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Republic of the Philippines
Department of Education
REGION XI
SCHOOLS DIVISION OF DIGOS CITY

OFFICE OF THE SCHOOLS DIVISION SUPERINTENDENT

DIVISION MEMORANDUM
No. 410, s. 2022

June 17, 2022

LANDBANK OF THE PHILIPPINES "SERVING THE NATION" CAMPAIGN

To: Assistant Schools Division Superintendent
Chief Education Supervisors
Section Heads
All Other Division Personnel Involved

1. Pursuant to Regional Memorandum ASD-2022-021 dated June 10, 2022 and a letter from Landbank of the Philippines dated June 08, 2022, this Office informs personnel concerned to support the launching of the campaign "Serve the Nation" and play downloaded video clips in the lobby or any appropriate place in the division office.
2. The video clips can be downloaded from the link bit.ly/LANDBANKServingTheNation.
3. All other details of this Memorandum are attached.
4. Dissemination and compliance of this Memorandum are directed.

CRISTY C. EPE
Schools Division Superintendent

DepEd Schools Division of Digos City
RECORDS SECTION

RELEASED
72-86511
DATE: JUN 29 2022 TIME: 9:41 am
BY:





Republic of the Philippines
Department of Education
DAVAO REGION

DepEd Schools Division of Digos City
RECORDS SECTION

RECEIVED

86511

DATE: 6/14/2022

TIME: 2:05 pm

BY: /

Office of the Regional Director

REGIONAL MEMORANDUM
ASD-2022-021

To : Schools Division Superintendents / OIC-SDS
Regional Chiefs of Divisions

Subject: LANDBANK OF THE PHILIPPINES "SERVING THE
NATION" CAMPAIGN

Date : June 10, 2022

Herewith is the letter dated June 08, 2022 from the Landbank of the Philippines, informing the stakeholders of its launch of the campaign "Serve the Nation," an institutional campaign that embodies their commitment to assist various sectors of the economy and help contribute to national development.

The Schools Division Superintendents are directed to provide support to the said government funding institution by playing the downloaded video clip in the lobby or any appropriate place in your division offices.

For widest information dissemination and compliance.

ALLAN G. FARNAZO
Director IV

Enclosed: As Stated

ROA3/PS/ljtj

DEPARTMENT OF EDUCATION
RECORDS SECTION
RELEASED

By: [Signature]
Date: 6/14/22 Time: 4:16 pm



Address: F. Torres St., Davao City (8000)
Telephone Nos.: (082) 291-1665; (082) 221-6147

ISO 9001:2015 - Certified



08 JUN 2022

DepEd XI Davao Region <region11@depd.gov.ph>

Landbank of the Philippines launches its "Serving the Nation" campaign

1 message

DepEd Newsletter <newsletter@depd.gov.ph>
To: everyone@depd.gov.ph

Wed, Jun 8, 2022 at 8:00 AM

boxbe This message is eligible for Automatic Cleanup! (newsletter@depd.gov.ph) Add cleanup rule | More info

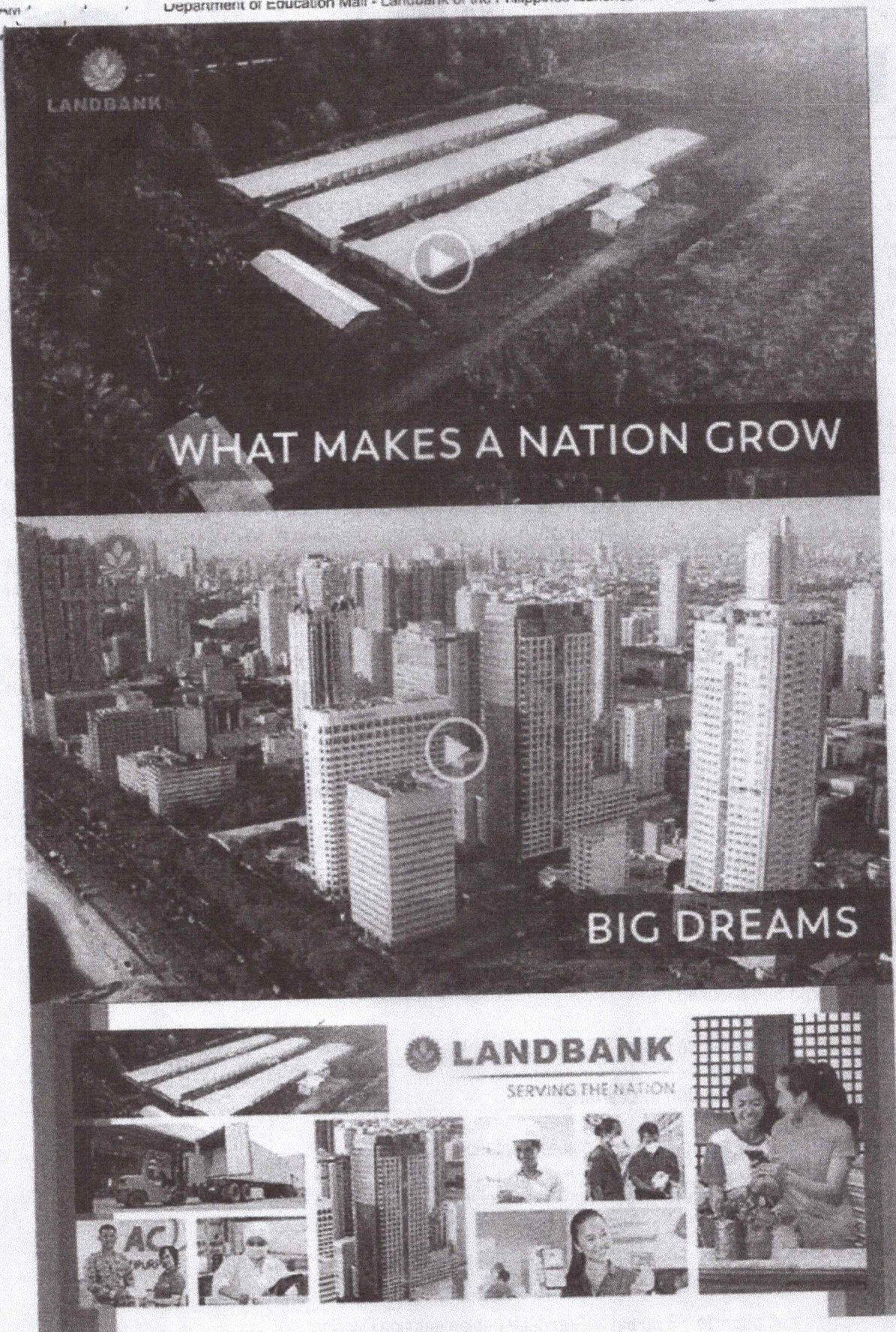
The **Landbank of the Philippines** launches "**Serving the Nation**," an institutional multimedia campaign that embodies their commitment to assist various sectors of the economy and help contribute to national development.

The campaign highlights Landbank's expanded and unique role in providing intensified support to the country's agriculture sector alongside serving the requirement of key development industries.

As a partner in nation-building, DepEd offices are requested to disseminate this information by **playing the campaign's three (3) 60-second thematic videos in LED/TV screens inside the Department's offices, lobbies, and other premises, if any.**

Click below to download the video commercials or download the materials through bit.ly/LANDBANKServingTheNation.





LANDBANK

WHAT MAKES A NATION GROW

BIG DREAMS

LANDBANK
SERVING THE NATION

The advertisement features a large aerial view of a highway interchange at the top, followed by a city skyline. A play button icon is overlaid on both images. The bottom section contains a collage of smaller images showing various community service activities, including a truck, a person working, and a group of people.

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Republic of the Philippines

Department of Education

DAVAO REGION

Office of the Regional Director

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ALLAN G. FABRIZO
Director

Enclosed: As Stated

ROA3/PS/16

DEPARTMENT OF EDUCATION
RECORDS SECTION

RELEASED

Div: PS
Date: June 10, 2022



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