



Republic of the Philippines
Department of Education
DIGOS CITY DIVISION

Office of the Schools Division Superintendent

DIVISION MEMORANDUM

SGOD-2024-071

To : School Heads of Public Schools

Subject : **INVITATION TO PHILHEALTH'S #NAG4MKNB? REEL MAKING CONTEST FOR GRADE 8 LEARNERS**

Date : February 7, 2024

This has reference to the Regional Memorandum AD-2024-028 re: **INVITATION TO PHILHEALTH'S #NAG4MKNB? REEL MAKING CONTEST FOR GRADE 8 LEARNERS**. Attached to the Regional Memorandum is a letter from the Office of the Regional Vice President, Philippine Health Insurance Corporation, PhilHealth Regional Office XI dated January 26, 2024 inviting the Grade 8 learners to participate in the #NAG4MKNB? Reel Making Contest in line with the launching of the revised PhilHealth Learner's Material.

The participation of the Grade 8 learners shall be voluntary and in compliance with DepEd Order No. 9, series of 2005.

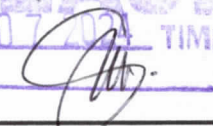
For further details of the contest, please go through the attached documents in the memorandum.

For guidance and compliance.

For and in the absence of OIC-SDS


SOLLIE B. OLIVER, JR., MATE
Chief-SGOD
Office-in-charge

Enclosed: As stated.
SGOD/HNU/lop

Schools Division of Digos City
RECORDS SECTION
RECEIVED
24-116287
DATE: FEB 07 2024 TIME: 10:15am
BY: 



Address: Roxas cor. Lopez Jaena Street, Zone II, Digos City (8002)
Telephone Nos.: (082) 553-8375; (082) 553-8396



Republic of the Philippines
Department of Education
DAVAO REGION

DepEd Schools Division Office - Davao City

02 FEB 2024

116287

10:53

Office of the Regional Director

REGIONAL MEMORANDUM
AD-2024-028

To : Schools Division Superintendents

Subject: INVITATION TO PHILHEALTH'S #NAG4MKNB? REEL MAKING
CONTEST FOR GRADE 8 LEARNERS

Date : January 31, 2024

Herewith is the letter dated January 26, 2024 from the Office of the Regional Vice President, Philippine Health Insurance Corporation, PhilHealth Regional Office XI, inviting the Grade 8 learners to participate in the #NAG4MKNB? Reel Making Contest in line with the launching of the revised PhilHealth Learner's Material.

Anent to this, Schools Division Superintendents are directed to disseminate the invitation to the field offices, with the advice that participation is voluntary and in compliance with DepEd Order No. 9, series of 2005.

For more information, Kim Velasco, PhilHealth Point Person, may be reached through publicaffairs_pro11@gmail.com.

Widest dissemination is hereby desired.

ALLAN G. FARNAZO
Director IV

Enclosed: As stated.

ROA3/PS/ljtj



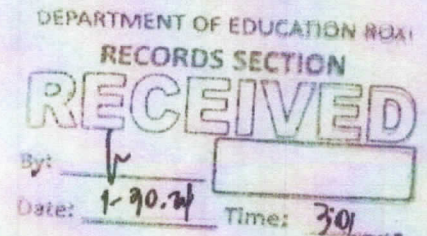
Address: F. Torres St., Davao City (8000)
Telephone Nos.: (082) 291-1665; (082) 221-6147
Email Address: region11@depd.gov.ph
Website: www.depedroxi.ph



Republic of the Philippines
PHILIPPINE HEALTH INSURANCE CORPORATION
PhilHealth Regional Office XI
Valgosons Building Bolton Extension, Poblacion, Davao City
(082) 295-2133 local 6300 www.philhealth.gov.ph
philhealthregion11 teamphilhealth

January 26, 2024

MR. ALLAN C. FARNAZO
Regional Director
Department of Education Region XI
Jacinto Ext., Corner F. Torres St. Davao City



Dear Mr. Farnazo:

Warm greetings!

As part of our information-dissemination campaign on PhilHealth programs and in line with the launching of the revised **PhilHealth Learners' Material (PLM)**, we are hosting the **#NAG4MKNB? A PhilHealth Reel-Making Contest**, open to all currently enrolled **Grade 8 students** from private or public schools.

The activity aims to showcase the creativity of students in the promotion of PhilHealth by creating a short-form video (reel) about the **Universal Health Care (UHC) 4M steps** (*Magparehistro, Magbayad ng Kontribusyon, Mag-update ng record, Magclaim ng benepisyo*).

With this, we would like to solicit your support through the **promotion and widest dissemination of the said contest details in the region**. Our team in PhilHealth Regional Office (PRO) XI shall fully facilitate the conduct and administration of the said activity. Attached are the following references on the reel-making contest:

- Letter of PhilHealth Central Office to Department of Education
- Contest Details / Mechanics
- Parental and School Administration Consent

Promotional materials are also available via our Official Facebook Page, www.facebook.com/philhealthregion11.

Our office shall be closely coordinating with you on this matter. For concerns, you may reach out to our point-person **Kim Velasco** through (082) 295-2133 loc. 6324 or publicaffairs.pro11@gmail.com. Thank you for your support and cooperation.

Truly yours,


ATTY. HARVEY L. CARCEDO
Regional Vice-President

13 November 2023

HON. SARA Z. DUTERTE

Vice-President and Secretary
Department of Education
DepEd Complex, Meralco Avenue
Pasig City

ATTENTION: GINA O. GONONG
Undersecretary, Curriculum and Teaching

JOCELYN DR ANDAYA
Director IV, Bureau of Curriculum Development

Dear VP Duterte,

Greetings of good health!

The Philippine Health Insurance Corporation (PhilHealth) through the Social Health Insurance Academy (SHIA) has updated the PhilHealth Learners' Material (PLM) to include the provisions of the Universal Health Care (UHC) Act of 2019. Based on the letter sent to us by the Bureau of Curriculum Development on July 27 2023, a comprehensive review was conducted and certain revision to be implemented is the repositioning of the topic "Health Information, Products, Services and Providers". This topic was previously covered in Grade 10, but due to the recommendations derived from the review, it has now been shifted to Grade 8.

In this regard, we would like to propose an amendment to our Memorandum of Agreement (MOA) signed on July 09, 2018, to reflect the change in the curriculum. Please find the attached draft copy of the MOA for your review and comment.

Further, to launch the revised PLM, we are organizing a reel-making competition entitled "#Nag 4MKNB?" to be participated in by Grade 8 students nationwide. This will help raise awareness on the UHC and encourage active participation in the National Health Insurance Program (NHIP).

In view of the foregoing, we would like to seek your assistance to encourage participation from different schools nationwide through your respective regional and district offices. The winners will be awarded in time for our 29th Anniversary Celebration in February 2024.

Attached to this letter are the following documents for your reference:

- a. Draft amended MOA
- b. Copy of signed MOA in 2018
- c. Copy of updated PLM
- d. Copy of contest details and mechanics for reference.

Should your office requires more information or clarification on this matter, please email to zaife.philhealth@gmail.com. You may also send your comments and suggestions for the draft MOA to the same email ad.

We are deeply honored in continuously working with you in educating our students and future beneficiaries of PhilHealth.

Looking forward on your positive response.

Respectfully yours,



EMMANUEL R. LEDESMA, JR.
President and Chief Executive Officer

“#Nag 4MKNB? A PhilHealth Reel-Making Competition” (version 2)

I. Contest Details

September 22, 2023

Launching during FB Live (Teachers Orientation on NHIP)

October 01, 2023 to March 15, 2024

Promotional campaign and information dissemination of PhilHealth Regional Offices to different schools in their area

School preparation for their official entry

January 04 to March 31, 2024

Registration period and submission of entries by the contestants

April 01-30, 2024

Initial screening of qualified entries

May 01-31, 2024

Posting of qualified entries at the PhilHealth YouTube and Facebook page to gather viewer's reaction

June 3-14, 2024

Preparation and judging of entries

June 17-21, 2024

Announcement of winners

June 24-28, 2024

Awarding of winners

II. Contest Mechanics

- The PhilHealth reel-making competition is open to all currently enrolled Grade 8 students together with their teachers from private or public educational institutions;
- Create a video (live) about the Universal Health Care (UHC) 4M steps (Magparehistro, Magbayad ng kontribusyon, Mag-update ng record, Magclaim ng benepisyo);
- The duration of the video entry must limit to ONE (1) MINUTE only;
- The video entry must deliver the information on either one of the 4Ms or a combination of all;
- There should only be ONE (1) ENTRY per school/campus;
- Each contestant must be accompanied by at least one (1) teacher (with not more than 30 seconds exposure);
- Contestants may use mobile phone, DSLR or mirrorless camera; videos may contain images/graphics/animation, subtitles/text, voice over, music, which are royalty-free or must not contain copyrighted artwork;
- The entry's video resolution shall be at least 1920 x 1080p or Full HD or higher;
- The entry may be in English, Tagalog, Taglish or in the local dialect;
- Contestants may wear the school uniform in the video or any proper/age-appropriate clothing;
- Each entry must be an original idea by the contestant;

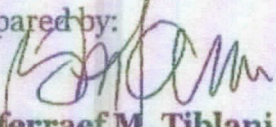
- A link (to be provided by each PRO) shall be available to view and print the Contest Mechanics (to be presented to the child's parent) and the Parental and School Administration Consent (to be filled out by the student, students' parent, teacher and school head); the same link shall also provide the 4M video presentation materials for reference; Registration shall be from March 01-31, 2024 and all video entries must be submitted not later than 11:59 p.m. on March 31, 2024; Registration Link: (to be provided by each PRO); Initial screening of official entries shall be from April 01-30, 2024;
- All qualified video entries shall become the property of PhilHealth;
- Winner selection shall be based on the following criteria:

Theme relevance	40%
Story concept	30%
Execution	25%
Viewer's reaction	5%
Total	100%

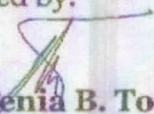
- All qualified entries shall be posted at PhilHealth YouTube and Facebook page from May 01-31, 2024 to gather viewer's reaction;
- Winner selection shall be conducted by the PROs; Preparation and judging of entries is from June 3-14, 2024;
- Judges' decision is final and winners will be announced within June 17-21, 2024 and to be awarded from June 24-28, 2024;
- Prizes are plaques for all winners.

First Place	Php 15,000
Second Place	Php 10,000
Third Place	Php 5,000

Prepared by:


Zaiferraef M. Tiblani
 Training Specialist III
 Social Health Insurance Academy

Noted by:


Arsenia B. Torres
 Senior Manager
 Social Health Insurance Academy



Republic of the Philippines
PHILIPPINE HEALTH INSURANCE CORPORATION
Citystate Centre, 709 Shaw Boulevard, Pasig City
(02) 8441-7442 www.philhealth.gov.ph
PhilHealthOfficial teamphilhealth

PARENTAL AND SCHOOL ADMINISTRATION CONSENT
"PhilHealth Reel-Making Competition"

Name of Student: _____
Name of School: _____
School Address: _____

I hereby consent to the above child participating in the "#Nag 4MKNB? A PhilHealth Reel-Making Competition" as the schools' official entry. This activity is to be participated in by Grade 8 students and accompanied by their respective teachers.

I confirm that I have read the contest mechanics and objective provided by PhilHealth and undertake to abide by the obligations which it imposes on me as the parent of the above named child. As mentioned in the contest mechanics, I also confirm that the submitted entry by the school in which my child will take part shall be the property of PhilHealth and thus all information shared in the video are correct and appropriate to their level.

I acknowledge that the school shall provide teacher supervision during my child's participation for this activity. Their involvement shall manifest good moral relationship between students and teachers as we all consider them as the second parent of our children.

Name of Parent: _____
Signature: _____
Contact Details: _____
Name of Teacher: _____
Signature: _____
Contact Details: _____

Acknowledge by:

Name of School Head and Signature

Date Signed