



Republic of the Philippines
Department of Education
DIGOS CITY DIVISION

Office of the Schools Division Superintendent

DIVISION MEMORANDUM
SGOD-2025- 720

To : SGOD and CID Chiefs
Public Schools District Supervisors
All Public and Private Secondary School Heads/Admin

Subject : **EAT WELL, LIVE WELL: 2025 YOUTH SUMMIT**

Date : November 5, 2025

Pursuant to the First Endorsement dated October 14, 2025 from **Allan G. Farnazo**, Director IV, DepEd Regional Office XI and letter from **Anna Rose Enriquez**, Senior Project Manager, Redscope Communications, Inc., re: **Eat Well, Live Well: 2025 Youth Summit**, this Office invites interested secondary learners to attend the said activity to be conducted at **Dusit Thani Hotel** on **November 8, 2025** from **8:00 AM – 5:00 PM**.

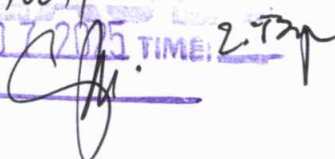
This activity is a one-day learner education forum consisting of plenary sessions and break-out activities to discuss the current challenges and opportunity areas in health, nutrition, and the environment in the country.

Participation to the above-mentioned activity is purely **voluntary** and that **no government funds shall be used for the purpose**.

For information and guidance.


MELANIE P. ESTACIO, PhD, CESO VI NOV. 07 2025
Schools Division Superintendent 11-06-2025

DepEd Schools Division of Digos City
RECORDS SECTION

25-70091
DATE: NOV 07 2025 TIME: 2:22 PM
BY: 

SGOD-LFP/jim



Address: Roxas cor. Lopez Jaena Street, Zone II, Digos City (8002)
Telephone Nos.: (082) 553-8375; (082) 553-8396

Recd



Republic of the Philippines
Department of Education
DAVAO REGION

1025720843



1st Indorsement
October 14, 2025

Respectfully referred to Schools Division Superintendents, the herein letter from Ana Rose Enriquez, Sr. Project Manager, Redscope Communications, Inc., re: **EAT-WELL, LIVE-WELL: 2025 YOUTH SUMMIT**, contents of which are self-explanatory. Participation is voluntary and at the discretion of SDS. Further, no government funds shall be used for the purpose.

ALLAN G. FARNAZO
Director IV

Encl.: As stated.
ROE/bvaj

DEPARTMENT OF EDUCATION REGION
RECORDS SECTION
RELEASED

By: _____
Date: _____ Time: Oct. 17, 2025



Address: F. Torres St., Davao City (8000)
Telephone Nos.: (082) 291-0051
Email Address: region11@deped.gov.ph
Website: www.depedroxi.ph



October 8, 2025

Dr. Allan G. Farnazo, CESO IV
Regional Director
Department of Education - Region XI
F. Torres St., Davao City

Attn: Engr. Alim Maguiindanao and Mr. Stephen Mark Castres

Re: Eat Well, Live Well: 2025 Youth Summit**Dear Dr. Farnazo;**

On behalf of Redscope Communications, Inc., the undersigned extends its sincere thanks for the accommodation given us during the September 22, 2025 meeting in your Office to discuss the forthcoming EAT-WELL, LIVE-WELL: 2025 Youth Summit in Davao City. We deeply appreciate your time, guidance, and valuable insights, which will help ensure the success of this important initiative for our learners.

Following your advice, we have adjusted the event date to November 8, 2025 (Saturday) to ensure that there will be no disruption to regular classes and to allow for better participation of student delegates.

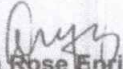
In line with our partnership, we are pleased to share the draft Memorandum of Agreement (MOA) between DepEd Region XI and Redscope Communications, Inc. for your review and consideration. This MOA formalizes our collaboration to reach, engage, and educate youth on issues of health, nutrition, and sustainability while empowering them as ambassadors of positive change.

We are also inviting Asec. Georgina Yang, through Dr. Gina L. Cruz, OIC-Chief of the Youth Formation Division, to attend the event as one of the keynote speakers, and for Dr. Gina Cruz and Dr. Miguel Angelo S. Mantaring, Director IV of the BLSS to participate as workshop advisers during the breakout sessions. Their presence and expertise will greatly enrich the discussions and ensure the depth of learning for our student delegates.

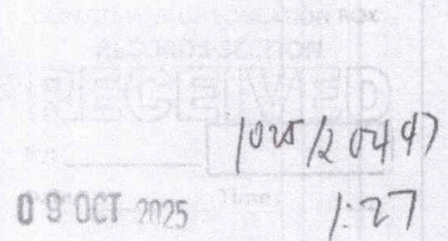
We are truly honored to work closely with your office in this endeavor and look forward to finalizing our agreement so that preparations may proceed smoothly.

Thank you once again for your support and commitment to initiatives that enrich the lives of our students.

Sincerely,


Anna Rose Enriquez
Sr. Project Manager

Encl; Draft MOA Redscope - DepEd RO XI



MEMORANDUM OF AGREEMENT

KNOW ALL MEN BY THESE PRESENTS:

This Memorandum of Agreement is entered this ____ Day of September 2025 in Davao City, Philippines, by and between:

Redscope Communications, Inc., hereinafter referred to as "**Redscope**" is a full-service social communications agency with over 25 years of industry experience, knowledge, and expertise in Social Communications, organized, registered, and existing under Philippine laws with office address at 549E Shaw Blvd., Mandaluyong City, Philippines represented in this Act by its President, **MS. SARAH C. COE**;

-AND-

Department of Education Regional Office XI (DepEd RO XI), an agency of the government with office address at DepEd Regional Office XI, F. Torres Street, Davao City, represented by Regional Director **DR. ALLAN G. FARNAZO CESO IV**.

WHEREAS, Article 14, Section 1 of the 1987 Philippine Constitution provides that "The State shall protect and promote the right of all citizens to quality education at all levels, and shall take appropriate steps to make such education accessible to all";

WHEREAS, DepEd RO XI is a government agency mandated to:

- a. Formulate, implement, and coordinate policies, plans, programs, and projects in the areas of formal and non-formal basic education;
- b. Supervise all elementary and secondary education institutions, including learning systems both public and private; and
- c. Provide for the establishment and maintenance of a complete, adequate, and integrated system of basic education relevant to the goals of national development, while ensuring the well-being of its personnel and learners;

WHEREAS, the DepEd RO XI through the Education Support Services Division (ESSD), believes that partnership is an important paradigm in delivering and achieving the Department's education development goals and services and fulfilling the mandate of the Constitution to make such quality education accessible to all;

WHEREAS, the DepEd RO XI has the responsibility of securing resources to make the public schools competitive and is now calling on the private sector to serve as a major partner in the improvement of the public education system and the nation's development;

WHEREAS, Republic Act No. 8525 (RA 8525), otherwise known as the "Adopt-a-School Act of 1988" was enacted to encourage private entities to assist and help in the delivery of quality education to public schools in the DepEd Region XI, specifically the last mile schools in all of its schools division offices in the Region;

WHEREAS, the Department of Finance (DOF), through the Bureau of Internal Revenue (BIR), issued Revenue Regulations No. 10, s. 2003, entitled "Implementing Tax Incentives Provisions of Republic Act No. 8525, Otherwise Known as the 'Adopt-A-School Act of 1998'";

WHEREAS, DepEd RO XI, shall comply with the applicable rules on the valuation of contributions or donations of private partners to DepEd and the proper recording of the donated items categorized as property, plant, and equipment as contained in Item VII of the enclosure to DepEd Order No. 24, s. 2016 entitled "Guidelines on Accepting Donations and on Processing Applications for the Availment of Tax Incentives by Private Donor-Partners Supporting the K to 12 Program," which provides the Valuation of Assistance/Contribution or Donation and the formula of computation for the value to be reflected in the Deed of Donation and the records of donated goods and services and DepEd Order No. 82, s. 2011 entitled "Guidelines on the Proper Recording of all Donated Properties";

WHEREAS, both **Parties** recognize and undertake to comply with the following laws, rules, and regulations:

- a. Republic Act No. 10173 (RA 10173), otherwise known as the "Data Privacy Act of 2012," its Implementing Rules and Regulations, and other related issuances of the National Privacy Commission (NPC) and "Freedom of Information Order under E.O. No. 2, s. 2016," for the implementation of this Agreement;
- b. Joint Memorandum Circular 2010-01 issued by the Civil Service Commission and the Department of Health, DepEd Order No. 6, s. 2012, and DepEd Order No. 48, s. 2016 on DepEd's policy to not deal with the tobacco industry, or any individual or entity that works to further the interests of the tobacco industry, except to the extent strictly necessary to effectively regulate the tobacco industry and tobacco products;
- c. DECS Order No. 28, s. 2001 or "Prohibiting the Commercialization of the DECS Organization through Endorsements and Accreditation of Goods and Services" in the implementation of the program, and DepEd Order No. 39 s. 2009 or "Strict Adherence to DECS Order No. 28, s. 2001"; and

WHEREAS, DepEd has the responsibility of securing resources to make our public schools competitive and is now calling on the private sector to serve as a major partner in the nation's development and in the improvement of the public education system;

WHEREAS, Redscope Communication, Inc. is engaged in the service of Social Communications and Public Health advocacies through meaningful community-based engagement with target stakeholders in schools, offices, and hospitals;

WHEREAS, both parties agree to implement all the programs and activities and donations to be provided/given by the Redscope to complement DepEd's projects and initiatives;

WHEREAS, Redscope is engaged in promoting various socio-civic activities that intend to uplift the welfare of Filipino teachers and learners to provide quality basic education to our children;

WHEREAS, both parties may enter into a separate agreement that will include other parties who may claim tax incentives consistent with existing laws, rules, and regulations as a result of the engagement in the implementation of the programs, activities, and donations;

NOW, THEREFORE, in consideration of the foregoing premises and mutual undertakings hereinafter set forth, the parties hereby agree as follows:

II. PURPOSE

The purpose of this Agreement is to formalize the partnership between Redscope and DepEd Region XI for the implementation of the **"EAT-WELL, LIVE-WELL: 2025 YOUTH SUMMIT"**, to be held in **Dusit Thani Hotel, Davao City on November 8, 2025 from 8:00AM-5:00PM** - a one-day learner education forum consisting of plenary sessions and break-out activities to discuss the current challenges and opportunity areas in health, nutrition, and the environment in the country.

This engaging activity features presentations from our target national government agencies such as DOH, DENR, and DA, as well as socially responsible companies like Ajinomoto Corporation Philippines to share with our youth the initiatives of our public and private sectors to address these social issues to ensure a brighter future for the delegates.

Specifically, this Summit aims to:

1. Reach, engage, and educate youth delegates on pressing issues in **health, nutrition, and the environment**.
2. Motivate learners to take **positive actions and become ambassadors of sustainable and nutritious lifestyles**.
3. Provide a platform for **national and local government agencies, private sector partners, and civil society organizations to share initiatives and best practices**.

III. SCOPE OF COLLABORATION

Both parties agree to collaborate on the following areas:

A. Responsibilities of Redscope

1. Lead the overall **planning, organization, implementation and funding of the Youth Summit.**
2. Provide the necessary **event management services, including program flow, logistics, and coordination with resource speakers, and partners.**
3. Design and produce campaign education and **communications materials, event kits, and delegate engagement tools.**
5. Designate a Project Manager, **Ms. Anna Rose Enriquez, as the focal person for DepEd Region XI.**

B. Responsibilities of DepEd Region XI

1. Endorse and guide the participation of **200 student delegates from public and private high-schools across Region XI.**
2. Extend invitations and mobilize target schools to participate in the Summit during a schedule that ensures that this learner education summit does not conflict with regular school days and minimizes disruption to student learning.
3. Provide the **Keynote Speaker (Regional Director or representative) on the theme "Empowering the Youth for Sustainable and Nutritious Futures."**
4. Assist Redscope in coordinating with **local offices of DA and DENR to secure expert panelists on agriculture, food sustainability, waste management, and renewable energy.**
5. Provide policy guidance and ensure alignment of the Summit with DepEd's youth development and co-curricular programs.

IV. FUNDING

1. **Redscope shall cover the costs related to program design, event management, and private-sector partnership.**
2. **DepEd Region XI shall provide endorsement, mobilization support, and technical resource assistance, without financial obligation unless otherwise agreed upon in supplemental arrangements.**

V. DURATION

This Agreement shall take effect upon signing by both parties and shall remain in force until the completion and submission of the post-event report of the Youth Summit, unless extended or earlier terminated by mutual written consent.

VI. MONITORING AND EVALUATION

Both parties shall convene before and after the Summit to ensure proper coordination, monitor progress, and evaluate the program's effectiveness in meeting its objectives.

VII. AMENDMENTS

Any modification or amendment to this Agreement shall be made in writing and signed by both parties.

VIII. CAPACITY AND AUTHORIZATION

Each of the parties herein represents and warrants to the other that it is duly authorized and empowered to execute, deliver, and perform this Agreement, and that such action does not conflict with or violate any provision of law, regulation, policy, contract, deed of trust or other instruments to which it is a party or by which it is bound, and that this Agreement constitutes a valid and binding obligation enforceable in accordance with its terms.

IX. SEPARABILITY

In the event that any of the provisions of this Agreement or any document that may be executed in connection therewith shall be declared invalid, illegal, or unenforceable in any respect by a competent authority, the validity, legality, and enforceability of the remaining provisions or any document that may be executed in connection therewith shall not in any way be affected or impaired and shall remain in full force and effect.

X. LIABILITY

The liability of the parties for any breach of this Agreement shall be determined in accordance with applicable laws.

XI. BREACH OF CONTRACT

Any material violation or omission of any of the provisions of this Agreement shall be a ground for termination or rescission of the same without the need for legal or court action.

XII. AMENDMENT

This Agreement may be amended or modified only in writing upon the consent of all the parties.

XIII. SETTLEMENT

Any differences arising out of this Agreement shall be settled through amicable means, such as but not limited to, mutual consultation and negotiation.

XIV. DATA PRIVACY

Any use of personal information and/or sensitive personal information by the parties shall be protected and treated with confidentiality and privacy, during and even after the termination of this Agreement, consistent with Republic Act No. 10173, otherwise known as the "Data Privacy Act of 2012", its Implementing Rules Regulations and other relevant laws, rules, and regulations on the matter.

XV. INTELLECTUAL PROPERTY

1. Both parties shall comply with Republic Act No. 8293, otherwise known as the "Intellectual Property Code of the Philippines", and other applicable laws and rules governing intellectual property in the Philippines.
2. The intellectual property rights to the outputs stated herein shall be owned by Redscope Communications unless otherwise provided in a separate agreement. The partner organization holds DepEd RO XI free from any and all liabilities arising from copyright infringement claims and/or any other intellectual property claims or suits from third parties. Attribution shall be given to the partner organization.
3. Any use of a party's knowledge/products by the other, in relation to this Agreement, (i.e. for academic and promotional materials) which include, but not limited to, logos, brochures, press releases, websites, and other social media tools, shall be allowed upon prior written consent of the concerned party and shall be limited to the accomplishment of the objectives of this Agreement.

XVI. MISCELLANEOUS

1. Except as otherwise provided herein, no party shall have any right, power, or authority to create any obligation, express or implied, on behalf of the other. Nothing in this Agreement is intended to create or constitute a joint venture, partnership, agency, trust, or other association of any kind between the parties or persons referred to herein. The employees of each party shall remain as their employees and the concerned employer shall be solely responsible for their wages, benefits, and emoluments.
2. The Parties shall not assign or transfer this Agreement or any of the rights or obligations granted herein without the prior written consent of the other Parties, and any purported assignment made without obtaining such written consent shall be null and void.
3. This Agreement shall be governed by and construed in accordance with the laws of the Republic of the Philippines.

This Agreement shall take effect on the date of signing by both parties.

IN WITNESS WHEREOF, we have hereunto affixed our signatures this _____ day of _____ at Davao City, Philippines.

REDScope COMMUNICATIONS, INC.	DEPARTMENT OF EDUCATION REGIONAL OFFICE XI
by:	
MS. SARAH C. COE	DR. ALLAN G. FARNAZO CESO IV.
President	Regional Director

Signed in the presence of:
WITNESSES:

ACKNOWLEDGEMENT

REPUBLIC OF THE PHILIPPINES)

_____) S.S.

BEFORE ME, A NOTARY PUBLIC for and in the Province of _____ this day
of _____ personally came and appeared the following:

NAME	ID NO.	ISSUED AT	ISSUED ON
MS. SARAH C. COE	Phil Passport No. P6920040A	DFA Manila	April 25, 2018
DR. ALLAN G. FARNAZO CESO IV.			

Known to me to be the same persons who executed the foregoing documents and
acknowledged that the same is their voluntary act and deed as the agencies they represent.

This instrument, consisting of six (7) pages, including the page on which the
Acknowledgement is written, has been signed on the left-hand margin of each and every page
thereof by parties/witnesses, and sealed with my notarial seal.

WITNESS MY HAND AND SEAL, this _____ day of _____,
2025.

NOTARY PUBLIC

Doc. No. _____;
Page No. _____;
Book No. _____;
Series of 2025.

October 8, 2025

ATTY. MA. MERCEDES V. DUMAGAN

Regional Executive Director

Department of Environment and Natural Resources - Region XI

Regional Office XI, KM. 7, Lanang, Davao City, Philippines

Thru: **Dr. Allan G. Farnazo, CESO IV**

Regional Director

Department of Education - Region XI

Re: *Eat Well, Live Well: 2025 Youth Summit*

Dear Atty. Dumagan,

Greetings! As your social marketing communications agency committed to enriching the lives of the Filipino people, particularly our youth and educators, we are proud to announce the extension of the **EAT-WELL, LIVE-WELL: YOUTH SUMMIT** to **Davao Region** on **November 8, 2025**.

Launched in 2023 in the National Capital Region and held last year in Cebu, this event aims to reach, engage, and educate the youth on the current health, nutrition, and environmental landscape in the Philippines and motivate them to take positive actions and actively promote healthy and sustainable lifestyles. With their penchant for advocacies on social responsibility and environmental issues, we believe the youth are the prime and most significant citizens to be empowered as ambassadors for these causes. Their diversity, interconnectedness, and confidence to put their voices forward on their own platforms are also pivotal in sparking a movement toward change at home, school, and the community.

This one-day summit will consist of plenary sessions and break-out activities to discuss the current challenges and opportunity areas in health, nutrition, and the environment in the country. This engaging activity shall feature presentations and panel discussions from our target national government agencies, including DepEd, DENR, and DA, as well as socially responsible companies like Ajinomoto Corporation Philippines, to share with our youth the initiatives of our public and private sectors to ensure a brighter future for them.

With this, we invite you to join us in this campaign to educate our learners about the health and environmental issues the country is currently facing, and motivate them to become champions of change.

Redscope Communications Inc.

#549 Shaw Blvd. Brgy. Wack-wack, Mandaluyong City

Tel. No. 8295-0573

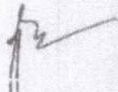
May we also request a recommended youth representative, either from your office or an environmental advocate, to participate in the panel discussion on "**Reducing Food Loss and Waste at Home and Beyond**". This panel discussion aims to raise awareness and foster consciousness among the youth about the ballooning concern of food waste in the country and the world, and to empower them to take positive actions towards food sustainability at home and beyond. May we also invite you to attend the event as we solidify our partnership with the government and the DENR in empowering the youth for a sustainable and nutritious future.

The **EAT WELL, LIVE WELL: 2025 YOUTH SUMMIT** will be held in **Dusit Thani Davao City** on **November 8, 2025 (Saturday)**, from **8:00 AM to 5:00 PM**.

For inquiries or partnership confirmation, you may contact **Ms. Anna Rose Enriquez** (+63 917 134 6688, annaenriquez@redscope.com.ph) – Project Manager of Redscope Communications, Inc.

We are hoping for your favorable response. We are excited to work with you towards an educated, motivated, involved, and proactive Filipino youth!

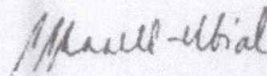
Sincerely,



Sarah C. Coe

President

Redscope Communications, Inc.



Dr. Paulyn Jean B. Rosell-Ubial

Chairperson

Redscope Technical Working Group

EAT-WELL, LIVE-WELL: YOUTH SUMMIT
Dusit Thani Davao | November 8, 2025 | Saturday

Time	Activity	Duration
8:00 AM	Registration	1 hour
9:00 AM	Opening Ceremony: Opening Prayer and Philippine National Anthem	10 minutes
9:10 AM	Welcome Remarks <i>Dr. Pauline Jean Rosell-Ubial</i> Chairperson for Public Health Programs, Redscope Technical Working Group	5 minutes
9:15 AM	Opening Remarks <i>Mr. Koichi Ozaki</i> President, Ajinomoto Philippines Corporation	5 minutes
9:20 AM	Keynote Message: "Empowering the Youth for Sustainable and Nutritious Futures" <i>Department of Education</i>	15 minutes
9:35 AM	Panel Discussion: "Smart Snacking and Mindful Eating: Personal Choices for a Better World" <i>Department of Agriculture, APC PR Nutrition Advancement Team, and Host</i>	15 minutes
9:50 AM	1st Panel Question and Answer	10 minutes
10:00 AM	Video Presentation "Too Good to Waste"	5 minutes
10:05 AM	Panel Discussion: "Reducing Food Waste at Home and Beyond" <i>Department of Environment and Natural Resources Youth Representative, APC Sustainability Committee, and Host</i>	15 minutes
10:20 AM	2nd Panel Question and Answer	10 minutes
10:30 AM	Interactive Session and Media Presentation: "The Youth as Agents of Change: Shaping Sustainable Food Systems" <i>Mindanao-Based Key Opinion Leader (KOL)</i>	15 minutes
10:45 AM	3rd Panel Question and Answer	10 minutes

Time	Activity	Duration
10:55 AM	Campaign Development Workshop: Mechanics and Grouping	5 minutes
11:00 AM	Campaign Development Workshop: Brainstorming and Planning	1 hour
12:00 PM	Lunch Break: Sustainable Lunch Featuring Local Ingredients	1 hour
1:00 PM	Experiential Breakout Sessions: 1. Discover Umami (Red Room) 2. AjiPanda's Sustainable Kitchen (Orange Room)	1 hour and 30 minutes
2:30 PM	Campaign Development Workshop: Output Presentation "My Nourishing Solution"	1 hour and 30 minutes
4:00 PM	Ceremonial Pledge of Commitment	5 minutes
4:05 PM	Closing Remarks: <i>Ms. Mika Makino</i> <i>Director for Sales, Marketing, and Public Relations</i>	5 minutes
4:10 PM	Photo Opportunity Distribution of Campaign Kits	----
5:00 PM	END	----

October 8, 2025

DIR. MACARIO D. GONZAGA

Regional Executive Director
Department of Agriculture - Region XI
F. Bangoy St, Davao City

Thru: **Dr. Allan G. Farnazo, CESO IV**
Regional Director
Department of Education - Region XI

Re: *Eat Well, Live Well: 2025 Youth Summit*

Dear Executive Director Gonzaga,

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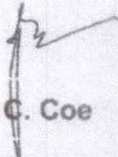
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The **EAT WELL, LIVE WELL: 2025 YOUTH SUMMIT** will be held in **Dusit Thani Davao City** on **November 8, 2025 (Saturday)**, from **8:00 AM to 5:00 PM**.

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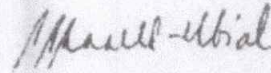
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Sarah C. Coe

President
Redscope Communications, Inc



Dr. Paulyn Jean B. Rosell-Ubial

Chairperson
Redscope Technical Working Group

EAT-WELL, LIVE-WELL: YOUTH SUMMIT

Dusit Thani Davao | November 8, 2025 | Saturday

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9:35 AM	Panel Discussion: "Smart Snacking and Mindful Eating: Personal Choices for a Better World" <i>Department of Agriculture, APC PR Nutrition Advancement Team, and Host</i>	15 minutes
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Redscope Communications Inc.

#549 Shaw Blvd. Brgy. Wack-wack, Mandaluyong City

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