



Republic of the Philippines
Department of Education
REGION XI
SCHOOLS DIVISION OF DIGOS CITY

OFFICE OF THE SCHOOLS DIVISION SUPERINTENDENT

Division Advisory No. 098 s. 2022 June 1, 2022

In compliance with DepEd Order No. 8, 2013 this Advisory is issued not for endorsement per DO 28, s. 2001, but for the information of DepEd officials, personnel/staff, as well as the concerned public. (Visit www.deped.gov.ph)

PARTICIPATION TO THE “FTO EnglishUP”

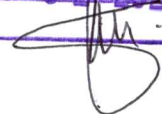
1. This advisory is issued in connection to Region XI Advisory No. 076 s. 2022 dated May 17, 2022, re: Participation to “FTO EnglishUP”.
2. The participation to the activity shall be personal, hence should not entail expense from the office funds and office hours.
3. The policy on “No Disruption of Classes” under DepEd Order No. 9 s. 2005 shall strictly be observed.
4. All other details of the invitation are found in the Enclosure.
5. For information, guidance, and compliance.

For and in the Absence of Schools Division Superintendent


BEVERLY S. DAUGDAUG, EdD ✍
Chief, CID

OIC- Office of the Schools Division Superintendent

DepEd Schools Division of Digos City
RECORDS SECTION

RELEASED
22-856-71
DATE: JUN 02 2022 TIME: 4:31 PM
BY: 





Republic of the Philippines
Department of Education
DAVAO REGION

DepEd Schools Division of Digos City
RECORDS SECTION



RECEIVED

65671

DATE: MAY 30 2022

TIME: 2:34 PM

BY:

Office of the Regional Director

DEPED REGION XI ADVISORY NO. 076 s. 2022
May 17, 2022

This Advisory is issued for the information of All Schools Division
Superintendents

Herewith is an invitation from Capacity Building Department Fair Trade
Outsourcing Inc., PH regarding the "FTO EnglishUp" on its 20- hour course (4
sessions).

Approval to the request shall be upon the discretion of Schools Division
Superintendent. However, participation to the same shall be personal hence,
should not entail expense from the office funds and office hours. The policy on "No
Disruption of Classes" under DepEd Order No. 9, s. 2005 shall strictly be observed.

Schools Division Superintendents are hereby advised to directly
communicate with their respective FTO In-charge relative to this matter.

All other details of the said training are in the enclosures.

Dissemination of this Advisory is desired.

ALLAN G. FARNAZO
Director IV

Enclosed: As stated.

ROH7/jlb

DEPARTMENT OF EDUCATION
RECORDS SECTION
RELEASED
MAY 30 2022
TIME: 2:34 PM



Address: F. Torres St., Davao City (8000)
Telephone Nos.: (082) 291-1665; (082) 221-6147

ISO 9001:2015 - Certified

3/21/22, 3:55 PM

Department of Education Mail - ATTN: Mr. Allan G. Farnazo - DepEd Director for Davao Region - RE:FTO EnglishUp Capacit...



DepEd XI Davao Region <region11@deped.gov.ph>

ATTN: Mr. Allan G. Farnazo - DepEd Director for Davao Region - RE:FTO EnglishUp Capacity Building Outreach Program in the Community

1 message

Fairman Sombadon <fairman.sombadon@fairtradeoutsourcing.com>
To: "region11@deped.gov.ph" <region11@deped.gov.ph>
Cc: "Johnry L. Favila" <johnry.favila@fairtradeoutsourcing.com>

Fri, Mar 18, 2022 at 5:31 PM

boxbe Fairman Sombadon (fairman.sombadon@fairtradeoutsourcing.com) added themselves to your Guest List |
Remove them | Block them

22 MAR 2022
7:15

Dear Sir Allan,

Warm Greetings!

The Business Process Outsourcing (BPO) sector is one of the fastest-growing industries in the Philippines. The BPO industry has steadily flourished through the decades, contributing significantly to the country's economic growth, especially during the pandemic. Davao City is ranked as one of the top 5 out of 100 Super Cities in the Philippines which are the key players in the outsourcing industry together with Manila, Cebu, Bacolod, and Santa Rosa.

Being able to speak the English language fluently is not only vital for Filipinos who want to start a career in BPO, but it is an asset in the workplace and is essential for everyone who wants to be globally competitive. Here at *Fair Trade Outsourcing*, we have created a Capacity Building program called **EnglishUp** that helped our agents develop their skills in speaking American English.

As our way to give back to the community, we would like to extend this program to secondary public-school teachers so they may get additional resources in teaching English in their respective classes and have a grasp on how English is being taught in a BPO setting.

For more information about this community outreach initiative, we have enclosed our **Program Proposal and Training Syllabus** on the links below:

FTO EnglishUp Outreach Program .pdf

FTO Outreach Program Syllabus.docx

I have sent the hard copies of the same documents above to the drop-off box at the guardhouse in your very respected office so I hope you'd be able to receive them in no time. Should there be a need for further discussion about this outreach program initiative, I would love to wait for a haste response from your office at your most preferred date and time.

More power to you Sir Allan!

Thank you!

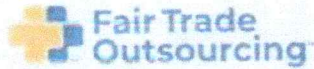
Kind regards,

Fairman Sombadon
Capacity Building Specialist
Capacity Building
Fair Trade Outsourcing

Handwritten signature and date: 03/24/22 11:20 am

3/21/22, 3:55 PM

Department of Education Mail - ATTN: 'Mr. Allan G. Farnazo - DepEd Director for Davao Region - RE:FTO EnglishUp Capacit...

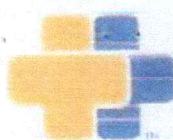


fairman.sombadon@fairtradeoutsourcing.com
+63 (82) 2346613; +63 (87) 9850250
+63 908-8194822; 917-6333054; 908-4301300
WhatsApp +63 955-6593117
fairwicca
Fair Trade Outsourcing Ph., Inc.
fairtradeoutsourcing.com

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Capacity Building



To: Mr. Allan G. Farnazo
Department of Education Director for Davao Region
Jacinto Ext., Davao City, Davao del Sur

From: Capacity Building Department
Fair Trade Outsourcing Inc., PH
2F and 3F Unit 16-17-18 Metrolifestyle Complex, F. Torres Street, Davao City

21 MAY 2022
✓
q: w

Sir,

Warm Greetings!

The Business Process Outsourcing (BPO) sector is one of the fastest-growing industries in the Philippines. The BPO industry has steadily flourished through the decades, contributing significantly to the country's economic growth, especially during the pandemic.

Davao City is ranked as one of the top 5 out of 100 Super Cities in the Philippines which are the key players in the outsourcing industry together with Manila, Cebu, Bacolod and Santa Rosa.

Being able to speak the English language fluently is not only vital for Filipinos who want to start a career in BPO, but it is an asset in the workplace and is essential for everyone who wants to be globally competitive. Here at *Fair Trade Outsourcing*, we have created a Capacity Building program called **EnglishUp** that helped our agents developed their skills in speaking American English.

As our way to give back to the community, we would like to extend this program to secondary public-school teachers so they may get additional resources in teaching English in their respective class and have a grasp on how English is being taught in a BPO setting.

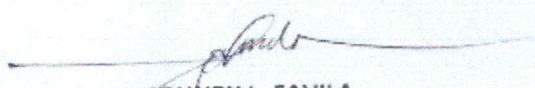
For more information about this community outreach initiative, we have enclosed our **Program Proposal and Training Syllabus**.

To make this program a reality, we are humbly asking for your well-respected and ever-dynamic office's permission and unending support from the beginning to the completion of this program.

Should you have further questions, please feel free to reach me out at 09084301300 (Smart) or 09556593117 (Globe). You can also email me at fairman.sombadon@fairtradeoutsourcing.com.

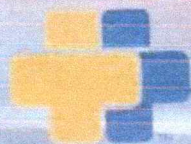
Sincerely,


FAIRMAN T. SOMBADON
Capacity Building Specialist
Fair Trade Outsourcing Inc., PH


JOHNRY L. FAVILA
Capacity Building Manager
Fair Trade Outsourcing Inc., PH

Fair Trade
Outsourcing

Capacity Building



FTO english^{up}

Intro to American Culture and American English

Capacity Building Outreach Program in the Community

A proposal to extend the company's English Upleveling Training Program (EnglishUp) to Secondary Public School Teachers (SPST) in the Philippines. The main objectives of this program is to give SPSTs additional resources in teaching American English and experience how American English is being taught in a BPO (Call Center) setting so they may also replicate in their respective classes.

"Comfortable is bad. You should always be moving and expanding your skills".

- Mike Scott Dershowitz
CEO and Founder of FTO

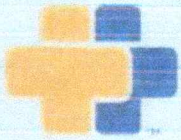
PRESENTED TO
CEO Mike Dershowitz
Fair Trade Outsourcing Inc.

PRESENTED BY
Fairman Sombadon
Capacity Building Specialist



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About Fair Trade Outsourcing

Fair Trade Outsourcing (FTO) is a fast-growing American IT-BPO Company from Philadelphia with its other sites located in Mexico, Ghana, Colombia, and the Philippines. FTO is founded by our Chief Executive Officer Mike Scott Dershowitz (Mike Scott Dershowitz.pdf).

Our unique Economic System for managing labor delivers superior results for clients by building our agents' capabilities and focusing on their **social welfare** and **economic progress**. This boosts our agents' positive mindset that results in a high level of work ownership.

SOCIAL WELFARE & THE AGENT BILL OF RIGHTS

The quality and results we produce are not from the number of "seats" that we have, but from our smart, skilled workers – the "Humans of Fair Trade Outsourcing." We guarantee a safe work environment, transparency, and accountability. We have pioneered programs that make a positive social and economic impact on our agents, their families, and communities.

CAPACITY BUILDING

As an advocate of the Fair Trade Principles, Fair Trade Outsourcing has implemented a Learning and Development Program that seeks to build our agents' capacities (not just train them), and reward them for working hard to improve their capabilities.

FROM WAGE EARNERS TO CAPITAL OWNERS

We're not just looking to hire hundreds of Filipinos to lift them up from poverty. We want to create a new generation of capital owners — entrepreneurs who will have the abilities and resources to invest a part of their earnings as a outsourcing center worker into a small business. This creates an additional income stream that they own, not just work for.

Organization and Management



Ben Kogus
Vice Pres. of Operations



Ailes Funtanilla
Director of Operations



Annie Grillo
Vice Pres. of Global HR



Jaypee Zapanta
Associate Director of Implementations



Cobi Weissbach
Vice Pres. of Culture



Johnry Favila
Capacity Building Manager



Paul Gonzaga
Global Director of Impact



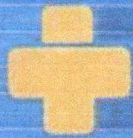
Marie Claire Ponsaran
Content Marketing Manager



Mike Scott Dershowitz
CEO and Founder



Anthony Conte
President



Framework

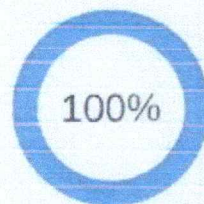
We want to be the first in expanding our culture by sharing our knowledge through our English Upleveling Training Program to Secondary Public School Teachers.

The first stage of the program is Enlistment where SPST can sign up through their school principals in writing or online via <https://forms.office.com/r/XkuT6sPN9T> within a given period of time (1 week).

The second stage is Enrolment where listed participants will undergo evaluation and interview via phone call to validate their participation and completion of the program (1 week).

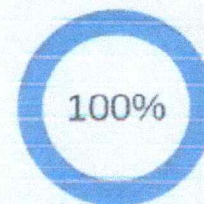
The third stage is the training program where the course will run for a period of 5 hours each session that will be on every Saturday of the week for a total of 4 sessions. The venue will be at the respective school following all IATF protocols and guidelines.

Lastly, participants will undergo the English Proficiency (Written) and English Fluency (Interview) Assessments where their English Rating will be determined. Upon completion, commencement will be held providing them with a Graduation Certificate duly signed by the Chief Executive Officer, Capacity Building Manager, and the instructor.



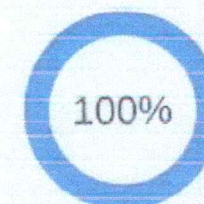
ENLISTMENT

Participants need to submit their information.



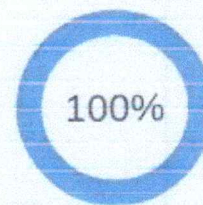
ENROLMENT

Participants will be interviewed to ensure completion of the program.



TRAINING

Implementation of EnglishUp Training Program.



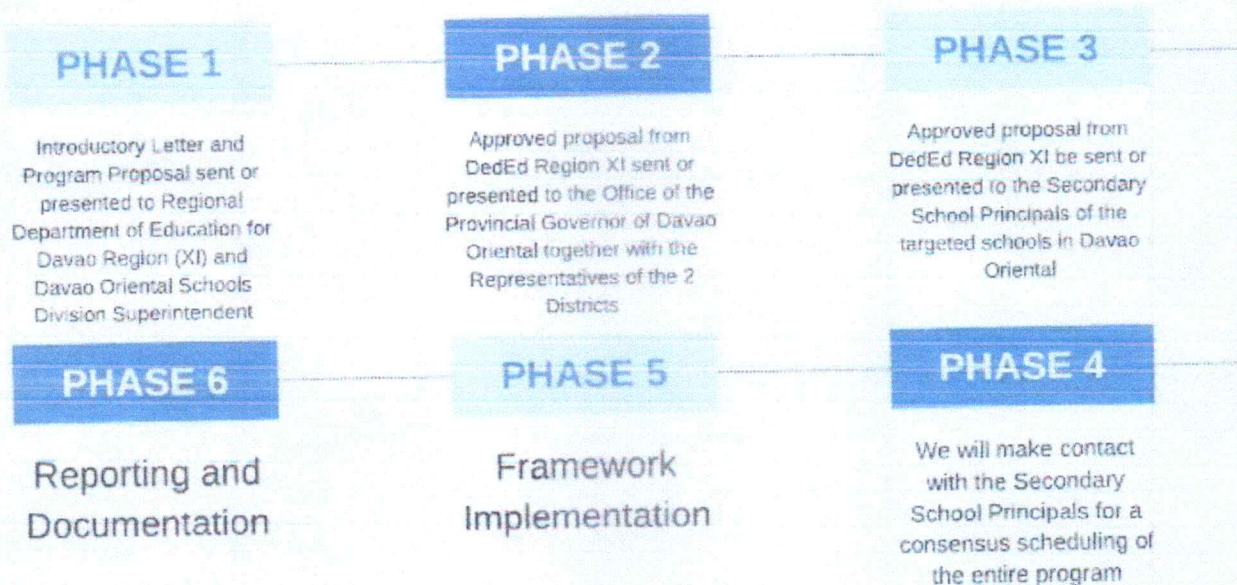
COMMENCEMENT

Graduates will determine their English Rating achievements.



English Upleveling Community Outreach Program

WORK PLAN

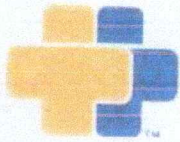


The work plan will mainly run through the course of constant communication with the school principal and SPSTs with the assigned instructor to make sure that if any questions or concerns arise, they will all be accommodated and will be answered with more ease when the training program starts.

Ideally, we will ask for the school's preferred schedule for the work plan to ensure convenience on the participant's end.

Although we are targeting a face-to-face interaction throughout the entire program, we will still not countermand the means of online activities should a good data service be available within the school location.

Lastly, all mandates and protocols of the COVID-19 Inter-Agency Task Force for the Management of Emerging Infectious Diseases will be observed at all times.



FTO ENGLISHUP COMMUNITY OUTREACH PROGRAM

Delegation

FTO ENGLISHUP COMMUNITY OUTREACH PROGRAM



Nelson Dayanghirang
Governor of Davao Oriental



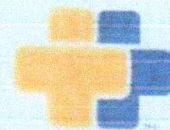
Corazon Nuñez-Malanyaon
1st District Representative of
Davao Oriental



Joel Mayo Almario
2nd District Representative of
Davao Oriental



Allan Farnazo
Department of Education
Director for Davao Region



Mike Dershowitz
CEO and Founder



Johnry Favila
Capacity Building
Manager



Fairman Sombadon
Capacity Building
Specialist



Shammah Del Carpio
Capacity Building
Specialist



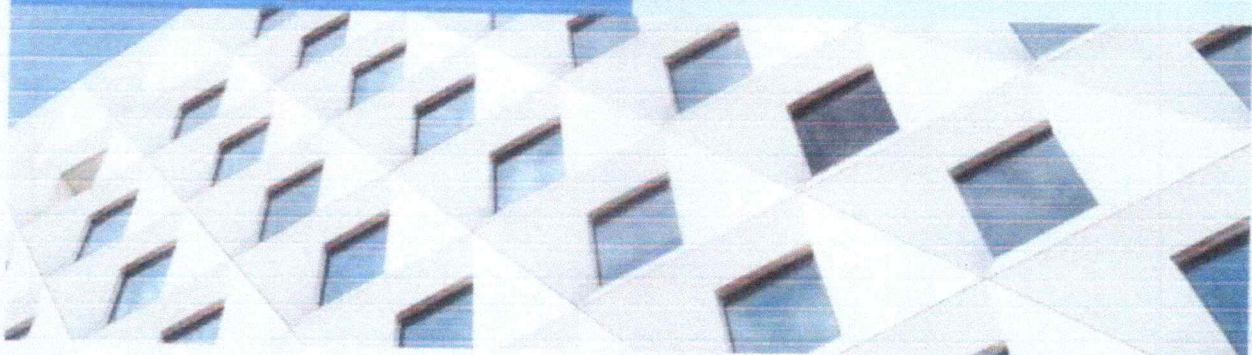
Alfe Rose Peñaranda
Capacity Building
Specialist

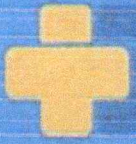


Gretchen Legara
Capacity Building
Specialist



Alona Uy
Schools Division
Superintendent for Davao
Oriental





FTO ENGLISHUP COMMUNITY OUTREACH PROGRAM

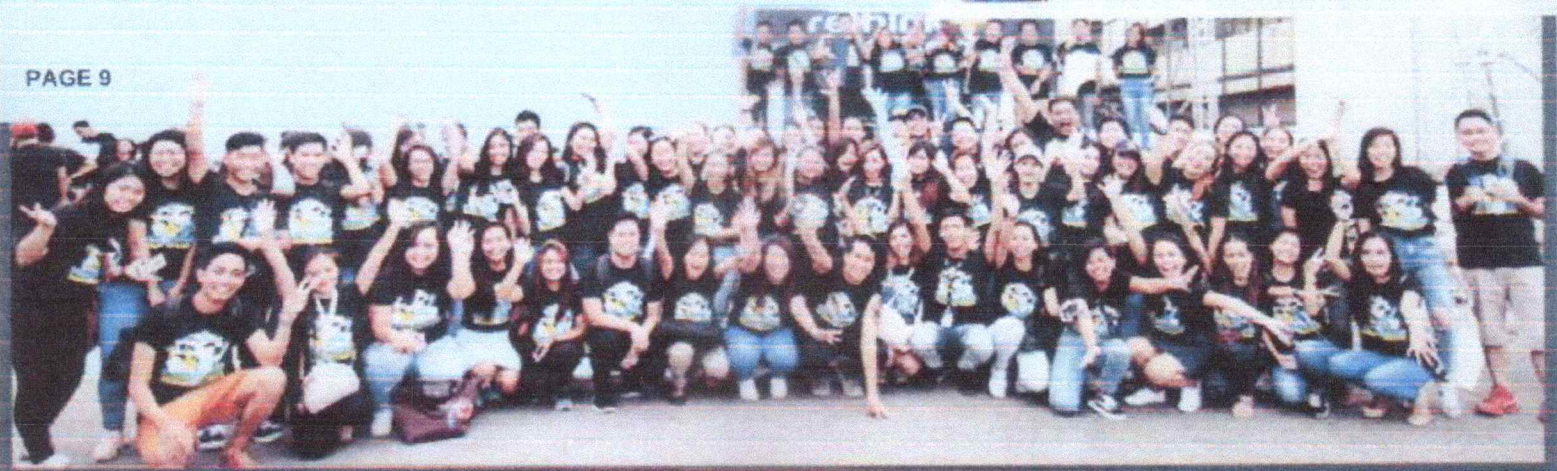
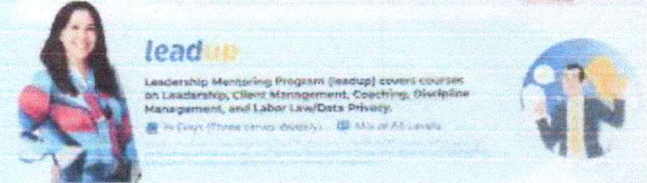
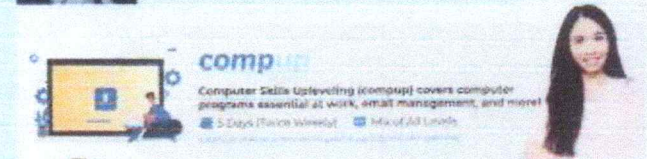
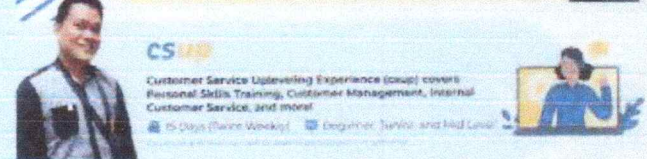
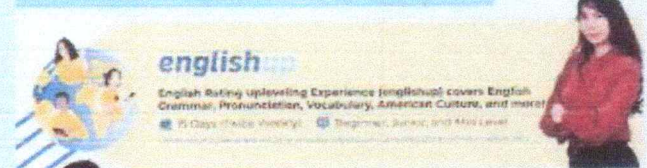
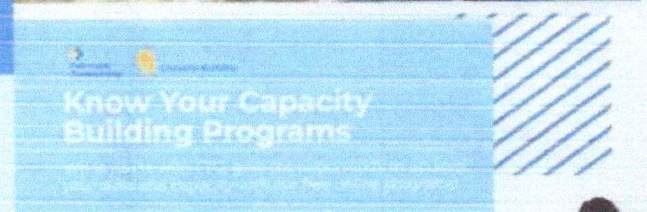
Reporting and Documentation

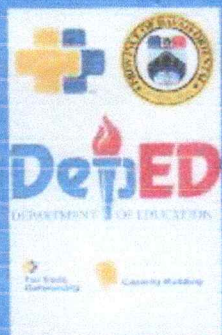
There will be collection of documentation (photo or video) along the entire process and implementation of the training program with full reporting.

The three main goals of this outreach program are to extend our love by sharing our knowledge through our English Upleveling Training Program, uplift and engage our SPSTs by teaching them the American English language so they can replicate it to their respective learners to improve their communications skills and as a result, it will live us our third goal which is to build for them a better carrier path that they would choose in the future.

Reporting and documentation will showcase the highlights and success of the program. We will copy furnish the provincial governor's office and the Department of Education regional director's office as well.

Through this program, we are also strengthening our ties with our local government agency partners and venture out more similar programs that can be extended to our communities.





APPROVALS



Nelson Dayanghirang
Governor of Davao Oriental



Corazon Nuñez-Malanyaon
1st District Representative
of Davao Oriental



Joel Mayo Almario
2nd District Representative of
Davao Oriental



Allan Farnazo
Department of Education
Director for Davao Region



Alona Uy
Schools Division
Superintendent for Davao
Oriental



Mike Dershowitz
CEO and Founder



Johnry Favila
Capacity Building Manager

For inquiries, **contact us.**



www.fairtradeoutsourcing.com



capacitybuilding@fairtradeoutsourcing.com



(082) 234 6613; GLOBE 0917-633-3054; SMART 0908-819-4822



Capacity Building



Fair Trade Outsourcing Inc. PH – englishup

Intro to American Culture and American English Capacity Building Outreach Program in the Community

Instructor: Fairman T. Sombadon

Email address: fairman.sombadon@fairtradeoursourcing.com

Office location: 2F and 3F Unit 16-17-18, Metrolifestyle Complex, F. Torres Street, Davao City

Phone Number/s: +63 (82) 2346613; +63 (87) 9850250; +63 908-8194822; 917-6333054; 908-4301300

Course Description

English is considered as one of the official languages in the Philippines. Be that as it may, many Filipinos, even the professionals, are still committing mistakes on English grammar, pronunciation, and/or diction. A big part of the reason is the fact that we are not Americans. We are being brought up in an environment designed to speak no other foreign language but Filipino and other local dialects. Since the day that we were born, we became fixated with our mother tongue-- the Filipino language. By the time when children go to school where the English language is formally introduced, they suddenly feel the difficulty embracing this new foreign language. Furthermore, many Filipinos are just too shy to speak the English language because we have a culture of making fun of others who are trying to learn and speak English. Instead of admiring those who are learning a language other than our own, some Filipinos would rather make a mockery out of them. These could be the reason why it's still never easy to produce that distinct American twang for most of us until now.

We all aspire to become a better English speaker, and this course's aim is to provide a comfortable and immersive learning experience where learners could freely share their ideas and uplevel their English skills.

The Philippines is the only country in Southeast Asia whose official language includes English; hence, we use this English card to attract more global investors. Today, the industry that has been making a huge contribution to our economy is the Business Process Outsourcing (BPO) sector, where \$30B of its revenue in 2021 alone came from. This extensive 20-hour course (in a span of 4 sessions) will give learners a grasp and feel on how American English is taught in BPO companies (call centers) so they may also replicate in their respective classrooms. The learners will get to know a bit of American culture and learn how to neutralize their English Accent.

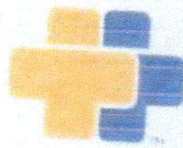
Course Objectives:

Learners who complete this course will be able to:

- Learn some American Culture
- Learn and practice Neutral English Accent
- Learn the difference between Filipino English vs American English
- Learn about the BPO industry



Capacity Building



Comprehension: 10 Points

(5) Understanding - English Language comprehension

(5) Direct - Answering the question directly without repetition (paraphrasing is acceptable)

Based on the learner's scores after the assessments, the table below will be utilized to determine his/her English Rating Level.

Criteria for Assessment:

English Proficiency Rating (Written Exam) = 50%

English Fluency Rating (Face to Face Interview) = 50%

Total = 100%

Table: Capacity Building English Rating

Description	Scale
Beginner	Less than 80%
Junior	81% - 86%
Mid Level	87% - 93%
Senior	94% - 100%

Graduates will be presented a Certificate of Achievement for the completion of this training program duly signed by FTO CEO, Capacity Building Manager and the English Instructor.

Disclaimer

The instructor reserves the right to make modifications to this information throughout the entire course of the program. Fair Trade Outsourcing reserves the right to pull out and stop this program should unnecessary and undesirable circumstances arises that might jeopardize the instructor, the learners and to our local government agency partners and FTO properties.