



Republic of the Philippines
Department of Education
Region XI
SCHOOLS DIVISION OF DIGOS CITY
Digos City

OFFICE OF THE SCHOOLS DIVISION SUPERINTENDENT

DIVISION MEMORANDUM

January 20, 2021

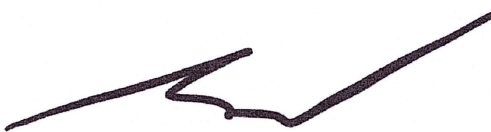
No. 036, s. 2021

#KEEPMOVINGTOGETHER SCHOOL CARAVAN

TO: **DATU ROGER A. MANAPOL, Ed.D**
Principal IV
Digos City National High School

ATTN: **RADEE KING CORPUZ, RN, MAN**
DICNHS School Nurse

1. This is in reference to the unnumbered Memorandum from EVELYN R. FETALVERO, CESO V, OIC, Office the Regional Director, informing on the pivot to the school caravan after its successful launching last March 12, 2020. This activity will commence in January 25 – February 2, 2021 with the distribution of Super Teen Newsletter packed with supplementary samples, to which they will distribute 45,000copies in our region.
2. The newsletter aims to educate students, as well as their parents, on the following topics, among others proper hygiene and sanitation, psychosocial development, and mental health.
3. Attached is a copy of the coverage plan set by the Redscope Communications, Inc.for the 40 selected secondary schools. For any queries and concerns, you may reach Ms Anna Rose Enriquez – Senior Project Manager of Redscope Communications, Inc at 09171346688 and Ms Faye Cabrera – Assistant Project Manager of Redscope Communications, Inc at 09654459034.
4. For information and compliance.


CRISTY C. EPE
Schools Division Superintendent

DepEd Schools Division of Digos City
RECORDS SECTION

RELEASED
21-66616

DATE: 20 JAN 2021

TIME: 1:26 pm

BY: 





Republic of the Philippines
Department of Education
DAVAO REGION

Office of the Regional Director

URGENT

MEMORANDUM

To : Schools Division Superintendents

Subject: #KEEPMOVINGTOGETHER SCHOOL CARAVAN

Date : March 27, 2020

Attached is a letter from **Ms. Sarah Coe**, President of Redscope Communications, Inc., informing this Office on the pivot to the school caravan after its successful launching last March 12, 2020. This activity will commence in **January 25 – February 2, 2021** with the distribution of Super Teen Newsletter packed with complimentary samples, to which they will distribute 45, 000 copies in our region.

The newsletter aims to educate students, as well as their parents, on the following topics, among others: proper hygiene and sanitation, psychosocial development, and mental health.

In addition, attached also is the coverage plan set by Redscope Communications, Inc. for the 40 selected secondary schools. For any queries or concerns, you may reach **Ms. Anna Rose Enriquez** – Senior Project Manager of Redscope Communications, Inc. at 09171346688 and **Ms. Faye Cabrera** – Assistant Project Manager of Redscope Communications, Inc. at 09654459034.

Immediate and wide dissemination of this Memorandum is desired.


EVELYN R. FETALVERO, CESO IV
Director III
Officer-In-Charge
Office of the Regional Director

RCE/smtc

Enclosed: As stated



Address: F. Torres St., Davao City (8000)
Telephone Nos.: (082) 291-1665; (082) 221-6147

1/3



December 04, 2020

DR. EVELYN R. FETALVERO, CESO V
Regional Director
Department Of Education Region XI
Davao City

Through Dr. MARIA INES C. ASUNCION, CESO V - Assitant Regional Director

Re: SUPERTEEN NEWSLETTER

Dear Director Fetalvero;

Greetings and thank you for your all your efforts in ensuring that education continues even during the pandemic. As a mother of a teenager, and aunt to 18 school age-children, I am impressed with how the DepEd is responding to the changes in education system. We are humbled by the generosity and selflessness of the entire DepEd family in ensuring the future of our school-children.

As your Social Communications Partner, we are with you in supporting DepEd's *Sulong Edukalidad* Initiatives, hence, we we are happy to inform you that we are launching the DIARYONG PAMBATANG PILIPINO – SUPERTEEN NEWSLETTER as our pivot to the School Caravan projects that we launched in March 2020.

Under this project, Redscope, in coordination with DepEd, will publish a quarterly basis two newsletters, namely: SuperKID & SuperTeen Newsletters. Maiden issues will be distributed in the SuperTeen target regions including NCR, Region III, IV-A, VII & XI.

I. SuperTeen Newsletter



LAUNCH(PILOT ISSUE)	SEPTEMBER 2020 – NCR & R3 JANUARY 2021 – R7 & R11
TARGET COPIES	45,000 FOR REGION XI
TARGET DISTRIBUTION AREA	40 SELECTED SECONDARY SCHOOLS IN REGION XI <i>(Newsletters will be delivered to target schools)</i>
NUMBER OF PAGES & SPECIFICATIONS	• 20 PAGES INCLUDING COVER • A4 SIZE, FULL COLOR PRINT
CONTENTS & CONTRIBUTORS (PILOT ISSUE)	• MESSAGE FROM DEPED REGIONAL DIRECTOR • DR. PAULYN JEAN ROSELL-UBIAL • DR. FELY V. VELANDRIA, RND MSC • DR. APRIL ROUS PUNZALAN, OB GYN • MR. JOEVIN T. EUSEBIO, RN • ATTY. TONISITO UMALI, ESQ

Redscope Communications Inc.,
2nd Floor G Business Hub Building, 728 Shaw Blvd., Mandaluyong City

The Newsletters will be printed and distributed to Filipino school children at no cost to the government and will be disseminated to the target audience for free. Each newsletter is packed with complimentary samples from of Modess from our Partner - J&J Philippines.

Through these newsletters, we aim to educate the students, as well as their parents, on the following topics, among others: proper hygiene and sanitation, psychosocial development, and mental health. Rest assured that the contributors to the newsletter are experts in their respective fields. The maiden issue is targeted to be released in September 2020 in Luzon, and in January 2021 for Region 7 & 11, and every quarter thereafter for the next three (3) three years upon launch.

That being said, we humbly request for your 1 pager message dedicated to the students and their parents and article of your choice. A copy of your message and your article sent to us by the December 30, 2020 will be highly appreciated.

Finally, to ensure its success and effective distribution of the newsletter to students, may we also request for your endorsement to our target schools in REGION XI- where we originally planned to conduct the SuperTeen. Kindly refer to the attached list for your reference. We hope to distribute the Newsletter from January to February 2021 directly in the schools through our local team composed of 2 Redscope Representatives led by Ms. Anna Enriquez & Ms. Faye Cabrera.

Thank you for your continued partnership. Please be assured of our commitment as your Social Communications Partner to move together with you as we heal-as-one.

Moving forward together as your partner in health & social communications, we remain.



Ms. Sarah Coe – President, Redscope Communications Inc.,
Mobile: 09278265284 eMail: sarahcoe@redscope.com.ph



Dr. Ethelyn P. Nieto MPH
Former Undersecretary of Health
Co-Chairman, Project Technical Working Group.



Dr. Paulyn Jean Ubial
Former Secretary of Health
Chairman, Project Technical Working Group

	A	B	C	D	E	F
1	REDScope COMMUNICATIONS, INC					
2						
3	PROJECT	MODESS MOVING TOGETHER SCHOOL CARAVAN				
4	REGION	REGION XI				
5	DATE COVERAGE	Jan-21				
6						
7	SCHOOL NAME	AREA	TIME	DATE	DAY	TOTAL PC
8	BERNARDO D. CARPIO NATIONAL HIGH SCHOOL	BUHANGIN		1/25/2021	MONDAY	
9	CABANTIAN NATIONAL HIGH SCHOOL	BUHANGIN		1/25/2021	MONDAY	
10	ALEJANDRA L. NAVARRO NATIONAL HIGH SCHOOL	LASANG		1/25/2021	MONDAY	
11	FRANCISCO BANGOY NATIONAL HIGH SCHOOL	SASA		1/25/2021	MONDAY	
12	F. BUSTAMANTE NATIONAL HIGH SCHOOL 1	TIBUNGCO		1/25/2021	MONDAY	
13	DANIEL R. AGUINALDO NATIONAL HIGH SCHOOL	MATINA		1/26/2021	TUESDAY	
14	CROSSING BAYABAS NATIONAL HIGH SCHOOL	TORIL		1/26/2021	TUESDAY	
15	DOÑA CARMEN DENIA NATIONAL HIGH SCHOOL	TORIL LNCARMENAC		1/26/2021	TUESDAY	
16	DAVAO CITY NATIONAL HIGH SCHOOL	CITY PROPER OICITYA		1/26/2021	TUESDAY	
17	STA. ANA NATIONAL HIGH SCHOOL	CITY PROPER		1/26/2021	TUESDAY	
18	MINTAL COMPREHENSIVE NATIONAL HIGH SCHOOL	MINTAL		1/27/2021	WEDNESDAY	
19	CATALUNAN PEQUENIO NATIONAL HIGH SCHOOL	CATALUNAN		1/27/2021	WEDNESDAY	
20	CALINAN NATIONAL HIGH SCHOOL	BRGY. CALINAN		1/27/2021	WEDNESDAY	
21	JESUS J. SORIANO NATIONAL HIGH SCHOOL	CATALUNAN GRANDE		1/27/2021	WEDNESDAY	
22	MAA NATIONAL HIGH SCHOOL	BRGY. MAA		1/27/2021	WEDNESDAY	
23	DIGOS CITY NATIONAL HIGH SCHOOL	DIGOS		1/28/2021	THURSDAY	
24	STA. CRUZ NATIONAL HIGH SCHOOL	STA CRUZ		1/28/2021	THURSDAY	
25	FEDERICO YAP NATIONAL HIGH SCHOOL	STA CRUZ		1/28/2021	THURSDAY	
26	MATANAO NATIONAL HIGH SCHOOL	MATANAO		1/28/2021	THURSDAY	
27	DAVAO DEL SUR SCHOOL OF FISHERIES NATIONAL HIG	MALALAG		1/28/2021	THURSDAY	
28	SULOP NATIONAL HIGH SCHOOL	SULOP		1/28/2021	THURSDAY	
29	PANABO CITY NATIONAL HIGH SCHOOL	PANABO		1/29/2021	FRIDAY	
30	A.O. FLORIENDO NATIONAL HIGH SCHOOL	PANABO		1/29/2021	FRIDAY	
31	SOUTHERN DAVAO NATIONAL HIGH SCHOOL	PANABO		1/29/2021	FRIDAY	
32	CARMEN NATIONAL HIGH SCHOOL	CARMEN		1/29/2021	FRIDAY	
33	ASUNCION NATIONAL HIGH SCHOOL	ASUNCION		1/29/2021	FRIDAY	
34	STO. TOMAS NATIONAL HIGH SCHOOL	STO. TOMAS		1/29/2021	FRIDAY	
35						
36						

	A	B	C	D	E	F
1	REDScope COMMUNICATIONS, INC					
2						
3	PROJECT	MODESS MOVING TOGETHER SCHOOL CAP				
4	REGION	REGION				
5	DATE COVERAGE	Jan-21				
6						
7	SCHOOL NAME	AREA	TIME	DATE	DAY	TOTAL POP
8	LA FILIPINANATIONAL HIGH SCHOOL	TAGUM CITY		2/1/2021	MONDAY	
9	NEW CORELLA NATIONAL HIGH SCHOOL	NEW CORELLA		2/1/2021	MONDAY	
10	KAPALONG NATIONAL HIGH SCHOOL	KAPALONG		2/1/2021	MONDAY	
11	LA AK NATIONAL HIGH SCHOOL	LA AK		2/1/2021	MONDAY	
12	MONTEVISTA NATIONAL HIGH SCHOOL	MONTEVISTA		2/1/2021	MONDAY	
13	MONKAYO NATIONAL HIGH SCHOOL	MONKAYO		2/1/2021	MONDAY	
14	NABUNTURAN NATIONAL COMPREHENSIVE HIGH S	NABUNTURA		2/1/2021	MONDAY	
15	TAGUM CITY NATIONAL COMPREHENSIVE HIGH SC	TAGUM CITY		2/2/2021	TUESDAY	
16	TAGUM CITY NATIONAL HIGH SCHOOL	TAGUM CITY		2/2/2021	TUESDAY	
17	TAGUM NATIONAL TRADE SCHOOL	TAGUM CITY		2/2/2021	TUESDAY	
18	ATTY. ORLANDO RIMANDO NATIONAL HIGH SCHOOL	MACO		2/2/2021	TUESDAY	
19	MABINI NATIONAL HIGH SCHOOL	MABINI		2/2/2021	TUESDAY	
20	PANTUKAN NATIONAL HIGH SCHOOL	PANTUKAN		2/2/2021	TUESDAY	
21						
22						