



Republic of the Philippines
DEPARTMENT OF EDUCATION
REGION XI
City Schools Division of Digos City
City of Digos

Office of the City Schools Division Superintendent
553-8396

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DIVISION MEMORANDUM

NO. 400, s. 2017

TO : Public Schools District Supervisors
Elementary and Secondary School Administrators
Senior High School Administrator
Alternative Learning System Coordinator

FROM :  **FELICIANO A. TAMONDONG, JR., Ed., D. CESO VI**
Assistant Schools Division Superintendent
Officer-In-Charge 

Date : June 22, 2017

Subject : 2017 NUTRITION MONTH CELEBRATION

1. Nutrition Month is an annual campaign held every July to create awareness on the importance of nutrition among Filipinos. Presidential Decree 491 (1997) mandates the National Nutrition Council (NNC) to lead and coordinate the nationwide campaign.
2. The theme for this year's celebration is "Healthy Diet, Gawing Habit – FOR LIFE!" The campaign aims to increase awareness on the importance of healthy diet which protects against under and overnutrition, and non-communicable diseases such as hypertension, diabetes, cardio-vascular diseases and certain types of cancer.

Specifically, this year's campaign aims to:

- a. Increase awareness on the importance of healthy diets to prevent malnutrition and contribute to the reduction of overweight and obesity and non-communicable diseases;
- b. Help the public distinguish between healthy and unhealthy foods for better food choices;

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By: 

- c. Encourage the food industry including farmers, manufacturers, distributors and food establishments to produce and make available healthier food options; and
 - d. Advocate for the enactment of the policies supportive of an enabling environment for healthy diets.
3. The following activities shall be conducted in the schools:
- 1. Integrate nutrition messages in all subject areas;
 - 2. Hang streamers/ tarpaulin/ bulletin board display of the Nutrition Month's theme (design enclosed) and nutrition posters and information;
 - 3. Conduct seminars and other for a to discuss the Nutrition Month theme;
 - 4. Advocacy and orientation of DepED Order No. 13, s. 2017;
 - 5. Implement school feeding programs to address malnutrition and short-term hunger;
 - 6. Maintain a school-based vegetable garden;
 - 7. Deworm all Kinder to Grade 12 learners during the whole month of July;
 - 8. Give Weekly Iron Folic Acid (WIFA) supplementation to all Grades 7 – 10 and ALS female learners which will simultaneously start on July 3, 2017; and
 - 9. Conduct other activities that would highlight and promote healthy diets.
4. A narrative and pictorial report on the nutrition month activities will be submitted to the Health and Nutrition Office on the first week of August 2017.
5. For guidance and compliance.



JULY 2017

43RD NUTRITION MONTH

FOR THE MONTH OF JULY
2017



HEALTHY DET. GIVING HABIT FOR LIFE



Republikang Pilipinas
KAGAWARAN NG EDUKASYON
Rehiyon XI
Lungsod ng Davao



Tel Nos. (082) 227-9342/(082) 227-1102 Fax No. (082) 227-1102
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REGIONAL MEMORANDUM

To : Schools Division Superintendents
OIC- Schools Division Superintendents

Subject : 2017 Nutrition Month Celebration

Date : June 19, 2017

1. Nutrition Month is an annual campaign held every July to create awareness on the importance of nutrition among Filipinos. Presidential Decree 491 (1974) mandates the National Nutrition Council (NNC) to lead and coordinate the nationwide campaign.
2. The theme for this year's celebration is "Healthy diet, gawing habit - FOR LIFE". The campaign aims to increase awareness on the importance of healthy diets which protect against under and overnutrition, and non-communicable diseases (NCDs) such as hypertension, diabetes, cardio-vascular diseases and certain types of cancer. Specifically, this year's campaign aims to:
 - a. Increase awareness on the importance of healthy diets to prevent malnutrition and contribute to the reduction of overweight and obesity and non-communicable diseases.
 - b. Highlight the health consequences between healthy and unhealthy diets for better understanding.

3. conduct seminars and other fora to discuss the Nutrition Month theme;
 4. advocacy and orientation of DepED Order No. 13, s. 2017;
 5. implement school feeding programs to address malnutrition and short-term hunger;
 6. maintain a school-based vegetable garden;
 7. deworm all Kinder to Grade 12 learners during the whole month of July;
 8. give weekly iron-folic acid supplementation to all female Grade 7-10 and ALS learners which will simultaneously start on July 3, 2017; and
 9. conduct other activities that would highlight and promote healthy diets.
4. A narrative and pictorial report on the nutrition month activities will be submitted to the Regional Director, Attention: Warlito E. Nua, Chief ESSD on August 15, 2017.
5. For immediate dissemination and compliance.


ATTY. ALBERTO L. MONTANO, CMO III
Regional Director