



Republic of the Philippines  
**Department of Education**  
DIGOS CITY DIVISION

**Office of the Schools Division Superintendent**

March 6, 2023

**DIVISION MEMORANDUM**

No. 045 s. 2023

**REMARK OMR SOFTWARE**

To : Assistant Schools Division Superintendents  
SGOD and CID Chiefs  
Public Schools District Supervisors  
Education Program Supervisors  
School Heads of Public Elementary & Secondary Schools

1. In reference to the communication received by this Office from Remark Philippines dated February 27, 2023, the field is hereby informed on the brochure about **Remark OMR software** which are self-explanatory.
2. Schools interested on the said software may contact directly Remark Philippines through the email address provided in the attachment.
3. Immediate dissemination of this Memorandum is highly desired.

  
**CRISTY C. EPE**

Schools Division Superintendent

Enclosed: As stated.

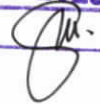
Reference: as stated  
To be indicated in the Perpetual Index  
under the following subjects:

SGOD      SMM&E      INVITATION

SGOD/SMM&E/edm

  
DepEd Schools Division of Digos City  
RECORDS SECTION

**RELEASED**  
27-98474  
DATE: MAR 13 2023 TIME: 11:32pm

BY: 



Address: Roxas cor. Lopez Jaena Street, Zone II, Digos City (8002)  
Telephone Nos.: (082) 553-8375; (082) 553-8396



Republic of the Philippines  
**Department of Education**  
DIGOS CITY DIVISION

**Office of the Schools Division Superintendent**

March 6, 2023

**DIVISION MEMORANDUM**

No. \_\_, s. 2023

**2022 NATIONAL TEACHERS' MONTH / NATIONAL TEACHERS'  
DAY AND WORLD TEACHERS' DAY CELEBRATIONS**

To : Assistant Schools Division Superintendents  
SGOD and CID Chiefs  
Public Schools District Supervisors  
Education Program Supervisors  
School Heads of Public Elementary & Secondary Schools

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SGOD/SMM&E/edm



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Telephone Nos.: (082) 553-8375; (082) 553-8396



RECEIVED

98434

DATE: 27 FEB 2023 TIME: 1:57

BY:

**From:** Remark Philippines <remark@optimal.com.ph>  
**Sent:** Monday, 27 February 2023 11:27 AM  
**To:** undisclosed-recipients:  
**Subject:** Re: Remark Office OMR  
**Attachments:** Remark Brochure.pdf; Remark Office OMR White Paper.pdf

Dearest Client,

We're Optimal Systems Distribution Inc., exclusive distributor and reseller of **Remark OMR** Software in the Philippines.

# Let's automate the grading process!

## BENEFITS AND ADVANTAGE

- ❖ Design your own forms.
- ❖ Print your own forms.
- ❖ Define your own rules.
- ❖ **SAVE COST** for expensive OMR Scanner and Pre-printed Forms.
- ❖ Automate grading process.
- ❖ Minimize human intervention.
- ❖ Pre-made Analysis Reports.
- ❖ Quality performance.
- ❖ Faster turn-around.



OPTIMAL

120 E. Rodriguez Ave. corner Ortigas ave. Barangay Ugong Pasig City | www.optimal.com.ph | 8631-5578

**Remark Office OMR** is a powerful and flexible solution for shaded responses.

**No** specialized hardware required, just a normal computer, and a normal scanner.

**No** special ink nor paper requirements; any conventional plain paper can be processed.

Here are the advantages to using Remark Office OMR over other considerations:

1. When you scan your forms, you actually make a soft-copy (digital copy); this is already your digital back-up.
2. Remark uses these digital copies for identifying and collecting data; in short, you automate the process of data collection.
3. Remark alerts you to abnormal responses by highlighting the abnormal data, you can then review or change the data. The corresponding portion of the digital copy is highlighted also and brought into focus for instant reference.
4. Remark can generate statistical reports from these data; and you can export these data and reports to various file formats.
5. Cost efficiency:



- Design and print your own forms.
- You can use any types of document scanner.
- Save cost for expensive OMR machine and maintenance
- Save cost spending pre-printed forms
- Reduced investments on other softwares.
- Reduces or eliminates human error.
- 1 time investment, use it for years.
- Pay for annual support as needed (software/activation issues; back-charges apply).

Very useful for ...

- Education Professionals : Student Examination, Research ,Student Evaluation.
- Legal Professionals : Evaluation,Survey, Research
- Phychology Professionals : Personal Evaluation, Assesment ,Evaluation.
- Healthcare Professionals : Customer Survey, Patient Data , Research.
- Marketing Professionals : Consumer Survey, Consumer Santisfaction
- Pharmacuetical Professionals : Clinical Trials, Product Evaluation

This simplified and automated process saves you hours (or even days) of manual work, vastly eliminates human interaction and error, resulting in quality work and faster turn-around time!

You can easily process over 5,000 forms, from start to finish, and generate their reports in less than 3 hours (depending on hardware speed).

Please consider **Remark Office OMR** as your main choice for OMR software, as its full-featured functions provide versatility unmatched by others.

For a detailed breakdown, please visit website: <https://optimal.com.ph/remark>

Also attached is the whitepaper for Remark Office OMR for your perusal.

For a DEMO version of the software you can use for trial, please visit the website for downlod:

<https://optimal.com.ph/remark/downloads/>

Thank you for your interest, and we hope to hear from you soon!

Cordially yours,

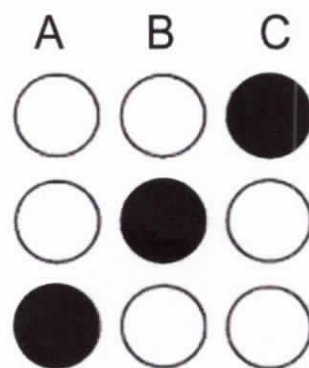
Mark Manalo  
 Product Manager - Remark OMR Software  
 0995-6532071 / (02) 8631 5578 loc 217  
 Optimal Systems Distribution, Inc.  
 Website: <https://optimal.com.ph/remark/>





**Remark<sup>®</sup>**  
Office OMR

Leading OMR Software since 1991!



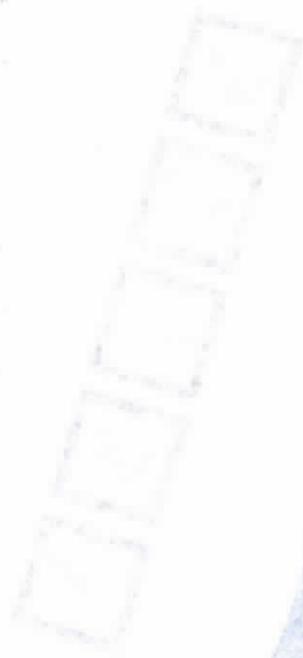
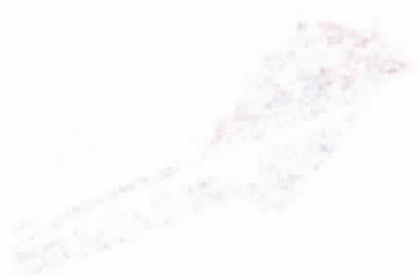
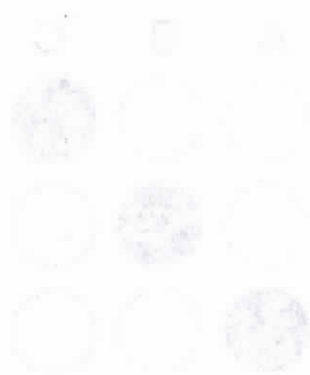
If you need to quickly and accurately collect data from surveys, tests, assessments, evaluations or other forms,

**This is the solution for you!**



**OPTIMAL**  
Systems Distribution, Inc.

THESE ARE THE RESULTS OF THE RESEARCH



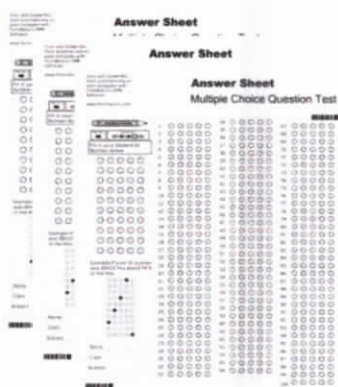
ABOUT

Remark Office OMR is the world's leading scanning software for collecting and analyzing data from plain paper forms containing bubbles, checkboxes, barcodes, and printed text.

This flexible and powerful software helps save time used on checking paper-based assessments, ballots, elections, evaluations, examinations, surveys, tests, etc., by doing all these so you don't have to!

- Over 100,000 customers in 130+ countries
- Millions of forms processed since 1991
- Industry-leading customer support team

## HOW IT WORKS

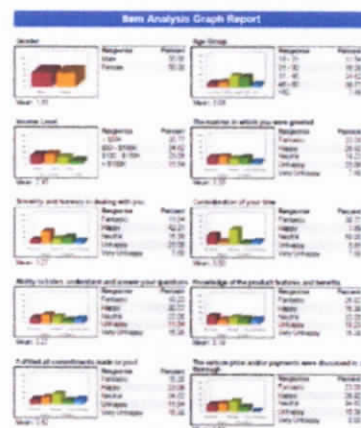


## 1. DESIGN

Design and print your forms.  
(any words processor, on plain paper)

## 2. SCAN

Forms will be scan with  
an image scanner or multifunction  
printer.



### 3. ANALYZE

## Analyze your data and results



THE UNIVERSITY OF CHICAGO  
LIBRARY  
540 EAST 58TH STREET  
CHICAGO, ILL. 60637

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THE UNIVERSITY OF CHICAGO

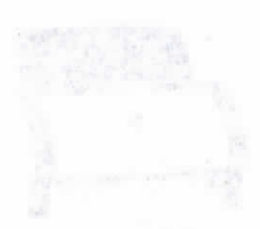
|    |    |    |    |    |    |    |    |    |     |
|----|----|----|----|----|----|----|----|----|-----|
| 1  | 2  | 3  | 4  | 5  | 6  | 7  | 8  | 9  | 10  |
| 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20  |
| 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30  |
| 31 | 32 | 33 | 34 | 35 | 36 | 37 | 38 | 39 | 40  |
| 41 | 42 | 43 | 44 | 45 | 46 | 47 | 48 | 49 | 50  |
| 51 | 52 | 53 | 54 | 55 | 56 | 57 | 58 | 59 | 60  |
| 61 | 62 | 63 | 64 | 65 | 66 | 67 | 68 | 69 | 70  |
| 71 | 72 | 73 | 74 | 75 | 76 | 77 | 78 | 79 | 80  |
| 81 | 82 | 83 | 84 | 85 | 86 | 87 | 88 | 89 | 90  |
| 91 | 92 | 93 | 94 | 95 | 96 | 97 | 98 | 99 | 100 |

## ANALYSIS

The following table shows the results of the analysis.

## DESIGN

The following table shows the results of the design.



## CONCLUSION

The following table shows the results of the conclusion.

## FEATURES

### Create, Design, and Process your own forms

- Assessments / Evaluations
- Ballots / Elections
- Examinations / Tests
- Inventory
- Medical History
- Surveys
- Time / Work Logging

### Advanced test grading reports and features

- Student Reports
- Class Reports
- Item/questions reports
- Demographic comparisons
- Similar and changed response reports
- Standards based achievement
- Rubrics
- Multiple answer keys
- And more...

### Export data and statistics

- Easily export raw data to a variety of different formats :  
SPSS (.SAV)  
Excel (.XLS, .XLSX)  
Access (.MDB, .ACCDB)  
Delimited ASCII (.CSV, .TXT)  
Database (Oracle, SQL, .DBF)  
Opinionmeter  
StatPac  
ExamSoft
- Save data to your cloud storage accounts including:  
Dropbox and Google Drive
- Export reports as PDFs, Excel or HTML
- Export test grades to a variety of gradebooks or student management systems

## KEY BENEFITS



Save time and money



Define your own rules



Automate data collection and grading process



Eliminate human error



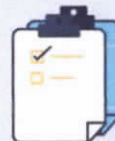
Cut-down manpower



Pre-made analysis report



Faster turn around



Quality Performance

### Advanced survey reports and statistics

- Survey statistics including summary statistics, descriptive, statistics, confidence intervals and percentiles
- Item analysis
- Handwritten comment reports
- Demographic comparisons
- Questions group analysis
- And more..

### Advanced recognition of data from your OMR forms

- Industry leading OMR (Optical Mark Recognition) technology
- Handles cross-outs, multiple marks, damaged forms and other anomalies
- Reads barcodes and OCR (typewritten text)
- Include form, page and respondent identifiers for complex forms



**OPTIMAL SYSTEMS DISTRIBUTION, INC.**



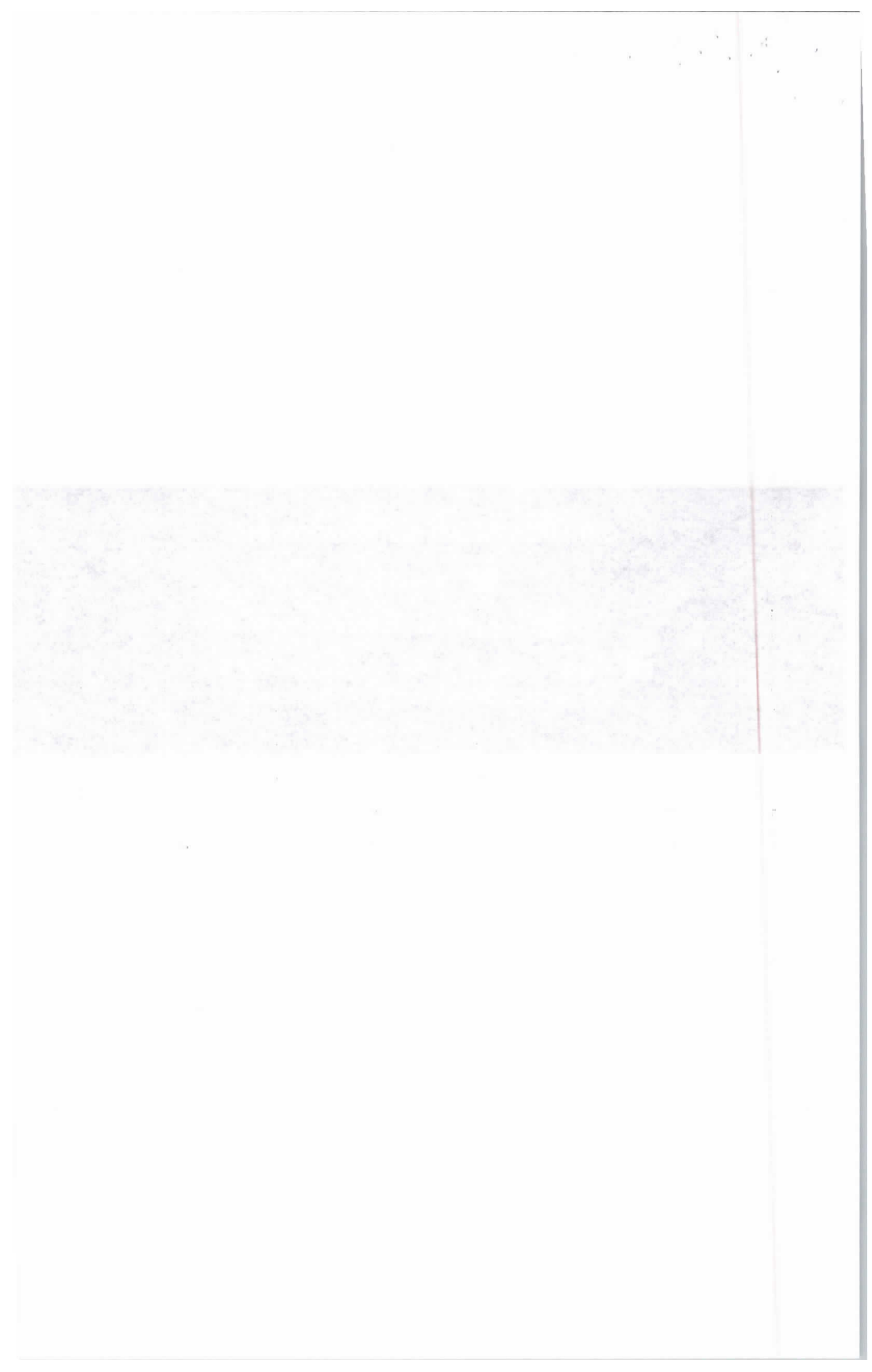
(02) 631 5578



remark@optimal.com.ph



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Brgy. Ugong, Pasig City, Philippines





***Version 7.0 for Windows® Whitepaper***

**Gravic, Inc. – Remark Products Group**

Web Site: <http://www.gravic.com/remark>  
Phone: 1.800.858.0860 or +1.610.647.7850  
FAX: +1.610.647.8771  
E-Mail: [Sales@gravic.com](mailto:Sales@gravic.com)  
Mail: 301 Lindenwood Drive, Suite 100  
Malvern, PA 19355-1772 USA

GRAND

Remark  
Office

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## Contains:

- [Contact Information](#)
- [OMR / Remark Office OMR Overview](#)
- [Image Scanning vs. Traditional OMR](#)
- [Supported Scanners](#)
- [Example Applications and Forms](#)
- [Steps for Using Remark Office OMR](#)
- [Remark Quick Stats®](#)
- [Remark Office OMR Technical Features](#)
- [Who Uses Remark Office OMR](#)
- [Minimum System Requirements](#)
- [About Gravic, Inc.](#)

### OMR / Remark Office OMR Overview

Optical Mark Recognition (OMR) is a technology that has been used for many years in schools, universities, businesses, government agencies and many other institutions. OMR is the process of reading data from "fill in the bubble" types of forms. Typical uses for OMR forms include standardized tests, course evaluations, surveys and many other types of forms. Traditionally, OMR forms have been processed using special scanners, special forms printed using high-end printing presses and number two pencils for filling in these forms. Traditional OMR solutions tend to be expensive and inflexible and are only practical in situations where large volumes of the same form are processed over and over. Gravic set out to change this, and since 1991 has been developing and perfecting our software to bring this useful technology to the desktop. Over the years, Remark Office OMR has become the world's leading package for collecting data from OMR forms.

Remark Office OMR is a software package designed to collect data from optical marks (bubbles, checkboxes) on plain paper forms. The software works in conjunction with an image scanner to collect the data. Instead of special forms, users can create their own forms with any word processor, desktop publishing package or form design software. Users are allowed a great deal of flexibility in the design process. These forms can be printed on any laser printer or photocopier and do not need special registration marks or drop-out inks. Respondents no longer need to keep a number two pencil on hand to fill in the forms. Over the years, Gravic has added other technologies such as barcode recognition and OCR (machine printed text recognition) to the product, but the product focus remains to be the easiest and most powerful solution on the market for collecting data from surveys, tests, assessments, evaluations and other forms.

### Image Scanning vs. Traditional OMR

The main difference between the two types of scanning is in the hardware with which they work. Remark Office OMR works with common image scanners. These are the type of scanners that can also be used for scanning pictures or pages of text and are readily available from online electronics vendors or your local computer dealer. Traditional OMR readers are commonly associated with standardized testing, pre-printed forms and number two pencils. Typically, the manufacturers' sales representatives sell these machines directly to the end user.

When using traditional OMR products, you use pre-printed forms that are created to very exacting specifications. It is very difficult to print such forms using common office equipment and purchasing these forms is an expensive proposition. OMR readers are specifically designed to read these specialized forms.

Remark Office OMR is the flexible solution to your data entry needs that works with forms you create and print. Forms are created in any word processing, page layout or survey design software. Forms can be duplicated on a laser printer, photocopier, or if desired, can be professionally printed. Following our basic form design guidelines will ensure that you get the best recognition results





...the ... ..  
... ..

### Scanners (Bridges) (Bridges) (Bridges)

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### Example Applications in Java

#### Example Applications in Java

... ..  
... ..

| Table 1: Example Application 1 | Table 2: Example Application 2 | Table 3: Example Application 3 |
|--------------------------------|--------------------------------|--------------------------------|
| Table 4: Example Application 4 | Table 5: Example Application 5 | Table 6: Example Application 6 |

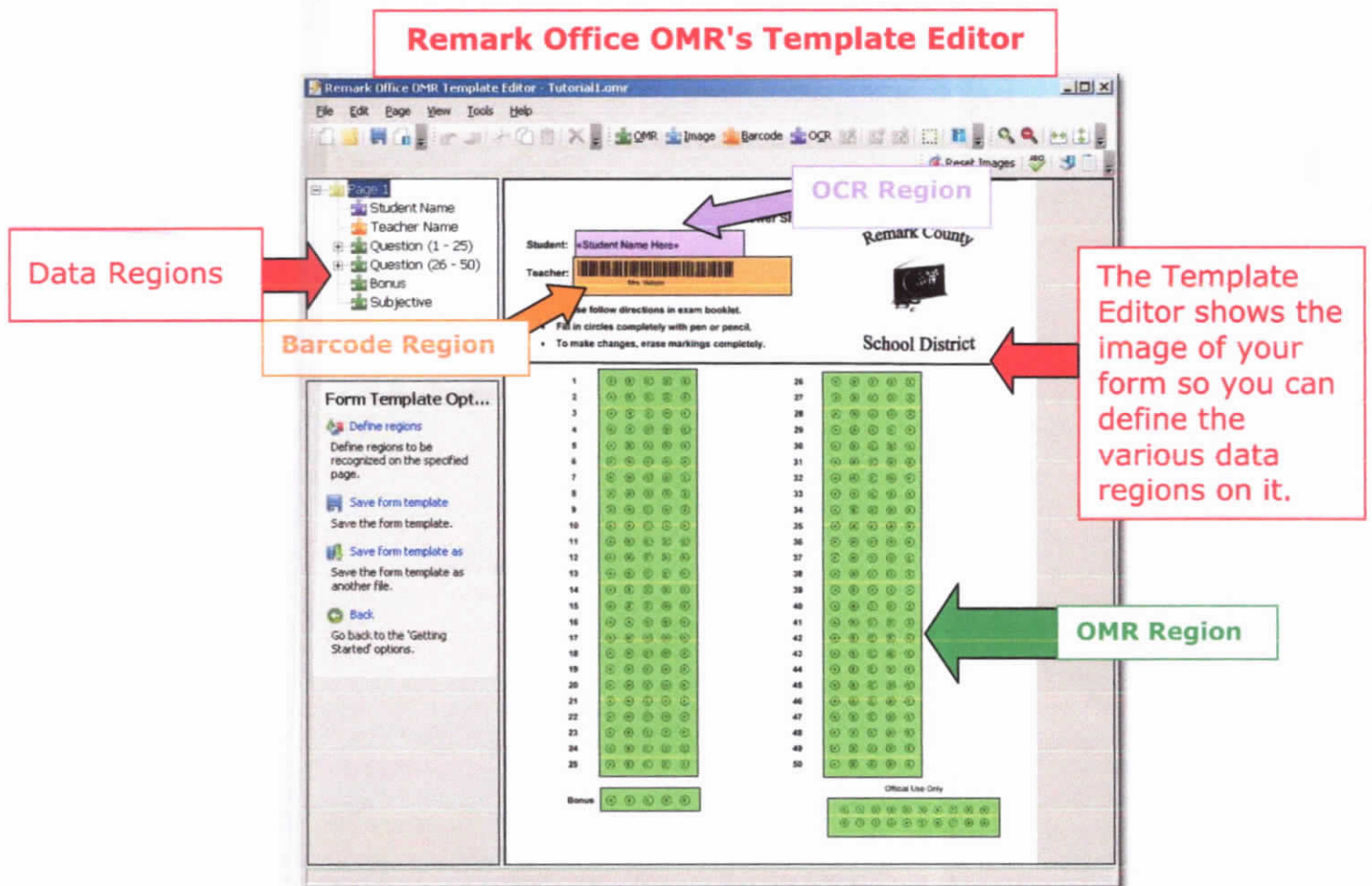
Forms can be created anywhere from word processors to survey design packages to art programs, including: Microsoft Word, Microsoft Excel, Survey Pro (Apian Software), Magenta (Datablocks), Survey System (Creative Research), Quark, Adobe Photoshop and many more.

### Using Remark Office OMR

There are three basic steps to using the software. 1) Scan a blank copy of the form and tell the software how to interpret the questions on the form by creating a form template. 2) Scan the completed forms and proof for exceptions using the Data Center. 3) Run reports using Remark Quick Stats, or convert your data to a file format compatible with a database, spreadsheet or statistical package.

#### Step 1: Form Template Editor

The form template tells the software how to interpret the marks on a form. To create a form template, scan a blank form into Remark Office OMR using a supported image scanner, or import a pre-scanned image file. The image of the form appears on the screen. Using your mouse, you can show the software the areas you want to process on the form (i.e. groups of questions), and then fill in basic information about your form in the Region Definition window. Regions can be OMR (marks), OCR (machine printed text), barcode or image regions for data entry/image clipping of handwritten comments.



1. The first part of the report is a general introduction to the subject of the study. It discusses the importance of the study and the objectives of the research.

2. The second part of the report is a detailed description of the methodology used in the study. It includes information about the sample size, the data collection methods, and the statistical analysis techniques.

3. The third part of the report is a discussion of the results of the study. It presents the findings of the research and discusses their implications for the field of study.

### 4. The fourth part of the report is a conclusion and recommendations.

5. The fifth part of the report is a list of references. It includes all the sources of information used in the study.

6. The sixth part of the report is an appendix. It contains additional information that is not included in the main body of the report.

7. The seventh part of the report is a glossary. It defines the key terms used in the study.

8. The eighth part of the report is a bibliography. It lists all the books and articles cited in the study.

9. The ninth part of the report is a list of figures and tables. It provides a summary of the data presented in the study.

10. The tenth part of the report is a list of footnotes. It contains additional information that is not included in the main body of the report.

11. The eleventh part of the report is a list of appendices. It contains additional information that is not included in the main body of the report.

12. The twelfth part of the report is a list of references. It includes all the sources of information used in the study.

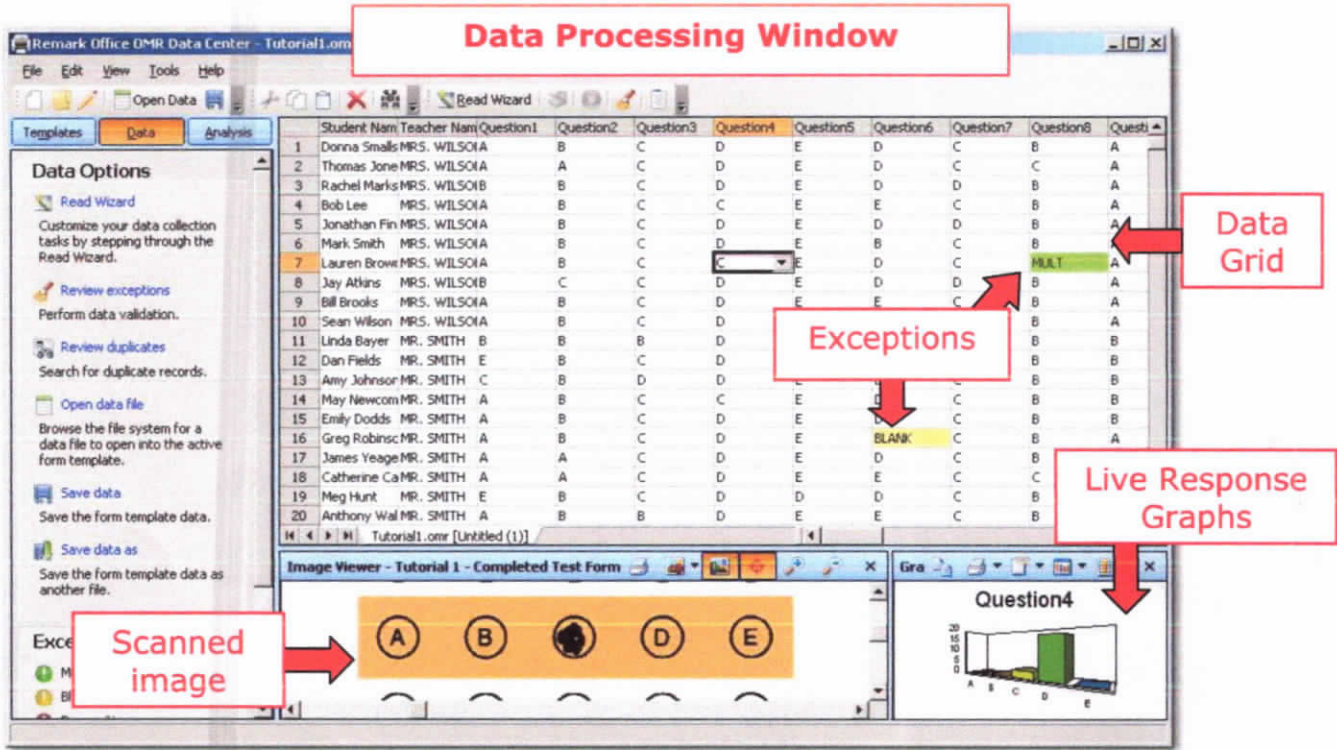
13. The thirteenth part of the report is an appendix. It contains additional information that is not included in the main body of the report.

14. The fourteenth part of the report is a glossary. It defines the key terms used in the study.

15. The fifteenth part of the report is a bibliography. It lists all the books and articles cited in the study.

Step 2: Data Center

The Remark Office OMR software can read forms either from a directly supported scanner or from image files that have already been scanned with a scanner or multi-function peripheral (TIF, PCX/DCX, BMP, JPG, PDF). After reading completed forms, the collected data appear in a spreadsheet-style grid window. Remark Office OMR provides a Review Exceptions feature for automatic detection and correction of exception cases, such as blank and multiple responses. An Image Viewer is provided to view the processed forms on-screen, eliminating the need to go back to the printed form. Often exceptions are the result of improperly filled-in forms. For example, a respondent may have chosen two responses for a question that only allows one response.



Step 3: Converting and Saving the Data

More than thirty standard output file formats are available for use, including the following:

| Formats             | Applications Supported                                                                                                                             |
|---------------------|----------------------------------------------------------------------------------------------------------------------------------------------------|
| Database Formats    | Access, dBase, FoxPro and Paradox                                                                                                                  |
| Spreadsheet Formats | ASCII (various styles), Excel, Lotus1-2-3 and Text                                                                                                 |
| SAV                 | SPSS statistical software                                                                                                                          |
| Remark              | Format for use within the Remark software. Saves data from the grid, as well as grid information such as links to image files and exception cases. |
| ROA                 | Remark Office Archive allows you to move your images and data to another system for cleaning and/or analysis.                                      |
| HTML and XML        | Internet or Intranet applications                                                                                                                  |
| SRV/STL             | Survey Pro (Apian Software) survey design and analysis package                                                                                     |
| DAT                 | The Survey System (Creative Research) survey design and analysis                                                                                   |
| Oracle              | Oracle format                                                                                                                                      |
| SQL                 | Microsoft SQL Server                                                                                                                               |
| Questionmark        | To be used with Questionmark Perception software.                                                                                                  |
| ODBC                | To export to various relational databases, such as Oracle or SQL.                                                                                  |

Please see <http://www.gravic.com> for a complete list of output formats.



### **Remark Quick Stats**

Remark Quick Stats is a built-in analysis package that can be used to tabulate surveys and grade tests. The software provides many standard reports. Reports can be customized to include user specified titles, headers, colors, fonts and graphics.

For a survey, you can run reports such as an item analysis, item statistics or crosstabs to view your results. If you administer tests, the software can automatically grade them. For a test, you can specify an answer key, grade scale, learning objectives, benchmark scores and other options, and then the software can grade the test and produce statistics and graphs representing the item analysis, frequency distribution, student scores and several other test statistics. Remark Quick Stats also produces a grade report for each student that can be printed and handed back to the student.

#### **Survey Statistics include:**

- For each item Remark Quick Stats calculates: Mean, Variance, Standard Deviation, Standard Error, Min, Max, Range, Median, Skewness, Kurtosis, T-Value, Percentiles, Confidence Intervals
- For each answer choice Remark Quick Stats calculates: Frequencies, Percentages, Valid Percent
- A Response Report displays all of the handwritten comments for any Image region on one, easy to read, report
- Crosstabs
- A Group Report allowing you to group like questions together and display means for the group

#### **Test Statistics include:**

- A Grade Wizard steps you through the process of setting up an answer key, grade scale, question points (including bonus and subjective points), learning objectives, benchmark scores and other grading information for your test
- For each item Remark Quick Stats calculates: Mean, Variance, Standard Deviation, Standard Error, Min, Max, Range, Median, Skewness, Kurtosis, T-Value, Percentiles, Confidence Intervals, P-values, Point Biserial Correlation
- For each answer choice Remark Quick Stats calculates: Frequencies, Percentages, Point Biserial
- For each student Remark Quick Stats calculates: Total score, Raw score, Grade, Dev. IQ, Number correct, incorrect, unanswered
- For the test Remark Quick Stats calculates: Number of graded tests and items, Max, Min, Median, Range, Percentile scores, Mean, Variance, Standard Deviation, Confidence Intervals (1,5,95,99%), KR 20, KR21, Coefficient (Cronbach) Alpha
- A Grade Report displays each student's results on the test and optionally includes an image of the test
- A Comparative Report compares grades for specific subgroups of your data set

Also included with Remark Quick Stats is a Report Batch Wizard. The wizard allows you to display, print and export multiple reports in a single operation with just a few mouse clicks. In addition, the wizard can automatically filter your reports on up to three pieces of information from your data set. Separate reports are created for each unique value in your data set.



### **Remark Office OMR Main Features:**

- Forms commonly scanned with Remark Office OMR include surveys, tests, research studies, evaluations, assessments, ballots, field testing, patient history and many others.
- Allows flexibility in form design. Remark Office OMR forms can be created with any word processor or survey design package and printed on any laser quality printer. Purchasing expensive, pre-printed forms is not required.
- Interfaces with most desktop scanners and supports the TWAIN scanner protocol. An automatic document feeder is recommended. Speed depends on the scanner (typically runs at rated speeds).
- Reads image files (TIFF, PCX, JPG, PDF, BMP) created by network multi-function devices and other scanners.
- Exceptional mark recognition (recognizes bubbles or checkboxes). No registration marks or drop-out colors are needed.
- Automatically recognizes machine printed text with Optical Character Recognition (OCR).
- Recognizes 2D and 1D barcodes.
- Validates data against an external database to confirm that recognized data from a field appear in a particular database field. In addition, look up and replace items from the database. For example you can look up a student ID and replace it with a student name to include it in reports.
- Includes a spell checker.
- Processes multiple-page forms and double-sided forms.
- Processes batch header sheets that act like cover pages to help describe the data set.
- Allows the user to mix forms of different types into the same batch. Forms can have form, page and respondent identifiers on to eliminate the pre-sorting of forms.
- Produces output that can be used with most popular spreadsheet, database, survey design and statistical programs.
- Allows for the correction of exceptions while scanning pages or as an automated post-scanning task. View forms on-screen, eliminating the need to go back to the paper form.
- Saves scanned images to disk for response verification or for use by another software program. Images can be saved and archived using advanced naming conventions for easy filing and retrieval.
- Saves parts of pages, such as a signature block or comments section, to disk as image snapshots. Or, view the handwriting on screen and data enter it in the Remark Office OMR software. Respondent reports are available to view the handwritten comments.
- Allows for easy coding of open-ended (qualitative) questions. Review the qualitative responses on-screen and then enter a code.
- Includes Remark Quick Stats, a built-in analysis component.



- Calculates statistics including:  
*Item Analysis, Number of Respondents and Tabulations, High/Low Score, Median, Mean, Range, Standard Deviation and Variance, Kuder-Richardson f20, Coefficient Alpha, P Values, Point Biserial, Frequency Distribution, Class Grades, Student Grade Reports, Comparative Reports*
- Tabulates surveys. Remark Quick Stats produces item analysis, item statistics and crosstabs.
- Grades tests and provides item and summary analyses. An answer key can be scanned, entered by hand or read from a file. Different weights can be assigned to various sections of the test to accommodate questions that were answered correctly, incorrectly, or not at all. A subjective set of points can also be read and added into the final grade. Supports grading using multiple answer keys. Allows for extra credit questions. Measures performance against learning objectives, benchmarks, etc.
- Automatically filters data and generates separate reports determined by fields you select.
- Analysis results can be saved to PDF, HTML, Excel or RTF file formats.
- Context sensitive help is available by pressing F1 in all windows.
- Free form reviews are available for all registered users.

**Notes:**

If you are considering offering your paper-based survey, test or evaluation in a web-based format, try our [Remark Web Survey®](#) package too. Easily combine results from paper and web for complete analysis.

## Minimum System Requirements

- Personal computer with 1 GHz or faster processor
- Windows 32-bit operating systems: 2000 SP4, XP SP2, Server 2003 or Vista
- 1 GB RAM
- 1 GB free fixed disk space
- CD-ROM drive (for installation purposes)
- Screen/monitor resolution of 1024x768 or higher and at least 32-bit color
- Mouse or other pointing device
- Supported scanner (recommended)
- Windows-supported printer (optional)
- Internet connection recommended for initial software activation

1. The first step in the process of data collection is to determine the purpose of the study. This involves identifying the research question and the objectives of the study.

2. The second step is to design the study. This involves determining the sample size, the data collection methods, and the data analysis methods.

3. The third step is to collect the data. This involves using the data collection methods designed in the previous step to gather the data.

4. The fourth step is to analyze the data. This involves using the data analysis methods designed in the previous step to interpret the data.

## Minimum System Requirements

- Processor: Intel Core i3 or equivalent
- Memory: 4 GB RAM
- Hard Drive: 1 TB
- Operating System: Windows 7 or later
- Network: Broadband Internet connection
- Display: 1024x768 resolution
- Sound: Speakers or headphones
- Peripherals: Mouse and keyboard

## Who Uses Remark Office OMR?

- **Education Professionals** for student testing, institutional research or community surveys
- **Marketing Professionals** for consumer surveys and customer satisfaction
- **Psychology Professionals** for testing, assessments and evaluations
- **Government Agencies** for data compilation from internal and external sources
- **Healthcare Industry** for customer surveys, patient data and research
- **Pharmaceutical Companies** for clinical trials and product evaluation
- **Police Departments** for racial profiling compliance and community surveys
- **Computer Professionals** for combination or integration with another software package
- **Human Resource Departments** for employee surveys, time sheets and evaluations
- **Training Professionals** for course and instructor evaluations
- **And Many More**



## About Gravic, Inc.

Gravic, Inc. is a privately-held corporation located in Malvern, PA, about ten miles (16km) west of Philadelphia, PA USA. We make a number of computer software products for data collection, transformation and distribution uses. Customers for our products include schools (Primary and Higher Education), hospitals, large and small businesses, health care, government agencies, market researchers, trainers, meeting planners, brokerages, travel agencies, stock exchanges, electric utilities and telcos.

In 2001, we completed a merger of our three predecessor companies. Principia Products, Inc. was restructured and renamed to Gravic, Inc. in order to capitalize effectively on our data collection, transformation and distribution core competencies. Our core purpose is *To Improve Society Through Innovation*, a theme that you will find in all of our products, services, and corporate activities.

Please visit our web site at <http://www.gravic.com/about.html> to learn more about our company, values, and purpose.

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