



Republic of the Philippines
Department of Education
Region XI
SCHOOLS DIVISION OF DIGOS CITY
Digos City
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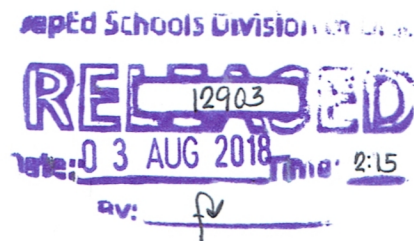
DIVISION ADVISORY No. 108 s. 2018
August 2, 2018

10th WORD CUP PHILIPPINES JOURNALISM WORKSHOP AND CONTEST

**To: Public Schools District Supervisors
Public and Private Secondary and Elementary School Heads**

- 1.) In reference to Regional Advisory No. 080 dated July 24, 2018, the field is hereby informed of the **10th WORD CUP PHILIPPINES JOURNALISM WORKSHOPS AND CONTEST** on August 10-12, 2018 at Ating Tahanan National Center, Baguio City.
- 2.) Details of which are found in the attached documents.
- 3.) Participation to the said activity shall be voluntary and on Personal Time and that NO DepED funds be utilized.
- 4.) Immediate dissemination of this Advisory is highly desired.


WINNIE E. BATON, EdD
Officer-in-Charge
Office of the Schools Division Superintendent



Encls: Regional Advisory, Letter from the Word Cup Association Editors, Co.
References: DepEd Order
To be indicated in the Perpetual Index under the following subjects:
SUBJECT CURRICULUM CAMPUS JOURNALISM WORKSHOP AND CONTEST

jmn: 10th WORLD CUP PHILIPPINES JOURNALISM WORKSHOP AND CONTEST
2 August 2018



Republika ng Pilipinas
KAGAWARAN NG EDUKASYON
TANGGAPANG PANREHIYON XI
Lungsod ng Dabaw



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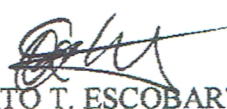
DEPED RO XI Advisory No. 060 s. 2018

July 24, 2018

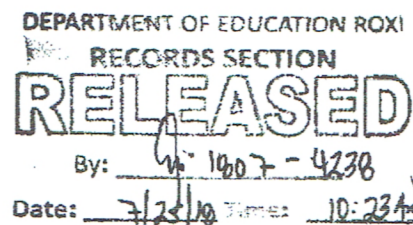
(In compliance with DepEd Order No. 8, s. 2013, this advisory is issued for the information of DepEd officials, personnel/staff, as well as the concerned public.)

10th WORD CUP PHILIPPINES JOURNALISM WORKSHOPS AND CONTESTS

1. This office is hereby disseminating the communication from the Word Cup Associated Editors Co., inviting all interested school paper advisers and campus journalists, language and communications arts teachers, department heads and school heads in this region to join its Word Cup Philippines 2018 Seminar Journalism Workshop on August 10-12, 2018 at Ating Tahanan National Training Center, Baguio City.
2. The said workshop provides an opportunity for the participants to enhance their writing skills, improve the content and design of school papers, guide the composition and delivery of a winning radio and tv script; recognize and award exemplary work.
3. The said communication is herewith attached for reference.
4. The participation of the teachers and students in the public and private schools shall be subject to the *no-disruption-of-classes* policy stated in *DepEd Order No. 9, s. 2005* entitled *Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith*. This is also a personal time and expense of the said participants.
5. For the information of all interested and concerned parties.


ATTY. ALBERTO T. ESCOBARTE, CESO III
Regional Director

RO4/CLMD/mjmm





WORD CUP Associated Editors Co.

No. 3 - 4 Villa Kalayaan, Kalayaan Avenue.
Fort Bonifacio, Taguig City, Philippines
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Website: www.wordcup.com.ph
Email address: associatededitorsco@gmail.com

May 5, 2018

ATTY. ALBERTO T. ESCOBARTE, CESO IV
Regional Director
Department of Education Region XI
F. Torres St., Davao City

Dear Atty. Escobarte:

Greetings!

Crisis reporting workshops such as the one in Word Cup Boracay fits well with the needs of school paper advisers and campus journalists and even professional reporters. We attempt to offer an out-of-the-box experience to bridge the gap between the classroom and mainstream journalism.

Our workshop system has been proven effective in developing champions in top-performing regions. And it's never too late to experience Word Cup workshops. While stories that unfolded and covered by participants in Boracay are indeed rare, you can catch us again as we provide tailor-fit, experiential journalism workshops.

Only you hold the key to unlocking the vast potential of your region. For starters, it can be as easy as providing them timely and crucial information through an advisory or memorandum on our upcoming events:

Event Name	Date	Venue	Registration Links
9th Word Cup Philippines Journalism Workshops and Contests	June 15 - 17, 2018	Angels' Hills Tagaytay City	http://bit.ly/9thWordCup
10 th Word Cup Philippines Journalism Workshops and Contests	Aug. 10 - 12, 2018	Ating Tahanan National Training Center Baguio City	http://bit.ly/10thWordCup

One is never prepared early enough. National champions know too well it's a year-round habit of excellence. Our trainers are working journalists and members of the academe who are experienced judges and evaluators of the NSPC. Most of these trainers have also contributed immensely to the training of Calabarzon and other top-performing regions in the NSPC.

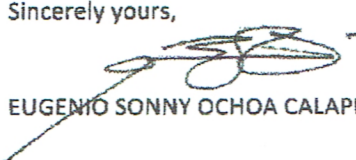
We also offer the Word Cup Masterclass, where award-winning professionals will tutor your region's trainers, coaches and exceptionally talented students. Interested individuals may send their resumes to associatededitorsco@gmail.com for evaluation and invitation in the subsidized Masterclass. Know more about this on our website www.wordcup.com.ph and our Facebook account Word Cup Associated Editors Co.

Event Name	Date	Venue and Partner
Word Cup Masterclass 1-3	July 20 - 21, 2018	Fo Guang Shan Mabuhay Temple, Malate, Manila
Word Cup Masterclass 4-6	Aug/Sept 2018 (TBA)	

So we can serve more of your constituents, may we humbly request that an advisory or memorandum be issued for these activities and cascaded to the field as soon as possible. Your assistance will go long way in promoting campus journalism education in your region.

Thank you and we look forward to working with you in the future.

Sincerely yours,


EUGENIO SONNY OCHOA CALAPIT, SMRIJ



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Managing Partner & Conference Director

9th & 10th Word Cup Journalism Workshops & Contests Details of Registration

The journalism workshops and master classes aim to:

1. Enhance the writing skills of teachers and students;
2. Improve the content and design of school papers;
3. Guide the composition and delivery of a winning radio and TV script and;
4. Recognize and award exemplary work.

The intended participants of this workshop are students, school paper advisers, language and communications arts teachers, department heads and school heads. Contests are optional and open to elementary, junior and senior high school students and school paper advisers.

Package Price for the 9th and 10th Word Cup Journalism Workshops & Contests

WORD CUP	Early Bird	Regular
Previous Word Cup participants	3,950	4,250
First time Word Cup participants	4,400	4,700
Attend 9th & 10th Word Cup and get 10% discount		
Inclusive of overnight stay (June 16; 6-10 pax per villa for 9th Word Cup) (August 11; 4-8 pax/room for 10th Word Cup) 1 breakfast, 2 lunch, 1 dinner, 3 snacks and seminar electronic kits		

ONLINE Registration
9th Word Cup http://bit.ly/9thWordCup
10th Word Cup http://bit.ly/10thWordCup

Check-in at **2 pm** ; check out at **12 nn** the following day. If you wish to be at the venue on June 15 (Tagaytay) or Aug. 10 (Baguio), please inform us so we can arrange for your accommodation (additional charge of P850/pax applies).

Other ways to register

Message Us	Word Cup Associated Editors Facebook	SEND your Full name, (indicate if student, school paper adviser, department/school head) Name of school, division & region; E-mail address and mobile number
E-mail	associatededitorsco@gmail.com	
Text	0912.664.9980 and 0915.960.7268	

Upon online registration, you will receive an acknowledgement, but confirmation of reservation to the event will be sent via text and/or email upon payment of registration fee to Associated Editors Co. at any BDO Bank current account number 008010109350. You may also pay via Gcash at 09159607268. Immediately send a scanned copy or picture of the deposit slip with the subject line "registration fee of (your name)" to associatededitorsco@gmail.com. Your inquiries will be entertained at mobile numbers 0912.664.9980 and 0915.960.7268.



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9th Word Cup Journalism Workshops & Contests June 15-17, 2018 | Angels' Hills, Tagaytay City

MATRIX OF ACTIVITIES				
Day/Time	DAY 1 June 15, 2018	DAY 2 June 16, 2018		
Venue		Session Hall 1	Session Hall 2	Session Hall 3
6:00 am - 7:45 am	TRAVEL TIME	Arrival & Registration		
7:45 am - 8:30 am		OPENING PROGRAM		
8:30 am - 9:45 am		Pagsulat ng Pang-along Tudling Editorial Writing	Pagkuha ng Larawan / The Subject & the Photojournalist	Pagsulat ng Lathalaing / Feature Writing
9:45 am - 10:00 am		SNACKS		
10:00 am - 11:00 am		How to Support your Arguments	Composing Unique Photos	Capturing the Imagination
11:00 am - 12:00 noon		Output Evaluation	Output Evaluation	Output Evaluation
12:00 pm - 1:00 pm		LUNCH		
1:00 pm - 2:00 pm		Exercises / Critiquing & Output Evaluation / Contest	Exercises / Critiquing & Output Evaluation / Contest	Exercises / Critiquing & Output Evaluation / Contest
2:00 pm - 3:00 pm		SNACKS		
3:00 pm - 4:00 pm		School paper production & Design		
4:00 pm - 5:00 pm	Registration / Check-in at 2:00 p.m. of delegates who will stay overnight	DINNER		
5:00 pm - 6:00 pm		DAY 3 June 17, 2018		
6:00 pm - 7:00 pm		Session Hall 1	Session Hall 2	Session Hall 3
7:00 pm - 9:00 pm		BREAKFAST		
6:00 am - 7:30 am		Radio Broadcast / Tolensadyo/ Pagbabalita sa Radyo Scriptwriting	Balita / News Angle & Lead Style Facts and Quotes from Sources	The Professional Blogger High Impact Vlog
7:30 am - 8:30 am		SNACKS		
8:30 am - 9:45 am		Demonstration Critiquing	Exercises / Critiquing & Output Evaluation / Contest	Best Practices Contest
9:45 am - 10:00 am		LUNCH		
10:00 am - 11:00 am		CLOSING PROGRAM/ Awarding of Certificates and Medals		
11:00 am - 12:00 pm				
12:00 pm - 1:00 pm				
1:00 pm - 2:00 pm				

10th Word Cup Journalism Workshops & Contests Aug. 10-12, 2018 | Ating Tahanan, Baguio City

MATRIX OF ACTIVITIES			
Date/Time	Aug. 10, 2018 Registration/Check-in at 2:00 p.m. of delegates paying overnight stay		
Venue	Session Hall 1	Session Hall 2	Session Hall 3
6:00 am - 7:45 am		Arrival & Registration	
7:45 am - 8:30 am		OPENING PROGRAM	
8:30 am - 9:45 am	Sports Writing Tricks of the Trade	What makes science writing tick	Copyreading & Headline Writing
9:45 am - 10:00 am		SNACKS	
10:00 am - 11:00 am	Pagsulat ng Balitang Sports	Pagsulat ng Ituturing Pang-Agham	Pagsulat at Pagcawasto ng Balita
11:00 am - 12:00 noon	Play by Play account	Science Leads & Sources	Exercises
12:00 pm - 1:00 pm		LUNCH	
1:00 pm - 2:00 pm	Exercises & Output Evaluation	Exercises & Output Evaluation	Output Evaluation
2:00 pm - 3:00 pm	Sports Story Format	Observations & Interviews	The Short and the Simple
3:00 pm - 3:15 pm		SNACKS	
3:15 pm - 5:00 pm	Sports Writing Tricks of the Trade	Using Facts Sparingly	The Headline Schedule
5:00 pm - 6:00 pm	Exercises & Output Evaluation	Exercises & Output Evaluation	Exercises & Output Evaluation
6:00 pm - 7:00 pm		DINNER	
7:00 pm - 9:30 pm	Special Plenary Session for Schoolpaper Production: Freshen up your schoolpaper content and design		
Date/Time	Aug. 11, 2018		
Venue	Session Hall 1	Session Hall 2	Session Hall 3
6:00 am - 7:00 am		BREAKFAST	
7:00 am - 8:00 am	Television Broadcast Techniques	Balita / News Angle & Lead Style	Newspaper Layout & Design
8:00 am - 9:00 am		Facts and Quotes from Sources	Principles & Styles
9:00 am - 9:15 am		SNACKS	
9:15 am - 11:00 am	Scriptwriting, Voice Acting	Exercises / Critiquing	Do's and Don'ts
11:00 am - 12:00 pm	Exercises & Output Evaluation	Output Evaluation / Contest	Critiquing
12:00 pm - 1:00 pm		LUNCH	
1:00 pm - 2:00 pm	CLOSING PROGRAM, Awarding of Medals and Certificates and Recognition of Special Awardees		