



Republic of the Philippines
Department of Education
Region XI
SCHOOLS DIVISION OF DIGOS CITY
Digos City



13198

August 7, 2018

DIVISION MEMORANDUM

No. 686, s. 2018

Submission of Success Stories, Best Practices and Advocacy Video Material for the Project EAGLE Pilot Implementation

To : **Chief, Curriculum Implementation Division
Public Schools District Supervisors**

ATTENTION: **Jessica G. Lucero, School Principal**
Digos City Central Elementary School

Inda D. Nacua, School Principal
Binaton Elementary School

1. Pursuance to Unnumbered Regional Memorandum dated July 27, 2018 re: **"Submission of Success Stories, Best Practices and Advocacy Video Material for the Project EAGLE Pilot Implementation"**, this Office reiterates the details of the said memorandum.
2. In celebration of the Year-End Milestone of the Project EAGLE Pilot Implementation, the Project EAGLE Pilot Schools are directed to submit success stories, best practices and advocacy video material to the Division Office through the Project EAGLE Focal Person.
3. The stories, practices and advocacy video material to be submitted shall include photos, preferably in high resolution JPEG or PNG format with a length of 3 to 5 minutes, which should not be limited to the following:
 - a. Success stories on the implementation of the Project EAGLE;
 - b. Best practices on the implementation of the Project EAGLE;
 - c. Learners, teachers, and parents' stories and testimonies on the program; and
 - d. Profile of the school implementer and the highlights of their implementation.
4. Herewith attached the Unnumbered Regional Memorandum for more details.
5. For immediate dissemination and compliance.


WINNIE E. BATOON, Ed. D., CESE
Officer-in-Charge
Office of the Schools Division Superintendent

Encls: Unnumbered Regional Memorandum dated July 27, 2018
References: Unnumbered Regional Memorandum dated July 27, 2018
To be included in the Perpetual Index under the following subjects:
Curriculum Project EAGLE Advocacy
aca: Submission of Success Stories, Best Practices and Advocacy Video Material for the Project EAGLE Implementation
date: August 7, 2018

DepEd Schools Division Office of Digos City





Republika ng Pilipinas
**KAGAWARAN NG EDUKASYON
TANGGAPANG PANREHIYON XI**



Lungsod ng Dabaw
F. Torres St., Davao City (8000)
Website: <http://www.region11.deped.gov.ph>
CLMD Contact Nos.: (082) 222-2653 Fax – (082) 221-6147

MEMORANDUM

TO : All Schools Division Superintendents

SUBJECT : **SUBMISSION OF SUCCESS STORIES, BEST PRACTICES AND
ADVOCACY VIDEO MATERIAL FOR THE PROJECT EAGLE PILOT
IMPLEMENTATION**

DATE : July 27, 2018

1. In pursuance to the upcoming Year-End Milestone Celebration of the Project EAGLE Pilot Implementation, this Office informs all Schools Division Offices (SDOs) to submit success stories, best practices and advocacy video material for the Project EAGLE Pilot implementation.
2. The submitted stories, practices and advocacy video material include photos preferably in high resolution JPEG or PNG format with a length of 3 to 5 minutes, but not limited to the following:
 - a. Success stories on the implementation of the Project EAGLE;
 - b. Best practices on the implementation of the Project EAGLE;
 - c. Learners, teachers, and parents' stories and testimonials on the program; and
 - d. Profile of the school implementer and the highlights of their implementation.
3. The SDOs shall submit the soft copy of the success stories, best practices and advocacy video material to this Office for evaluation and for subsequent declaration of winners during the Year-End Milestone Celebration of the Project EAGLE Pilot Implementation.

4. The criteria for selecting the best advocacy video material comprise the following;

Criteria	Description
Impact	what you feel when you first view the video. Does the video evoke an emotion from the viewer? Does the video engage you from the onset or does it lose momentum?
Creativity	how the video was able to convey their idea, message or thought in an original and imaginative way through their lens, narrative, performance, etc.
Style	how the video is able to showcase their personal originality and technique to influence how the video is presented and interpreted.
Subject Matter	was the subject matter addressed in the narrative, performance and music (if applicable) in the video appropriately represent the project implementation objectives?
Story Telling	how the video is able to let evoke the viewer's imagination, which may differ by each viewer.

5. Immediate dissemination of this Memorandum to all concerned is desired.

ROC7/tmp/CLMD


ATTY. ALBERTO T. ESCOBARTE, CESO III
Regional Director

RECORDS SECTION
RELEASED

By: 401003-4846
Date: 7/27/18 Time: 3:52 PM