



Republic of the Philippines
Department of Education
DIGOS CITY DIVISION



Office of the Schools Division Superintendent

DIVISION MEMORANDUM

CID-2025- 799

To : Public Schools District Supervisor
School Heads of Public and Private Schools
School Paper Advisers of Public and Private Schools

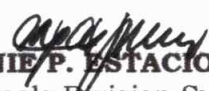
Subject : **ADVISORY TO THE NATIONAL PUBLIC AND PRIVATE SCHOOLS JOURNALISM CONFERENCE, CONTEST & AWARDS (NPPSJCCA) 2025**

Date : September 4, 2025

Attached is the letter from Dr. Crisanto E. Avila, Executive Director of Aloysian Publications, providing detailed information about the invitation for the **National Public and Private Schools Journalism Conference, Contest & Awards (NPPSJCCA) 2025**, as per Regional Advisory.

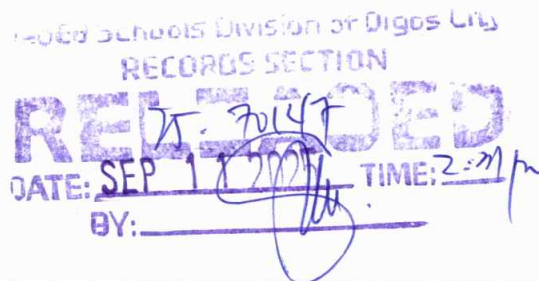
Further, the "No Disruption of Classes Policy" as stipulated in DepEd Order No.9, s. 2005 entitled Instituting Measures to Increase Engaged Time-On-task and Ensuring Compliance Therewith must be strictly observed. Participation in the conference by learners and personnel will be on a voluntary basis and will not affect academic and non-academic assessments in any way.

For information and guidance.


MELANIE P. ESTACIO, PhD, CESO VI
Schools Division Superintendent

Enclosed: As stated.

CID/LR/lts



Address: Roxas cor. Lopez Jaena Street, Zone II, Digos City (8002)
Telephone Nos.: (082) 553-8375; (082) 553-8396



Republic of the Philippines
Department of Education
 DAVAO REGION



1st Indorsement
 September 1, 2025

Respectfully referred to **Schools Division Superintendents**, inviting attention to the attached letter of Dr. Crisanto E. Avila, Executive Director, Aloysian Publications, **re: National Public and Private Schools Journalism Conference Contest and Awards (NPPS,JCCA) 2025**, which is self-explanatory. Further, the "No Disruption of Classes Policy" as stipulated in DepEd Order No. 9, s. 2005 entitled Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith must be strictly observed. Participation of learners and personnel should be voluntary and will not affect, in any way, academic and non-academic assessments.

REBONFAMIL R. BAGUIO
 Director III
 Officer-In-Charge
 Office of the Regional Director

Re: Dr. Crisanto E. Avila
 Executive Director
 Aloysian Publications

Encl: As stated
 ROC11/jmp

DEPARTMENT OF EDUCATION ROXI
 RECORDS SECTION
RELEASED

IN: *[Signature]*
 Date: *Spt. 02, 2025*
 21319



Address: F. Torres St., Davao City (8000)
 Telephone No.: (082) 291-0051
 Email Address: region11@deped.gov.ph
 Website: www.depedroxi.ph





**BETMA ENGLISH- VIETNAM
ALOYSIAN PUBLICATIONS-PHILIPPINES**



August 25, 2025

Allan G. Farnazo
Regional Director IV
DepEd Region XI

28 AUG 2025

871217 H
3:28

Subject: Request for Issuance of a DepEd Advisory for the National Public and Private Schools Journalism Conference, Contest & Awards (NPPSJCCA) 2025

Dear Mr. Farnazo:

Greetings of peace and excellence in education!

On behalf of Aloysian Publications, we respectfully write to request the issuance of a **DepEd Advisory** to cascade information about our upcoming **National Public and Private Schools Journalism Conference, Contest & Awards (NPPSJCCA) 2025** to all public and private schools nationwide.

The event will be conducted **online via Zoom and Google Drive** on **October 24–26, 2025**, and is open to **officially enrolled students** from Grades 4–12 across public and private institutions. With the theme **“Recognizing Excellence, Honing Integrity in Student Reporting,”** this national journalism event aims to: 1. Develop journalistic competence among Filipino learners through participation in competitive and values-driven activities, 2. Uphold ethical, responsible, and critical campus journalism aligned with the **DepEd National Schools Press Conference (NSPC) Guidelines** and 3. Recognize student excellence and amplify the role of campus journalists as pillars of truth, democracy, and public accountability.

This activity directly supports the principles and objectives of **Republic Act 7079** (Campus Journalism Act of 1991) and the DepEd's efforts in strengthening journalism as a co-curricular pursuit. Multiple writing and broadcasting categories in English and Filipino will be offered, including News Writing, Editorial Writing, Radio Broadcasting, and Online Publishing, among others. Certificates of Participation and Recognition will be provided, and all events will be conducted under strict online proctoring and NSPC-compliant rules.

This event shall strictly adhere to DepEd Order No. 9, s. 2005 (Instituting Measures to Ensure the Continuous and Unhampered Delivery of Basic Education Services), ensuring no disruption of classes and that participants attend on official business or during approved schedules.

In line with this, we humbly seek the Department's support by issuing an advisory that will enable the proper dissemination of this educational activity to schools, division offices, and regional offices.

We are hopeful for your positive response and continued support for this national initiative in the field of campus journalism. Should your office require additional information or documents, we are more than willing to comply. Should you require further information, you may contact the organizing committee at Email: submissions@alloysianpublications.com, Mobile: 0921-579-4211 and Website: <https://alloysianpublications.com>.

Thank you very much for your continued commitment to education and nation-building.

Sincerely yours,


DDDr. CRISANTO E. AVILA, DCED, EdD, PhD
Executive Director, Aloysian Publications
Master of Development Communication, University of the Philippines



2025



National Public and Private Schools Journalism Conference, Contests & Awards (NPPSJCCA)

Theme: "Recognizing Excellence, Honing Integrity in Student Reporting"

Oct. 24-26, 2025



100% Online via Zoom and Google Drive



Strictly monitored via Online Proctoring



Open to all officially enrolled students from public and private schools in the Philippines for S.Y. 2025-2026,



14 Contest Categories (English & Filipino)



Top 10 per category will be declared winners!

CATEGORIES (English & Filipino)

1. News Writing
2. Feature Writing
3. Editorial Writing
4. Sports Writing
5. Copyreading & Headline Writing
6. Science & Technology Writing
7. Photojournalism
8. Editorial Cartooning
9. Radio Script Writing & Broadcasting
10. TV Script Writing & Broadcasting
11. Online Publishing
12. Collaborative Desktop Publishing
13. Column Writing
14. Mobile Journalism

GAWAD DYORNALISMO

- For student journalists who are Division, Regional or National winners/qualifiers.
- Awards: Medallion, Plaque, or Trophy

SCHOOL PAPER CONTEST

- Submit PDF format of the school paper for S.Y. 2024-2025
- Top 10 school papers will be recognized



Mobile: 0921-5794211

NATIONAL PUBLIC AND PRIVATE SCHOOLS JOURNALISM CONFERENCE, CONTEST & AWARDS (NPPSJCCA) 2025

✦ Theme:

“Recognizing Excellence, Honing Integrity in Student Reporting”

📅 Date:

October 24–26, 2025

📺 Platform: Zoom Cloud Meetings & Google Drive

• 100% Online & Proctored

📖 INTRODUCTION TO ALOYSIAN PUBLICATIONS

Aloysian Publications is a leading platform for academic and creative student expression through journalism and research. It serves as the publishing arm for various scholarly and student-driven outputs, including the **Aloysian Interdisciplinary Journal of Social Sciences, Education, and Allied Fields**. True to its mission of **empowering campus journalism**, Aloysian Publications organizes national competitions that promote journalistic excellence, democratic engagement, and ethical reporting practices across Philippine schools.

For more information, visit:

🌐 www.aloysianpublications.com

📘 Facebook Page

✉ Email: submissions@aloysianpublications.com

☎ Contact: 0921-579-4211

📖 RATIONALE

This event supports the **Department of Education’s National Schools Press Conference (NSPC) Guidelines** and aligns with **Republic Act 7079**, also known as the **Campus Journalism Act of 1991**, which promotes the development and growth of campus journalism as a means of strengthening ethical values, critical thinking, and love of country among the youth. By offering a wide range of journalism categories, this online platform becomes a venue for

students from both public and private schools to practice freedom of expression responsibly, hone their journalistic skills, and be recognized for their excellence in campus journalism.

OBJECTIVES

1. **To develop journalistic competence** among Filipino students by providing a national venue for demonstrating their writing, broadcasting, and publishing skills.
2. **To uphold ethical and responsible journalism** aligned with the DepEd NSPC guidelines and the values enshrined in RA 7079.
3. **To recognize outstanding student journalists and campus publications** from across the country, fostering motivation and integrity in the practice of student reporting.

GENERAL GUIDELINES & MECHANICS

Eligibility

- Open to all officially enrolled students from **public and private schools** in the Philippines for **S.Y. 2025–2026**.
- Participants must compete in the **appropriate level**:
 - **Intermediate** (Grades 4–6)
 - **Junior High School** (Grades 7–10)
 - **Senior High School** (Grades 11–12)

Contest Format

- **Fully Online**, conducted via:
 - **Zoom Cloud Meetings**
 - **Google Drive**
- **Strictly Proctored** (Camera and microphone must be ON during the contest).
- Each registered participant may join up to:
 - **2 Categories**
 - **1 Medium only** (either English or Filipino)

CATEGORIES (English & Filipino)

1. News Writing
2. Feature Writing

3. Editorial Writing
4. Sports Writing
5. Copyreading & Headline Writing
6. Science & Technology Writing
7. Photojournalism
8. Editorial Cartooning
9. Radio Script Writing & Broadcasting
10. TV Script Writing & Broadcasting
11. Online Publishing
12. Collaborative Desktop Publishing
13. Column Writing
14. Mobile Journalism

SPECIAL FEATURES

GAWAD DYORNALISMO

- For student journalists who are Division, Regional, or National winners/qualifiers.
- Awards: Medallion, Plaque, or Trophy

SCHOOL PAPER CONTEST

- Submit PDF format of school paper for S.Y. 2024–2025
- Registration: ₱2,000/school
- Top 10 school papers will be recognized

REGISTRATION FEES

- Individual Participant: ₱500
- School Paper Entry: ₱2,000
- Gawad Dyornalismo Entry: ₱3,000
- **1 FREE Adviser** with every group of 10 participants
- Advisers may join **2 exclusive adviser categories**

 **Register here:** <https://forms.gle/8GHXd1EYHTKPzj1E8>

 Downloadable Forms & Posters-

<https://drive.google.com/drive/folders/1wW7VBc8gyJpaPo-DNJPqREifE42Wn1W9?usp=sharing>

AWARDS & RECOGNITION

- **Top 10 winners** per category will be declared.
- **Top 5:** Receive Medals
- **All Winners:** Digital Certificate of Recognition
- **All Participants:** Digital Certificate of Participation
- **Physical awards** (trophies, plaques, medals) delivered via LBC/local courier (cost to be paid by consignee)

ATTIRE AND PREPARATION

- **Strictly School Uniform** during the contest and awarding
- Ensure:
 - Stable internet connection
 - Functioning camera and microphone
 - Charged device or backup power source
 - Clean, quiet, well-lit environment for contest day

ONLINE ETIQUETTE

- Join Zoom meetings **10 minutes early**
- Keep your full name and school as display name
- **Camera and mic ON** at all times unless instructed
- Mute microphone when not speaking
- Avoid background noise and distractions
- Respect speakers, co-participants, and moderators
- Use **polite and appropriate language** in chats

IMPORTANT REMINDERS

- The decision of the board of judges is **FINAL** and **IRREVOCABLE**.
- **NSPC Guidelines & Criteria** will be used in judging all entries.
- Short lectures from judges will be conducted **before each competition**.

INQUIRIES & CONTACT DETAILS

✉ Email: submissions@alloysianpublications.com

📱 Mobile: **0921-579-4211**

📘 FB Page: [Aloysian Publications](#)

🌐 Website: www.alloysianpublications.com

👤 Convenor: **DDDr. Crisanto E. Avila, DCED, EdD, PhD**

📘 [Dr. Crisanto E. Avila's FB Profile](#)

💡 **Join us at NPPSJCCA 2025**

Unleash your journalistic potential. Represent your school. Make your voice heard.
Because **excellence in journalism begins with integrity and recognition.**