



Republic of the Philippines
Department of Education
Region XI
SCHOOLS DIVISION OF DIGOS CITY
Digos City



October 23, 2018

DIVISION MEMORANDUM

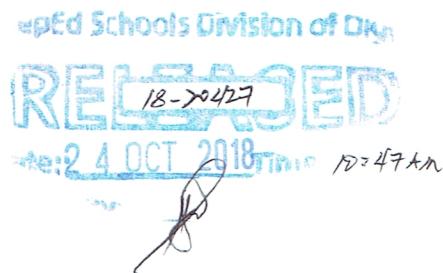
No. 1018, s. 2018

Kulturang Kalahi Poster-Making Contest

To : **Chief, Curriculum Implementation Division
Public Schools District Supervisors
Junior and Senior High School Principals/Heads
Public and Private Schools**

1. Pursuant to an Unnumbered Regional Memorandum dated October 19, 2018, re: **"Kulturang Kalahi Poster-Making Contest"**, this Office reiterates the details of the said memorandum.
2. The contest is in coordination with the Department of Social Welfare and Development (DSWD) *Kapit Bisig Laban sa Kahirapan Comprehensive and Integrated Delivery of Social Services (Kalahi-CIGDS) Program*.
3. The said competition is open to all Junior and Senior High School students enrolled at private, public or community-run schools in the Philippines.
4. Attached are the contest mechanics and guidelines.
5. Deadline for submission of entries is on October 23, 2018.
6. For immediate dissemination and compliance.


WINNIE E. BATON, Ed. D., CESE
Officer-in-Charge
Office of the Schools Division Superintendent



Encls: Unnumbered Regional Memorandum dated October 19, 2018, DM-OM-PFO-2018-01238
References: Unnumbered Regional Memorandum dated October 19, 2018, DM-OM-PFO-2018-01238
To be included in the Perpetual Index under the following subjects:
Curriculum Competition
egeg: Kulturang Kalahi Poster-Making Contest
date: October 23, 2018



Republika ng Pilipinas
KAGAWARAN NG EDUKASYON
Rehiyon XI
Lungsod ng Davao



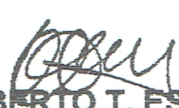
Tel Nos. (082) 227-9342/(082) 227-1102 Fax No. (082) 227-1102

Website : <http://www.region11.deped.gov.ph>

MEMORANDUM

To: Schools Division Superintendents
OIC-SDS/ASDS/OIC-ASDS



From: 
ATTY. ALBERTO T. ESCOBARTE, CESO III
Regional Director

Subject: Kulturang Kalahi Poster – Making Contest

Date: October 19, 2018

Herewith is Memorandum dated 15 October 2018 from **Usec. Jesus L. R. Mateo**, DepEd Central Office, Meralco Avenue, Pasig City entitled “**Kulturang Kalahi Poster-Making Contest.**”

The contest is in coordination with the Department of Social Welfare and Development (DSWD) *Kapit Bisig Laban sa Kahirapan Comprehensive and Integrated Delivery of Social Services (Kalahi-CIDDS) Program*. The contest is open to all junior and senior high school students enrolled at private, public or community-run schools in the Philippines.

All Schools Divisions are enjoined to disseminate the contest guidelines to all schools. Deadline for submission of entries is on October 23, 2018.

Immediate and wide dissemination of this Memorandum is desired.

essd/hua

DEPARTMENT OF EDUCATION ROXI
REGIONAL OFFICE SECTION

RELEASED

10-19-18 Time: 1:34



Republic of the Philippines
Department of Education

DEPARTMENT OF EDUCATION ROXI

Tanggapan ng Pangalawang Kalihim
Office of the Undersecretary

MEMORANDUM
OM-PFO-2018-01238

RECEIVED

By: [Signature]
Date: 10-18-18 Time: 8:13

TO : REGIONAL SECRETARY, DEPED ARMM
ALL REGIONAL DIRECTORS

FROM : [Signature]
JESUS L.R. MATEO
Undersecretary

SUBJECT : KULTURANG KALAHİ POSTER-MAKING CONTEST

DATE : 15 October 2018

The Department of Social Welfare and Development (DSWD) *Kapit Bisig Laban sa Kahirapan Comprehensive and Integrated Delivery of Social Services (Kalahi-CIDDS)* program is conducting a poster-making contest nationwide entitled *Kulturang Kalahi*, which aims to increase awareness of the youth on the need for and value of volunteering in communities and nation-building.

The contest is open to all junior and senior high school students enrolled at private, public or community-run schools in the Philippines.

In this regard, all are enjoined to disseminate the contest guidelines (copy attached) to all schools at the regional and district levels. Your support will help ensure the opportunity of every student to join and express his/her ideals on volunteerism and nation-building, and possibly winning the cash prize.

The deadline for submission of entries is on October 23, 2018.

For further clarifications you may coordinate with the DSWD Kalahi-CIDDS Communications Unit at Telephone Numbers (02) 931-8101 local 527 or at smu.kc@dswd.gov.ph.

For your immediate and appropriate action.



DEPARTMENT OF EDUCATION
OFFICE OF THE DEPUTY COMMISSIONER
BUREAU OF POSTAL SERVICE
RECEIVED
9/21/12
By: [Signature] Time: 2:14 PM
Dec. 12 36452

Secretary
Department of Education
Department of Education Complex, Meralco Avenue,
Pasig City

We are pleased to inform you that the DSWD *Kapit Bisig Laban sa Kahirapan-Comprehensive and Integrated Delivery of Social Services* (Kalahi-CIDSS) program is conducting a poster-making contest nationwide entitled *Kulturang Kalahi*, which aims to increase the awareness of the youth on the need for and value of volunteering in communities and nation-building.

The contest is open to all junior and senior high students enrolled at private, public, or community-run schools in the Philippines. Four (4) contestants will be declared as grand winners while (6) others will receive consolation prizes. The winning artworks will also be featured and published in different information, communication, and education (IEC) materials of DSWD Kalahi-CIDSS for 2019.

In this regard, may we request your assistance in disseminating the contest guidelines to all schools at the regional and district levels? Your support will help ensure the opportunity of every student to join and express his/her ideals on volunteerism and nation-building, and possibly win the cash prize.

The deadline of submission of entries is on October 23, 2018. The participating school shall send a digital copy of the entries to smu.kc@dswd.gov.ph as proof and notice of submission. On the other hand, the physical copies of the entries shall be sent to the nearest DSWD Field Office or DSWD Kalahi-CIDSS Regional Program Management Office on October 24, 2018.

DEPARTMENT OF JUSTICE
OFFICE OF THE INSPECTOR GENERAL
WASHINGTON, D.C. 20535

RECEIVED

27 JUL 80 J. Edgar Hoover

Date / Time 7/27/80

Kapit-Bisig Laban sa Kahirapan Comprehensive and Integrated Delivery of Social Services-
National Community-Driven Development Program (KALAHI CIDSS-NCDDP)
Kalahi-CIDSS NPMO Building, DSWD Central Office, Batasan Complex Convention Halls, 1126 Quezon City, Philippines
Tel. No.: (02) 957 0697, (02) 931-8101 local 513-515 Fax: (02) 931-6114
Website: www.ncddp.dswd.gov.ph

considered almost 25%

The winners will be announced online on November 8, 2018. They will be informed via phone call from the DSWD Kalahi-CIDSS National Program Management Office.

For the complete contest guidelines, you may refer to the document attached in this mail. You may also contact us for further clarifications through e-mail at smu.kc@dswd.gov.ph or through landline at (02) 931-8101 local 527 and look for any staff from the DSWD Kalahi-CIDSS Communications Unit.

Thank you and we look forward to a fruitful partnership ahead.

Sincerely,



USEC. MARIA LOURDES T. JARABE
Deputy National Program Director and
OIC KALAHÍ CIDSS-NCDDP

KULTURANG KALAHI POSTER-MAKING CONTEST GUIDELINES

The *Kulturang Kalahi* poster-making contest of DSWD Kalahi-CIDSS aims to promote volunteerism as a means to contribute to nation-building. The contest is open to high school students (public, private, and community-run schools) nationwide to increase awareness of the youth on the need for and value of volunteering in communities.

About the organizer

This contest is organized by *Kapit-Bisig Laban sa Kahirapan Comprehensive and Integrated Delivery of Social Services - National Community-Driven Development Program* (DSWD Kalahi-CIDSS), which promotes the community-driven development (CDD) approach that gives communities control over decisions and resources. Here, residents actively participate to identify and co-implement solutions to community-identified needs and problems.

The program helps ensure a truly people-centered development by providing development assistance, capacity-building, and implementation support to poverty-disadvantaged and disaster-affected municipalities.

Categories / themes

Posters must creatively and clearly present the essence of volunteering in communities as a practical and valuable contribution to nation-building that can be done by all.

Contestants may choose from any of the four categories, which are based on the principles of the DSWD Kalahi-CIDSS program:

1. **Participation** – Community residents voluntarily engage in the planning, decision-making, and implementation of community projects and activities in their localities. They work hand-in-hand with the local government officials, community-based organizations, and other residents to improve the condition of their community.
2. **Transparency** – People's active participation is key to ensuring transparency. Community leaders and local government officials are honest and regularly convene barangay assemblies, committee meetings, and consultation with various sectors as a venue to disclose information that should be public knowledge such as budget allocation for projects and activities, transactions with project partners, and other local development agenda. This practice strengthens public trust towards an improved local governance.

Kapit-Bisig Laban sa Kahirapan Comprehensive and Integrated Delivery of Social Services - National Community-Driven Development Program (KALAH! CIDSS-NCDDP)
Kalahi-CIDSS building, DSWD Central Office, Batasan Complex Constitution Hills, 1126 Quezon City, Philippines
Email: kc@dswd.gov.ph Tel. No.: (02) 931-8101 loc 513
Website: www.ncddp.dswd.gov.ph

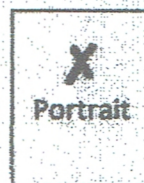
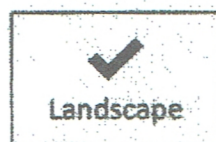
3. **Accountability** – Officials and volunteers elected by the people take full responsibility of their actions and decisions whatever the result may be. They closely monitor the progress of their projects and activities to ensure a successful outcome that is aligned with the priorities collectively set by the people.
4. **Inclusivity** –People are mobilized to become involved in decision-making and local activities regardless of their age, gender, ethnicity, disability, status, and race. All sectors of the community are encouraged to actively participate to ensure that development interventions reflect the genuine needs of the community and they have ownership over the development projects.

Eligibility

The contest is open to all junior and senior high students enrolled at private, public, or community-run schools in the Philippines. Children of community volunteers under the DSWD Kalahi-CIDSS program are highly encouraged to join the contest.

Artwork requirements

- All entries must be drawn by hand using any medium. The poster should be **A4 in size** and must be in **landscape orientation**. See below for guide:



- Entries should be submitted in two versions: **outline and colored**. Scan or take a photo of the outline of the artwork first before applying color. See below for guide:



Outline



Colored

- All entries must bear the logos of DSWD and Kalahi-CIDSS. Participants may use and portray the logo to best present the concept of their entries.

Criteria

Entries will be judged using the criteria below:

Relevance to the theme	40%
Creativity and originality	30%
Impact:	
Judges:	15%
Online:	15%
Total:	100%

Submission of entries

- All entries should be accompanied by an **application form** (see attached) and a photocopy of the **student's school I.D.**
- Contestants may submit **one entry per category**, but participating schools may submit **at most three entries per category** or a **total of twelve entries for four categories**.
- The school must submit the original entries to the **DSWD Field Office** near the school. The entries may be hand-carried or mailed.
- You may send an advance soft copy (scanned or photograph) of the artwork and other requirements to DSWD Kalahi-CIDSS National Program Management Office (NPMO) via e-mail at **smu.kc@dswd.gov.ph**.

Date	Activity
September 17, 2018	Start of <i>Kulturang Kalahi</i> poster-making contest
October 23, 2018	Submission of advance copy of entries to DSWD Kalahi-CIDSS e-mail
October 24, 2018	Submission of original entries to DSWD Field Office or DSWD Kalahi-CIDSS Regional Program Management Office

Selection of winners

1. Pre-screening of entries

Artworks will be screened based on the completeness of requirements. All entries will be evaluated by a panel of judges from the DSWD Kalahi-CIDSS National Program Management Office.

2. Posting and validation of short-listed entries

Twenty (20) entries will be shortlisted and will be posted on DSWD Kalahi-CIDSS Facebook account. For one week, facebook fans and participants will be encouraged to react and share the entries. The total number of like, love, wow, and share of each entry will be counted to compute the 15% online impact, which will then be added to the entry's total score.

3. Final deliberation

A panel of judges convened by the DSWD Kalahi-CIDSS National Program Monitoring Office will evaluate the top 20 short-listed entries.

Out of the 20 short-listed entries, the judges will select one grand winner and two consolation prizes per category, which makes a total of four grand prize winners and eight consolation prizes.

Announcement of winners

Winners will be announced on **November 8, 2018** online. Winners shall be contacted via phone for instructions on how to claim the prize.

Prizes

Php4,000.00 – Grand prize (1 grand winner per category)

Php1,000.00 – Consolation prize (2 consolation prizes per category)

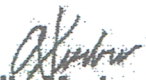
Both winners and their respective will be recognized. Winning schools will receive a plaque.

Other conditions

- By participating in the contest, the contestant grants permission to DSWD Kalahi-CIDSS to use his/her entry in its publications and other publicity materials.

- The contestant attests that the submitted entry is his/her original artwork. DSWD Kalahi-CIDSS reserves the right to verify this through various means and disqualify any entry at any time.
- All submitted entries will be deemed property of DSWD Kalahi-CIDSS, while its copyright shall be co-owned by the contestant and DSWD Kalahi-CIDSS.
- DSWD reserves the right to cancel the contest at any time for any reason in its sole and absolute discretion without any obligation to furnish any reasons.

Prepared by:


Gabrielle Marian V. Teodoro
National Social Marketing Officer
KALAH I CIDSS-NCDDP

Approved by:


Usec. Maria Lourdes T. Jarabe
Deputy National Program Director and
OIC KALAH I CIDSS-NCDDP

KULTURANG KALAHİ
DSWD Kalahi-CIDSS poster-making contest

APPLICATION FORM

Name:			
	Last Name	First Name	Middle Name
Complete residential address:			
Contact number(s):		Age:	Gender:
Name of school:		Year and section:	
School address:			
Name of teacher or adviser of the contestant:		Contact number:	
Title of entry:		Artwork medium:	
Description (maximum of 200 words either English or Filipino)			

By entering the contest, participants agree that all entries will become property of the DSWD Kalahi-CIDSS and may be used in its publications, website, and social media accounts. Deadline of submission is on October 23, 2018.

PARENTAL CONSENT FORM

Student's name: _____
 Year and section: _____ School: _____
 Name of parent / guardian: _____

- ☐ Yes, I give my consent for my child to participate in the *Kulturang Kalahi* poster-making contest.
- ☐ No, I do not want my child to participate in this contest at this time.

Signature over printed name

Date

**APLIKASYON PARA SA
KULTURANG KALAHİ
DSWD Kalahi-CIDSS poster-making contest**

Buong pangalan ng kalahok			
	Apelyido	Pangalan	Apelyido ng Ina
Tirahan			
Telepono		Edad:	Kasarian:
Pangalan ng paaralan		Baitang at seksyon:	
Address ng paaralan:			
Pangalan ng guro o adviser ng kalahok:		Telepono:	
Titulo ng obra:		Medium:	
Ilarawan ang obra (hindi lalampas sa 200 salita, maaring sa Filipino o inyong wika)			

Sumasag-ayon ang kalahok na ang mga obrang ipapasa para sa timpalak na ito ay magiging pag-aari ng DSWD Kalahi-CIDSS at maaring gamitin sa anumang akda, likha-sining, at iba pang materyales na ilimbag, ipamanahagi, o is-upload sa social media. Ang huling araw ng pagpasa ay sa ika-23 ng Oktubre, 2018.

PAHINTULOT NG MAGULANG O TAGAPAG-ALAGA

Pangalan ng kalahok/mag-aaral: _____
 Baitang at seksyon: _____ Paaralan: _____
 Pangalan ng magulang/tagapag-alaga: _____

- ☐ Oo, pinahihintulutan ko ang aking anak na lumahok sa *Kulturang Kalahi poster-making contest*.
☐ Hindi ko pinahihintulutan ang aking anak na lumahok sa timpalak sa ngayon.

Lagda at pangalan ng magulang/tagapag-alagasa

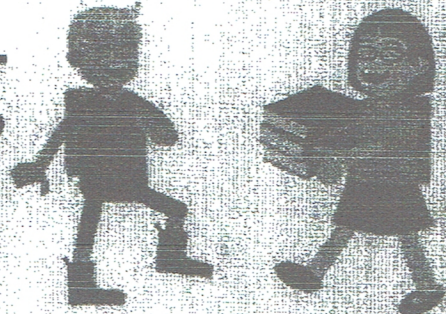
Petsa

Kulturang Kalahi

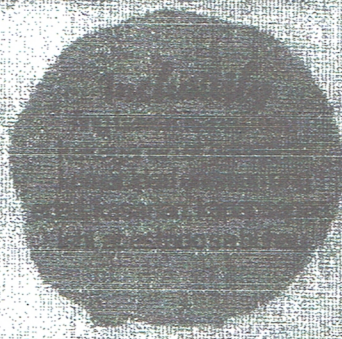
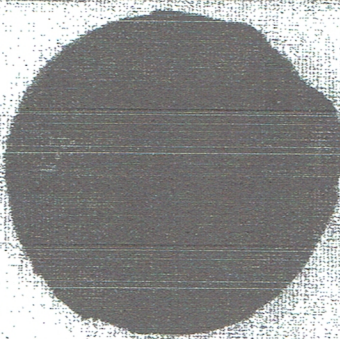
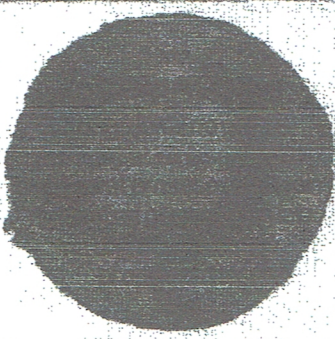
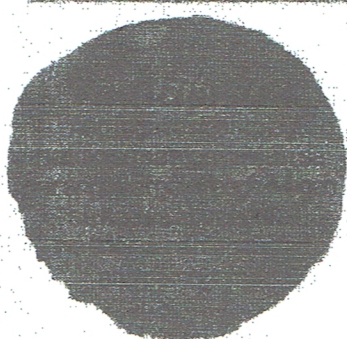
DSWD KALAHÍ-CROSS POSTER-MAKING CONTEST 2018

IKAW BA AY JUNIOR O SENIOR HIGH STUDENT SA PRIBADO, PAMPUBLIKO, O ALTERNATIBONG PAARALAN?

Iguhit at ibida na ang mga prinsipyo para sa masigla at sama-samang pagkilos sa ating pamayanan! Ang mga mapiling obra ay itatampok sa libro at kalendaryo para sa 2019 ng programang Kalahi-CROSS ng Department of Social Welfare and Development (DSWD).



TEMA AT KATEGORYA



ANG IT-WORK AY NAPAT

Nakaguhit sa
A4 size na papel
LANDSCAPE format

May
OUTLINE
version

May
FULL COLOR
version

May guhit o drawing
ng mga logo ng



PREMYO

PHP4,000.00 **GRAND PRIZE**
1 grand winner sa bawat tema

PHP1,000.00 **CONSOLATION PRIZE**
2 consolation prizes sa bawat tema

Para sa karagdagang detalye, sumangguni sa inyong guro o plamunta sa DSWD Kalahi-CROSS Facebook page.

PERSENTAHE

40% Kaakma sa tema
30% Pagkamtan ng arinal ng gawa
15% Bobong magkatotoo
15% Bobong Facebook

PAGPAALAT NG KOPYA



Application form



Student ID



Artworks

DIGITAL COPIES
OCTOBER 23, 2018
smu.kaladswd.gov.ph

AT ORIGINAL COPIES
OCTOBER 24, 2018
Pnakamit sa
DSWD Regional Office

TUNGKOL SA DSWD KALAHÍ-CROSS

Ang Kapit Bigla Laban sa Kalirangan- Comprehensive and Integrated Delivery of Social Services o Kalahi-CROSS ay isang programa ng DSWD na tumutugon sa pangangailangan ng malalapit na komunidad sa pamamagitan ng buayuhan, Sumagmit sa komunidad, aktibong development (CDD) approach, kung saan ang mga kasapi ng ang mismong tutukoy sa mga pangangailangan ng komunidad, at pipili et magpapatupad ng mga aktibong solusyon para dito.



MAAGAP
MAGPAPATUPAD NG
SERBISYO



DSWD Kalahi-CROSS



nodapad.gov.ph



Republic of the Philippines
DEPARTMENT OF EDUCATION
BUREAU OF LEARNING DELIVERY

4th Floor Bonifacio Building, DepEd Complex
Meralco Avenue, Pasig City, Philippines



October 9, 2018

ATTY. ALBERTO T. ESCOBARTE

Regional Director
DepEd Region XI
F. Torres St., Davao City

Dear **ATTY. ESCOBARTE**:

The Bureau of Learning Delivery (BLD) through the Student Inclusion Division (SID) will conduct the **Program Implementation Review of the Special Programs for Sports (SPS) and Arts (SPA)** on November 5-9, 2018 in General Santos City at a specific venue to be announced later. The activity aims to discuss and address issues and challenges of program implementation; share best practices of schools implementing the program; and to draft policy recommendation that will improve program implementation.

In this connection, this office would like to request the region to accept the downloading of funds for the transportation of two (2) participants from your region amounting to **Four Thousand Pesos (Php 4,000.00)**.

However, to download the said amount, this Bureau needs your **acceptance letter** which is a requirement for processing the downloading of funds. We hope to receive your Acceptance Letter the soonest possible time through telefax number (02) 631-99-93 or email address: bld.sid@deped.gov.ph

Thank you.

Very truly yours,


LEILA P. AREOLA
Director IV