
<td></td>
<td>Grade 2: at most 64 words per page or per two-page spread</td>
</tr>
<tr>
<td></td>
<td>Grade 3: at most 100 words per page or per two-page spread</td>
</tr>
</tbody>
</table>

i. The Division Secretariat has the autonomy to conduct activities relevant to the
   Competition (e.g., campaign drive, training, submission of entries, conduct of
   district-level screening, and awarding ceremonies of winners).

j. The Division Secretariat shall facilitate the creation of the Division Screening
   Committee (DSC), which shall be composed of at least five (5) members and
   will be headed by the Schools Division Superintendent. The DSC will have at
   least one (1) judge teaching Kindergarten, Grade 1, Grade 2, or Grade 3 in a
non-participating school/s. An external judge (non-DepEd academician or storybook writer and illustrator) may also be invited to join the DSC.

h. The Criteria for Judging in the Division Manuscript Screening is attached herewith as Enclosure No. 5.

i. The top three (3) stories per grade level category selected by the DSC shall be transmitted to the Regional Secretariat for the next level of the Competition.

j. In cases of tie, the head of the DSC shall determine the final list of winners.

k. The list of winners shall be transmitted to the Regional secretariat following the prescribed format of the Completion Report (Enclosure No. 7).

l. Non-winning entries may be subjected to quality assurance for possible uploading to the Learning Resource Portal by the Division 1 RMS.

m. The Division Secretariat shall issue a Certificate of Participation to the writers of all participating entries compliant to the rules of the Competition, to be signed by the Schools Division Superintendent.

5.7.2 Regional Manuscript Screening (RMS)

a. The Regional Office through the Curriculum and Learning Management Division - Learning Resource Management Section shall serve as the Regional Secretariat.

b. The Regional Manuscript Screening shall select the top three (3) stories per grade level category submitted by the Division Secretariats.

c. Only the original version of the stories is permitted in the RMS. Any modification done shall automatically result in the disqualification of the entry at this level of the Competition.

d. The Regional Secretariat acts as the head of the Regional Screening Committee, which shall be headed by the Regional Director. The RSC must have at least one (1) judge teaching Kindergarten, Grade 1, Grade 2, or Grade 3 from a non-winning division or schools district and at least one (1) external judge (non-DepEd academician or storybook writer and illustrator).

e. The Criteria for judging is attached Enclosure No. 5).

f. The top three (3) manuscripts per grade level selected by the RSC will be the official entries of the region for the Contest on Storybook Designing and Illustration.

5.7.3 Contest on Graphic Designing (CGD)

a. The Regional Secretariat shall prepare a memorandum signed by the Regional Director announcing the Contest on Graphic Designing of the top three (3) stories per grade level category.

b. The Contest is open to all teachers and non-teaching personnel of the Department of Education.

c. The participating graphic designers shall serve as both illustrator and layout artist of the chosen storybook/s.

d. Graphic designers may select up to two (2) stories to illustrate and design.

e. Interested graphic designers shall submit the Entry Form (Enclosure No. 3) to the Regional Secretariat within the set deadline.
f. Winning stories with no graphic designer applicants may be assigned to the Pool of National K to 12 Masterpieces (DepEd Memo 2019-033) within the region.

g. The Regional Secretariat shall transmit the selected winning stories together with pagination guides only to the graphic designers who submitted their accomplished Entry Form.

h. Graphic designers may be given the contact details of the story writers for clarification and coordination regarding artistic composition and other creative inputs.

i. The illustrations shall not violate any provision in the Social Content Guidelines (Enclosure No. 9).

j. Same judging criteria applies to writers of the stories who shall join the Contest as graphic designers.

k. The entries must not have any identifying mark (e.g. logo, names of officials) that is not directly relevant to the development of the story.

l. The following are the technical specifications of the Contest.

<table>
<thead>
<tr>
<th>Contest Format</th>
<th>Graphic Designing</th>
</tr>
</thead>
<tbody>
<tr>
<td>File Format</td>
<td>(1) Editable desktop publishing; native copy; and (2) Protected native file.</td>
</tr>
<tr>
<td>Color Mode</td>
<td>CMYK, full color.</td>
</tr>
<tr>
<td>Medium</td>
<td>No specific media is required; artists may utilize standard and novel media.</td>
</tr>
<tr>
<td>Image Resolution</td>
<td>300 dpi or higher or A4 actual size.</td>
</tr>
<tr>
<td>Book Size</td>
<td>A4.</td>
</tr>
<tr>
<td>Number of Pages</td>
<td>12, 20, 28, 35, 44 (divisible by 8, plus 4 cover page allocations).</td>
</tr>
<tr>
<td>Margins and Gutter</td>
<td>No required margins and gutter.</td>
</tr>
<tr>
<td>Page Numbers</td>
<td>No page numbers.</td>
</tr>
<tr>
<td>Number of Lines and Words</td>
<td>No required number of lines per page. No required number of words per line.</td>
</tr>
<tr>
<td>Typeface</td>
<td>Arial (font to be transmitted to participating graphic artists with (Official Romaji Form).</td>
</tr>
<tr>
<td>Number of Words</td>
<td>Kindergarten: at most 20 words per page or per two-page spread. Grade 1: at most 35 words per page or per two-page spread. Grade 2: at most 64 words per page or per two-page spread. Grade 3: at most 100 words per page or per two-page spread.</td>
</tr>
<tr>
<td>Per Page</td>
<td>Set in title case capitalization (first letter of first word and succeeding content words are capitalized; others set in lower case).</td>
</tr>
<tr>
<td>Paper quality</td>
<td>Must be at least 80-lb. book paper type.</td>
</tr>
</tbody>
</table>

m. The Regional Secretariat shall create the Regional Screening Committee, which shall be composed of at least five (5) members, headed by the Regional Director. The RSC shall have at least one (1) judge teaching Kindergarten, Grade 1, Grade 2, or Grade 3 from a non-winning schools division or district and at least one (1) external judge who must be a non-DepEd academician or storybook writer or illustrator.

n. The tabulation of winners using the Competition Report (Enclosure No. 8) shall be submitted to the National Secretariat.

o. The results of the CGD shall not affect the results of the Regional Manuscript Screening.

p. The Regional Secretariat shall prepare the following for official transmittal.

- Five (5) finished copies of the winning storybooks per title.
- Official Entry Forms of writers and designers duly accomplished.
1. One (1) compact disk per grade level containing the PDF and editable copies of the storybooks
2. Duly signed Competition Reports

q. Printing through commercial printing presses or professional printers is not recommended. Personal printers or printers readily available at home and in offices may be used.

c. Any type of durable binding may be used (e.g. saddle stitch, Smyth sewn, perfect, or glued).

s. Submission to the National Secretariat shall be through the fastest courier service available.

t. The Regional Secretariat shall issue a Certificate of Participation to the writers of all participating entries compliant to the rules of the Competition, to be signed by the Regional Director.

5.7.4 Evaluation of Entries at the National Level

a. The Bureau of Learning Resources through the Learning Resources Production Division shall serve as the National Secretariat.

b. The Evaluation of Entries at the National Level shall select the Top 5 best stories per grade level from among the official submission of the Regional Secretariats.

c. The National Secretariat shall use Competition Reports to come up with the official list of national entries.

d. Only the entries with completed documents and requirements shall push through the Evaluation of Entries at the National Level.

e. The National Secretariat shall create the National Screening Committee, which shall be composed of seasoned and multi-awarded storybook writers and illustrators, and literary academicians.

f. The Criteria for Judging is attached (Enclosure No. 5).

g. The National Screening Committee shall select an indefinite number of storybooks that will be subjected to the final deliberation phase. Selected storybooks will be automatically included in the Storybook Exhibit which will take place during the Awarding Ceremony.

h. Non-winning entries may be subjected to quality assurance activities and may also be uploaded to the Learning Resource Portal and/or national circulation.

i. The National Secretariat shall issue a Certificate of Participation to the writers of all participating entries that are compliant to the rules of the Competition, to be signed by the Director of the Bureau of Learning Resources.

5.7.5 Gawad Teodora Alonso

a. The Gawad Teodora Alonso is awarded to three-time winners of the National Competition on Storybook Writing in any grade level category. Teodora Alonso is known as the mother and first teacher of Jose Rizal, inculcating in him values and learning through reading stories from the Bible and children's books.

b. The point system is cumulative, including points earned from the First and Second Editions of the competition. Only the writers of the winning storybooks are eligible. Graphic designers are encouraged to join as writers in order to qualify to the Gawad Teodora Alonso.

VI. Logistics

6.1 A logistical support to the Regional Secretariats amounting to Php97,500 shall be downloaded by the Bureau of Learning Resources to cover expenses incurred during the various activities related to the Competition, subject to usual accounting and auditing rules of the government.
6.2 Expenses incurred during the Division Manuscript Screening and its related activities shall be charged against local funds subject to accounting and auditing rules and regulations.

6.3 The National Awarding Ceremony will be conducted after the National Storybook Judging phase to recognize the Best Five (5) storybooks per grade level.

6.4 Winners of the Competition will be invited through a formal invitation letter addressed to respective Regional Offices.

6.5 All transportation expenses incurred in the National Awarding Ceremony shall be reimbursed through funds allocated to the Bureau of Learning Resources specific for the activity.

6.6 Winners for each grade level will receive prizes in the form of cash and plaque of recognition.

**Writer’s Cash Prize**

<table>
<thead>
<tr>
<th>Kindergarten</th>
<th>Grade 1</th>
<th>Grade 2</th>
<th>Grade 3</th>
</tr>
</thead>
<tbody>
<tr>
<td>First Place</td>
<td>Php 50,000</td>
<td>Php 50,000</td>
<td>Php 50,000</td>
</tr>
<tr>
<td>Second Place</td>
<td>Php 40,000</td>
<td>Php 40,000</td>
<td>Php 40,000</td>
</tr>
<tr>
<td>Third Place</td>
<td>Php 30,000</td>
<td>Php 30,000</td>
<td>Php 30,000</td>
</tr>
<tr>
<td>Fourth Place</td>
<td>Php 20,000</td>
<td>Php 20,000</td>
<td>Php 20,000</td>
</tr>
<tr>
<td>Fifth Place</td>
<td>Php 15,000</td>
<td>Php 15,000</td>
<td>Php 15,000</td>
</tr>
</tbody>
</table>

**Graphic Designer’s Cash Prize**

<table>
<thead>
<tr>
<th>Kindergarten</th>
<th>Grade 1</th>
<th>Grade 2</th>
<th>Grade 3</th>
</tr>
</thead>
<tbody>
<tr>
<td>Best Graphic Designer</td>
<td>Php 25,000</td>
<td>Php 25,000</td>
<td>Php 25,000</td>
</tr>
<tr>
<td>Graphic Designer (4 illustrators)</td>
<td>Php 15,000</td>
<td>Php 15,000</td>
<td>Php 15,000</td>
</tr>
<tr>
<td>4 illustrators</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Note: Illustrator’s Prize is given to the graphic designer of the Top Five storybooks in all levels. One illustrator, regardless of the placement of his/her illustrated storybook, will be awarded as Best Graphic Designer.

7
Official Entry Form for Writers
PERSONAL INFORMATION AND ASSIGNMENT OF RIGHTS

| Name of Writer: | ____________________________________________________________________________ |
| Age and Date of Birth: | Gender: | Civil Status: | ____________________________________________________________________________ |

Contact Information

| Mobile Number: | ____________________________________________________________________________ |
| Address: | ____________________________________________________________________________ |
| Fax No.: | ____________________________________________________________________________ |
| Name of School: | ____________________________________________________________________________ |
| Address of School: | ____________________________________________________________________________ |
| District (for elementary) and Division: | ____________________________________________________________________________ |
| Position and Assigned Grade Level: | ____________________________________________________________________________ |
| Designation (if applicable): | ____________________________________________________________________________ |
| Name of Principal: | ____________________________________________________________________________ |
| Contact Number of School or the Principal: | ____________________________________________________________________________ |

I solemnly swear on my honor that the stories submitted are my original creations and are not imitated from any existing learning and reading resources in any government, non-government, private, and commercial institutions. I am fully aware of the consequences and penalties that may be imposed upon me should this material be proven plagiarized, copied or imitated, or infringing copyright of existing authors pursuant to existing laws, rules and regulations. I therefore affix my signature and that of my immediate supervisor to attest to the accuracy and truthfulness of this entry form.

I declare, that I have read and have accepted the rules of this Competition. I hereby grant the Department of Education the exclusive right to exercise copyright and other intellectual property rights, including storage, derivation, and distribution, provided that I be perpetually listed as the main creator of the Work.

Signed this __________ day of __________, 2019.

Printed Name and Signature of Writer: __________________________

Printed Name and Signature of Immediate Head: __________________________
ENCLOSURE NO. 3

Department of Education
BUREAU OF LEARNING RESOURCES
3rd National Competition on Storybook Writing
2019

Official Entry Form for Graphic Designers
PERSONAL INFORMATION AND ASSIGNMENT OF RIGHTS

GRAPHIC DESIGNER'S NAME:

Age and Date of Birth: ___________________________ Gender: ___________________________ Civil Status: ___________________________

Place of Birth: ___________________________

CONTACT INFORMATION

**INFORMATION STATED HERE ARE CONFIDENTIAL**

Mobile Number: ___________________________

Landline (if applicable): ___________________________

Address: ___________________________

Fax No.: ___________________________

Email: ___________________________

Name of School: ___________________________

Address of School: ___________________________

Department (for elementary and Division: ___________________________

Position and Assigned Grade Level: ___________________________

Designation (if applicable): ___________________________

Name of Principal: ___________________________

Contact Number of School or the Principal: ___________________________

ENTRIES

1) Title: ___________________________

Grade Level: ___________________________

Writer: ___________________________

2) Title: ___________________________

Grade Level: ___________________________

Writer: ___________________________

I solemnly swear on my honor that the stories submitted are my original creations and are not imitated from any existing learning and reading resources in any government, non-government, private, and commercial institutions. I am fully aware of the consequences and penalties that may be imposed upon me should this material be proven plagiarized, copied or imitated, or infringing copyright of existing authors pursuant to existing laws, rules and regulations. I therefore affix my signature and that of my immediate supervisor to attest to the accuracy and truthfulness of this entry form.

I declare that I have read and have accepted the rules of this Competition. I hereby grant the Department of Education the exclusive right to exercise copyright and other intellectual property rights, including storage, derivation, and distribution, provided that I be perpetually listed as the main creator of the Work.

Signed this ______ day of __________, 2019.

Printed Name and Signature of Graphic Designer

Printed Name and Signature of Immediate Head
PAGINATION GUIDE

Pursuant to the mechanics of the National Competition on Storybook Writing, the following Pagination Guide shall be observed:

1. The total number of pages should be any of the following: 12, 20, 28, 36, or 44 pages. The breakdown of the computation follows: 4 cover pages (front cover, inside front cover, inside back cover, back cover) and varying number of pages divisible by 8.

2. Provisions for endpaper or fly leaves should be maximized with custom designs and other essential front and back matters. Learning competencies and codes covered by the storybook shall be placed on the lower right side of the recto (right side) fly leaf.

3. Copyright page, using the template to be transmitted by the Regional Secretariats, shall be placed on the verso (left side) after the fly leaf.

4. Title Page follows the Copyright Page, and should be placed on recto (right side) page.

5. The presentation of the story should be by panel (illustration and text), utilizing either the whole-page style or two-page-spread style.
   - **Option 1:** For each panel sequence (two-page spread), text may be placed on one page and illustration on the adjacent page to facilitate picture-aided reading.
   - **Option 2:** For each panel sequence (two-page spread), text and illustrations may be placed together to facilitate a visually comprehensible story reading.
   - **Option 3:** For each panel (whole page), text and illustrations may be placed together to facilitate visually comprehensible story reading.

6. There shall be no accompanying processing questions and supplementary activities in the storybook.

7. A short information about the writer shall be placed on a box below the Inside Back Cover. This is supplied only after the Contest on Graphic Designing.

8. The Back Cover shall contain a short synopsis and a teaser to the story. The synopsis should introduce the plot of the story without giving away the whole storyline.

9. Following the guidelines, an example of a 28-page storybook has the following pagination:

<table>
<thead>
<tr>
<th>Page</th>
<th>Content</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Front Cover (should be in title case capitalization)</td>
</tr>
<tr>
<td>2</td>
<td>Inside Front Cover (provided as an endpaper, may be decorated using the main characters or plot reference; designed as two-page spread with Page 3)</td>
</tr>
<tr>
<td>3</td>
<td>Endpaper (designed as two-page spread with Page 2) List of competencies covered, together with their respective codes, shall be placed on the lower right side. (Size 11 Times New Roman set in italics, left-aligned)</td>
</tr>
<tr>
<td>4</td>
<td>Copyright Page (template to be transmitted by the Regional Secretariats)</td>
</tr>
<tr>
<td>5</td>
<td>Title Page (should contain only the title of the storybook, with stripped cover design; must not contain the name of the author)</td>
</tr>
<tr>
<td>6-24</td>
<td>Short panels // sequences</td>
</tr>
<tr>
<td>25</td>
<td>End of story (may be part of the text narrative or an image)</td>
</tr>
<tr>
<td>26</td>
<td>Endpaper (designed as two-page spread with Page 27)</td>
</tr>
<tr>
<td>27</td>
<td>Endpaper (designed as two-page spread with Page 26)</td>
</tr>
<tr>
<td>28</td>
<td>Back Cover (should contain synopsis or short teaser to the story; maximum of 54 words)</td>
</tr>
</tbody>
</table>

CRITERIA FOR JUDGING

10
### Division and Regional Manuscript Screening

<table>
<thead>
<tr>
<th>Criteria</th>
<th>Factors</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Concept</td>
<td>Originality and local flavor</td>
<td>20%</td>
</tr>
<tr>
<td>Storytelling Style</td>
<td>Artistic presentation, use of literary devices (dialogues, figures of speech, etc.), appropriate tone of the story</td>
<td>40%</td>
</tr>
<tr>
<td>Plot and pacing</td>
<td>Story progression (three-act, problem-solving, etc.), unpredictability, conflict resolution (if any needed)</td>
<td></td>
</tr>
<tr>
<td>Characterization and Dialog</td>
<td>Utilization of character, effective use of dialog (as needed)</td>
<td></td>
</tr>
<tr>
<td>Development of the Theme and Learning Competency</td>
<td>Clarity of the theme, effective presentation and treatment of competency, appropriateness to grade level</td>
<td>25%</td>
</tr>
<tr>
<td>Presentation Standards</td>
<td>Spelling, punctuation, grammar, usage, orthographic compliance, editing</td>
<td>15%</td>
</tr>
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</table>

### Contest on Storybook Designing and Illustration (Regional Level)

<table>
<thead>
<tr>
<th>Criteria</th>
<th>Factors</th>
<th>Percentage</th>
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</thead>
<tbody>
<tr>
<td>Appropriateness of the Illustration</td>
<td>Purpose, intent, message</td>
<td>40%</td>
</tr>
<tr>
<td>Media/mode of Presentation</td>
<td>Use of appropriate media in relation to the story</td>
<td>15%</td>
</tr>
<tr>
<td>Technique and Skill</td>
<td>Expertise, consistency, etc</td>
<td>25%</td>
</tr>
<tr>
<td>Viewer Reception/Overall Design and Artistic Composition</td>
<td>Use of elements and principles of art</td>
<td>20%</td>
</tr>
</tbody>
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### Storybook Judging (National Level)

<table>
<thead>
<tr>
<th>Criteria</th>
<th>Factors</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Text</td>
<td>Concept/Purpose, Storytelling Style, Plot and Pacing, Characterization and/or Dialog, Development of the Theme, Development of Learning Competency, Presentation Standards</td>
<td>60%</td>
</tr>
<tr>
<td>Art</td>
<td>Appropriateness of the Illustration, Media/Mode of Presentation, Technique and Skill, Viewer Reception/Overall Design and Artistic Composition</td>
<td>40%</td>
</tr>
</tbody>
</table>
# 3rd National Competition on Storybook Writing 2019

## COMPETITION REPORT

### DIVISION MANUSCRIPT SCREENING

<table>
<thead>
<tr>
<th>No.</th>
<th>Title</th>
<th>Writer</th>
<th>School</th>
<th>District and Division</th>
<th>Source</th>
<th>Rank</th>
<th>Remarks</th>
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*All extra sheets shall be signed by the Division Screening Committee.

**Screening Committee:**

Chair:

Printed Name and Signature (Date)

Members:

Printed Name and Signature (Date)  
Printed Name and Signature (Date)  
Printed Name and Signature (Date)  
Printed Name and Signature (Date)
**ENVELOPE NO. 7**

Department of Education  
BUREAU OF LEARNING RESOURCES  

3rd National Competition on Storybook Writing  
2019  

**COMPETITION REPORT**  
REGIONAL MANUSCRIPT SCREENING

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*All extra sheets shall be signed by the Regional Screening Committee.*

**Screening Committee:**

Chair: ________________________________  
Printed Name and Signature (Date)

Members:

____________________________  
Printed Name and Signature (Date)

____________________________  
Printed Name and Signature (Date)

____________________________  
Printed Name and Signature (Date)

____________________________  
Printed Name and Signature (Date)
### National Competition on Storybook Writing 2019

**COMPOSITION REPORT**

**CONTEST ON GRAPHIC DESIGNING**

*All extra sheets shall be signed by the Regional Screening Committee.*

**Screening Committee:**

**Chair:**

Printed Name and Signature (Date)

**Members:**

Printed Name and Signature (Date)

Printed Name and Signature (Date)

Printed Name and Signature (Date)

Printed Name and Signature (Date)

Printed Name and Signature (Date)

Printed Name and Signature (Date)

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<th>School</th>
<th>Division and Department</th>
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ENCLOSURE NO. 9

Department of Education
BUREAU OF LEARNING RESOURCES
SOCIAL CONTENT GUIDELINES

Social content refers to themes or topics for which the DepEd prescribes certain guidelines whenever they are included or referred to in lessons in the learning resources. Among the themes or topics are those on the Filipino Learner and Teacher, The Filipino Nation and Philippine Society, Citizenship and Social Responsibility, Individuals and Social Identities, Social Institutions, Gender, Media, Technology, and Communication, Health and Safety, and Environment.

Learning resources that cover social content must avoid stereotypes and should help develop in learners desirable values such as nationalism, justice, moral uprightness, inclusivity, understanding, and compassion among others. Through the concrete expression of such values, the DepEd's core values are realized.

The following guidelines on social content are recommended for integration in learning resources:

The Filipino Learner

1. Portray the learners as multi-faceted with physical, intellectual, and socio-emotional, spiritual and socio-cultural traits.
2. Highlight the dignity of learners and communicate respect for their rights.
3. Uphold the learners’ unique values and principles that shape their way of thinking and dealing with others.
4. Mirror the diversity of learners' lived experiences, settings, and contexts.
5. Depict learners as capable of constructing and reflecting on their own experiences and the experiences of others.
6. Portray learners as active seekers of knowledge who rely on multiple sources of information and are able to think critically about that knowledge.
7. Depict learners as having 21st century skills (information, media, and technology skills, learning and innovation skills, communication skills, life and career skills) who actively develop, take advantage of, and put such skills to good use.
8. Nurture learners' curiosity and creativity so they will develop into lifelong learners.

The Filipino Nation and Philippine Society

1. Depict national symbols and institutions in contexts that promote respect for their meanings.
2. Foster a sense of justice and obedience to and respect for the Constitution and the law.
3. Maximize the use of illustrations and photographs depicting the diversity of Philippine setting and environments (e.g., local communities, local objects, flora and fauna endemic to the Philippines).
4. Highlight the diversity of Philippine cultural communities, including indigenous cultural communities (ICCs).
5. Depict expression of Philippine cultures – technologies, inventions, games, dances, songs, literature, dress, food, festivals, celebrations, practices, customs, and others – guided by protocols for culture sensitivity such as DO 51, s. 2014 (Guidelines on the Conduct of Activities and Use of Materials Involving Aspects of Indigenous Peoples Culture).
6. Show community settings that feature a mix of rural, sub-urban, and urban situations without stereotyping any of them.
7. Refrain from giving importance and attention to popularized fads, transitory personages and events, and untested theories or views.
8. Include foreign products, practices, and values only as needed and appropriate to the competencies being covered. When included, these foreign products must be featured in ways that do not prejudice Philippine products, practices, and values.

Citizenship and Social Responsibility
1. Encourage participative and responsible citizenship (e.g., depicting individual initiative rather than overdependence on organized government, dole-outs, or foreign aid).
2. Promote respect for the rights of children, elderly, persons with disability (PWDs), Indigenous Cultural Community (ICCs)/Indigenous Peoples (IPs), pregnant women, workers, and other vulnerable sectors of the society.
3. Promote the observance of high ethical standards and codes of behavior in all aspects of the society.
4. Foster attitudes of inclusivity, acceptance, understanding, and appreciation for diverse cultures, sectors, and groups in society.
5. Depict contributions of individuals and ethnic, cultural, and religious groups that promote the common good of the community and the larger society.
6. Feature role models who come from different places, historical periods, sociocultural contexts, genders, abilities, and ages. They must be of exceptional and acknowledged accomplishments or virtues regardless of their ethnic, cultural, or political origin or affiliation.
7. Depict a person's or a group's accomplishments and virtues accurately and avoid sensationalizing or unduly extolling them.
8. Avoid the depiction of physical, sexual, verbal, and mental abuse of adults and children as well as violent sports and entertainment.
9. Avoid featuring or including situations and materials that encourage or rationalize crime, violence, and the maligining of people.

Individuals and Social Identities
1. Depict the diversity of individuals and their circumstances in society and promote sensitivity to and respect for the dignity and equal treatment of all. These may include PWD learners and their learning circumstances and learners in varied cultural and religious contexts among others.
2. Avoid views or opinions that highlight stereotypes and encourage cultural, moral, and social insensitivities against particular social classes, gender groups, political affiliations, cultural or religious groups.
3. Avoid inaccurate, unnecessary, or inappropriate portrayal of or reference to the physical appearance, cultural customs, social classes, symbols, observances, festivals, dress, names, or language of any ethnic group or nationality.
4. Avoid sexist language, bias, prejudice, and stereotyping of various genders in the depiction of behaviors, home and family roles, professions, occupations, and contributions to society.

Social Institutions

Family
1. Show respect for different family patterns (e.g., nuclear, extended, with a single parent, or with two parents, etc.).
2. Promote responsible parenthood.

Religious / Faith groups
Environment

1. Portray a lifestyle that contributes toward reducing the impact of climate change.
2. Portray efforts to conserve and care for the country's natural resources and protect the well-being of the environment.
3. Promote personal and community involvement in environmental management for sustainable development.
4. Encourage humane treatment of and respect for all life forms.