DIVISION MEMORANDUM
No. 822, s. 2019

OBSERVANCE OF THE ANNUAL FILIPINO VALUES MONTH CELEBRATION

To: CID and SGOD Chiefs
   - Public Schools District Supervisors
   - Education Program Supervisors
   - Elementary and Junior High School Principals
   - District and School Edukasyon sa Pagpapakatao Coordinators

1. Pursuant to Republic Act 479 s. 1994, declaring the month of November of every year as the Filipino Values Month, and to inculcate into the heart of every Filipino learner the love for the country’s rich tradition and cultural heritage, this Office through the Curriculum Implementation Division (CID) enjoins all schools in Digos City to promote the following Filipino Values through lesson-integration in the delivery of instruction in all learning areas from the second week of October 2019 to the second week of November 2019, with the theme, “Pagmamahal sa Bayan Paigtingin: Pamilyang Pilipino Pagtibayin,” to wit:
   a. 1st week – Honesty and Integrity;
   b. 2nd week – Respect for Elders (using of “po and opo”/kissing the hands of elders) and Malasakit sa Kapwa;
   c. 3rd week – Resiliency and Hospitality;
   d. 4th week – Hard work and Industry.

2. Values Education teachers are advised to motivate the learners to frame their own slogan relevant to the theme and display the same in conspicuous areas in the campus.

3. Schools are encouraged to conduct the following competitions during the Filipino Values Month Culmination Program preferably on the second Friday of November, 2019:
   a. Impromptu Speaking;
   b. Filipino Values Poster and Slogan Contest; and
   c. Character-Role-Play

4. The mechanics and criteria for judging are in the enclosures.

5. Said activity shall be monitored by the Public Schools District Supervisors and Division EPS in-charge of Edukasyon sa Pagpapakatao (EP). The School Heads and School Values Education/ESP Coordinators are expected to implement this directive and subsequently submit to this Office a presentation in Power Point form (in CD) and a Portfolio with the Narrative Report and photos documenting the conduct of the said activities, Attention: Ronilyn P. Nieves, EPS in Edukasyon sa Pagpapakatao @ ronilyn_nieves@yahoo.com.ph

6. Expenses incurred in the implementation of this Memorandum shall be charged against MOOE/Local Funds, all subject to the usual government accounting and auditing rules and regulations.

7. Immediate dissemination of this Memorandum is earnestly desired.

WINNIE E. BATOON, EdD.
Assistant Schools Division Superintendent
Office in-Charge
Office of the Schools Division Superintendent

References: Unnumbered Regional Memorandum dated September 12, 2019
To be indicated in the Perpetual Index under the following subjects:
CURRICULUM, EDUKASYON SA PAGPAPAKATAO, CELEBRATION

26 September 2019
MEMORANDUM

TO: Schools Division Superintendents

Attention: Education Program Supervisors
In-charge of Edukasyon sa Pagpapakatao

SUBJECT: OBSERVANCE OF THE ANNUAL FILIPINO VALUES MONTH CELEBRATION

DATE: September 12, 2019

The Department of Education, through the Curriculum and Learning Management Division, enjoins all Schools Division Offices (SDOs) to promote the following Filipino Values through lesson-integration in the delivery of instruction in all learning areas from the second week of October 2019 to the second week of November 2019, with the theme, “Pagmamahal sa Bayan Pa. gtingin; Pamityang Pilipino Pagtibayin,” to wit:

a. 1st week - Honesty and Integrity;
b. 2nd week - Respect for Elders (using of po and opo/ kissing the hands of elders) and Malasakit sa Kapwa;
c. 3rd week - Resiliency and Hospitality; and
d. 4th week - Hard work and Industry.

Values Education teachers are advised to motivate the learners to frame their own slogan relevant to the theme and display the same in conspicuous areas in the campus.

Schools are encouraged to conduct the following competitions during the Filipino Values Month Culmination Program preferably on the second Friday of November, 2019:

a. Impromptu Speaking;
b. Filipino Values Poster and Slogan Contest; and
c. Character-Role-Play.

The mechanics and criteria for judging are in the enclosures.

All Education Program Supervisors in-charge of Values Education are expected to monitor and evaluate the implementation of this directive and subsequently submit to this Office, Attention: Ma. Cielo D. Estrada, CLMD EPS in Values Education, a presentation in...
ENCLOSURE

2019 Filipino Values Month Contest-Events

A. Bible Verse Reading and Interpretation

1. Each grade level is entitled to send one (1) contestant.
2. Contestants will be on stage judging area one at a time.
4. Each contestant will be given three (3) minutes preparation time and three (3) minutes to deliver his/her statements/interpretation in Filipino language.
3. The Bible Verse/s shall be given on the spot by the Board of Judges. Contestants may cite other Bible Verses during the delivery phase to support his/her statements or interpretation.
4. The decision of the Board of Judges is final and irrevocable.

Criteria for Judging:

Content - 50%
* Logic - 25%
* Appropriateness of Examples - 25%

Delivery - 50%
* Grammar & Syntax - 20%
* Consistency of style/Level of Language - 20%
* Non-verbal Communication - 10% (gesture, movement, facial expressions, and eye contact with the audience)

Total 100%

B. Filipino-Values Poster and Slogan Contest

Mechanics:

1. The contest is open for all learners from all grade levels;
2. There shall only be one representative from each grade level;
3. Each shall create a poster and slogan following the theme of the contest;
4. The contest committee shall provide the “theme” right after all the contestants have registered.
5. A drawing pad roughly measuring 15” x 20” shall be provided to each participant;
6. Contestants shall start the poster and slogan making at the same time;
7. Entries must be submitted within a given period of one and one-half (1 ½) hours;
8. Participants shall only use the materials provided by the committee;

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Power Point form (in FD) and a Portfolio with the narrative report and photos documenting the conduct of the said activities.

Expenses incurred in the implementation of this Memorandum shall be charged against MOOE/Local Funds, all subject to the usual government accounting and auditing rules and regulations.

Immediate dissemination of this Memorandum is earnestly desired.

EVELYN R. FETALVERO, CESO V
Assistant Regional Director
Officer-In-charge
Office of the Regional Director

Enclosure: As Stated

ROCOS/modestrada
9. All contestants shall be given a number that also corresponds to the number of their poster and slogan, during the registration; and
10. No signature, names or other identifying marks should appear in the entry;

Criteria for Judging:

- Creativity and Presentation: 50%
- Originality: 30%
- Relevance to the Theme: 20%
- Total: 100%

C. Character Role Play

Mechanics:
1. One team from each grade level shall consist of ten (10) participants.
2. A picture which portrays an unfinished negative situation will be given to each team to plan and portray a resolution on stage depicting a Filipino Value or some Pino Values.
3. One (1) hour is given for each team to rehearse their conversations and role play. No coach is not allowed to enter the rehearsal area.
4. Participants may use props.
5. Actual performance time (including entrance and exit) – 5-8 minutes

Criteria for Judging:
- Content / Substance of the characters’ conversations: - 25%
- Understanding of Role and Interpretation (Accurate resolution to the given situation): - 25%
- Spontaneity and Creativity (Ability to act /react within the story): - 25%
- Continuity and Fluidity (The conversation occurs naturally and consistently): - 25%
- Overall performance: - 100%