



Republic of the Philippines
Department of Education
Region XI
SCHOOLS DIVISION OF DIGOS CITY
Digos City



Division Advisory No. 039 s. 2018
March 7, 2018

In compliance with DepEd Order No. 8, 2013
this Advisory is issued not for endorsement per DO 28, s. 2001,
but for the information of DepEd officials,
personnel/staff, as well as the concerned public.
(Visit www.deped.gov.ph)

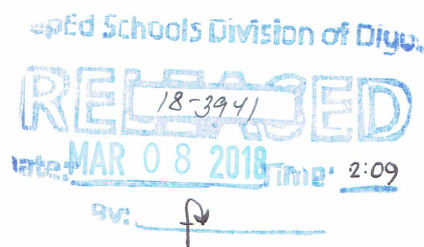
DESIGNING NEWSLETTER AND PRODUCING AUDIO-VISUAL MATERIALS

To: **Public Schools District Supervisors**
Public and Private Secondary and Elementary School Heads

1. In reference to Regional DepEd Advisory No. 023, s.2018, the field is hereby informed of the Three-day Seminar Workshop on **DESIGNING NEWSLETTER AND PRODUCING AUDIO-VISUAL MATERIALS** on March 20-22, 2018, 8:00 a.m. to 5:00 p.m. at Computer Center Laboratory, San Pedro College, Davao City.
2. The Office interposes no objection to the above activity provided that the policy of "No Disruption of Classes" per DepEd Order No 9, s.2005 entitled "Instituting Measures to Increase Engaged Time-On-Task and Ensuring Compliance Therewith" is observed, participation is on personal time and expense, and that no DepEd funds be utilized for this purpose.
3. Details of the said activity are found in the attached documents.
4. Immediate dissemination of this Advisory is highly desired.

WEP
WINNIE E. BATON, EdD, CESE
Officer in Charge

Office of the Schools Division Superintendent



Encls: List Enclosures

References: DepEd Order

To be indicated in the Perpetual Index under the following subjects:

CURRICULUM, JOURNALISM, TRAINING

tme:

DESIGNING NEWSLETTER AND PRODUCING AUDIO-VISUAL MATERIALS

7 March 2018

Records



Republika ng Pilipinas
KAGAWARAN NG EDUKASYON
Rehiyon XI
Lungsod ng Davao
Tanggapang Panrehiyon



Address: F. Torres Street, Davao City (8000) Internet Address (URL) www.region11.depEd.gov.ph
Telefax Nos. (082) 227-1102; 221-8459; 221-9428; 227-0943; 227-8025; 222-2617; 2270941; 2218435

DepED Region XI ADVISORY No. 023 Dated February 23, 2018

This advisory is issued for the information of
The Schools Division Superintendents of Region XI

Attached is the invitation of Roy F. Fernandez, Chair-Seminar Committee, San Pedro College Incorporated dated February 2, 2018, re: "Designing Newsletter and Producing Audio-Visual Materials." Please be informed that attendance to said seminar is on personal time and registration fee is on personal expense.

For your information and guidance.


ATTY. ALBERTO T. ESCOBARTE, CESO III
Regional Director *ATA*

Attachment: Letter of Roy F. Fernandez & Training Matrix
Enc: Advisory/Trainings/Invitation/SPC
ROHRDD/ROH1/ROH5

DEPARTMENT OF EDUCATION ROXI
RECORDS SECTION

RELEASED

File No. 218-03-0706
Date: 3/2/18 Time: 10:47 AM



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ROHRDD/ROH1/ROH5



SAN PEDRO COLLEGE, INC.

12 C. Guzman Street, 8000 Davao City, Philippines

(082) 221-0257 / 224-1481

(082) 226-4461

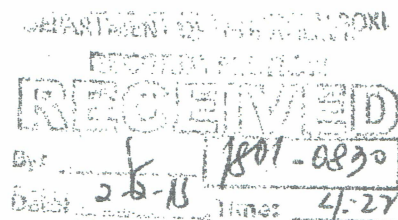
www.spcdavao.edu.ph

February 2, 2018

ATTY. ALBERTO T. ESCOBARTE

Director, DepEd Region XI

F. Torres St., Davao City



Dear Atty. Escobarte:

Greetings of peace and solidarity!

The San Pedro College - Learning Resource Center in collaboration with the E-learning and IT Services Department will conduct a three-day Seminar-Workshop with the theme **"Designing Newsletter and Producing Audio-Visual Materials"** on March 20-22, 2018, 8:00 am to 5:00 pm at the Computer Center Laboratory.

The aims of the three-day seminar-workshop are:

- To gain background knowledge and skills in the principles of design.
- To practice design principles through newsletters and promotional videos.
- To communicate information using appropriate software and other presentation tools for teaching and learning enhancement.

This seminar is intended for librarians and teachers who want to learn how to design a newsletter and produce audio-visual materials for their respective environment. A registration fee of Two Thousand Pesos (Php2,000.00) is required for all participants. This fee is inclusive of seminar kit, snacks and lunch. Participants are encouraged to bring sample pictures and videos for the workshop.

Highly regarded resource person is invited to share his expertise and knowledge on the following topics:

Day 1: March 20, 2018 (Tuesday)

Input 1: Principles of Design for Print Presentations (Newsletter)

Resource speaker: Mr. Derf Hanzel C. Maiz - Head, Social Communication Center
Holy Cross of Davao College
Davao City, Philippines

- To gain knowledge of the elements and principles of design.
- To acquire sufficient background on effectively combining the elements of design
- To recognize the value of the expressive content of the design.
- To gain familiarity with the features and functions of Adobe Photoshop and Adobe Illustrator.

Workshop 1: Print Design Making

- To relate the principles of design in creating a newsletter.
- To explore the features and functions of Adobe Photoshop and Adobe Illustrator.
- To make a print design that effectively communicates the intended message.

Day 2: March 21, 2018 (Wednesday)

Input 2: Principles of Design for Audio-Visual Presentations

Resource speaker: Mr. Derf Hanzel C. Maiz – Head, Social Communication Center
Holy Cross of Davao College
Davao City, Philippines

- To develop a basic understanding of audio-visual presentation.
- To gain familiarity of the current practices in audio-visual presentation (i.e. Prezi, Adobe Premiere).
- To acquire techniques in preparing an audio-visual presentation.
- To familiarize the basic tools of Adobe Premiere.

Workshop 2: Making an Audio-Visual Presentations

- To practice planning and flexibility in the world of audio-visual presentation.
- To apply theoretical knowledge on audio-visual presentations.
- To make a sample audio-visual presentation.

Day 3: March 22, 2018 (Thursday)

Input 3: Production Design

Resource speaker: Mr. Derf Hanzel C. Maiz – Head, Social Communication Center
Holy Cross of Davao College
Davao City, Philippines

- To gain understanding of production design.
- To acquire concepts of production process.
- To be updated of the trends in production.

Workshop 3: Preparing a Promotional Audio-Visual

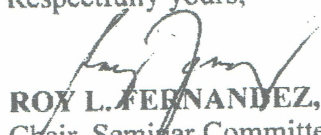
- To plan the content of the promotional video.
- To identify the necessary resources for the promotional video.
- To design a promotional video that communicates information clearly.

This seminar-workshop was granted CPD units by PRC Council for Librarians. CPD units for Professional Teachers has been applied for. Interested participants must register online via https://docs.google.com/forms/d/e/1FAIpQLSftX7bBgqwgXzdf_6t5QYtdiVysXi_7RdpZGajNjv_VUJrktnA/viewform on or before March 2, 2018. The organizers will send an email of confirmation and seminar registration fee instruction a day after your online registration. The seminar registration is non-refundable but transferrable. Participants are encouraged to bring sample pictures and videos for the workshop.

With this, we would like to request your endorsement for the wide dissemination of the above undertakings and for the participation of employees from both private and public Elementary and Secondary Schools. For registration and further inquiries, please contact Ms. Zenaida M. Domas-ug at 0942-651-2807 or call Telephone number 221-0257 local # 1511.

Thank you very much.

Respectfully yours,


ROY L. FERNANDEZ, RL
Chair, Seminar Committee

Noted by:


MARY G. LARIOSA, RL, LPT, MAEd-LS
Head, Learning Resource Center


MS. MAY B. TAJON
Head, E-learning &
IT Services Department