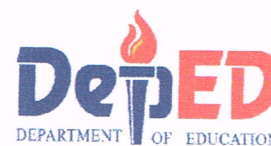




Republic of the Philippines
DEPARTMENT OF EDUCATION
Region XI
SCHOOLS DIVISION OF DIGOS CITY
City of Digos



Office of the City Schools
Division Superintendent

Roxas corner Lopez-Jaena Streets, Digos City,
8002 Davao del Sur, Philippines

Tel. (082) 553-8375
553-8376/553-8396
Fax (082) 553-8376

DIVISION MEMORANDUM

No. 274, series of 2016.

TO : Chiefs, CID and SGOD
Division Personnel
Public Schools District Supervisors
Public and Private Elementary and Secondary School Heads
Teachers and Students/Pupils
All Others Concerned

FROM : 
DEE D. SILVA, DPA, CESO VI
Schools Division Superintendent

SUBJECT : **2016 REGIONWIDE KICK-OFF ON THE PROJECT W.A.T.C.H.
(We Advocate Time Consciousness and Honesty), PROJECT
WATCH ORIENTATION AND SUBMISSION OF REPORTS**

DATE : June 6, 2016

1. This pertains to DepEd Region XI Memorandum No. 114, series of 2016, citing Presidential Proclamation No. 1782 entitled "Declaring the Month of June as W.A.T.C.H. Month and enjoining all Schools, Colleges, Universities, and Local Government Units (LGUs) to undertake Programs of Activities relating thereto every second week of June" where its major goal is to push forward the recognition of punctuality and honesty as core values in promoting national renewal and development.
2. The Department of Education Region XI is annually advocating the project *We Advocate Time Consciousness and Honesty (W.A.T.C.H.)* which aims to strengthen the values of punctuality and honesty among DepEd officials, employees, school managers and foremost to the learners as a significant step in bringing about fundamental change or societal transformation. Anent to this, a ***Simultaneous Kick-Off on the Project W.A.T.C.H. of all Schools will be conducted on June 20, 2016.***
3. All schools both public and private are enjoined to conduct a month-long activities related to the Project W.A.T.C.H. which integrates the values of punctuality and honesty in the delivery of all learning areas in the classroom instruction, school activities, and making W.A.T.C.H. a culture in school and in the community.
4. In the conduct of the month-long celebration, schools are advised to observe contact time between the teachers and the learners as stipulated in DepEd Order No. 9, s. 2005 entitled "Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith".

DepEd Schools Division of Digo:

RELEASED

Date: JUN 07 2016 Time:

By: 

5. Thus, to intensify the advocacy campaign, there will be a series of orientation of the PROJECT W.A.T.C.H. to be integrated in all the division and/or district conferences, meetings, and other activities.
6. The Regional design of tarpaulin to be used during the launching of this activity will be posted at www.depeddigoscity.org and at facebook page: [Deped Digos City Division – Social Mobilization and Networking](#).
7. Accomplishment Reports on the Month-long celebration/activities shall be submitted **on or before July 12, 2016 Tuesday** to this office through the Social Mobilization and Networking Section, *Attention: Anamerthyl I. Regala*, at Telefax **553-8376** or email at **anamerthyl.regala@deped.gov.ph**.
8. For wide dissemination and compliance.



MALACAÑANG

Manila

ADMINISTRATIVE ORDER NO. 255

**DIRECTING THE HEADS OF THE EXECUTIVE DEPARTMENT TO LEAD
MORAL RENEWAL IN THEIR AGENCIES**

WHEREAS, Section 1 of Article XI of the 1987 Philippine Constitution provides that public office is a public trust and that public officers and employees must, at all times, be accountable to the people, serve them with utmost responsibility, integrity, loyalty, and efficiency; act with patriotism and justice, and lead modest lives;

WHEREAS, Section 27 of Article II of the 1987 Philippine Constitution mandates that the State shall maintain honesty and integrity in the public service;

WHEREAS, Section 23 of Article II of the 1987 Philippine Constitution directs the State to encourage the participation of non-governmental, community-based, or sectoral organizations in promoting the welfare of the nation;

WHEREAS, Section 2 of Republic Act No. 6713, otherwise known as the "Code of Conduct and Ethical Standards for Public Officials and Employees" provides that it is the policy of the State to promote a high standard of ethics in public service;

WHEREAS, pursuant to Section 39, Chapter 8, Book IV of Executive Order No. 292, otherwise known as the "Administrative Code of 1987," the Secretary of a department shall have supervision and control over the bureaus, offices, and agencies under him;

WHEREAS, in line with the Medium-Term Philippine Development Plan (MTPDP) for 2004-2010 of the Macapagal-Arroyo administration, there is an urgent need for societal reform through moral renewal and values formation in the Executive Department;

NOW THEREFORE, I, GLORIA MACAPAGAL-ARROYO, President of the Republic of the Philippines, by virtue of the powers vested in me by law, do hereby order and direct:

SECTION 1. LEADERSHIP IN MORAL RENEWAL. All cabinet secretaries/heads of agencies shall adopt and implement a Moral Renewal Program in their agencies.





Moral renewal refers to values formation and ethical behavior for government officers and employees, as well as the strengthening of people's values to achieve zero tolerance for corruption. It shall include, among others, the following:

- a. Promotion of the Filipino values embodied in the Preamble of the 1987 Constitution, in particular: (i) the value of being *maka-Diyos*, which encompasses faith in the Almighty; (ii) the value of being *maka-tao*, which includes truth, justice, freedom, love, equality, and peace; (iii) the value of being *maka-bayan*, which includes respect for the law, the government of the Republic of the Philippines and its instrumentalities, patriotism, promotion of the common good and building a just and humane society; and (iv) the value of being *maka-kalikasan*, which involves the conservation and development of our patrimony.
- b. Ensuring that all bureaus, regional offices, and attached agencies of Departments nationwide adopt and implement the Integrity Development Action Plan (IDAP), which is the National Anti-Corruption Framework for the Executive Branch;
- c. The expansion and strengthening of the membership of the Integrity Committee in every department, agency, bureau, and office;
- d. The formulation, promulgation and adoption of an agency-specific Code of Conduct, or the updating of existing Codes of Conduct to reflect the IDAP;
- e. Values formation activities of the Presidential Council on Values Formation; and
- f. The strict observance by all public officers of the principle of moral leadership by example, especially by Cabinet Secretaries.

SECTION 2. PARTICIPATION OF RELIGIOUS, CIVIL SOCIETY AND CIVIC GROUPS. Agencies shall enlist the participation of religious, civil society and civic groups through consultations, program development, promotion and implementation of their Moral Renewal Program.

SECTION 3. IMPLEMENTATION. Agencies shall submit their respective Action Plans for their Moral Renewal Program to the Presidential Anti-Graft Commission (PAGC), copy furnished the President, within ninety (90) days from effectivity hereof.

SECTION 4. MONITORING AND EVALUATION. It shall be the duty of PAGC to monitor and evaluate the implementation and evaluate the effectiveness of the Moral Renewal Program of the agencies, which shall include surveys of, and feedback from, agency officers and employees of all levels on the manner by which





their respective heads have been complying with this Administrative Order and adopting the principles embodied herein.

PAGC shall submit regular reports to the President on the progress and status of the implementation of the Moral Renewal Program, copy furnished all the religious, civil society and civic groups enlisted in accordance with Section 2 of this Administrative Order.

SECTION 5. ALLOCATION OF FUNDS. Agencies are hereby directed to allocate a portion of their maintenance, operations and overhead expenditures (MOOE) budget as funding for their Moral Renewal Program.

SECTION 6. EFFECTIVITY. This Administrative Order shall take effect immediately after it has been published in at least two (2) newspapers of general circulation in the Philippines.

DONE this 30th day of January, 2009 in the City of Manila.

Gloria M. Aring



By the President:

Eduardo R. Ermita
EDUARDO R. ERMITA
Executive Secretary



CERTIFIED COPY:

Marianito M. Dimaandal
MARIANITO M. DIMAANDAL
DIRECTOR IV
MALACANANG RECORDS OFFICE

Jan 2 - 12 09



Enclosure No. 2

MECHANICS ON THE SELECTION OF THE OUTSTANDING W.A.T.C.H. SCHOOL (TOWS)

Introduction:

To strengthen the values of punctuality and honesty among the DepEd officials and employees, DepEd Memorandum No. 410, s. 2010 was issued on September 18, 2009, entitled "Guidelines on the Establishment of WATCH School".

A national summit was held at Teachers Camp, Baguio City last May 20-23, 2009. This event was participated in by DepEd regional, division, school officials, teachers, corporate individuals, and other government and private education stakeholders.

The program is in support of the Presidential Proclamation No. 1782 dated May 21, 2009 "Declaring the Month of June as WATCH Month and Enjoining the Schools, Colleges and Universities and Local Government Units to Undertake Programs of Activities Relating Thereto Every Second Week of June". The major goal of the program is to push forward the recognition of punctuality and honesty as two (2) core values in promoting national renewal and development.

The Contest

In order to review what has been accomplished after five (5) years of implementation and look at the Advocacy Five Years and Beyond the selection of The Outstanding WATCH Implementers is hereby launch covering the period of January 2015 – November 2015.

The following mechanics shall be followed / observed:

A. WHO MAY JOIN?

- The contest is open to all duly registered WATCH School.
- Please submit a 7-10 minute WATCH MTV (CDVD Format) as entry.
- The winning school during the division level screening shall be officially endorsed by the Division Superintendent to the Regional Director.
- The Regional Director shall officially endorse the winning entry during the regional level screening to:

MARIO A. DERIQUITO

Undersecretary for Partnerships and External Linkages
Attn: Ms. Luzviminda F. Dela Rosa
OIC, Special Events Unit
Room 505 Bonifacio Building, DepEd Central Office,
Meralco Avenue, Pasig City 1600



Enclosure No. 2

B. CRITERIA FOR JUDGING

- The following criteria shall be followed (as per DepED Memo No. 410, s. 2009)

o Projects Undertaken	
▪ Advocacy (Barangay/Community)	20%
▪ Training/Orientation (Teachers, PTA)	20%
o WATCH Club Activities (Enrichment)	25%
o Curriculum Integration	25%
o Awards and Recognition of the school	10%
Total	100%

C. SCREENING

- First	School Level	} Local Arrangement
- Second	Division Level	
- Third	Regional Level	
- Final	Central Office	
		December 2015

D. DEADLINE OF SUBMISSION

- December 1, 2015 (Tuesday)

E. AWARDING CEREMONIES

- Date and venue to be announced later.



Guidelines on the Establishment of a WATCH School

- Attending regional and divisional forum on WATCH; and share best practices on the implementation of programs and projects.
 - Coordinate with GO's, LGU'S, NGO's on resourcing to finance participation / attending seminars, workshops on WATCH;
 - Collaborate with RO's and DO's on the implementation and in dealing with issues and concerns;
 - Attending community assemblies conducted by the barangay where the school is located;
 - Organizing core trainers ready to deliver the program in special groups in need of the program
 - School level - a regular monitoring and evaluation shall be conducted by the committee created by the principal a monthly awardee shall be selected
 - Division level- a quarterly monitoring and evaluation shall be conducted where they will select a division winner . So for 4 quarters there will be 4 division finalist who will compete for the regional competition .;
 - An annual search shall be conducted. Paper documents shall be validated by the National committee.
 - An instrument for the selection of the awardees outstanding school implementer and individual) shall be developed based on the guidelines provided;
- * Regional Special Events Unit (SEU) coordinators shall prepare the instrument in cooperation with the agencies like:

1. DepED
2. CHED
3. TESDA
4. PACU
5. Office of the Presidential Assistant on Education
6. PAPSCU
7. JCI Senate



Guidelines on the Establishment of a WATCH School

ADVOCATING TIME CONSCIOUSNESS AND HONESTY is a significant virtue that each individual should possess. For progress, for self respect and for respecting others time are among the good things we can derive if everyone is punctual and honest. It cannot be taught but it can be caught simply by modeling the practice/habit. Awareness of the benefits each one will get as a WATCH implementer, it is important that a set of guidelines shall be followed.

- To analyze the different measures to effectively inculcate the importance of honesty in nation building;
- To appreciate the value of honesty as a critical component of good governance;
- To internalize the value of honesty in everyday life; and
- To give a critical mass support towards a moral renewal program focused on honesty;
- To cherish the value of punctuality as an integral part of a true Filipino ; and
- To identify concrete strategies that will assist an individual in the actualization of the value of punctuality in one's life.
- Any public or private elementary or secondary school can join/establish. It can also be rural or urban school, sectarian or non-sectarian;
- A WATCH Club shall be organized as the moving body in the school. The club shall be under the supervision of the Guidance Office and the Values Education Department
- The concept/programs particularly the goals and objectives are part of the subjects where there is point of entry. Specifically in Values Education, GMRC, Technology and Home Economics and others;
- Updates, information campaign in school's bulletin board are available in distinct places of the campus;
- School organs shall have a regular special column featuring students, teachers, non-teaching personnel who are exemplifying HONESTY and TIME CONSCIOUSNESS.
- Involve other sectors like media, religious, LGU's for information dissemination and support like availability of resource materials, etc.
- The school principal shall include W.A.T.C.H. Program in the INSET and regular monthly and quarterly meetings/conferences;
- Conduct of orientation involving GPTCA / GPTA and SGO officers; Alternative Learning System (ALS)
- Conduct seminar workshop to annexes of the leader schools for multiplier effect; (Cluster Schools)