



Republic of the Philippines
DEPARTMENT of EDUCATION
REGION XI
Schools Division of Digos City
City of Digos



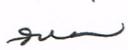
April 7, 2016

DIVISION MEMORANDUM
NO. 185, s.2016

**TWO-DAY SEMINAR-WORKSHOP "ASEAN LIBRARIANSHIP
AND THE GENERATION OF 21ST CENTURY USERS"**

To: Public Elementary/Secondary School Heads
Private Elementary/Secondary School Heads

1. Attached are copies of the Unnumbered Regional Advisory series 2016 and the Letter of Invitation from the Learning Resource Center of San Pedro College announcing the conduct of a Two-Day Seminar-Workshop with the theme: "ASEAN Librarianship and the Generation of 21st Century Users" on May 23-24, 2016, 8:00 am-5:00 pm at the Learning Resource Center, 3rd Floor, St. Therese Building, San Pedro College, Davao City.
2. For further inquiry you may contact: Ms. Shella Marie Mabascog at 09327808704 or call 221-0634/221-0257 or visit www.spcdavao.edu.ph
3. Contents of which are self-explanatory for information and guidance.


DEE D. SILVA, DPA, CESO VI
Schools Division Superintendent
Digos City Division

DepEd Schools Division of Digos

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Date: **APR 07 2016** Time: **4:52 PM**

By: 

RBD-HRD



Republika ng Pilipinas
KAGAWARAN NG EDUKASYON
REHIYON XI
Lungsod ng Dabaw
Tanggapang Panrehiyon



Address: F. Torres Street, Davao City

Internet Address: www.region11.deped.gov.ph

DepEd Schools Division Office

TeleFax Nos. (082) 227-1102; 227-9342; 224-0468; 291-1738

Department of Education
Regional Office XI
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Date: **APR 07 2016** Time: **9:52 AM**

By:

All Schools Division Superintendents
Principals of Public/Private Elementary/Secondary Schools

By:
Date: **4/4/16** Time: _____

FROM: **ATTY. ALBERTO T. ESCOBARTE, CESO IV**
Regional Director

RE : **TWO-DAY SEMINAR WORKSHOP WITH THE THEME: "ASEAN LIBRARIANSHIP AND THE GENERATION OF 21ST CENTURY USERS"**

DATE : **March 31, , 2016**

The San Pedro College, through its Learning Resource Center, announces its conduct of a two-day Seminar-Workshop with the theme: "*ASEAN Librarianship and the Generation of 21st Century Users*" on May 23-24, 2016 at the Learning Resource Center, 3rd Floor, St. Therese Building, San Pedro College, Davao City. Highly regarded resource persons are invited to discuss on the following topics:

Day 1: May 23, 2016

- Marketing Library Resources and Services to the 21st Century Users
- Conservation of Print-Based Materials

Day 2: May 24, 2016

- Mapping the Collection: A Primer on Evaluating the Usefulness and Tracing the Age of Library Resources
- The Paradigm Shift: From Traditional to Research-Oriented ASEAN Librarians

Target participants to this seminar are librarians, administrators, library support staff, library student assistants and Library and Information Science students.

There will be a contribution fee of Php 1,500.00 for professional librarians, library staff and student assistants; and Php 800.00 for students of Library and Information Science.

For further inquiry you may contact: Ms. Shella Marie Mabascog at 09327808704 and Ms. Zenaida M. Domas-ug at 09282001681/09426512807 or call 221-0634/221-0257 local 1513-14.

Attendance may be allowed on **official time only** provided **no government funds** shall be used for the purpose.



SAN PEDRO COLLEGE

12 C. Guzman Street, 8000 Davao City, Philippines

(082) 221-0257 / 224-1481

(082) 226-4461

www.spcdavao.edu.ph

March 7, 2016

Mr. Alberto T. Escobarte
Director, DepEd Region XI
F. Torres St., Davao City

Dear Mr. Escobarte:

Greetings!

The Learning Resource Center is planning to conduct a two-day Seminar-Workshop with the theme, "ASEAN Librarianship and the Generation of 21st Century Users" on May 23-24, 2016, 8:00 am – 5:00 pm at the Learning Resource Center, 3rd Floor, St. Therese Building, San Pedro College, Davao City.

The target participants of the said seminar are librarians, library administrators, library support staff, library student assistants and Library & Information Science students.

Highly regarded resource persons are invited to share their expertise and knowledge on the following topics:

Day 1: May 23, 2016

1. Marketing Library Resources and Services to the 21st Century Users

Resource speaker: Hon. Lourdes T. David – Member, PRC Professional
Regulatory Board for Librarians

- To plan promotional activities for the library
- To identify more specific marketing strategies for libraries
- To be taught how to implement marketing strategy
- To find unique ways in promoting library and its resources and services

2. Conservation of Print-Based Materials

Resource speaker: Hon. Yolanda C. Granda – Chairperson, PRC Professional
Regulatory Board for Librarians

- To discover the basics of conserving print-based materials
- To discuss extensively what, when, and how to conserve print-based library collections
- To apply the gained knowledge and experience from the training to the participants' respective library

Day 2: May 24, 2016

3. Mapping the Collection: A Primer on Evaluating the Usefulness and Tracing the Age of Library Resources

Resource speaker: Dr. Leticia A. Cansancio – LIRC Director, CJC

- To determine the purpose of collection mapping
- To know the basics of collection mapping

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Date: 3-28-16 Time: 4:15

Barcode No: 16-03-0801



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- To apply collection mapping to library resources of specific type

4. The Paradigm Shift: From Traditional to Research-Oriented ASEAN Librarians

Resource speaker: Dr. Marleonie M. Bauyot – Vice President for Administration, SPC

- To be able to identify relevant topics for research
- To create innovative strategies for research
- To discover ways to find and evaluate useful information to be used in research
- To be able to conduct independent researches

The aims of the two-day seminar-workshop are:

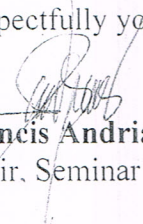
- To apply and to be acquainted to the basic collection preservation and conservation techniques needed by librarians.
- Identify considerations when selecting specific marketing or promotion methods for use within the library or information context
- To know and understand the needs of the customers in order that the library is able to satisfy those needs in an effective way
- To understand the expectations and requirements of all customers in building marketing strategies for the library.
- To introduce librarians to the field of research.
- To hasten the librarians' skill and knowledge on collection mapping and evaluating library resources.

In this connection, we would like to request your good office's endorsement for the wide dissemination of the above undertakings and for the participation of employees from both private and public elementary and secondary schools.

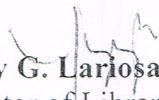
There will be a contribution fee of Php1,500.00 for professional librarians, library staff and student assistants, and Php800.00 for students of Library and Information Science. For registration and further inquiries, please contact: Ms. Shella Marie Mabascog at 09327808704 and Ms. Zenaida M. Domas-ug at 09282001681/09426512807 or call 221-0634/221-0257 local 1513-14.

Thank you.

Respectfully yours,


Francis Andrian S. Sanico
Chair, Seminar Committee

Noted by


Mary G. Lariosa, MAEd-LS
Director of Libraries