CONDUCT OF 2019 NATIONAL READING MONTH ACTIVITIES

To: Chief, Curriculum Implementation Division Education Program Supervisors Concerned Public Schools District Supervisors Secondary and Elementary School Heads

1.) In reference to an Unnumbered Regional Memorandum dated November 15, 2019, this Office informs the field of the conduct of 2019 National Reading Month (NRM) this November with the theme, ‘Magbasa’t Unmunlad’, to promote love for reading. This is in connection with DepEd’s commitment to provide quality, accessible, relevant, and liberating basic education for all and to lay the foundation for lifelong learning and service for the common good.

2.) The schools and learning centers are enjoined to hold activities listed in the attachment of this Memorandum.

3.) The NRM shall culminate with the nationwide synchronized story reading time on November 27, 2019 at 9:00 a.m. Philippine Standard Time (PST). November 27 of every year was declared by Republic Act No. 10566 as Araw ng Pagbasa, which is a regular working holiday to be celebrated in all elementary and secondary schools in the country.

4.) The Office also advised the division chiefs, Division Personnel, and school administrators, to join the nationwide reading before a group of learners in their own schools. Likewise, the Office may also invite local government officials and stakeholders to participate in this activity.

5.) Likewise, it is reminded that the school activities during the celebration of the NRM must not disrupt the contact time between the teachers and learners as stipulated in DepEd Order No. 9, s. 2005 entitled Instituting Measures to Increase Engaged Time-On-task and Ensuring Compliance Therewith.

CRISTY C. EPE, CESE
Schools Division Superintendent

Encls: Unnumbered Regional Memorandum dated November 15, 2019
References: Unnumbered Regional Memorandum dated November 15, 2019; DepEd Order No. 158, s. 2019
To be indicated in the Perpetual Index under the following subjects:
CURRICULUM READING

 Conduct of 2019 National Reading Month ACTIVITIES

November 2019
MEMORANDUM

To: Schools Division Superintendents

Subject: 2019 NATIONAL READING MONTH

Date: November 15, 2019

Pursuant to DepEd Memorandum No. 158, s. 2019, this Office informs the conduct of the 2019 National Reading Month (NRM) this November with the theme, Magbasa't Umunlad to promote love for reading. This is in connection with DepEd's commitment to provide quality, accessible, relevant, and liberating basic education for all and to lay the foundation for lifelong learning and service for the common good.

The Schools Division Offices (SDOs) are advised to conjoin all schools and learning centers to hold activities for elementary and secondary learners listed on Enclosure No. 1. However, schools are likewise encouraged to hold related activities other than those on the list.

The NRM shall culminate with the nationwide synchronized story reading time on November 27, 2019, 9:00 a.m. Philippine Standard Time (PST). November 27 of every year was declared by Republic Act No. 10556 as Araw ng Pagbasa, which is a regular working holiday to be celebrated in all elementary and secondary schools in the country.

The SDOs are also advised to direct the school administrators, division chiefs and other DepEd officials to join the nationwide story reading before a group of learners in their own schools. Likewise, they can invite local government officials and stakeholders to participate in this activity.

This Office also emphasizes that the school activities during the celebration of the NRM must not disrupt the contact time between the teachers and learners as stipulated in DepEd Order No. 9, s. 2005 titled Instituting Measures to Increase Engaged Time-On-Task and Ensuring Compliance Therewith.
The photos and narrative reports of the activities done during the month-long celebration are expected to be submitted to the Regional Office XI through email address analiza.almazan@deped.gov.ph on or before December 10, 2019.

Immediate dissemination of this Memorandum is desired.

DR. EVELYN R. FETALVERO, CESO V
Assistant Regional Director
Officer-In-Charge
Office of the Regional Director

ROC12/aca
DEPARTMENT OF EDUCATION

MEMORANDUM

No. 158, s. 2019

2019 NATIONAL READING MONTH

To: Undersecretaries
   Assistant Secretaries
   Bureau and Service Directors
   Regional Directors
   Schools Division Superintendents
   Public and Private Elementary and Secondary School Heads
   All Others Concerned

1. The Department of Education (DepEd) shall spearhead the nationwide celebration of the 2019 National Reading Month (NRM) with the theme, Magbasan’t Umunlad, this November to promote love for reading. This is in connection with DepEd’s commitment to provide quality, accessible, relevant, and liberating basic education for all and to lay the foundation for lifelong learning and service for the common good.

2. All schools and learning centers are enjoined to hold activities for elementary and secondary learners listed in Enclosure No. 1. However, schools are likewise encouraged to hold related activities other than those on the list.

3. The NRM shall culminate with the nationwide synchronized story reading time on November 27, 2019, 9:00 a.m. Philippine Standard Time (PST). November 27 of every year was declared by Republic Act No. 10556 as Arau ng Pagbasa, which is a regular working holiday to be celebrated in all elementary and secondary schools in the country.

4. Likewise, school administrators, division chiefs and other DepEd officials are directed to join the nationwide story reading before a group of learners in their own schools. Local government officials and other stakeholders may also be invited to participate in this activity.

5. However, it should be emphasized that the school activities during the celebration of the NRM must not disrupt the contact time between the teachers and learners as stipulated in DepEd Order No. 9, s. 2005 titled Instituting Measures to Increase Engaged Time-On-Task and Ensuring Compliance Therewith.

6. The photos and narrative reports of the activities done during the month-long celebration are expected to be submitted to the Bureau of Learning Delivery-Teaching and Learning Division through Facebook Page https://fb.me/bldtltd not later than December 15, 2019.

7. For more information, contact the Bureau of Learning Delivery-Teaching and Learning Division, 4th Floor, Bonifacio Building, Department of Education Central Office, DepEd Complex, Meralco Avenue, Pasig City at telephone nos. (02) 8638-4799 and (02) 8687-2948.

8. Immediate dissemination of this Memorandum is desired.
Encl.

As stated

Reference:
DepEd Memorandum No. 175, s. 2018

To be indicated in the Perpetual index under the following subjects:

CELEBRATIONS AND FESTIVALS
LEARNERS
Learning Area, READING
SCHOOLS
TEACHERS

MCR/DJP DM 2019 National Reading Month
0704 October 8/10/24, 2019
SUGGESTED ACTIVITIES FOR THE NATIONAL READING MONTH

**Mystery Reader.** A National Kick-off activity where all school administrators, Schools Division Superintendents, and Regional Directors are directed to be mystery readers of a children's Filipino story book during the school's flag raising ceremony.

**Leaders of readers.** Take a photograph of each teacher or school personnel reading a favorite book and enlarge the photos. Put the photos on a bulletin board under the heading "Leaders of Readers." Then take pictures of the students doing the same thing (not enlarged) and place their photos on an adjoining board under the caption "Look Who's Also READING!!"

**Road Trip — Oh, the Places You'll Go!**
Take your class to another room for shared reading time. Each class can partner with a higher class for this 20–30 minute long activity. The older students read picture books from their classrooms or home to their younger buddies and younger students do the same.

**Reading Challenge.** All teaching and non-teaching personnel of the Department are enjoined to read a book for a week for the month of November. A book sharing activity shall also be organized once a week to share the book read for the week.

**#Shareabook.** All learners, school administrators are encouraged to bring and share their own story books for children. On the other hand, all teaching and non-teaching personnel and guests to DepEd conferences are likewise encouraged to share a story book. A drop box shall be displayed for such purpose. Books collected from this campaign shall be used in putting up a library corner among our Temporary Learning Spaces.

**Help a reader. Be a Volunteer.** Schools and learning centers shall invite parents and other community volunteers to help the non-readers and other learners with reading difficulties by adopting a child and help him succeed in reading.

**Blackout Day**
Challenge your students to go one whole day without any electronic entertainment. List down books read for the day.

**Araw ng Pagbasa Challenge.** On November 27 at 9:00 am Philippine Standard Time, all learners, teachers, non-teaching personnel, school officials shall observe the nationwide synchronized reading activity. **Araw ng Pagbasa** is a fitting culminating activity for the National Reading Month as it strives to promote reading and literacy by perpetuating our heritage and Filipino values through the stories of eminent Filipinos; therefore it is as much about reading as it is about hope. **Araw ng Pagbasa, Araw ng Pag-asa** a day of learning, stories and hope.