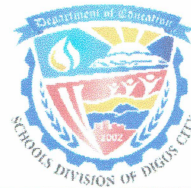




Republic of the Philippines
Department of Education
Region XI
SCHOOLS DIVISION OF DIGOS CITY
Digos City



Division Advisory No. 023 s. 2018
February 6, 2018

In compliance with DepEd Order No. 8, 2013
this advisory is issued not for endorsement per DO 28, s. 2001,
but for the information of DepEd Officials,
personnel/staff, as well as the concerned public.
(visit www.deped.gov.ph)

**COMPETITION FOR "CLEAN INSIDE AND OUT" AND "WORLD OF MOUTH"
COMPREHENSIVE SCHOOL PROGRAM**

1. Attached are copies of Regional Advisory No. 009, s. 2018, dated January 19, 2018, signed by Atty. Alberto T. Escobarte, CESO III, Regional Director and the invitation letter of Jonathan Pauig, Vice President and Head of Operations, MARYLINDBERT International, inviting both public and private schools to participate in the conduct of jingle Making, Singing Contest and Recycling Contest as offshoot activity relative to the "Clean Inside Out" and "World of Mouth" Comprehensive School Program of Pascual Consumer Health Care Corp. on August 11, 2018 at Kapitan Tomas Monteverde Sr. Central Elementary School, Ponciano Street, Davao City.
2. Participation of students and teachers shall be subject to policies to "non-disruption of classes' policy" as stipulated in DepEd Order No. 9, s. 2005 entitled "Instituting Measures to increase Engaged Time on Task and Ensuring Compliance Herewith".
3. Attendance of interested public and private schools is voluntary and on personal time, expense, and no DepEd funds shall be utilized for this purpose.
4. For information and guidance

FOR AND IN THE ABSENCE OF:

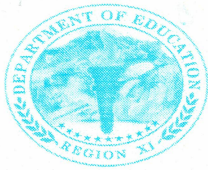
WINNIE E. BATON, EdD, CESE
Officer In-charge
Office of the Schools Division Superintendent


MELANIE P. ESTACIO, Ph.D.
OFFICER-IN-CHARGE
OFFICE OF THE ASSISTANT SCHOOLS DIVISION SUPERINTENDENT

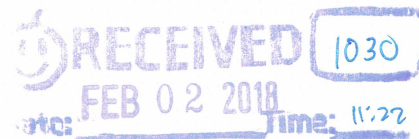
DepEd Schools Division Office
RELEASED
18-1030
FEB 7 2018
2:23

Encls: as stated
References: Regional Advisory No. 009, dated January 19, 2018

RPN: Competition
6 February 2018



REGIONAL ADVISORY No. 009, s. 2018
January 19, 2018



COMPETITION FOR "CLEAN INSIDE OUT" AND "WORLD OF MOUTH"
COMPREHENSIVE SCHOOL PROGRAM

TO: Schools Division Superintendents

1. Attached is a letter from Mr. Jonathan Pauig, Vice President and Head of Operations of Marylinbert International, inviting both public and private schools to participate in the conduct of Jingle Making, Singing Contest and Recycling Contest as offshot activity relative to the "Clean Inside Out" and "World of Mouth" Comprehensive School Program of Pascual Consumer Health Care Corp. on August 11, 2018 at Kapitan Tomas Monteverde Sr. Central Elementary School, Ponciano Street, Davao City.
2. Participation of students and teachers shall be subject to policies to "non-disruption of classes' policy as stipulated in the DepEd Order No. 9 s. 2005 entitled Instituting Measures to Increase Engaged Time on Task and Ensuring Compliance Herewith".
3. Attendance of interested public and private schools is voluntary and on personal time, expense, and no DepEd funds shall be utilized for this purpose.
- 4.. For information and guidance.


ATTY. ALBERTO T. ESCOBARTE, CESO III
Regional Director

Fn. Regional Advisory: Jingle Making/Singing Contest/Recycle Contest/Marylinbert
ROC9- MAPEH/SPA/SPS Jeselyn B. dela Cuesta

DEPARTMENT OF EDUCATION - DAVAO
RECORDS SECTION
RELEASED

By: g
Date: 1-22-18 Time: 2 pm

MARYLINDBERT
International

Holy Angels Place
9460 Batigulin, San Antonio Village,
Makati City 1200, Philippines
☎ (632) 899-1943/44
☎ (632) 897-5052
🌐 www.marylindbertintl.com

By: hnmDate: 01/02/18Time: 3:00

January 5, 2018

Atty. Alberto T. Escobarte
Regional Director
Department of Education, R11

Dear Atty. Escobarte,

Greetings!

We are happy to inform you that "World of Mouth" Comprehensive School Program of Pascual Consumer Healthcare Corp. in partnership with Marylindbert International and Department of Education is on-going.

Part of the implementing protocols of this program is a contest that will show the creative and artistic talents of the students. The contest is open to all public and private schools in R11. Attached is the contest mechanics.

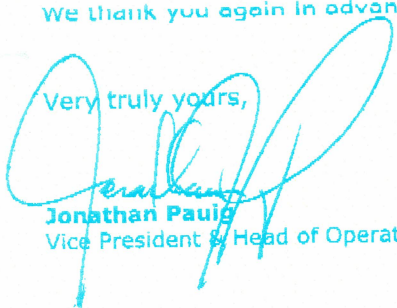
Date	Time	Venue	Activity	Participants
August 11, 2018	1pm-5pm	Kap. Tomas Monteverde Sr. E.S.	*Jingle Making and Singing Contest *Recycling Contset	Public and Private Elementary Schools in Region 11

We would like to request your kind office to help us disseminate the above information to the schools included in the program via a memorandum or advisory.

For more inquiries, please call 632-899-1943/44.

We thank you again in advance for your usual kind support.

Very truly yours,



Jonathan Paug
Vice President & Head of Operations

Jingle Making and Singing Contest
Hands-on-Contest
World of Mouth Comprehensive School Program
OraCare Mouthrinse and Alfa Gargle

A. Theme: The Clean and Fresh World of Mouth

B. How to join/Who Can Join

1. The contest is open to all Kinder- Grade 6 students and teachers from public or private schools in the regions where the World of Mouth Comprehensive School Program is implemented.
2. Schools to choose the best jingle from the entries per Grade Level to be its official entry.
3. Entries will be submitted to their respective division offices.
4. Each entry must have a:
 - Completed Entry Form. A complete entry form must include the name of students and teachers, name of school, address and telephone number of the school and the name of coach/principal. The completed form should be attached to the recorded jingle entry.
 - 500 bottles of used OraCare Mouthrinse and or Alfa Gargle.
 - MaryLindbert Int'l to monitor/collect all used OraCare Mouthrinse and Alfa Gargle bottles from the division offices.
5. Division offices per region must choose the best five (5) entries to join the Regional finals. Schools can send their entries starting January 15, 2018 to:
 - Region 7 (Cebu) – July 27, 2018
 - Region 11 and SOCKS SarGen (Davao) – August 11, 2018
 - Region 10 (Cagayan de Oro) – August 18, 2018
 - Region 6 (Bacolod) – August 25, 2018
6. MaryLindbert Int'l will collect all entries submitted in the regional office. MaryLindbert Int'l will pre-judge the entries. Top 20 entries will compose the regional finalists.
7. MaryLindbert Int'l will submit the top 20 finalists a week before the regional finals to the regional offices.
8. Regional offices and MaryLindbert Int'l will inform the finalists via phone call, email and other means of communication.

C. II MECHANICS

1. Group of 10-15 students and teachers will compose a jingle depicting the above theme.
2. Entries should be recorded as an MP3, MP4 or WAV file burned in a CD/DVD. It _____ should be audible.
3. The jingle should be at least 3 minutes but not to exceed 5 minutes playing time.
4. Content:
 - a. The lyrics must be relevant to the theme above.
 - b. The jingle maybe accompanied by any instrument played by the contestants or sung acapela.
 - c. The jingle lyrics should be 100% original while the music/melody can either be original or an adaptation.
5. All employees of Pascual Consumer Healthcare Corp., its PR, advertising agencies, suppliers and relatives up to the second degree consanguinity and affinity are disqualified from joining the contest.
6. All winning entries will be owned by Pascual Consumer Healthcare Corp.

D. SELECTION/JUDGING

1. The Final Judging will be on:
 - Region 7 (Cebu) – August 11, 2018
 - Region 11 and SOCKSarGen (Davao) – August 25, 2018
 - Region 10 (Cagayan de Oro) – September 1, 2018
 - Region 6 (Bacolod) – September 8, 2018

Note: Venues to be announced

2. During the Regional Finals, the contestants (students and teachers) must be able to present their jingle entry live. They must submit another copy of the jingle upon registration.
3. The panel of Judges composed of representatives from DepEd, MaryLindbert Int'l, artist and Pascual Consumer Healthcare Corp. will choose the winning entries.
4. The decision of the Judges is Final.

E. CRITERIA FOR JUDGING:

Within Theme	20%
Costume, Creativity and Originality	40%
Harmony and Audience Impact	<u>40%</u>
Total	100%



E. PRIZES

Ranking	Students and Teachers	School
First Prize	Php 30,000.00, Certificate, Gift Pack from OraCare Mouthrinse and Alfa Gargle	Gift Pack from OraCare Mouthrinse and Alfa Gargle, Certificate, Trophy
Second Prize	Php 20,000.00, Certificate, Gift Pack from OraCare Mouthrinse and Alfa Gargle	Gift Pack from OraCare Mouthrins and Alfa Gargle, Certificate, Trophy
Third Prize	Php 15,000.00, Certificate, Gift Pack from OraCare Mouthrinse and Alfa Gargle	Gift Pack from OraCare Mouthrinse and Alfa Gargle, Certificate, Trophy
5 Consolation Prizes	Php 5,000.00, Certificate and Gift Pack from Oracare Mouthrinse and Alfa Gargle	Gift Pack from OraCare Mouthrinse and Alfa Gargle, Certificate

Note: All finalists will receive gift packs from OraCare Mouthrinse and Alfa Gargle.