



Republic of the Philippines
Department of Education
Region XI
SCHOOLS DIVISION OF DIGOS CITY
Digos City



DIVISION MEMORANDUM

April 11, 2018

No. 321, s. 2018

PHILHEALTH NATIONWIDE POSTER MAKING CONTEST FOR GRADE 10 PUBLIC SCHOOL STUDENTS

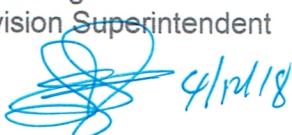
**TO: PUBLIC SCHOOLS DISTRICT SUPERVISORS
SECONDARY SCHOOL ADMINISTRATORS**

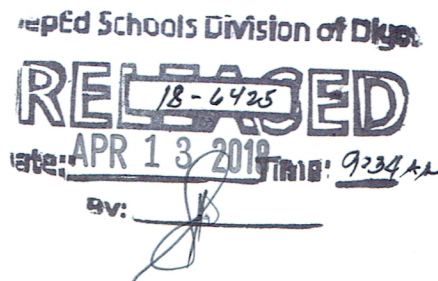
1. In reference to the Memorandum of **Atty. ALBERTO T. ESCOBARTE, CESO III** which announces the Philhealth Nationwide Poster Making Contest for Grade 10 Public School Students with the theme "**Ang Philhealth Sa Aking Mga Mata**", this office hereby disseminates the conduct of said activity to all concerned students.
2. The Poster Making Contest which is opened to all Grade 10 public and private school learners will serve as venue to showcase talents in arts and express through gained knowledge, awareness and understanding about Philhealth of the students.
3. Attached are the details of the poster making contest.
4. For dissemination, guidance and information.

WINNIE E. BATON, CESE

Officer – In – Charge
Office of the Schools Division Superintendent

For and in the absence of the:
Officer In – Charge
Office of the Schools Division Superintendent


FRANCIS JUDE D. ALCOMENDRAS
Administrative Officer V
Officer In-Charge

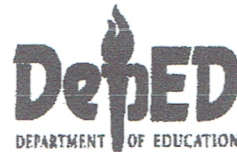


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References: ATTY. ALBERTO T. ESCOBARTE III
To be indicated in the Perpetual Index under the following subjects:
Governance Health Poster making contest

Dr. JASMINE A. ASARAK-Philhealth poster making contest for grade 10



Republika ng Pilipinas
KAGAWARAN NG EDUKASYON
REHIYON XI
Lungsod ng Dabaw
Tanggapang Panrehiyon



MEMORANDUM

TO : Schools Division Superintendents

Subject : **PHILHEALTH NATIONWIDE POSTER MAKING CONTEST FOR GRADE 10 PUBLIC SCHOOL STUDENTS**

Date : April 3, 2018

1. "Enclosed is a letter from Mr. Dennis B. Adre, Regional Vice President of Philhealth Insurance Corporation, Regional Office XI, which announces the conduct of the **Philhealth Nationwide Poster Making Contest for Grade 10 Public School students** with the theme "**Ang Philhealth Sa Aking Mga Mata.**"
2. The poster making contest which is opened to all Grade 10 public and private school learners will serve as avenue to showcase talents in arts and express through gained knowledge, awareness and understanding about Philhealth of the students.
3. Attached are the details of the poster making contest.
4. Immediate dissemination of this Memorandum to all concerned is desired.


ATTY. ALBERTO T. ESCOBARTE, CESO III
Regional Director

DEPARTMENT OF EDUCATION ROXI

RECEIVED SECTION
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Date: April 2018-04-1535
4/4/18 4:31 PM

Fr: Regional Memo: **PHILHEALTH NATIONAL POSTER MAKING CONTEST FOR GRADE 10 PUBLIC SCHOOL STUDENTS**
ROC9- JDELA CUESTA-MAPEH/SPS/SPA/SPED



**PhilHealth Nationwide Poster Making Contest for
Grade 10 Public School Students**

THEME: "Ang PhilHealth sa Aking Mga Mata"

I. BACKGROUND

The teaching of the **PhilHealth Learner's Material (PLM)** to Grade 10 students has been rolled out to public schools nationwide this School Year 2017-2018 through the partnership of PhilHealth Regional Offices (PROs) with the Department of Education (DepEd) Regional and Division Offices.

To continuously promote the teaching of PLM to public schools, strengthen partnership with DepEd and sustain interest among Grade 10 public school students, PhilHealth is launching a nationwide poster making contest with the theme "**Ang PhilHealth sa Aking mga Mata**".

The poster making contest will be an avenue for the students to showcase their talents in arts and express through their own eyes their gained knowledge, awareness and understanding about PhilHealth.

The finish artwork of the students will represent how students in public schools now value and appreciate the role of PhilHealth in the financial risk protection of the Filipinos as they learned about it through the teaching of the PLM in their classrooms.

The winning artwork per region will be showcased in the **2019 official calendar of PhilHealth** which will display the impact of the teaching of PhilHealth to the students in our country's Basic Education.

II. CONTEST DETAILS

PHASE I (April – May 2018)

- Phase 1 is the elimination round for the entries of schools in the Division of Schools level.
- The winning entry in each Division of Schools will be decided by the concerned Education Program Supervisor for MAPEH of the Division Office.
- All winners at the Division of Schools level will be transmitted to PhilHealth Regional Office XI and will qualify for the Phase II of the contest.

PHASE 2 (May – June 2018)

- Phase II is the judging of the winners at the regional level.
- Winners at this level (1st, 2nd and 3rd prize) will be decided by PhilHealth Regional Office (PRO).
- Awarding will be done in May – June 2018 by the PRO.



Theme: Ang PhilHealth sa Aking Mga Mata

Mechanics

1. Who Can Join

- The contest is open to all public schools nationwide
- Participating schools are allowed to submit **one (1) poster entry** made by their Grade 10 student/group of students

2. Materials

The following materials are to be used in the contest

- 1/2 master board or gray board (20 inches - width x 15 inches - height), landscape orientation
- Coloring material: mixed media

3. Submission

- Participating schools are to submit their entry to their respective **Division Office** where it will be received by their Education Program Supervisor for MAPEH
- Submitted entry must have a (3) three to (5) five sentences explanation about the message (typewritten or computer printed) of the artwork, written on a paper posted at the back part of the poster together with the following information:

- A. Title
- B. Name of Student Artist/s
- C. Grade and Section
- D. MAPEH Teacher
- E. School
- F. Address
- G. Schools Division Office

- Deadline of submission to PhilHealth of the winning entry of each Division Office will be on **May 2018**

4. Judging of Entries

Phase I - The winning entry per Division of Schools will be decided by the Education Program Supervisor for MAPEH of the concerned Division Office

Phase II - Winners per region (1st, 2nd and 3rd prize) will be decided by PhilHealth Regional Office

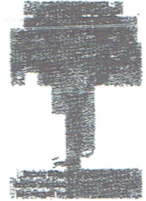
Criteria for Judging (Phase I and Phase II)

- A. Creativity and Presentation – 40 %
- B. Originality – 30%
- C. Relevance to the Theme – 30%





Republic of the Philippines
PHILIPPINE HEALTH INSURANCE CORPORATION
PhilHealth Regional Office XI
Valgosons Building, Bolton Ext., Poblacion, Davao City
Healthline 441-7444; Local (082) 295-2133 www.philhealth.gov.ph



5. Prizes

Phase I - Winning entry per Division of Schools shall receive a Cash Prize of **P1,500.00** (only one (1) winner per Division of Schools)

Phase II - Winning entries in the region shall receive the following:

Cash Prize

- 1st Prize - P 10,000.00 plus opportunity to be featured in the 2019 Official Calendar of PhilHealth
- 2nd Prize - P 3,000.00
- 3rd Prize - P 2,000.00

- All winners will receive a Certificate of Recognition
- The Division Office where the winning entry comes will receive a Plaque of Recognition
- Only the 1st prize winner shall be included in the 2019 PhilHealth Corporate Calendar

6. Others

- The artist will be held liable to any issues that may arise with regards to the originality and authenticity of the design
- The winning posters will automatically become official property of Philippine Health Insurance Corporation

CONTACT PERSONS FOR CONCERNS:

Ms. Jeselyn Dela Cuesta
DepEd Region XI

Ms. Kleah Gayle Dublin
PhilHealth Region XI

(082) 295-2133 / 09338657833



Republic of the Philippines
PHILIPPINE HEALTH INSURANCE CORPORATION
PhilHealth Regional Office XI
Valderos Building, Bolton Ext., Poblacion, Davao City
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March 14, 2018

ATTY. ALBERTO T. ESCOBARTE
Regional Director
Department of Education DepEd XI
Davao City

DEPARTMENT OF EDUCATION
REGIONAL OFFICE XI
Davao City
Date: 3-27-18 Time: 1:23

Dear Director Escobarte:

Greetings of good health!

We are truly grateful for the support and assistance you extended during the roll-out of the teaching of PhilHealth Learner's Material (PLM) to public schools in your region. We are pleased by the schools' response by eagerly implementing the teaching of the PLM and the students' reactions by valuing the lessons learned based on our observation during the teaching of the PLM in selected schools in your region.

To continuously promote the teaching of PLM to public schools nationwide, strengthen partnership with DepEd and sustain interest among students, we will conduct a Poster Making Contest with the theme "Ang PhilHealth Sa Aking Mga Mata".

This poster making contest will be an avenue for the students to showcase their talents in arts and express through their own eyes their gained knowledge, awareness and understanding about PhilHealth.

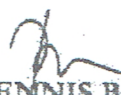
The winning artwork per region will be showcased in the 2019 official calendar of PhilHealth which will be a display of the impact of the teaching of PhilHealth to the students in our country's Basic Education. In addition, cash prizes await the winners per Division of Schools and at the Regional level. Please see attached contest details and mechanics for your information and reference.

We hope we can meet you or your Regional Education Program Supervisor for MAPEH to discuss about this the soonest. Ms. Kleah Gayle Dublin will coordinate with your office regarding this. If you have questions or clarifications, you may also contact Ms. Dublin at telephone number (082) 295-2133 or 0933 8657833.

We look forward to your positive response on this request.

Thank you and best regards.

Truly yours,


DENNIS B. ADRE
Regional Vice President



Republic of the Philippines
PHILIPPINE HEALTH INSURANCE CORPORATION
PhilHealth Regional Office XI

Algosons Building, Bolton Ext., Pob., Davao City
Hotline: 441-7444; Local (082) 295-2133 www.philhealth.gov.ph



March 7, 2018

ATTY. ALBERTO T. ESCOBARTE

Regional Director
Department of Education (DepEd) XI
Davao City

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THRU : MS. JESELYN B. DELA CUESTA

Education Program Supervisor, MAPEH

Dear Atty. Escobarte:

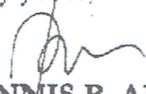
Warm greetings!

We would like to take this opportunity to thank you for the successful implementation of the roll-out of the PhilHealth Learners Material (PLM) in our region. Last year, we were warmly accommodated by your staff from the roll-out up to the actual classroom observations, where we witnessed the teaching of PhilHealth topic to Grade 10 MAPEH students.

With the continuous implementation of the teaching of PLM in all public schools, we are providing you printed copies of the PLM. We are requesting that you facilitate the distribution of two (2) copies of the material per school in the Davao City schools' division. For your information, the softcopy of the material is also downloadable from our website through this link: https://www.philhealth.gov.ph/downloads/LearnersMaterial_PhilHealth.pdf

Once again, thank you for your assistance.

Truly yours,


DENNIS B. ADRE
Regional Vice-President