



Republic of the Philippines
Department of Education
Region XI
SCHOOLS DIVISION OF DIGOS CITY
Digos City



Division Advisory No. 062, s. 2019
June 17, 2019

Youth Entrepreneurship Program (YEP) Mindanao Roadshop

1. Attached is the letter from Delia M. Ayano, CESO V, Provincial Director, Department of Trade and Industry, Davao del Sur, regarding the organization of the Youth Entrepreneurship Program (YEP) Mindanao Roadshow on June 27, 2019 at SMX Convention Center, Davao City.
2. The event will showcase different activities to assist young individuals to start and operate their business, network with partners/service providers, and/or expand their business.
3. In line with this, Senior High School in Digos City is advised to send fifteen (15) students to said event. Registration is free and participants will receive seminar kits and certificate during the summit. Food will be provided by the organizers while traveling expense shall be chargeable against local funds/school MOOE subject to the usual accounting and auditing rules and regulations.
4. For information and guidance.


WINNIE E. BATOON, EDD
Officer-in-Charge
Office of the Schools Division Superintendent

Encs: As stated

References: Letter from Ms. Delia M. Ayano, CESO V
CURRICULUM SENIOR HIGH SCHOOL

lbgj: youth entrepreneurship program (yep) mindanao roadshow
17 June, 2019

SUMMIT

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June 14, 2019

WINNIE E. BATOON, Ed. D.

Officer-in-Charge

Department of Education – Schools Division of Digos City
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DATE: 17 JUNE 2019 TIME: 1:32
BY: 

THRU: RAQUEL L. CEDEÑO, EdD

School Principal II

Senior High School in Digos City

Dear Dr. Batoon,

Greetings!

The Department of Trade and Industry Region XI will be organizing the **Youth Entrepreneurship Program (YEP) Mindanao Roadshow** on **June 27, 2019** in **SMX Convention Center, Davao City**. YEP is a focused program to address the young demographics of the country to become productive individuals through entrepreneurship.

The roadshow is expected to be participated by a total of 500 youth from would-be to existing young entrepreneurs as well as local cooperators in Mindanao. The event will showcase different activities to assist young individuals to start and operate their business, network with partners/service providers, and/or expand their business.

As one of our partner academic institute that develops future entrepreneurs, we would like to invite 15 of your chosen students to the said event. Registration is free and participants will receive seminar kits and certificate during the summit. Food will be provided by the organizer of the event. However, participants will have to shoulder their transportation to and from the venue.

Julienne A. Campaner or Lorraine Joy V. Gloria will be coordinating with you or you may contact us through **Tel. No. 272-0534/553-2507 or CP No. 09260385351/09129906411** for confirmation and further details.

Hoping to receive a positive response from you and be part of this undertaking.

Thank you very much and God bless!

Very truly yours,



DELIA M. AYANO, CESO V
Provincial Director

DAVAO DEL SUR
Certified ISO 9001:2015



As of 23 May 2019 0500PM



YEP MINDANAO ROADSHOW

27 June 2019 | SMX Convention Center Davao City

PROGRAM OF ACTIVITIES

PLENARY AND BREAKOUT SESSIONS (8:00 AM - 4:30 PM)

TIME	ACTIVITY
08:00AM - 08:30AM	Registration
08:30AM - 08:40AM	Preliminaries <i>Invocation</i> <i>Philippine National Anthem</i>
08:40AM - 08:45AM	Welcome Remarks REGIONAL DIRECTOR MARIA BELENDAMB Department of Trade and Industry - Region 11
08:45AM - 08:50AM	Opening Statements: Potentials of Youth as Entrepreneurs MS. MARY ANN M. MONTEMAYOR (tbc) MSME Development Council - Mindanao Representative
08:50AM - 08:55AM	MR. ARTURO M. MILAN (tbc) President, Davao City Chamber of Commerce and Industry Inc.
08:55AM - 09:20AM	Keynote Message: The 7Ms for Accelerating Competitiveness of Young Entrepreneurs SECRETARY RAMON M. LOPEZ (tbc) Department of Trade and Industry Chair, MSME Development Council
09:20AM - 09:30AM	Overview of Youth Entrepreneurship Program UNDERSECRETARY ZENaida C. MAGLAYA Regional Operations Group, Department of Trade and Industry Chair, MSME Development Council's Committee on Management and Labor Capacities
09:30AM - 09:45AM	Launching of RA 10679: Youth Entrepreneurship Act Implementing Rules and Regulations SECRETARY LEONOR M. BRIONES (tbc) Department of Education Chair, Entrepreneurship Education Committee (EEC) Signing of Pledge of Support from EEC and Local Cooperators in Mindanao SECRETARY RAMON M. LOPEZ , Department of Trade and Industry (tbc) SECRETARY LEONOR M. BRIONES , Department of Education (tbc) CHAIRPERSON J. PROSPERO E. DE VERA III , Commission on Higher Education (tbc) DIRECTOR GENERAL ISIDRO S. LAPEÑA , Technical Education and Skills Development Authority (tbc) COMMISSIONER-AT-LARGE JAMES CEASAR VENTURA , National Youth Commission (tbc) Local Cooperators in Mindanao

TIME	ACTIVITY
MAINSTAGE SESSIONS	
09:45AM - 10:15AM	Session I. Getting Started: The Entrepreneurial Mindset Must Have If you want to be a successful startup, then think like an entrepreneur. This session will discuss what it takes to be an entrepreneur: the right mindset and fundamental concepts that help assess opportunities and develop entrepreneurial ventures that can transform youth into successful business owners. MR. EDGAR J. SIA II (tbc) Director, Chairman and Chief Executive Officer, DoubleDragon Properties Founder of Mang Inasal Philippines, Inc.
10:15AM - 10:45AM	Session II. Mindanao Finds: Uncovering Business Opportunities in the Local Ecosystem Young people has the utmost potential to adapt and gain the benefits of the new trends in the business landscape. This session will present how conducive the business environment in Mindanao. It will also discuss opportunities, development and trends that are relevant factors in putting up a viable business idea or creating a sustainable startup. MR. REXANIEL SABURNIDO Owner, Pater Al-Kuwait MR. CHAD D. DOREGO (tbc) Co-owner, Good Chips Atty. Marissa Torentera (tbc) Business Bureau Chief, BPLO Davao City MR. ARTURO M. MILAN (tbc) President, Davao City Chamber of Commerce and Industry, Inc. Moderator: DCCIII
10:45AM - 11:05AM	Session III. Startup Essentials: Resources from the Local Cooperators Requirements in operating a business may not only come from your personal resources. This session will present the cooperators' available programs and services the existing and would-be young entrepreneurs can harness that will support them in starting and growing their business. For Youth Start: Experience Resource speakers from local cooperators
11:05AM - 11:25AM	For Youth Net: Engage Resource speakers from local cooperators
11:25AM - 11:45AM	For Youth Match: Expand Resource speakers from local cooperators Moderator: DCYEA
11:45AM - 12:15NN	Session IV. Negosyo Goals: Testimonials from Youthpreneurs Going into entrepreneurship entails inevitable challenges and tremendous rewards. This session will inspire aspiring and would-be entrepreneurs to keep them reach their bigger goals through entrepreneurship. The stories of struggle, triumph and lessons learned will help them transcend business risks and losses. MR. CHAD D. DOREGO (tbc) Co-owner, The Lost Bread MS. PATTY MARABUT (tbc) Founder/ Owner, One Closet MR. RAYMUND AARON (tbc) Owner/ General Manager, Villa Socorro Healthy Chips, Inc. Moderator: DTI-R11
12:15NN - 12:30NN	OPEN FORUM
12:30NN - 01:30PM	NETWORKING LUNCH

TIME	ACTIVITY
01:30PM - 03:00PM	BREAKOUT SESSIONS
	Youth Start
	Room 1. Tapping Your Inner Creativity: Design Thinking for Social Entrepreneurship Creativity is an effective weapon to help you unlock business innovation. This session will provide opportunities to aspiring and existing young entrepreneurs to enhance their entrepreneurship capacities, and optimizing the potential of their products and services through creativity.
	MS. BIANCA NATOLA Founder, GetSocial
	Youth Net
	Room 2. Invest in Relationships: "Business Network, A Net Worth" Networking creates business opportunities and safety nets. This session will discuss the importance of building ties—becoming a member of a business organization.
03:00PM - 04:30PM	MS. CHARMINE LEONG Director for Finance and Investments, Philippine Young Entrepreneurs Association
	Youth Match
	Room 3. Rules of sPITCH: How to Deliver a Powerful Business Pitch A carefully planned and well-practiced elevator pitch will open doors to the growth and success of your business. This session will discuss the powerful ways in delivering a business pitch to potential investors.
	MR. POCHOLO GONZALES Founder, Youth Entrepreneurship Academy Co-Founder, Titan Business Ventures Corporation
	Youth Start
	Room 1. Road to Forever: A Sustainable Business Plan Model A business that is yet to start must not also be yet to end. This session will discuss the benefit of a business plan, and the need for a sustainable business plan.
04:30PM - onwards	MR. ARIES BALANAY (tbc) Managing Director, International Academy for Continuous Education
	Youth Net
	Room 2. Getting Plugged In: Building a Business Network for Youth The digital age provides an alternative approach to build relationship. This session will discuss how to build a network, and how networking is done before and now in the digital age.
	MR. MIKKO BARRANDA (tbc) Co-Founder, Acceler8
	Youth Match
	Room 3. Big Dream with Small Budget: Ways to Fund Your Business Money with which to start and run your business can be raised in various ways. This session will present the internal and external sources of capital in operating an enterprise.
	MR. RAYMOUND JOSHUA TAN President, Philippine Young Entrepreneurs Association
04:30PM - onwards	NETWORKING/ BOOTH VISITS/ END OF ACTIVITY

OTHER SIMULTANEOUS ACTIVITIES: EXHIBITS, MENTORING SESSIONS (8:00 AM – 4:30 PM)

Youth Start! <i>Mindset, Models of Business</i>	Youth Net! <i>Mastery, Mentoring</i>	Youth Match! <i>Market and Money, Machine</i>
1. Negosyo Center booth for business counselling and online business name registration 2. LGU/BPLO booth 3. SEC/CDA booths 4. Business opportunity booths (including franchise opportunities)	1. PYEA booth for international and national network 2. Industry associations booth for industry network 3. School-based entrep. organizations	1. Business expansion opportunity booths • Tech startups (business models) • Franchise development 2. Financial institutions 3. Suppliers 4. BDS providers (<i>Gov't/ private/ non-gov't supports</i>) – e.g. <i>processing facilities (SSF), warehouse/storage facilities, logistics, etc.</i>