



Republic of the Philippines
Department of Education
Region XI
SCHOOLS DIVISION OF DIGOS CITY
Digos City
Telefax No.: 082553896' 0825538376



DIVISION ADVISORY No. 074 s. 2019

**ATTENDANCE TO 15th WORD CUP PHILIPPINES: FOURTH JOURNALISM
MASTERCLASS**

To: **Chief, Curriculum Implementation Division
Education Program Supervisors Concerned
Public Schools District Supervisors
Secondary and Elementary School Heads**

- 1.) In reference to an Unnumbered DepEd Regional Memorandum dated June 25, 2019, re: **15th Word Cup Philippines: Fourth Journalism Masterclass**, this office informs the field of the conduct of the activity on July 26-28, 2019 at Bayview Park Hotel, Manila.
- 2.) The participation of teachers and students in this activity shall be subject to non-disruption of classes policy as stipulated in DepEd Order No. 9, s.2005 entitled: "Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith."
- 3.) Participation in this activity shall be on personal expense and time and no DepEd funds shall be utilized in their attendance.
- 4.) Other details of the activity are found in the enclosures.
- 4.) Immediate dissemination of this Advisory is desired.

DepEd Schools Division of Digos City

RECORDS SECTION

RELEASED 36329

DATE: 05 JUL 2019 TIME: 8:52

BY: f

WINNIE E. BATON, Ed. D⁺

Assistant Schools Division Superintendent
Officer-In-Charge
Office of the Schools Division Superintendent

Encls: Unnumbered DepEd Regional Memorandum; Letter of Invitation from Conference Director; Details of Registration
References: RA 7079

To be indicated in the Perpetual Index under the following subjects:

CURRICULUM JOURNALISM TRAINING

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Dr. Edsica,
for dissemination.

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DATE: 02 JUL 2019

TIME: 11:29

BY:



Republic of the Philippines
DEPARTMENT OF EDUCATION
REGION XI
Davao City



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DEPED REGION XI ADVISORY

June 25, 2019

This Advisory is issued for the information of Schools Division Superintendents
Re: 15th Word Cup Philippines: Fourth Journalism Masterclass

Herewith is the communication from Eugenio Sonny Ochoa Calapit, SMRIJ, Managing Partner and Conference Director of Word Cup Associated Editors, re: 15th Word Cup Philippines: Fourth Journalism Masterclass on July 26-28, 2019 at Bayview Park Hotel, Manila.

It is informed that the participation of teachers and students shall be subject to the non-disruption of classes policy as stipulated in DepEd Order No. 9, series 2005 Entitled: "Instituting Measures To Increase Engaged Time-on-Task and Ensuring Compliance Therewith."

Participation in this activity shall be on personal expense and time and no DepEd funds shall be utilized in their attendance.

Details of the activity are found in the enclosures.

Immediate dissemination of this Advisory is desired.

EVELYN R. FETALVERO, CESO V
Schools Division Superintendent
Officer-In-Charge
Office of the Regional Director

Incls.: Enclosed

ROC9/mpvallejo

DEPARTMENT OF EDUCATION ROXI
RECORDS SECTION

RELEASED

BY:

07/02/19 Time: 10:24
1907-2277

Empowerment Adaptability Goal-oriented Leadership Excellence

Page 1 of 1

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ATTY. ALBERTO T. ESCOBARTE, CESO IV
Regional Director
Department of Education Region XI
F. Torres St., Davao City

June 10, 2019
DEPARTMENT OF EDUCATION ROXI
RECORDS SECTION
RECEIVED

By: 196-4243
Date: 6-12-19 Time: 12:23

Dear Atty. Escobarte:

Greetings!

Let me share with you the story of Angelou Jane D. Giron, a barangay high school lass from Koronadal. Like any campus journalist her age, she dreamt of competing in the NSPC. During the 2016 Word Cup Baguio, she had many 'a-ha' moments and was privileged to be part of our unique cliniquing system, which, by her own account as well as his school paper adviser's, was instrumental in her NSPC championship in Dumaguete.

Angelou's story has become quite common for many Word Cup participants, but her story lingered because unlike others, her community had to literally pay for her airfare and land transportation so she can train with us. This barangay high school has sent other campus journalists to Word Cup and soon after, three of them took their rightful place in the coveted NSPC championship.

Perhaps, those who have more in life have easier access to trainings. However, not all trainings are created equal.

At Word Cup, we offer an out-of-the-box experience that will allow your school paper advisers and campus journalists attain their full potential. We have taken a reality-based approach through experiential learning in our activities.

Our trainers are working journalists and members of the academe who are experienced judges and evaluators of the NSPC. Most of these trainers have also contributed immensely to the training of Calabarzon and other top-performing regions in the NSPC.

Allow us to give you a sneak peek into our workshops. In our 14th Word Cup in Boracay, we have achieved many firsts. School paper advisers and campus journalists were accredited and were able to cover an international event--the FIVB Beach Volleyball World Tour Boracay Open 2019, which was hosted by local organizer Beach Volleyball Republic led by Gretchen Ho and Charo Soriano. In our press conference, DENR Ground Commander for the Boracay Rehabilitation Dr. Al Oroifo explains sustainability as the keyword in the rise of the new Boracay.

Another milestone was the publication of select outputs, both photos and articles, in the iconic Manila Bulletin. The event was also cited in Abante Tonite and local newspapers. You can know more about us on our website www.wordcup.com.ph and our Facebook account Word Cup Associated Editors.

These are proof that when seasoned professionals come into the picture of academic training, the teachers and students can achieve more. Our workshop system leaves no room for fake news or more appropriately, misinformation. We ensure that the learners benefit much by engaging with those who have decades of experience in the media industry, and who are themselves active practitioners. Thus, a simple news writing subject when taught by a field reporter or editor during an actual coverage will surely make a difference.

More than learning by doing, we ensure that we give feedback to the work of our participants. Along with the training, we also have a national-level contest or evaluation. Below are the details:

Event Name	Date	Venue	Registration Links
15th Word Cup Philippines: Fourth Journalism Masterclass	July 26- 28, 2019	Bayview Park Hotel, Manila	http://bit.ly/15thWordCup4thMasterclass

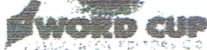
Only you hold the key to unlock the vast potential of your school paper advisers and student journalists. Let us help you bridge the gap between the classroom and mainstream journalism by immersing them in our workshops through an advisory/memorandum on this activity.

We look forward to your favorable accommodation of this request. For further inquiries, I may be reached through mobile numbers 0915.960.7268 or 0933.821.4079

Thank you and more power!

Sincerely yours,


EUGENIO SONNY OCHOA CALAPIT, SMRIJ
Managing Partner & Conference Director



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Email address: associatededitorsco@gmail.com

15th Word Cup Philippines: Journalism Masterclass Details of Registration

The journalism workshops and master classes aim to:

1. Enhance the writing, broadcasting and photography skills of teachers and students;
2. Guide the composition and delivery of a winning radio/TV script;
3. Provide insightful feedback on outputs, and;
4. Recognize and award exemplary work.

The intended participants of this workshop are students, school paper advisers, language and communications arts teachers, department heads and school heads. Contests are optional and open to elementary, junior and senior high school students and school paper advisers.

Package Price for the 15th Word Cup Philippines: Journalism Masterclass

Word Cup Philippines Journalism Workshops and Contests	Pay until July 15, 2019 (Price adjustment after July 15)	Registration Links
Stay Out	P 3,750	http://bit.ly/15thWordCup4thMasterclass
Stay In	P 4,500	
Additional Night's Stay	P1,000	

Other ways to register

Message Us	Word Cup Associated Editors Facebook	SEND your Full name, (indicate if student, school paper adviser, department/school head) Name of school, division & region; E-mail address and mobile number
E-mail	associatededitorsco@gmail.com	
Text	0933.821.4079 and 0915.960.7268	

> Upon online registration, you will receive an acknowledgement, but confirmation of reservation to the event will be sent via text and/or email upon payment of registration fee to Associated Editors Co. at any BDO Bank current account number 008010109350. You may also pay via Gcash at 09159607268. Immediately send a scanned copy or picture of the deposit slip with the subject line "registration fee of (your name)" to associatededitorsco@gmail.com.

> Your inquiries will be entertained at mobile numbers 0933.821.4079 and 0915.960.7268. **Because of limited seats, only prepaid delegates shall be accommodated.** Kindly make necessary arrangements if there are no BDO/GCash in your area.

> INCLUSIONS:

Accommodation: 1 overnight stay (July 27, 2019 – Manila)

Meals: 2 breakfast, 2 lunch, 1 dinner and 3 snacks; and electronic/soft copy of materials.

> Actual seminar is on July 27-28, 2019 (Manila)

> July 26th are for travel time and for the registration (5:00 pm) of participants who will stay for another night and shall pay additional P1,000 for the overnight stay.

> Because of limited seats, prepaid delegates shall be given priority.

> Please make necessary arrangements if there are no BDO/GCash in your area.

> Activities/Venues may be subject to change.

> Participants of Collaborative Publishing are encouraged to bring their laptops installed with InDesign and Photoshop applications.

> While no Word Cup event has ever been re-scheduled or cancelled, in case of force majeure and government pronouncement, forfeiture or price adjustment of fees shall take effect. For own cancellation, automatic forfeiture applies, subject to appeal.



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15th Word Cup Phi: Fourth Journalism Masterclass

Bayview Park Hotel, Roxas Blvd., Manila/Rizal Memorial Complex

Matrix of Activities

Day 1 ARRIVAL / REGISTRATION of Participants who will pay additional accommodation fees and check-in at 5:00 p.m. on July 26, 2019 Friday		
Time	Day 2 July 27, 2019 Saturday	
6:00 – 7:00 a.m.	Breakfast	
7:00 a.m. – 8:00 a.m.	Registration	
8:00 a.m. – 8:30 a.m.	Opening Program	
8:30 a.m. 11:30 a.m.	News Stories: Writing like a Pro (Working Snacks)	
11:30 am – 12:00 pm	Visual Storytelling of Press Coverage	
12:00 pm–1:00 pm	Lunch	
1:00 p.m. – 2:30 p.m.	Coverage of Press Conference <i>The Philippine Cinema's Centennial: Quo Vadis?</i> Face to face with the Movers and Shakers of Philippine Cinema	
2:30 p.m. – 3:00 p.m.	Submission of News write up/Photos	
3:00 p.m. – 5:00 p.m.	Concurrent Sessions: (Working Snacks) • The Essentials of Broadcast Coverage • Critical Editorials • Photojournalism (GSIS Museum)	
5:00 p.m. – 6:30 p.m.	Submission/Critiquing of Outputs Photojournalism/News/Script/Editorial	
6:30 p.m. – 7:30 p.m.	Dinner	
Day 3 July 28, 2019 Sunday		
6:00 – 7:00 a.m.	Breakfast	
7:00 a.m. – 9:00 a.m.	• Factual Features	Photojournalism Sports Writing
9:00 a.m. – 11:00 a.m.	• Collaborative Publishing	Special Sports Coverage (Rizal Memorial)
11:00 am – 12:00 pm	Lecture: Science Writing	
11:45 a.m.–12:45 p.m.	Lunch	
1:00 p.m. – 3:30 p.m.	Closing Program Awarding of Medals & Certificates	
	Home Sweet Home	