



Republic of the Philippines
Department of Education
Region XI
SCHOOLS DIVISION OF DIGOS CITY
Digos City



August 1, 2018

DIVISION MEMORANDUM

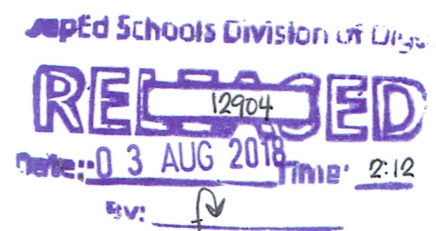
No. 661, s. 2018

ATTENDANCE TO 2018 NATIONAL VEGETABLE CONGRESS

To : Chief - Curriculum Implementation Division
Concerned – Education Program Supervisor
Public Schools District Supervisors
Elementary and Secondary School Heads

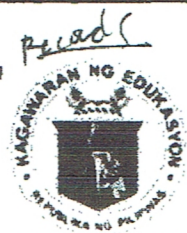
1. Attached are copies of Unnumbered Regional Memorandum dated July 24, 2018, signed by Atty. Alberto T. Escobarte, CESO III, Regional Director and the letter from Genovivo Cajés, President, Vegetable Industry Council of Southern Mindanao, Inc. (VICSMIN), requesting our support and assistance to sponsor delegates to attend the 17th National Vegetable Congress to be held in Davao Convention and Trade Center, F. Torres Street, Davao City on August 22 – 24, 2018.
2. The event will focus on food safety, climate change and inclusive development and market access. This is a great opportunity for learning and meet fellow vegetable growers and industry stakeholders.
3. In this connection, this Office is requesting the attendance of Division and School Gulayan sa Paaralan Focal Persons to attend on **Official Business**. The conference Fee is Php. 3,500.00 per delegate inclusive of 3 lunches, 5 snacks, kit, souvenir program-directory, certificate and field tour.
4. Attached is the tentative program for your information and guidance. For confirmation and queries, please contact VICSMIN at vicsmmin.official@gmail.com. Should you require any additional information, please contact the NVC Secretariat, Ms. Marian Mercado with cell number 0917-729-8177 and Mr. Jovito Cadigal Jr. with cell number 0955-685-7268.
5. Other details of the said activity are in the enclosures.
6. Immediate dissemination of this Memorandum is desired.


WINNIE E. BATON, Ed. D.
Officer In - Charge
Office of the Schools Division Superintendent



References: Unnumbered Regional Memorandum dated July 24, 2018 and letter from Genovivo Cajés, President VICSMIN
To be indicated in the Perpetual Index under the following subjects:
SUBJECT: Operations TLE/ Gulayan sa Paaralan

NDB: 2018 National Vegetable Congress
2 August 2018



Republika ng Pilipinas
KAGAWARAN NG EDUKASYON
REHIYON XI
Lungsod ng Dabaw

Telephone No.: (082) 291-1665

Fax No.: (082) 221-6147



Website: depedroxi.ph

MEMORANDUM

TO : All Schools Division Superintendents
OIC- Schools Division Superintendents

SUBJECT: 2018 National Vegetable Congress

DATE : July 24, 2018

Herewith is an invitation letter from **MR. GENOVIVO CAJES**, President, Vegetable Industry Council of Southern Mindanao, Inc. (VICSMIN) requesting our support and assistance to sponsor delegates to attend the 17th National Vegetable Congress to be held in Davao Convention and Trade Center, F. Torres Street, Davao City on August 22-24, 2018.

The event will focus on food safety, climate change, and inclusive development and market access. This is a great opportunity for learning and meet fellow vegetable growers and industry stakeholders.

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Attached is the tentative program for your information and guidance. For confirmation and queries, please contact VICSMIN at vicsmin.official@gmail.com. Should you require any additional information, please contact the NVC Secretariat, Ms. Mariam Mercado with cell number 0917-729-8177 and Mr. Jovito Cadigal Jr. with cell number 0955-685-7268.

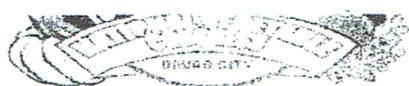
Immediate dissemination of this memorandum is required.


ATTY. ALBERTO T. ESCOBARTE, CESO III
Regional Director

Attached: as stated

ROE4

RECEIVED
OFFICE OF THE REGIONAL DIRECTOR
EDUCATION OFFICE
JUL 24 2018
1007-4240
4:30 PM



NATIONAL VEGETABLE CONGRESS
Davao Convention & Trade Center, F. Torres St., Davao City
August 22-24, 2018

INDIVIDUAL PARTICIPANT / REGISTRATION FORM

Please find below details of our proposal. For further clarifications, please coordinate with the Event Secretariat at numbers +639308188335(Van) and +639173224524(Sheng).

Event Title **17th National Vegetable Congress 2018**
Venue Davao Convention & Trade Center – F. Torres St., Davao City
Event Duration August 22 – 24, 2018
Event Activities

- ✓ Product and Trade Exhibits
- ✓ Plenary Sessions (See Program of Activities)
- ✓ Business to Business Opportunity
- ✓ Product Presentations
- ✓ Farm / Plant Tour: TBA

INDIVIDUAL PACKAGE: Conference fee P 3,500.00

- ✓ Event Kit, Souvenir Program
- ✓ 3 Lunch, 5 snacks
- ✓ Farm Tour
- ✓ Certificate

Payment Schedule Full payment upon confirmation

Payment method Cash or Check Payment is accepted

Direct bank deposits or check deposit should be addressed to:

VEGETABLE INDUSTRY COUNCIL OF SOUTHERN MINDANAO, INC.

PNB Savings Account No. 4078 1001 2630

For Express Money Send (PALAWAN, CEBUANA LHUILLIER, MLHUILLIER)

MS. MARIAM S. TOGOTO

Address: Puan, Talomo, Davao City

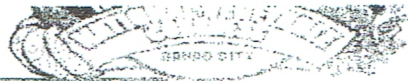
Contact Number: 0920 624 7248

*Payment confirmation slip should be emailed to mmercado.nvc2018@gmail.com
or wmaristela.nvc2018@gmail.com

****Kindly send a validated deposit slip for Official Receipt Issuances.**

PLEASE SIGN ON THE SPACE BELOW TO SIGNIFY YOUR CONFORMITY AND SEND TO US THE SIGNED FORM THRU EMAIL AT mmercado.nvc2018@gmail.com OR wmaristela.nvc2018@gmail.com, ON OR BEFORE July 30, 2018

Conforme: _____ address: _____ contact no: _____
Print name/signature



NATIONAL VEGETABLE CONGRESS
Davao Convention & Trade Center, F. Torres St., Davao City
August 22-24, 2018

FOR CANVASSING



▼ PARTNERS



May 7, 2018

ATTY. ALBERTO T. ESCOBARTE, CESO IV
Regional Director
Department of Education
Region XI
Jacinto Extention, corner F. Torres St.
Davao City

DEPARTMENT OF EDUCATION ROXI
RECEIVED
Date: 7-11-18 Time: 10:41

Dear Director Escobarte,

Madayaw na adlaw!

The Vegetable Industry Council of Southern Mindanao, Inc. (VICSMIN) is a non-stock, non-profit organization, based in Davao City. It aims to advance the concerns of industry stakeholders. To fulfill its mandate, it will organize the convergence of vegetable industry players through a national Congress.

VICSMIN, in cooperation with the Department of Agriculture-Davao Region will host the 17th National Vegetable Congress in Davao City on August 22-24, 2018 at the Davao Convention & Trade Center, Davao City. Our theme is "Strengthening Sustainable, Safe and Inclusive Vegetable Industry." We are expecting around 500 small farmers, farmers associations, food processors, vegetable traders, consolidators, concessionaires, national & local government, non-government organizations and agri-input suppliers in the Philippines.

This event will focus on food safety, climate change, inclusive development and market access. Aside from the plenary sessions, 17th NVC also provides venue to promote various products and services thru a simultaneous trade exhibit participated by seed companies and agri-input providers among others. Also the program provides a Farmers to Business (F2B) meeting where our farmers and event participants may refer technical concerns to technical teams and discuss business to buyers.

In this regard, we are requesting your support and assistance to send and sponsor the Gulayan sa Paaralan focal person from elementary and secondary level in all public schools in Region XI to avail of this great opportunity for learning, networking, and solidarity with fellow vegetable industry stakeholders. Our CONFERENCE FEE is Php 3,500.00 per delegate inclusive of 3 lunches, 5 snacks, kit, souvenir program-directory, certificate and field tour.

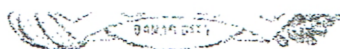
Please see attached NVC tentative program for your perusal. For confirmation and queries, please contact VICSMIN at vicsmmin.official@gmail.com. Should you require any additional information, please do not hesitate to contact the NVC Secretariat : Ms. Marian Mercado (email : mmercado.nvc2018@gmail.com / cell no. 0917-729-8177) Mr. Jovito Cadigal Jr. (email: jcadigal.nvc2018@gmail.com / cell no. 0955-685-7268)

We are looking forward to your continued support to attaining food sustainability in the country.

Very truly yours,

MR. GENOVIVO CAJES
President, VICSMIN
Email: gacajes66@gmail.com
Mobile: 0932-339-3247

"Strengthening Sustainable, Safe and Inclusive Philippine Vegetable Industry."



August 22-24, 2018

TENTATIVE PROGRAM (as 09 July 2018)
AUGUST 21, 2018 (TUESDAY)

PM	
3:00 - 5:00	Early Arrival and Registration of Participants Ingress of Sponsors and Exhibitors
AUGUST 22, 2018 (WEDNESDAY)	
SESSION 1: OPENING CEREMONY	
8:00 - 9:15	Arrival and Registration of Participants
9:15 - 9:30	Vegetable Cutting and Opening of Exhibits
9:30-9:40	Invocation
	Philippine National Anthem
9:40 - 9:55	Acknowledgement of Participants
9:55-10:00	Introduction of the Guest Speaker
10:00-10:15	Welcome Address
10:15-12:00	Introduction of the Guest of Honor
	<i>Tapatan at Malayang Talakayan ng Mga Maggulang Kasama ni Secretary</i>
	Open Forum
	Photo opportunity
12:00 - 1:00	LUNCH BREAK/ TECHNOLOGY PRESENTATION
SESSION 2: OPPORTUNITIES	
PM	
1:00-1:15	Event Rationale
1:15-1:35	RA-10611 Food Safety Law
1:35-1:55	RA 10601 (Farm Mechanization Act) Briefing
1:55-2:15	Climate Smart High Precision Farming Technology
2:15-2:45	Open Forum
2:45-3:00	BREAK
3:00-3:20	Overview of Farm Tour
3:20-3:40	Vegetable Production and Agri-Tourism in Davao City: The BEMWA Experience
3:20-4:00	Open Forum
1:00-5:00	Market Matching/ F2B
6:00-9:00	Meeting of vegetable industry council representatives
AUGUST 23, 2018 (THURSDAY)	
SESSION 3: FARM TOUR	
7:00 - 8:00	Assembly Time
8:00 - 5:00	Farm Tour
AUGUST 24, 2018 (FRIDAY)	
SESSION 4: INDUSTRY INITIATIVES	
AM	
8:00 - 8:10	Synthesis
8:10 - 8:30	Crop Insurance Coverage
8:30 - 8:50	Loan Portfolio for Vegetable Producers
8:50 - 9:10	Open Forum
9:10 - 9:40	Enhancing Inter-trading Activities of Vegetables and Other Agricultural Products in the Philippines
9:40 - 10:15	Linking Farmers to the Market: The Davao Agri-Trading Center Model
10:15-10:45	Export potential of Value-Added Vegetable Products and by-Products in the Philippines
10:45-11:15	Open Forum
11:15-11:35	The Relevance of Urban Gardening in the Food Security of the Philippines
11:30-12:00	Open Forum
12:00 - 1:00	LUNCH BREAK/ TECHNOLOGY PRESENTATION
PM	
1:00- 1:20	Video Presentation : Farmer Entrepreneurship Program (FEP): Bridging Farmers to the JFC Supply Chain
SESSION 5: TECHNOLOGY	
1:20 - 1:40	The Importance of Soil Fertility and Plant Nutrition in Vegetable Production
1:40 - 2:00	Management of Major Insect Pests and Diseases of Vegetables
2:00 - 2:20	Vegetable Post Harvest Technology and Management
2:20 - 2:50	Open Forum
2:50 - 3:00	BREAK
3:00 - 3:20	Film Viewing
3:20 - 4:00	Presentation of Resolution
4:00 - 5:00	Closing Ceremony/ Turn-Over

"Strengthening Sustainable Safe and Inclusive Distribution of Vegetable Production"



NATIONAL VEGETABLE CONGRESS

Davao Convention & Trade Center, F. Torres St., Davao City
August 22-24, 2018

INDIVIDUAL PARTICIPANT / REGISTRATION FORM

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For Express Money Send (PALAWAN, CEBUANA LHUILLIER, MLHUILLIER)

MS. MARIAM S. TOGOTO

Address: Puan, Talomo, Davao City

Contact Number: 0920 624 7248

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Conforme: _____ address: _____ contact no: _____
Print name/signature

VICSMIN was organized with the help of the Agribusiness and Marketing Assistance Division, Department of Agriculture, RFO XI on July 28, 2000 and was registered with the Securities and Exchange Commission on April 04, 2001. The organization draws strong support from vegetable farmers and farmer cooperatives in Davao Region.

VICSMIN is a non-stock, non-profit organization composed of individual farmers, cooperatives, agro-processors, traders, agr-input suppliers, academic and research institutions, government agencies.

To become a highly recognized and proactive advocacy group

To uplift the vegetable industry in Southern Mindanao

To strengthen linkages among stakeholders, and

To become highly competitive and competent entrepreneurs

Advocate for policies to benefit the vegetable industry
Introduce new production and post-harvest technologies
Provide marketing advisory and consultancy services
Serve as information shop for the industry
Link farmers and vegetable producers to institutional buyers

BOARD OF DIRECTORS

Vice President	Rogelio G. O. O.
Secretary	Kapilagan, Davao City
Asst. Secretary	Charito P. Esguerra
Treasurer	Paquibato District, Davao City
Asst. Treasurer	Lorelyn T. Anda
Auditor	Joseph Sanchez
	Manobo District, Davao City

AREA REPRESENTATIVES

Davao City - First District	Marites Alaba
Second District	Armando Eborde
Third District	Alex Baluga
Davao Del Norte	Oscar Amante
	Ma. Luisa Murga
	Eliana Palisan
Davao Del Sur	Vigilio Sanchez
Davao Oriental	Alvin Rodilla
Davao Occidental	Esperidon Tulbas

TECHNICAL ADVISERS

Ms. Janet E. Dohli - DA AMAD RFO XI
Ms. Mary Ivy M. Puyun - DA AMAD RFO XI
Ms. Marlon N. Infante - DA-RCPC RFO XI
Ms. Lorna D. Alderite - FOD-CAO
Ms. Marlon O. Montthor - SOM-UP Mindanao

17th NVC SECRETARIAT

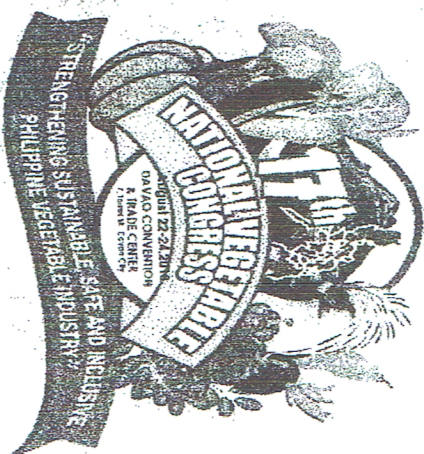
Mr. Genovino A. Cajes: cell no. 0932-339-3247 email: vicmin.official@gmail.com
Mr. Jovito D. Cadigal Jr.: cell no. 0955-685-7268 email: vicmin.official@gmail.com
Ms. Marlon S. Togado: cell no. 0920-624-7246 email: mibocoojw2018@gmail.com
Ms. Rosemaria Manisela: cell no. 0933-530-9188 email: waisisela.mic2018@gmail.com
Ms. Marian Mercado: cell no. 0922-711-5537 email: mmercado.mic2018@gmail.com



VICSMIN, INC.

VEGETABLE INDUSTRY COUNCIL
OF SOUTHERN MINDANAO, INC.

Spokes you to the



Co-Organizer:



Partners:



EVENT OVERVIEW

The Vegetable Industry Council of Southern Mindanao, Inc. (VICSMIN), a non-stock, non-profit organization, aims to advance the concerns of industry stakeholders. To fulfill its mandate, it will organize the convergence of vegetable industry players through a National Congress.

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This event will focus on food safety, climate change, inclusive development and market access. Aside from plenary lectures, 17th NVC also provides venue to promote food products, agri-input supplies and technologies on agricultural farming thru a simultaneous Trade Expo. Also a Farmers-to-Business (F2B) Matching is also provided where farmers can discuss business with various buyers. One of the highlights of this event is a farm tour in Malagos Nursery wherein innovations and new technologies of vegetable production will be showcased.

WHO WILL BE THERE?

1. Farmers and backyard growers
2. Entrepreneurs, buyers, traders
3. Concessionaires, consolidators
4. Food Processors
5. Agri-input suppliers
6. Non-government organizations
7. Researchers and academicians
8. Local and National Government Agencies

CONFERENCE FEE is P1p 3,500.00 per delegate inclusive of:

- 3 lunches and 5 snacks
- Souvenir program directory
- Event Kit
- Certificate
- Farm tour



TENTATIVE PROGRAM (as 24 May 2018)

August 21, 2018 (Tuesday)	
8:30 - 9:00	Early Arrival and Registration of Participants
9:00 - 10:00	Registration of Sponsors and Exhibitors
August 22, 2018 (Wednesday)	
All	
8:00 - 10:00	Arrival and Registration of Participants
10:00 - 10:30	Robson Ching and Opening of Exhibits
10:30 - 11:45	Investigation
	Philippine National Anthem
	Acknowledgement of Participants
10:45 - 10:55	Welcome Address and Introduction of Guest of Honor
10:55 - 11:30	Guest of Honor
11:30 - 12:00	Reverence of the Event
12:00 - 1:00	LUNCH BREAK
1:00 - 1:30	Keynote Speaker
1:30 - 2:30	Open Forum
2:30 - 3:30	Panel Discussion
3:30 - 3:45	Re-16/11 Food Safety Law
3:45 - 4:30	Climate Smart High Precision Farming Technology
4:30 - 4:45	Open Forum
4:45 - 5:00	Coverage of Farm Tour
August 23, 2018 (Thursday)	
Whole Day	
7:00 - 8:00	Assembly Time
8:00 - 9:00	Farm Tour
9:00 - 10:00	Farmers to Business Matching (F2B)
August 24, 2018 (Friday)	
All	
8:00 - 8:10	Synopsis
8:10 - 8:40	Crop Insurance Coverage
8:40 - 9:10	Status of Vegetable Marketing in the Philippines
9:10 - 9:40	Open Forum
9:40 - 10:15	Urban Gardening
10:15 - 10:45	Open Forum
10:45 - 11:15	The Importance of Soil Fertility and Plant Nutrition
11:15 - 11:45	Vegetable Pest and Disease Management
11:45 - 12:15	Open Forum
12:15 - 1:15	LUNCH BREAK
1:15 - 1:45	Lending Farmers to the Market: The Davao Agri-Trading Center Model
1:45 - 2:15	Vegetable Post Harvest Technology and Management
2:15 - 2:45	Technology Presentation
2:45 - 3:15	Open Forum
3:15 - 3:45	Film Viewing
3:45 - 4:15	Presentation of Resolution
4:15 - 5:00	Closing Ceremony: Tim-Ober

VICSMIN MILESTONES

- In partnership with the Department of Agriculture (DOA) in agri-fair exhibits
 - Conducts "Vegetable Production and Marketing Seminars" in selected vegetable growing areas of Region XI
 - Farmers as Resource Speakers
 - Exhibitor in ONE MINDANAO: Organic and Natural Expo at SMX Lungsod Davao City
 - Facilitated the Training on *Trichoderma harzianum* Production for Vegetable Growers in Region XI
 - Facilitated the Pre Membership Education Seminar (PMES) by the Cooperative Development Authority for the organization of Davao Region Agricultural Cooperative (DRACO), the umbrella organization of farmers-producers supplying its produce to Davao Agricultural Trading Center (DATC) in Davao Lungsod Davao City.
 - Conduct of Regional Vegetables Production and Marketing Forum in 2017
 - Participated in TIEMIDA held at Abreeza Ayala Mall Bayside, Davao City in 2017
 - Facilitate the training conducted by Agricultural Training Institute Department of Agriculture (RFO XI) for Good Agricultural Practices (GAP)
- ### VICSMIN Trivia
- In 2004 through its "Vegetable Awareness and Appreciation Campaign" together with the City Government of Davao, Growth with Equity in Mindanao (GEM) Project, and the University of the Philippines Mindanao launched the "Gulayan sa Barangay" which became a template for other Local Government Units (LGU)
 - In 2004, the High Value Crop and Development Program of the Department of Agriculture (DOA) included the vegetable sector in its priority commodities through VICSMIN's advocacy
 - In 2001 National Vegetable Conference VICSMIN presented a resolution that vegetable seeds be packed by vegetable seed companies in smaller volume which was eventually adopted by the industry.
 - In 2000 through Growth with Equity in Mindanao (GEM) Project, a book featuring the vegetable areas of Mindanao was published co-produced by VICSMIN.